



**MARKET  
EMPLOYER  
SATISFACTION  
INDEX OF  
ASSUMPTION  
UNIVERSITY'S**  
GRADUATE BATCH 43

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**INSTITUTE FOR RESEARCH AND ACADEMIC SERVICES**  
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# **Market Employer Satisfaction Index of Assumption University's Graduates Batch 43**

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## **Abstract**

The research on Market Employers Satisfaction Index of Assumption University's Graduates Batch 43 aimed to study by survey method on AU's performance depend on Thailand Quality Framework of ONESQA--- Market Employer

The result of this research might help AU to better know its status from the points of view of its stakeholders as well as provide a guideline to develop its weak aspects in order to be competent and excellent and to improve itself to be better known in academic industry.

The results of the survey in every respondents were that the *high* Satisfaction in almost items and in all aspects.



## **Preface**

This research project, Market Employers Satisfaction Index of Assumption University's Graduates Batch 43, was planned and conducted by Institute for Research and Academic Services (IRAS) to study the image and performance of Assumption University in terms of satisfaction. As seen and evaluated by Market Employers, various aspects of AU's image had reflected the overall satisfaction. The result of this research might help AU to know its status in the mind of Market Employers as well as provide guideline to develop its weak aspects in order to be competent and excellent and to promote it to be better known in academic industry.

IRAS collected data from AU's various groups of stakeholders --- 1004 Market Employers, --- from August 2015 to July 2016

IRAS would like to thank Rev. Bro. Bancha Saenghiran, the President of Assumption University. As well, IRAS would like to thank AU's personnel both lecturers and staff from various faculties and graduate school for assisting us in collecting data from Market Employers, as well as St. Martin Center for Professional Ethics & Service Learning for facilitating us to collect data from students. Last but not least, IRAS would like to thank all those respondents who provided valuable and useful data.

Institute for Research and Academic Services  
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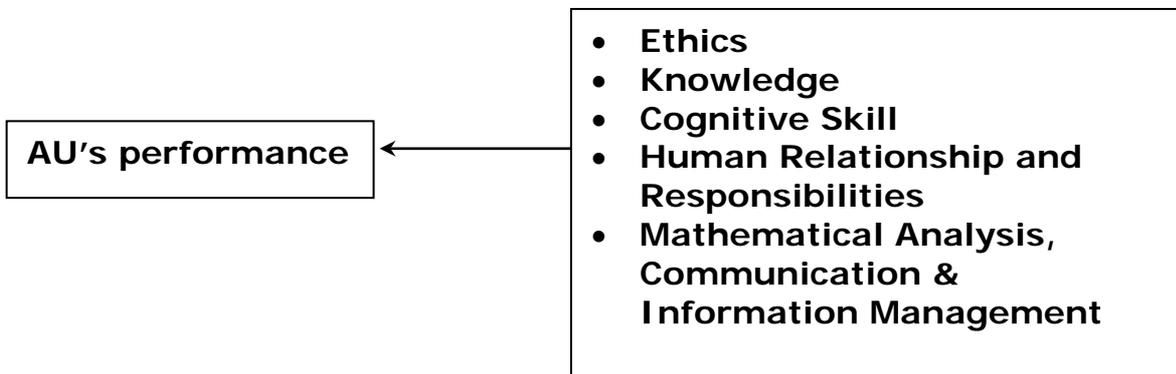
**Market Employer Satisfaction Index of  
Assumption University  
Batch 43**



# Stakeholders Satisfaction Index of Assumption University Batch 43

Assumption University has provided educational service as no-profit organization for over 40 years. Au's market Employer have involved in its continuity for providing best education to those who have been seeking for knowledge --- life-long learning --- in order to develop their quality of life both working life and private life. AU's stakeholders are valuable to reflect what they have seen, both direct and indirect experiences, on AU and what they have thought of AU. This is the way for AU to know itself better.

## Conceptual Framework



**Satisfaction is a feeling potential, Ethics, knowledge, Cognitive Skill, Human Relationship and Responsibilities and Mathematical Analysis, Communication & Information Management etc. by use TQF (Thailand Quality Framework) of ONESQA to be indicator for this survey.**

Satisfaction is the way something is regarded, and it is believed to be what it likes, or the way something resulted from the way it has been done or performed.

## Respondents

Market Employer

- 1004 respondents

In each part, respondent profiles were summarized according to the various categories such as sex and age range

## Score Interpretation

For this research, expectation and perception score varied from 1 to 5 as the following explanations.

- 1 = Very low satisfaction
- 2 = Low satisfaction
- 3 = Moderate
- 4 = high satisfaction
- 5 = Very satisfaction

As the result of computation, satisfaction scores are mean score of what respondents have experienced according to the issues with correspondent of the questions ask in the questionnaire. The score interval of mean scores can be concluded as the following explanations.

- 1.00 to 1.50 = Very low satisfaction
- 1.51 to 2.50 = Low satisfaction
- 2.51 to 3.50 = Moderate satisfaction
- 3.51 to 4.50 = High satisfaction
- 4.51 to 5.00 = Very high satisfaction

## Satisfaction Scoring (Market Employer) by Aspect

AU's Stakeholders	Number of Respondents	Satisfaction Score
Ethics	4.03	0.488
Knowledge	4.00	0.532
Cognitive Skill	4.00	0.564
Human Relationship and Responsibilities	<b>4.14</b>	<b>0.487</b>
Mathematical Analysis, Communication & Information Management	4.09	0.525

All respondents generally had *high* satisfaction on all aspects. They generally had *high* perception on all aspect and then the major satisfaction was on ***Human Relationship and Responsibilities***.

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**All Respondents**



## AU's Performance by Items Market Employer: University Level

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	495	49.30%
	Female	509	50.70%
	<b>Total</b>	<b>1004</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	352	35.06%
	30 - 39 years old	361	35.96%
	40 - 49 years old	154	15.34%
	50 - 59 years old	106	10.56%
	60 years old or over	31	3.09%
	<b>Total</b>	<b>1004</b>	<b>100.00%</b>

1004 market employers answered to the questionnaires. They were 495 males (49.30%) and 509 females (50.70%).

352 market employers (35.06%) were younger than 30 years old, 361 market employers (35.96%) were 30 – 39 years old, 154 market employers (15.34%) were 40 – 49 years old, 106 market employers (10.56%) was 50 - 59 years old and 31 market employers (3.09%) were elder than 60 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1004	4.00	0.682
2	Honesty in work, Ethics in work	1004	<b>4.30</b>	<b>0.695</b>
3	Speak truthfully	1004	4.15	0.700
4	Just and right attitude	1004	4.12	0.700
5	Self-control	1004	3.94	0.717
6	Honest to self and others	1004	4.23	0.679
7	Discipline in work	1004	4.04	0.756
8	Responsibility to work	1004	4.20	0.718
9	Control over body, speech and mind	1004	3.93	0.758
10	Patience and temperance	1004	3.84	0.755
11	Practice frugality or thriftiness	1004	3.72	0.791
12	Sacrifice	1004	3.99	0.749
13	Industriousness	1004	4.16	0.704
14	Thoroughness	1004	3.95	0.737
15	Social & environmental awareness	1004	3.93	0.786

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1004	4.00	0.685
2	Comprehension ability	1004	<b>4.03</b>	<b>0.691</b>
3	Ability to apply theory to new situation	1004	4.01	0.690
4	Ability to apply knowledge to solve problems in the work place	1004	4.07	0.670
5	Application of knowledge to research	1004	3.89	0.724

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1004	3.98	0.718
2	Ability to work under pressure	1004	3.95	0.735
3	Look for new knowledge & self-improvement	1004	3.99	0.739
4	Ability to use information for problem solving	1004	<b>4.06</b>	<b>0.695</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1004	4.16	0.679
2	Carry out work without violating the rights of others and accountable for work	1004	4.20	0.654
3	Team work skill to achieve organization target/goals	1004	4.13	0.713
4	Observe law, control or agreement	1004	<b>4.21</b>	<b>0.708</b>
5	Participate & foster group problem solving creatively	1004	4.07	0.698
6	Initiative in problem analysis in accordance with group consensus	1004	4.04	0.680

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1004	3.82	0.809
2	Effective communication	1004	4.13	0.665
3	Ability to use computer for finding information and for communication	1004	4.17	0.735
4	Ability in management of information system	1004	<b>4.22</b>	<b>0.713</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	1004	4.10	0.693

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1004	4.03	0.488
Knowledge	1004	4.00	0.532
Cognitive Skill	1004	4.00	0.564
Human Relationship and Responsibilities	1004	<b>4.14</b>	<b>0.487</b>
Mathematical Analysis, Communication & Information Management	1004	4.09	0.525

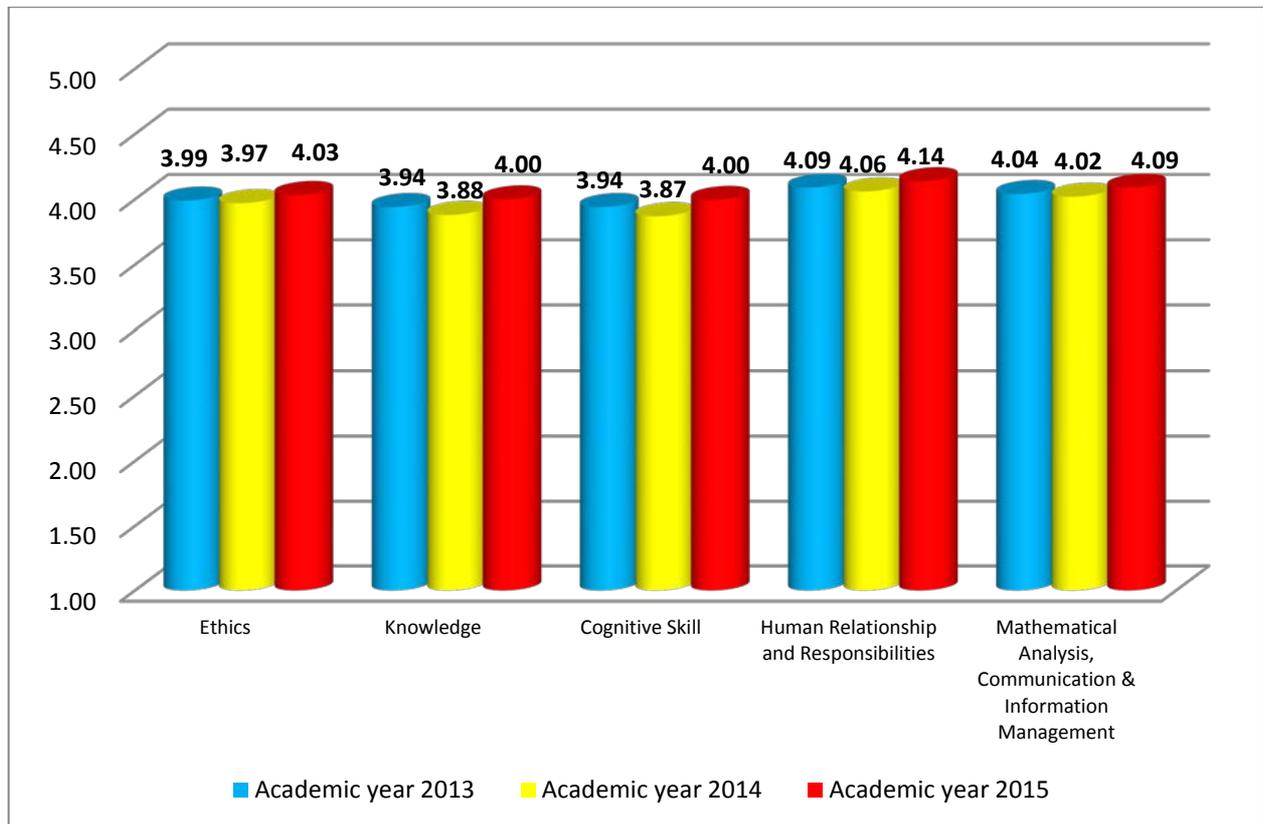
Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1004	4.05	0.417

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

## Market Employer Satisfaction Index Academic Year 2013-2015



Remark: TQF (Thailand Quality Framework) of ONESQA start to used Academic Year 2013

Market employer of AU's gradates academic year 2013-2015 generally had *high* satisfaction all aspects by the major satisfaction was in ***Human Relationship and Responsibility***.

The mean difference between of Market Employer Satisfaction Index Academic Year 2013 To 2015 showed that Academic Year 2015 more than Academic Year 2014 for 5 dimensions of TQF of ONESQA, that is focus in the next year by concern on ***Knowledge*** and ***Cognitive Skill*** because the both dimensions had less than other dimensions.

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**(Bachelor Degree)**



## AU's Performance by Items Market Employer: Bachelor Level

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	371	47.99%
	Female	402	52.01%
	<b>Total</b>	<b>773</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	292	37.77%
	30 - 39 years old	267	34.54%
	40 - 49 years old	111	14.36%
	50 - 59 years old	86	11.13%
	60 years old or over	17	2.20%
	<b>Total</b>	<b>773</b>	<b>100.00%</b>

773 market employers answered to the questionnaires. They were 371 males (47.99%) and 402 females (52.01%).

292 market employers (37.77%) were younger than 30 years old, 267 market employers (34.54%) were 30 – 39 years old, 111 market employers (14.36%) were 40 – 49 years old, 86 market employers (11.13%) was 50 - 59 years old and 17 market employer (2.20%) were elder than 60 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	773	4.02	0.680
2	Honesty in work, Ethics in work	773	<b>4.28</b>	0.698
3	Speak truthfully	773	4.15	0.713
4	Just and right attitude	773	4.12	0.690
5	Self-control	773	3.93	0.724
6	Honest to self and others	773	4.22	0.680
7	Discipline in work	773	4.01	0.757
8	Responsibility to work	773	4.18	0.725
9	Control over body, speech and mind	773	3.92	0.775
10	Patience and temperance	773	3.83	0.774
11	Practice frugality or thriftiness	773	3.73	0.786
12	Sacrifice	773	3.98	0.746
13	Industriousness	773	4.13	0.708
14	Thoroughness	773	3.93	0.744
15	Social & environmental awareness	773	3.92	0.796

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	773	3.96	0.684
2	Comprehension ability	773	3.99	0.705
3	Ability to apply theory to new situation	773	3.97	0.681
4	Ability to apply knowledge to solve problems in the work place	773	<b>4.04</b>	0.675
5	Application of knowledge to research	773	3.86	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	773	3.96	0.710
2	Ability to work under pressure	773	3.92	0.737
3	Look for new knowledge & self-improvement	773	3.97	0.739
4	Ability to use information for problem solving	773	<b>4.03</b>	0.691

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	773	4.14	0.688
2	Carry out work without violating the rights of others and accountable for work	773	4.19	0.663
3	Team work skill to achieve organization target/goals	773	4.11	0.713
4	Observe law, control or agreement	773	<b>4.20</b>	0.719
5	Participate & foster group problem solving creatively	773	4.07	0.704
6	Initiative in problem analysis in accordance with group consensus	773	4.03	0.671

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on *Observe law, control or agreement*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	773	3.77	0.815
2	Effective communication	773	4.10	0.685
3	Ability to use computer for finding information and for communication	773	4.15	0.740
4	Ability in management of information system	773	<b>4.21</b>	0.715
5	Ability to use information technology for presentation appropriately for work or for group of people	773	4.09	0.697

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Ability in management of information system*.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	773	4.02	0.49
Knowledge	773	3.96	0.53
Cognitive Skill	773	3.97	0.56
<b>Human Relationship and Responsibilities</b>	773	4.13	0.49
Mathematical Analysis, Communication & Information Management	773	4.06	0.52

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	773	4.03	0.42

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Montfort Del Rosario School of  
Architecture and Design  
(Bachelor Degree)**



**AU's Performance by Items**  
**Market Employer: Montfort Del Rosario School of Architecture and Design (Bachelor Degree)**

**Respondents' Profile**

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	4	26.67%
	Female	11	73.33%
	<b>Total</b>	<b>15</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	4	26.67%
	30 - 39 years old	6	40.00%
	40 - 49 years old	3	20.00%
	50 - 59 years old	2	13.33%
	<b>Total</b>	<b>15</b>	<b>100.00%</b>

15 market employers answered to the questionnaires. They were 4 males (26.67%) and 11 females (73.33%).

4 market employers (26.67%) were Lower than 30 years old, 6 market employers (40.00%) were 30 – 39 years old, 3 market employers (20.00%) were 40 - 49 years old, and 2 market employers (13.33%) were 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	15	3.67	0.471
2	Honesty in work, Ethics in work	15	3.33	0.471
3	Speak truthfully	15	4.20	0.833
4	Just and right attitude	15	4.07	0.854
5	Self-control	15	4.00	0.730
6	Honest to self and others	15	3.67	0.471
7	Discipline in work	15	4.07	0.854
8	Responsibility to work	15	4.07	0.854
9	Control over body, speech and mind	15	3.67	0.471
10	Patience and temperance	15	4.07	0.854
11	Practice frugality or thriftiness	15	3.67	0.471
12	Sacrifice	15	4.07	0.854
13	Industriousness	15	4.07	0.854
14	Thoroughness	15	<b>4.33</b>	0.943
15	Social & environmental awareness	15	3.00	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Thoroughness***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	15	3.67	0.471
2	Comprehension ability	15	3.27	0.442
3	Ability to apply theory to new situation	15	<b>4.07</b>	0.854
4	Ability to apply knowledge to solve problems in the work place	15	<b>4.07</b>	0.854
5	Application of knowledge to research	15	<b>4.07</b>	0.854

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation, Ability to apply knowledge to solve problems in the work place*** and ***Application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	15	3.27	0.442
2	Ability to work under pressure	15	3.67	0.471
3	Look for new knowledge & self-improvement	15	<b>4.60</b>	0.611
4	Ability to use information for problem solving	15	4.33	0.596

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except *Look for new knowledge & self-improvement*** had *very high* satisfaction. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	15	<b>4.33</b>	0.596
2	Carry out work without violating the rights of others and accountable for work	15	3.67	0.471
3	Team work skill to achieve organization target/goals	15	3.80	0.980
4	Observe law, control or agreement	15	3.80	0.980
5	Participate & foster group problem solving creatively	15	3.67	0.471
6	Initiative in problem analysis in accordance with group consensus	15	3.27	0.442

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except ***Initiative in problem analysis in accordance with group consensus*** had *moderate* satisfaction. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work in compliance with standard operational procedure to finish the job.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	15	2.60	0.490
2	Effective communication	15	3.27	0.442
3	Ability to use computer for finding information and for communication	15	<b>4.33</b>	0.596
4	Ability in management of information system	15	<b>4.33</b>	0.596
5	Ability to use information technology for presentation appropriately for work or for group of people	15	4.07	0.854

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except ***Skills on applied mathematics and interpretation*** and ***Effective communication*** had *moderate* satisfaction. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system.***

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	15	3.86	0.531
Knowledge	15	3.83	0.606
Cognitive Skill	15	<b>3.97</b>	0.417
Human Relationship and Responsibilities	15	3.76	0.516
Mathematical Analysis, Communication & Information Management	15	3.72	0.271

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	15	3.83	0.449

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Architecture		Interior Architecture	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	3.57	0.495	3.50	0.500
Honesty in work, Ethics in work	3.43	0.495	3.25	0.433
Speak truthfully	4.14	0.833	3.75	0.829
Just and right attitude	3.86	0.833	3.75	0.829
Self-control	4.00	0.756	3.75	0.829
Honest to self and others	3.57	0.495	3.50	0.500
Discipline in work	3.86	0.833	3.75	0.829
Responsibility to work	3.86	0.833	3.75	0.829
Control over body, speech and mind	3.57	0.495	3.50	0.500
Patience and temperance	3.86	0.833	4.00	0.707
Practice frugality or thriftiness	3.57	0.495	3.75	0.433
Sacrifice	3.86	0.833	4.00	0.707
Industriousness	3.86	0.833	3.75	0.829
Thoroughness	4.14	0.990	4.00	1.000
Social & environmental awareness	3.00	0.756	2.75	0.829
<b>Overall</b>	<b>3.74</b>	<b>0.522</b>	<b>3.65</b>	<b>0.542</b>
<b>Knowledge</b>				
Have enough knowledge for working	3.57	0.495	3.50	0.500
Comprehension ability	3.29	0.452	3.25	0.433
Ability to apply theory to new situation	3.86	0.833	3.75	0.829
Ability to apply knowledge to solve problems in the work place	3.86	0.833	3.75	0.829
Application of knowledge to research	3.86	0.833	3.75	0.829
<b>Overall</b>	<b>3.69</b>	<b>0.613</b>	<b>3.60</b>	<b>0.616</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.29	0.452	3.25	0.433
Ability to work under pressure	3.57	0.495	3.50	0.500
Look for new knowledge & self-improvement	4.43	0.728	4.50	0.500
Ability to use information for problem solving	4.14	0.639	4.25	0.433
<b>Overall</b>	<b>3.86</b>	<b>0.479</b>	<b>3.88</b>	<b>0.375</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.14	0.639	4.25	0.433
Carry out work without violating the rights of others and accountable for work	3.57	0.495	3.50	0.500
Team work skill to achieve organization target/goals	3.57	0.904	3.50	0.866
Observe law, control or agreement	3.57	0.904	3.50	0.866
Participate & foster group problem solving creatively	3.57	0.495	3.50	0.500
Initiative in problem analysis in accordance with group consensus	3.29	0.452	3.25	0.433
<b>Overall</b>	<b>3.62</b>	<b>0.510</b>	<b>3.58</b>	<b>0.479</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	2.71	0.452	2.75	0.433
Effective communication	3.29	0.452	3.25	0.433
Ability to use computer for finding information and for communication	4.14	0.639	4.25	0.433
Ability in management of information system	4.14	0.639	4.25	0.433
Ability to use information technology for presentation appropriately for work or for group of people	3.86	0.833	4.00	0.707
<b>Overall</b>	<b>3.63</b>	<b>0.310</b>	<b>3.70</b>	<b>0.173</b>
<b>Satisfaction Overall</b>	<b>3.71</b>	<b>0.464</b>	<b>3.68</b>	<b>0.424</b>

Satisfaction Scoring	Interior Design		Product Design	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.000	3.67	0.471
Honesty in work, Ethics in work	3.00	0.000	3.33	0.471
Speak truthfully	5.00	0.000	4.20	0.833
Just and right attitude	5.00	0.000	4.07	0.854
Self-control	4.00	0.000	4.00	0.730
Honest to self and others	4.00	0.000	3.67	0.471
Discipline in work	5.00	0.000	4.07	0.854
Responsibility to work	5.00	0.000	4.07	0.854
Control over body, speech and mind	4.00	0.000	3.67	0.471
Patience and temperance	5.00	0.000	4.07	0.854
Practice frugality or thriftiness	4.00	0.000	3.67	0.471
Sacrifice	5.00	0.000	4.07	0.854
Industriousness	5.00	0.000	4.07	0.854
Thoroughness	5.00	0.000	4.33	0.943
Social & environmental awareness	3.00	0.000	3.00	0.730
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>	<b>3.86</b>	<b>0.531</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.00	0.000	3.67	0.471
Comprehension ability	3.00	0.000	3.27	0.442
Ability to apply theory to new situation	5.00	0.000	4.07	0.854
Ability to apply knowledge to solve problems in the work place	5.00	0.000	4.07	0.854
Application of knowledge to research	5.00	0.000	4.07	0.854
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>	<b>3.83</b>	<b>0.606</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	3.27	0.442
Ability to work under pressure	4.00	0.000	3.67	0.471
Look for new knowledge & self-improvement	5.00	0.000	4.60	0.611
Ability to use information for problem solving	5.00	0.000	4.33	0.596
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>	<b>3.97</b>	<b>0.417</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000	4.33	0.596
Carry out work without violating the rights of others and accountable for work	4.00	0.000	3.67	0.471
Team work skill to achieve organization target/goals	5.00	0.000	3.80	0.980
Observe law, control or agreement	5.00	0.000	3.80	0.980
Participate & foster group problem solving creatively	4.00	0.000	3.67	0.471
Initiative in problem analysis in accordance with group consensus	3.00	0.000	3.27	0.442
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>	<b>3.76</b>	<b>0.516</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	2.00	0.000	2.60	0.490
Effective communication	3.00	0.000	3.27	0.442
Ability to use computer for finding information and for communication	5.00	0.000	4.33	0.596
Ability in management of information system	5.00	0.000	4.33	0.596
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	4.07	0.854
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>3.72</b>	<b>0.271</b>
<b>Satisfaction Overall</b>	<b>3.89</b>	<b>0.000</b>	<b>4.28</b>	<b>0.000</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Arts  
(Bachelor Degree)**



**AU's Performance by Items**  
**Market Employer: School of Arts (Bachelor Degree)**

**Respondents' Profile**

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	62	44.93%
	Female	76	55.07%
	<b>Total</b>	<b>138</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	67	48.55%
	30 - 39 years old	48	34.78%
	40 - 49 years old	8	5.80%
	50 - 59 years old	11	7.97%
	60 years old or over	4	2.90%
	<b>Total</b>	<b>138</b>	<b>100.00%</b>

138 market employers answered to the questionnaires. They were 62 males (44.93%) and 76 females (55.07%).

67 market employers (48.55%) were younger than 30 years old, 48 market employers (34.78%) were 30 – 39 years old, 8 market employers (5.80%) were 40 – 49 years old, 11 market employers (7.97%) was 50 - 59 years old and 4 market employer (2.90%) were elder than 60 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	138	4.07	0.694
2	Honesty in work, Ethics in work	138	<b>4.32</b>	<b>0.659</b>
3	Speak truthfully	138	4.08	0.771
4	Just and right attitude	138	4.09	0.747
5	Self-control	138	4.01	0.707
6	Honest to self and others	138	4.29	0.651
7	Discipline in work	138	3.97	0.770
8	Responsibility to work	138	4.18	0.782
9	Control over body, speech and mind	138	3.97	0.807
10	Patience and temperance	138	3.78	0.891
11	Practice frugality or thriftiness	138	3.69	0.824
12	Sacrifice	138	3.93	0.800
13	Industriousness	138	4.21	0.686
14	Thoroughness	138	4.03	0.761
15	Social & environmental awareness	138	4.00	0.860

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	138	3.87	0.710
2	Comprehension ability	138	4.00	0.752
3	Ability to apply theory to new situation	138	3.91	0.727
4	Ability to apply knowledge to solve problems in the work place	138	<b>4.02</b>	<b>0.756</b>
5	Application of knowledge to research	138	3.75	0.760

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	138	3.91	0.794
2	Ability to work under pressure	138	3.81	0.747
3	Look for new knowledge & self-improvement	138	3.89	0.814
4	Ability to use information for problem solving	138	<b>3.93</b>	<b>0.763</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	138	4.15	0.751
2	Carry out work without violating the rights of others and accountable for work	138	<b>4.25</b>	<b>0.723</b>
3	Team work skill to achieve organization target/goals	138	4.14	0.754
4	Observe law, control or agreement	138	4.14	0.747
5	Participate & foster group problem solving creatively	138	4.04	0.779
6	Initiative in problem analysis in accordance with group consensus	138	3.97	0.712

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on *Initiative in problem analysis in accordance with group consensus*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	138	3.51	0.782
2	Effective communication	138	<b>4.15</b>	<b>0.680</b>
3	Ability to use computer for finding information and for communication	138	4.09	0.756
4	Ability in management of information system	138	4.17	0.741
5	Ability to use information technology for presentation appropriately for work or for group of people	138	4.00	0.789

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Effective communication*.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	138	4.04	0.519
Knowledge	138	3.91	0.569
Cognitive Skill	138	3.89	0.618
Human Relationship and Responsibilities	138	<b>4.12</b>	<b>0.562</b>
Mathematical Analysis, Communication & Information Management	138	3.99	0.514

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

Au's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
Au's Market Employers Satisfaction overall	138	3.99	0.446

Au's market employers generally had *high* satisfaction on ***Au's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business English		Business French		Business Chinese	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.10	0.708	4.00	0.000	3.97	0.740
Honesty in work, Ethics in work	4.40	0.594	4.00	0.816	4.10	0.734
Speak truthfully	4.15	0.747	2.67	0.943	3.94	0.716
Just and right attitude	4.20	0.693	3.33	0.471	3.87	0.751
Self-control	4.07	0.636	4.67	0.471	4.00	0.842
Honest to self and others	4.34	0.620	4.00	0.000	4.16	0.677
Discipline in work	4.01	0.746	2.67	0.943	3.90	0.777
Responsibility to work	4.20	0.771	4.00	0.816	4.23	0.750
Control over body, speech and mind	4.09	0.733	2.67	0.943	3.87	0.870
Patience and temperance	3.88	0.837	1.67	0.943	3.81	0.858
Practice frugality or thriftiness	3.80	0.800	3.00	0.000	3.61	0.868
Sacrifice	4.02	0.723	2.33	0.471	3.90	0.856
Industriousness	4.23	0.719	4.00	0.000	4.19	0.644
Thoroughness	4.00	0.739	4.33	0.943	4.06	0.801
Social & environmental awareness	4.07	0.823	2.00	1.414	4.06	0.716
<b>Overall</b>	<b>4.10</b>	<b>0.502</b>	<b>3.29</b>	<b>0.494</b>	<b>3.98</b>	<b>0.508</b>
<b>Knowledge</b>						
Have enough knowledge for working	3.91	0.701	4.00	0.816	3.74	0.761
Comprehension ability	4.09	0.717	4.00	0.000	3.74	0.841
Ability to apply theory to new situation	3.94	0.729	3.33	0.471	3.81	0.737
Ability to apply knowledge to solve problems in the work place	4.03	0.775	4.00	0.000	3.90	0.777
Application of knowledge to research	3.75	0.772	4.00	0.816	3.81	0.737
<b>Overall</b>	<b>3.95</b>	<b>0.586</b>	<b>3.87</b>	<b>0.340</b>	<b>3.80</b>	<b>0.556</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.98	0.839	4.00	0.816	3.77	0.750
Ability to work under pressure	3.85	0.791	4.00	0.000	3.68	0.690
Look for new knowledge & self-improvement	3.95	0.796	3.00	1.414	3.84	0.807
Ability to use information for problem solving	3.95	0.767	4.00	0.816	3.97	0.782
<b>Overall</b>	<b>3.93</b>	<b>0.666</b>	<b>3.75</b>	<b>0.540</b>	<b>3.81</b>	<b>0.524</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.26	0.666	2.67	0.943	4.03	0.861
Carry out work without violating the rights of others and accountable for work	4.27	0.719	4.00	0.816	4.23	0.750
Team work skill to achieve organization target/goals	4.19	0.736	3.67	0.471	3.97	0.861
Observe law, control or agreement	4.23	0.750	3.00	0.000	4.03	0.782
Participate & foster group problem solving creatively	4.06	0.803	3.33	0.943	4.03	0.782
Initiative in problem analysis in accordance with group consensus	3.99	0.731	4.00	0.000	4.00	0.622
<b>Overall</b>	<b>4.17</b>	<b>0.564</b>	<b>3.44</b>	<b>0.314</b>	<b>4.05</b>	<b>0.603</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.48	0.753	3.67	0.943	3.42	0.834
Effective communication	4.16	0.721	4.00	0.000	4.06	0.619
Ability to use computer for finding information and for communication	4.14	0.741	4.00	0.000	3.90	0.817
Ability in management of information system	4.19	0.767	4.00	0.816	4.16	0.723
Ability to use information technology for presentation appropriately for work or for group of people	4.05	0.838	3.67	0.471	3.90	0.689
<b>Overall</b>	<b>4.00</b>	<b>0.529</b>	<b>3.87</b>	<b>0.377</b>	<b>3.89</b>	<b>0.487</b>
<b>Satisfaction Overall</b>	<b>4.03</b>	<b>0.455</b>	<b>3.64</b>	<b>0.351</b>	<b>3.91</b>	<b>0.436</b>

Satisfaction Scoring	Business Japanese		Chinese For Economy & Trade	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.555	4.33	0.471
Honesty in work, Ethics in work	4.31	0.722	4.67	0.471
Speak truthfully	4.23	0.697	4.33	0.471
Just and right attitude	3.92	0.917	4.33	0.471
Self-control	3.62	0.625	3.33	0.471
Honest to self and others	4.31	0.821	4.33	0.471
Discipline in work	4.15	0.533	4.00	0.816
Responsibility to work	3.85	0.863	4.67	0.471
Control over body, speech and mind	3.77	0.799	3.67	0.471
Patience and temperance	3.62	0.738	3.67	0.471
Practice frugality or thriftiness	3.15	0.662	4.33	0.471
Sacrifice	3.62	0.738	4.67	0.471
Industriousness	4.15	0.662	4.33	0.471
Thoroughness	4.08	0.730	4.00	0.816
Social & environmental awareness	3.77	0.697	4.33	0.471
<b>Overall</b>	<b>3.90</b>	<b>0.511</b>	<b>4.20</b>	<b>0.340</b>
<b>Knowledge</b>				
Have enough knowledge for working	3.85	0.533	4.00	0.816
Comprehension ability	3.92	0.730	4.33	0.471
Ability to apply theory to new situation	3.92	0.615	4.67	0.471
Ability to apply knowledge to solve problems in the work place	4.15	0.662	4.33	0.471
Application of knowledge to research	3.62	0.738	3.67	0.471
<b>Overall</b>	<b>3.89</b>	<b>0.481</b>	<b>4.20</b>	<b>0.490</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.85	0.533	3.67	0.471
Ability to work under pressure	3.69	0.606	4.33	0.471
Look for new knowledge & self-improvement	3.77	0.576	4.00	0.816
Ability to use information for problem solving	3.77	0.697	3.67	0.471
<b>Overall</b>	<b>3.77</b>	<b>0.475</b>	<b>3.92</b>	<b>0.514</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.08	0.615	4.00	0.000
Carry out work without violating the rights of others and accountable for work	4.15	0.662	4.67	0.471
Team work skill to achieve organization target/goals	4.23	0.576	4.33	0.471
Observe law, control or agreement	4.08	0.474	4.33	0.471
Participate & foster group problem solving creatively	4.08	0.474	4.33	0.471
Initiative in problem analysis in accordance with group consensus	3.92	0.828	3.33	0.471
<b>Overall</b>	<b>4.09</b>	<b>0.390</b>	<b>4.17</b>	<b>0.360</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	3.92	0.730	3.67	0.471
Effective communication	4.31	0.606	4.33	0.471
Ability to use computer for finding information and for communication	4.15	0.769	4.33	0.471
Ability in management of information system	4.08	0.615	4.33	0.471
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.679	4.00	0.816
<b>Overall</b>	<b>4.09</b>	<b>0.468</b>	<b>4.13</b>	<b>0.471</b>
<b>Satisfaction Overall</b>	<b>3.95</b>	<b>0.365</b>	<b>4.12</b>	<b>0.417</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Biotechnology  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: School of Biotechnology (Bachelor Degree)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	5	83.33%
	Female	1	16.67%
	<b>Total</b>	<b>6</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	66.67%
	40 - 49 years old	2	33.33%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>6</b>	<b>100.00%</b>

6 market employers answered to the questionnaires. They were 5 males (83.33%) and 1 females (16.67%).

4 market employers (66.67%) were 30 – 39 years old and 2 market employers (33.33%) were 40 – 49 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	4.00	0.577
2	Honesty in work, Ethics in work	6	<b>4.83</b>	<b>0.373</b>
3	Speak truthfully	6	4.17	0.373
4	Just and right attitude	6	4.33	0.745
5	Self-control	6	4.17	0.687
6	Honest to self and others	6	4.83	0.373
7	Discipline in work	6	3.83	0.373
8	Responsibility to work	6	4.33	0.745
9	Control over body, speech and mind	6	3.50	0.500
10	Patience and temperance	6	4.33	0.471
11	Practice frugality or thriftiness	6	3.67	0.471
12	Sacrifice	6	4.33	0.745
13	Industriousness	6	4.00	0.577
14	Thoroughness	6	4.50	0.764
15	Social & environmental awareness	6	4.17	0.687

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics except Control over body, speech and mind** had *moderate* satisfaction. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.17	1.067
2	Comprehension ability	6	<b>4.50</b>	<b>0.500</b>
3	Ability to apply theory to new situation	6	4.00	0.816
4	Ability to apply knowledge to solve problems in the work place	6	3.67	0.471
5	Application of knowledge to research	6	3.67	1.106

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	4.00	0.577
2	Ability to work under pressure	6	<b>4.33</b>	<b>0.943</b>
3	Look for new knowledge & self-improvement	6	3.83	0.373
4	Ability to use information for problem solving	6	4.17	0.898

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	4.00	0.816
2	Carry out work without violating the rights of others and accountable for work	6	4.33	0.471
3	Team work skill to achieve organization target/goals	6	4.33	0.471
4	Observe law, control or agreement	6	4.00	0.816
5	Participate & foster group problem solving creatively	6	3.50	0.500
6	Initiative in problem analysis in accordance with group consensus	6	<b>4.67</b>	<b>0.471</b>

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except ***Initiative in problem analysis in accordance with group consensus*** had *very high* satisfaction. The major satisfaction of **Human Relationship and Responsibilities** was on ***Initiative in problem analysis in accordance with group consensus***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	4.00	0.816
2	Effective communication	6	4.50	0.500
3	Ability to use computer for finding information and for communication	6	4.17	0.373
4	Ability in management of information system	6	<b>4.67</b>	<b>0.471</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	6	4.00	0.577

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on ***Ability in management of information system***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	4.20	0.355
Knowledge	6	4.00	0.702
Cognitive Skill	6	4.08	0.624
Human Relationship and Responsibilities	6	4.14	0.402
Mathematical Analysis, Communication & Information Management	6	<b>4.27</b>	<b>0.427</b>

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	4.14	0.452

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Technology		Agro-Industry	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.000	4.00	0.707
Honesty in work, Ethics in work	4.50	0.500	5.00	0.000
Speak truthfully	4.00	0.000	4.25	0.433
Just and right attitude	4.50	0.500	4.25	0.829
Self-control	3.50	0.500	4.50	0.500
Honest to self and others	4.50	0.500	5.00	0.000
Discipline in work	3.50	0.500	4.00	0.000
Responsibility to work	4.00	1.000	4.50	0.500
Control over body, speech and mind	3.50	0.500	3.50	0.500
Patience and temperance	4.50	0.500	4.25	0.433
Practice frugality or thriftiness	4.00	0.000	3.50	0.500
Sacrifice	4.00	1.000	4.50	0.500
Industriousness	3.50	0.500	4.25	0.433
Thoroughness	4.00	1.000	4.75	0.433
Social & environmental awareness	3.50	0.500	4.50	0.500
<b>Overall</b>	<b>3.97</b>	<b>0.500</b>	<b>4.32</b>	<b>0.152</b>
<b>Knowledge</b>				
Have enough knowledge for working	3.50	1.500	4.50	0.500
Comprehension ability	4.50	0.500	4.50	0.500
Ability to apply theory to new situation	4.00	1.000	4.00	0.707
Ability to apply knowledge to solve problems in the work place	3.50	0.500	3.75	0.433
Application of knowledge to research	3.50	1.500	3.75	0.829
<b>Overall</b>	<b>3.80</b>	<b>1.000</b>	<b>4.10</b>	<b>0.458</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.50	0.500	4.25	0.433
Ability to work under pressure	4.00	1.000	4.50	0.866
Look for new knowledge & self-improvement	3.50	0.500	4.00	0.000
Ability to use information for problem solving	4.00	1.000	4.25	0.829
<b>Overall</b>	<b>3.75</b>	<b>0.750</b>	<b>4.25</b>	<b>0.468</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	3.50	0.500	4.25	0.829
Carry out work without violating the rights of others and accountable for work	4.50	0.500	4.25	0.433
Team work skill to achieve organization target/goals	4.00	0.000	4.50	0.500
Observe law, control or agreement	4.00	1.000	4.00	0.707
Participate & foster group problem solving creatively	3.50	0.500	3.50	0.500
Initiative in problem analysis in accordance with group consensus	4.50	0.500	4.75	0.433
<b>Overall</b>	<b>4.00</b>	<b>0.500</b>	<b>4.21</b>	<b>0.320</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	3.50	0.500	4.25	0.829
Effective communication	4.50	0.500	4.50	0.500
Ability to use computer for finding information and for communication	4.00	0.000	4.25	0.433
Ability in management of information system	4.50	0.500	4.75	0.433
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.707
<b>Overall</b>	<b>4.10</b>	<b>0.300</b>	<b>4.35</b>	<b>0.456</b>
<b>Satisfaction Overall</b>	<b>3.92</b>	<b>0.610</b>	<b>4.25</b>	<b>0.294</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Martin De Tours School of Management  
and Economics (Bachelor Degree)**



## AU's Performance by Items Market Employer: Martin De Tours School of Management and Economics (Bachelor Degree)

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	238	48.28%
	Female	255	51.72%
	<b>Total</b>	<b>493</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	181	36.71%
	30 - 39 years old	159	32.25%
	40 - 49 years old	78	15.82%
	50 - 59 years old	62	12.58%
	60 years old or over	13	2.64%
	<b>Total</b>	<b>493</b>	<b>100.00%</b>

493 market employers answered to the questionnaires. They were 238 males (48.28%) and 255 females (51.72%).

181 market employers (36.71%) were younger than 30 years old, 159 market employers (32.25%) were 30 – 39 years old, 78 market employers (15.82%) were 40 – 49 years old, 62 market employers (12.58%) were 50 - 59 years old and 13 market employer (2.64%) were elder than 60 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	493	4.02	0.680
2	Honesty in work, Ethics in work	493	<b>4.28</b>	<b>0.698</b>
3	Speak truthfully	493	4.15	0.713
4	Just and right attitude	493	4.12	0.690
5	Self-control	493	3.93	0.724
6	Honest to self and others	493	4.22	0.680
7	Discipline in work	493	4.01	0.757
8	Responsibility to work	493	4.18	0.725
9	Control over body, speech and mind	493	3.92	0.775
10	Patience and temperance	493	3.83	0.774
11	Practice frugality or thriftiness	493	3.73	0.786
12	Sacrifice	493	3.98	0.746
13	Industriousness	493	4.13	0.708
14	Thoroughness	493	3.93	0.744
15	Social & environmental awareness	493	3.92	0.796

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	493	3.96	0.684
2	Comprehension ability	493	3.99	0.705
3	Ability to apply theory to new situation	493	3.97	0.681
4	Ability to apply knowledge to solve problems in the work place	493	<b>4.04</b>	<b>0.675</b>
5	Application of knowledge to research	493	3.86	0.730

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	493	3.96	0.710
2	Ability to work under pressure	493	3.92	0.737
3	Look for new knowledge & self-improvement	493	3.97	0.739
4	Ability to use information for problem solving	493	<b>4.03</b>	<b>0.691</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	493	4.14	0.688
2	Carry out work without violating the rights of others and accountable for work	493	4.19	0.663
3	Team work skill to achieve organization target/goals	493	4.11	0.713
4	Observe law, control or agreement	493	<b>4.20</b>	<b>0.719</b>
5	Participate & foster group problem solving creatively	493	4.07	0.704
6	Initiative in problem analysis in accordance with group consensus	493	4.03	0.671

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Observe law, control or agreement***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	493	3.77	0.815
2	Effective communication	493	4.10	0.685
3	Ability to use computer for finding information and for communication	493	4.15	0.740
4	Ability in management of information system	493	<b>4.21</b>	<b>0.715</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	493	4.09	0.697

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	493	4.02	0.491
Knowledge	493	3.96	0.531
Cognitive Skill	493	3.97	0.561
Human Relationship and Responsibilities	493	<b>4.13</b>	<b>0.489</b>
Mathematical Analysis, Communication & Information Management	493	4.06	0.519

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	493	4.03	0.417

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Marketing		Management		Finance and Banking	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	3.89	0.686	4.02	0.761	4.02	0.635
Honesty in work, Ethics in work	4.20	0.740	4.30	0.674	4.31	0.573
Speak truthfully	4.06	0.714	4.18	0.704	4.12	0.640
Just and right attitude	4.04	0.704	4.16	0.696	4.15	0.632
Self-control	3.87	0.760	3.93	0.769	3.92	0.646
Honest to self and others	4.18	0.708	4.25	0.656	4.23	0.668
Discipline in work	3.94	0.765	4.04	0.700	4.10	0.658
Responsibility to work	4.18	0.718	4.12	0.677	4.29	0.566
Control over body, speech and mind	3.85	0.802	4.04	0.748	3.90	0.687
Patience and temperance	3.85	0.674	3.93	0.792	3.79	0.716
Practice frugality or thriftiness	3.70	0.810	3.74	0.663	3.71	0.884
Sacrifice	3.91	0.759	3.89	0.640	3.96	0.733
Industriousness	4.10	0.698	4.09	0.732	4.23	0.697
Thoroughness	3.88	0.764	3.75	0.732	3.90	0.658
Social & environmental awareness	3.86	0.785	3.98	0.737	3.73	0.710
<b>Overall</b>	<b>3.97</b>	<b>0.489</b>	<b>4.03</b>	<b>0.459</b>	<b>4.02</b>	<b>0.429</b>
<b>Knowledge</b>						
Have enough knowledge for working	3.95	0.707	3.89	0.667	4.06	0.602
Comprehension ability	3.98	0.702	4.09	0.708	4.13	0.708
Ability to apply theory to new situation	4.02	0.726	3.82	0.596	4.02	0.604
Ability to apply knowledge to solve problems in the work place	3.99	0.676	3.96	0.648	4.02	0.604
Application of knowledge to research	3.85	0.686	3.86	0.736	3.90	0.628
<b>Overall</b>	<b>3.96</b>	<b>0.525</b>	<b>3.93</b>	<b>0.464</b>	<b>4.03</b>	<b>0.484</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.96	0.715	4.02	0.635	4.04	0.649
Ability to work under pressure	3.94	0.728	3.86	0.826	4.00	0.679
Look for new knowledge & self-improvement	3.98	0.764	3.96	0.700	3.85	0.662
Ability to use information for problem solving	4.04	0.701	4.05	0.711	4.02	0.537
<b>Overall</b>	<b>3.98</b>	<b>0.572</b>	<b>3.97</b>	<b>0.555</b>	<b>3.98</b>	<b>0.498</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.09	0.707	4.14	0.605	4.31	0.666
Carry out work without violating the rights of others and accountable for work	4.18	0.679	4.14	0.687	4.25	0.550
Team work skill to achieve organization target/goals	4.13	0.697	4.07	0.645	4.31	0.666
Observe law, control or agreement	4.23	0.703	4.23	0.726	4.31	0.694
Participate & foster group problem solving creatively	4.06	0.710	4.04	0.700	4.12	0.609
Initiative in problem analysis in accordance with group consensus	4.07	0.657	3.95	0.660	4.08	0.583
<b>Overall</b>	<b>4.13</b>	<b>0.491</b>	<b>4.09</b>	<b>0.439</b>	<b>4.23</b>	<b>0.440</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.86	0.806	3.93	0.672	4.08	0.703
Effective communication	4.12	0.670	4.02	0.737	4.23	0.608
Ability to use computer for finding information and for communication	4.10	0.763	4.07	0.704	4.25	0.711
Ability in management of information system	4.19	0.684	4.05	0.711	4.35	0.704
Ability to use information technology for presentation appropriately for work or for group of people	4.09	0.689	4.00	0.749	4.17	0.545
<b>Overall</b>	<b>4.07</b>	<b>0.540</b>	<b>4.01</b>	<b>0.481</b>	<b>4.22</b>	<b>0.487</b>
<b>Satisfaction Overall</b>	<b>4.02</b>	<b>0.430</b>	<b>4.01</b>	<b>0.403</b>	<b>4.09</b>	<b>0.356</b>

Satisfaction Scoring	Accounting		Hospitality and Tourism Management		International Business Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.18	0.669	4.02	0.680	3.86	0.710
Honesty in work, Ethics in work	4.41	0.737	4.28	0.698	4.17	0.814
Speak truthfully	4.23	0.631	4.15	0.713	4.07	0.669
Just and right attitude	4.19	0.589	4.12	0.690	4.10	0.648
Self-control	3.93	0.669	3.93	0.724	3.86	0.833
Honest to self and others	4.29	0.651	4.22	0.680	4.29	0.628
Discipline in work	4.16	0.759	4.01	0.757	3.67	0.864
Responsibility to work	4.22	0.707	4.18	0.725	4.07	0.669
Control over body, speech and mind	3.93	0.849	3.92	0.775	3.86	0.861
Patience and temperance	3.82	0.709	3.83	0.774	3.69	0.801
Practice frugality or thriftiness	3.73	0.864	3.73	0.786	3.55	0.793
Sacrifice	3.97	0.721	3.98	0.746	3.76	0.811
Industriousness	4.19	0.676	4.13	0.708	3.90	0.781
Thoroughness	3.97	0.702	3.93	0.744	3.74	0.847
Social & environmental awareness	3.96	0.801	3.92	0.796	3.79	0.832
<b>Overall</b>	<b>4.08</b>	<b>0.477</b>	<b>4.02</b>	<b>0.491</b>	<b>3.89</b>	<b>0.552</b>
<b>Knowledge</b>						
Have enough knowledge for working	3.99	0.585	3.96	0.684	3.76	0.781
Comprehension ability	3.85	0.676	3.99	0.705	3.90	0.610
Ability to apply theory to new situation	3.84	0.549	3.97	0.681	3.69	0.556
Ability to apply knowledge to solve problems in the work place	4.03	0.596	4.04	0.675	3.95	0.615
Application of knowledge to research	3.74	0.663	3.86	0.730	3.74	0.620
<b>Overall</b>	<b>3.89</b>	<b>0.429</b>	<b>3.96</b>	<b>0.531</b>	<b>3.81</b>	<b>0.484</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.93	0.627	3.96	0.710	3.98	0.672
Ability to work under pressure	3.79	0.701	3.92	0.737	3.93	0.669
Look for new knowledge & self-improvement	3.84	0.683	3.97	0.739	3.86	0.639
Ability to use information for problem solving	3.92	0.636	4.03	0.691	3.98	0.672
<b>Overall</b>	<b>3.87</b>	<b>0.512</b>	<b>3.97</b>	<b>0.561</b>	<b>3.93</b>	<b>0.529</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.14	0.708	4.14	0.688	4.17	0.614
Carry out work without violating the rights of others and accountable for work	4.16	0.597	4.19	0.663	4.12	0.625
Team work skill to achieve organization target/goals	4.00	0.682	4.11	0.713	4.14	0.804
Observe law, control or agreement	4.21	0.682	4.20	0.719	4.12	0.662
Participate & foster group problem solving creatively	3.97	0.640	4.07	0.704	4.10	0.717
Initiative in problem analysis in accordance with group consensus	4.00	0.619	4.03	0.671	4.10	0.781
<b>Overall</b>	<b>4.08</b>	<b>0.453</b>	<b>4.13</b>	<b>0.489</b>	<b>4.12</b>	<b>0.533</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.92	0.824	3.77	0.815	3.90	0.811
Effective communication	4.22	0.625	4.10	0.685	4.07	0.737
Ability to use computer for finding information and for communication	4.29	0.656	4.15	0.740	3.98	0.811
Ability in management of information system	4.37	0.652	4.21	0.715	4.21	0.741
Ability to use information technology for presentation appropriately for work or for group of people	4.11	0.632	4.09	0.697	4.10	0.569
<b>Overall</b>	<b>4.18</b>	<b>0.457</b>	<b>4.06</b>	<b>0.519</b>	<b>4.05</b>	<b>0.536</b>
<b>Satisfaction Overall</b>	<b>4.02</b>	<b>0.353</b>	<b>4.03</b>	<b>0.417</b>	<b>3.96</b>	<b>0.430</b>

Satisfaction Scoring	Business Information System		Real Estate		Industrial Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	0.000	4.25	0.829	3.89	0.737
Honesty in work, Ethics in work	4.00	0.000	4.25	0.433	4.11	0.994
Speak truthfully	4.00	0.426	4.25	0.433	4.00	0.667
Just and right attitude	3.91	0.514	4.25	0.433	4.33	0.667
Self-control	3.91	0.514	4.00	0.707	4.22	0.629
Honest to self and others	3.73	0.617	3.75	0.433	4.22	0.916
Discipline in work	3.45	0.656	4.50	0.500	4.00	0.471
Responsibility to work	4.00	0.603	4.75	0.433	4.22	0.786
Control over body, speech and mind	3.55	0.498	4.25	0.829	3.89	0.567
Patience and temperance	3.64	0.481	4.50	0.500	4.22	0.629
Practice frugality or thriftiness	3.64	0.643	3.75	0.829	3.78	0.416
Sacrifice	3.55	0.498	4.25	0.433	4.11	0.994
Industriousness	3.73	0.445	4.50	0.500	4.00	0.667
Thoroughness	3.64	0.481	4.00	1.000	4.11	0.737
Social & environmental awareness	3.64	0.481	4.00	0.707	4.22	0.629
<b>Overall</b>	<b>3.76</b>	<b>0.204</b>	<b>4.22</b>	<b>0.344</b>	<b>4.09</b>	<b>0.522</b>
<b>Knowledge</b>						
Have enough knowledge for working	3.55	0.498	4.25	0.433	4.44	0.497
Comprehension ability	3.82	0.386	4.25	0.433	4.33	0.667
Ability to apply theory to new situation	3.73	0.617	4.25	0.829	4.11	0.567
Ability to apply knowledge to solve problems in the work place	3.73	0.617	4.50	0.500	4.00	0.816
Application of knowledge to research	3.27	0.617	4.25	0.829	4.22	0.786
<b>Overall</b>	<b>3.62</b>	<b>0.430</b>	<b>4.30</b>	<b>0.539</b>	<b>4.22</b>	<b>0.537</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.73	0.617	4.25	0.829	4.00	0.667
Ability to work under pressure	3.82	0.575	4.25	0.433	4.33	0.667
Look for new knowledge & self-improvement	3.45	0.498	4.00	0.707	4.22	0.629
Ability to use information for problem solving	3.82	0.386	4.00	0.707	4.44	0.831
<b>Overall</b>	<b>3.70</b>	<b>0.366</b>	<b>4.13</b>	<b>0.545</b>	<b>4.25</b>	<b>0.527</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.18	0.386	4.00	0.000	4.00	0.667
Carry out work without violating the rights of others and accountable for work	4.18	0.575	4.25	0.433	4.33	0.816
Team work skill to achieve organization target/goals	4.18	0.386	4.00	0.707	4.11	0.567
Observe law, control or agreement	4.09	0.514	4.50	0.500	4.44	0.685
Participate & foster group problem solving creatively	4.27	0.445	4.00	0.707	4.33	0.471
Initiative in problem analysis in accordance with group consensus	4.09	0.668	4.00	0.707	4.56	0.497
<b>Overall</b>	<b>4.17</b>	<b>0.438</b>	<b>4.13</b>	<b>0.380</b>	<b>4.30</b>	<b>0.463</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.73	0.617	4.25	0.433	3.89	0.737
Effective communication	3.36	0.481	4.75	0.433	4.33	0.667
Ability to use computer for finding information and for communication	3.82	0.751	4.25	0.463	3.78	0.667
Ability in management of information system	3.73	0.750	4.25	0.433	4.00	0.816
Ability to use information technology for presentation appropriately for work or for group of people	3.73	0.617	4.25	0.829	4.00	0.000
<b>Overall</b>	<b>3.67</b>	<b>0.484</b>	<b>4.35</b>	<b>0.357</b>	<b>4.00</b>	<b>0.481</b>
<b>Satisfaction Overall</b>	<b>3.78</b>	<b>0.245</b>	<b>4.22</b>	<b>0.385</b>	<b>4.17</b>	<b>0.452</b>

Satisfaction Scoring	Insurance		Business Economics		Management (ACC)	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.00	0.632	4.43	0.495	4.14	0.639
Honesty in work, Ethics in work	4.40	0.490	4.57	0.495	4.14	0.639
Speak truthfully	4.40	0.490	4.43	0.728	3.86	0.639
Just and right attitude	4.20	0.400	4.57	0.728	3.86	0.639
Self-control	3.60	0.800	4.71	0.452	3.43	0.728
Honest to self and others	4.00	0.894	4.43	0.728	3.86	0.990
Discipline in work	4.00	0.894	4.86	0.350	4.14	0.639
Responsibility to work	4.00	0.894	4.29	0.700	4.43	0.728
Control over body, speech and mind	4.00	0.894	4.29	0.700	3.86	0.639
Patience and temperance	3.60	0.490	3.86	0.990	3.71	0.700
Practice frugality or thriftiness	3.40	0.800	4.43	0.495	3.57	0.728
Sacrifice	4.00	0.632	4.29	0.700	4.00	0.535
Industriousness	4.20	0.980	4.14	0.833	4.00	0.000
Thoroughness	4.20	0.748	4.29	0.700	3.71	0.700
Social & environmental awareness	4.00	1.265	4.14	0.639	3.71	0.700
<b>Overall</b>	<b>4.00</b>	<b>0.499</b>	<b>4.38</b>	<b>0.514</b>	<b>3.90</b>	<b>0.487</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.20	0.748	3.86	0.350	4.00	0.756
Comprehension ability	3.80	0.748	3.57	0.495	4.14	0.833
Ability to apply theory to new situation	3.80	0.980	3.86	0.350	4.00	0.756
Ability to apply knowledge to solve problems in the work place	4.00	0.894	3.86	0.350	4.29	0.700
Application of knowledge to research	3.80	1.166	3.43	0.495	4.00	0.926
<b>Overall</b>	<b>3.92</b>	<b>0.845</b>	<b>3.71</b>	<b>0.300</b>	<b>4.09</b>	<b>0.640</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.80	0.748	3.86	0.350	4.14	0.639
Ability to work under pressure	3.60	0.800	4.00	0.756	4.00	0.535
Look for new knowledge & self-improvement	4.00	0.894	4.43	0.495	4.14	0.833
Ability to use information for problem solving	4.00	0.894	4.14	0.639	4.14	0.639
<b>Overall</b>	<b>3.85</b>	<b>0.682</b>	<b>4.11</b>	<b>0.479</b>	<b>4.11</b>	<b>0.532</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.40	0.490	3.86	0.350	4.29	0.452
Carry out work without violating the rights of others and accountable for work	4.00	0.632	4.29	0.700	4.29	0.452
Team work skill to achieve organization target/goals	3.80	0.748	4.14	0.639	4.14	0.833
Observe law, control or agreement	4.40	0.490	4.43	0.495	4.43	0.728
Participate & foster group problem solving creatively	3.80	0.980	4.14	0.350	4.14	0.639
Initiative in problem analysis in accordance with group consensus	3.60	1.200	3.86	0.350	4.14	0.833
<b>Overall</b>	<b>4.00</b>	<b>0.459</b>	<b>4.12</b>	<b>0.305</b>	<b>4.24</b>	<b>0.462</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.00	0.000	4.14	0.639	4.00	0.756
Effective communication	4.60	0.490	4.29	0.700	4.29	0.700
Ability to use computer for finding information and for communication	4.80	0.447	4.43	0.535	4.43	0.787
Ability in management of information system	4.80	0.400	4.00	0.756	4.29	0.700
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.894	3.71	0.452	4.00	0.535
<b>Overall</b>	<b>4.44</b>	<b>0.320</b>	<b>4.11</b>	<b>0.500</b>	<b>4.20</b>	<b>0.595</b>
<b>Satisfaction Overall</b>	<b>4.04</b>	<b>0.527</b>	<b>4.09</b>	<b>0.308</b>	<b>4.11</b>	<b>0.501</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Albert Laurence School of Communication  
Arts  
(Bachelor Degree)**



**AU's Performance by Items**  
**Market Employer: Albert Laurence School of Communication Arts**  
**(Bachelor Degree)**

**Respondents' Profile**

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	29	50.88%
	Female	28	49.12%
	<b>Total</b>	<b>57</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	26	45.61%
	30 - 39 years old	21	36.84%
	40 - 49 years old	9	15.79%
	50 - 59 years old	1	1.75%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>57</b>	<b>100.00%</b>

57 market employers answered to the questionnaires. They were 29 males (50.88%) and 28 females (49.12%).

26 market employers (45.61%) were younger than 30 years old, 21 market employers (36.84%) were 30 – 39 years old, 9 market employers (15.79%) were 40 – 49 years old and 1 market employers (1.75%) was 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	57	4.02	0.546
2	Honesty in work, Ethics in work	57	4.05	0.544
3	Speak truthfully	57	<b>4.18</b>	<b>0.728</b>
4	Just and right attitude	57	4.16	0.696
5	Self-control	57	3.96	0.620
6	Honest to self and others	57	4.16	0.643
7	Discipline in work	57	4.16	0.768
8	Responsibility to work	57	4.00	0.772
9	Control over body, speech and mind	57	3.86	0.661
10	Patience and temperance	57	3.91	0.656
11	Practice frugality or thriftiness	57	3.75	0.708
12	Sacrifice	57	4.05	0.660
13	Industriousness	57	4.11	0.693
14	Thoroughness	57	3.72	0.614
15	Social & environmental awareness	57	3.86	0.605

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Speak truthfully***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	57	3.93	0.558
2	Comprehension ability	57	3.93	0.558
3	Ability to apply theory to new situation	57	4.09	0.571
4	Ability to apply knowledge to solve problems in the work place	57	<b>4.18</b>	<b>0.596</b>
5	Application of knowledge to research	57	4.14	0.511

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	57	4.09	0.656
2	Ability to work under pressure	57	4.07	0.722
3	Look for new knowledge & self-improvement	57	4.12	0.564
4	Ability to use information for problem solving	57	<b>4.16</b>	<b>0.615</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	57	4.09	0.823
2	Carry out work without violating the rights of others and accountable for work	57	4.09	0.539
3	Team work skill to achieve organization target/goals	57	4.09	0.601
4	Observe law, control or agreement	57	4.02	0.635
5	Participate & foster group problem solving creatively	57	<b>4.11</b>	<b>0.640</b>
6	Initiative in problem analysis in accordance with group consensus	57	4.02	0.439

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Participate & foster group problem solving creatively***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	57	3.75	0.864
2	Effective communication	57	3.96	0.674
3	Ability to use computer for finding information and for communication	57	4.23	0.750
4	Ability in management of information system	57	<b>4.25</b>	<b>0.708</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	57	4.14	0.687

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability in management of information system***.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	57	4.00	0.444
Knowledge	57	4.05	0.423
Cognitive Skill	57	<b>4.11</b>	<b>0.456</b>
Human Relationship and Responsibilities	57	4.07	0.324
Mathematical Analysis, Communication & Information Management	57	4.07	0.521

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

### Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	57	4.06	0.325

Au's market employers generally had *high* satisfaction on ***AU's Market Employer Satisfaction overall***.

Satisfaction Scoring	Communication Arts -Advertising		Visual Communication Arts		Public Relations	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	0.000	4.13	0.599	3.78	0.916
Honesty in work, Ethics in work	4.00	0.000	4.13	0.331	4.11	0.737
Speak truthfully	4.00	0.000	4.25	0.661	3.89	1.100
Just and right attitude	4.00	0.000	4.00	0.500	4.33	0.471
Self-control	4.00	0.000	3.75	0.661	4.44	0.831
Honest to self and others	4.00	0.000	4.38	0.484	4.44	0.831
Discipline in work	3.00	0.000	4.25	0.829	4.11	0.737
Responsibility to work	4.00	0.000	4.13	0.781	3.78	0.916
Control over body, speech and mind	3.00	0.000	3.88	0.599	4.11	0.737
Patience and temperance	3.00	0.000	4.13	0.781	3.78	0.416
Practice frugality or thriftiness	3.00	0.000	3.63	0.696	4.11	0.737
Sacrifice	3.00	0.000	4.13	0.599	4.11	0.737
Industriousness	3.00	0.000	4.25	0.661	3.78	0.416
Thoroughness	3.00	0.000	3.63	0.696	3.78	0.416
Social & environmental awareness	3.00	0.000	4.00	0.707	3.44	0.497
<b>Overall</b>	<b>3.47</b>	<b>0.000</b>	<b>4.04</b>	<b>0.356</b>	<b>4.00</b>	<b>0.586</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.00	0.000	4.00	0.707	4.00	0.000
Comprehension ability	4.00	0.000	4.00	0.707	4.00	0.000
Ability to apply theory to new situation	4.00	0.000	4.25	0.661	4.33	0.471
Ability to apply knowledge to solve problems in the work place	4.00	0.000	4.38	0.696	4.00	0.000
Application of knowledge to research	4.00	0.000	4.25	0.661	4.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>4.18</b>	<b>0.504</b>	<b>4.07</b>	<b>0.094</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000	3.88	0.599	4.00	0.000
Ability to work under pressure	5.00	0.000	4.00	0.707	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	4.38	0.696	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.25	0.661	4.33	0.471
<b>Overall</b>	<b>4.50</b>	<b>0.000</b>	<b>4.13</b>	<b>0.500</b>	<b>4.08</b>	<b>0.118</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.13	0.927	4.67	0.471
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.25	0.661	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	4.25	0.661	4.00	0.000
Observe law, control or agreement	4.00	0.000	4.13	0.927	3.67	0.471
Participate & foster group problem solving creatively	4.00	0.000	4.38	0.484	3.67	0.471
Initiative in problem analysis in accordance with group consensus	4.00	0.000	4.00	0.500	4.00	0.000
<b>Overall</b>	<b>3.83</b>	<b>0.000</b>	<b>4.19</b>	<b>0.403</b>	<b>4.00</b>	<b>0.136</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.00	0.000	3.63	0.992	3.89	0.737
Effective communication	4.00	0.000	3.63	0.484	4.00	0.667
Ability to use computer for finding information and for communication	4.00	0.000	4.38	0.857	4.00	0.000
Ability in management of information system	4.00	0.000	4.38	0.696	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.25	0.829	4.00	0.000
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>	<b>4.05</b>	<b>0.466</b>	<b>3.98</b>	<b>0.239</b>
<b>Satisfaction Overall</b>	<b>3.92</b>	<b>0.00</b>	<b>4.12</b>	<b>0.328</b>	<b>4.03</b>	<b>0.148</b>

Satisfaction Scoring	Performance Communication		New media Communication		Advertising	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	0.000	4.29	0.452	4.00	0.447
Honesty in work, Ethics in work	4.17	0.373	4.29	0.452	3.85	0.572
Speak truthfully	4.33	0.471	4.29	0.452	4.15	0.726
Just and right attitude	4.42	0.640	4.29	0.700	3.95	0.805
Self-control	4.17	0.373	3.71	0.452	3.80	0.510
Honest to self and others	4.33	0.471	4.14	0.350	3.85	0.654
Discipline in work	4.67	0.624	4.43	0.728	3.80	0.600
Responsibility to work	4.25	0.829	3.86	0.833	3.95	0.589
Control over body, speech and mind	3.92	0.640	3.86	0.639	3.75	0.622
Patience and temperance	4.08	0.493	4.14	0.639	3.75	0.698
Practice frugality or thriftiness	3.67	0.471	3.57	0.495	3.80	0.812
Sacrifice	4.25	0.595	4.29	0.452	3.85	0.654
Industriousness	4.58	0.640	4.43	0.495	3.85	0.654
Thoroughness	3.83	0.687	3.57	0.495	3.75	0.622
Social & environmental awareness	4.08	0.493	4.14	0.350	3.80	0.600
<b>Overall</b>	<b>4.18</b>	<b>0.328</b>	<b>4.09</b>	<b>0.244</b>	<b>3.86</b>	<b>0.463</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.00	0.577	4.14	0.639	3.75	0.536
Comprehension ability	4.00	0.577	3.86	0.639	3.85	0.572
Ability to apply theory to new situation	3.92	0.493	4.14	0.350	4.00	0.632
Ability to apply knowledge to solve problems in the work place	4.42	0.493	4.43	0.728	3.95	0.589
Application of knowledge to research	4.25	0.433	4.29	0.452	4.05	0.589
<b>Overall</b>	<b>4.12</b>	<b>0.436</b>	<b>4.17</b>	<b>0.446</b>	<b>3.92</b>	<b>0.435</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.25	0.722	4.00	0.756	4.10	0.700
Ability to work under pressure	4.25	0.722	3.86	0.833	4.05	0.805
Look for new knowledge & self-improvement	4.25	0.433	4.00	0.535	4.05	0.669
Ability to use information for problem solving	4.17	0.687	4.29	0.452	4.00	0.632
<b>Overall</b>	<b>4.23</b>	<b>0.450</b>	<b>4.04</b>	<b>0.452</b>	<b>4.05</b>	<b>0.522</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.25	0.595	4.00	0.926	3.80	0.812
Carry out work without violating the rights of others and accountable for work	4.17	0.373	4.00	0.535	4.05	0.669
Team work skill to achieve organization target/goals	3.92	0.640	4.00	0.756	4.20	0.600
Observe law, control or agreement	4.08	0.493	3.86	0.639	4.15	0.572
Participate & foster group problem solving creatively	4.33	0.745	4.57	0.495	3.90	0.539
Initiative in problem analysis in accordance with group consensus	4.17	0.373	4.00	0.535	3.95	0.497
<b>Overall</b>	<b>4.15</b>	<b>0.276</b>	<b>4.07</b>	<b>0.233</b>	<b>4.01</b>	<b>0.378</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.08	0.759	3.86	1.125	3.55	0.740
Effective communication	4.33	0.471	3.71	0.700	3.95	0.740
Ability to use computer for finding information and for communication	4.58	0.493	4.29	0.881	4.05	0.865
Ability in management of information system	4.58	0.759	4.57	0.728	4.00	0.707
Ability to use information technology for presentation appropriately for work or for group of people	4.42	0.759	4.29	0.700	3.95	0.669
<b>Overall</b>	<b>4.40</b>	<b>0.447</b>	<b>4.14</b>	<b>0.563</b>	<b>3.90</b>	<b>0.571</b>
<b>Satisfaction Overall</b>	<b>4.22</b>	<b>0.286</b>	<b>4.10</b>	<b>0.300</b>	<b>3.95</b>	<b>0.369</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Vincent Mary School of Engineer  
(Bachelor Degree)**



**AU's Performance by Items**  
**Market Employer: Vincent Mary School of Engineer (Bachelor Degree)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	10	90.91%
	Female	1	9.09%
	<b>Total</b>	<b>11</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	7	63.64%
	40 - 49 years old	0	0.00%
	50 - 59 years old	4	36.36%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>11</b>	<b>100.00%</b>

11 market employers answered to the questionnaires. They were 10 males (90.91%) and 1 females (9.09%).

7 market employers (63.64%) were 30 – 39 years old and 4 market employer (36.36%) was 50 - 59 years old

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	11	4.27	0.445
2	Honesty in work, Ethics in work	11	4.27	0.445
3	Speak truthfully	11	4.18	0.386
4	Just and right attitude	11	4.09	0.900
5	Self-control	11	4.09	0.514
6	Honest to self and others	11	4.36	0.481
7	Discipline in work	11	4.00	0.000
8	Responsibility to work	11	<b>4.73</b>	<b>0.445</b>
9	Control over body, speech and mind	11	<b>4.73</b>	<b>0.445</b>
10	Patience and temperance	11	4.09	0.287
11	Practice frugality or thriftiness	11	4.18	0.386
12	Sacrifice	11	4.64	0.481
13	Industriousness	11	4.36	0.481
14	Thoroughness	11	4.18	0.386
15	Social & environmental awareness	11	<b>4.73</b>	<b>0.445</b>

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Responsibility to work, Control over body, speech and mind, Sacrifice** and **Social & environmental awareness**. The major satisfaction of **Ethics** was on **Responsibility to work, Control over body, speech and mind** and **Social & environmental awareness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	11	4.55	0.498
2	Comprehension ability	11	4.36	0.643
3	Ability to apply theory to new situation	11	<b>4.64</b>	<b>0.643</b>
4	Ability to apply knowledge to solve problems in the work place	11	4.00	0.603
5	Application of knowledge to research	11	<b>4.64</b>	<b>0.643</b>

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** except *high* satisfaction on **Comprehension ability** and **Ability to apply knowledge to solve problems in the work place**. The major satisfaction of **Knowledge** was on **Ability to apply theory to new situation** and **Application of knowledge to research**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	11	4.55	0.656
2	Ability to work under pressure	11	<b>4.64</b>	<b>0.771</b>
3	Look for new knowledge & self-improvement	11	4.18	0.386
4	Ability to use information for problem solving	11	<b>4.64</b>	<b>0.643</b>

Au's market employers generally had *very high* satisfaction on all aspects of **Cognitive Skill** except *high* satisfaction on **Look for new knowledge & self-improvement**. The major satisfaction of **Cognitive Skill** was on **Ability to work under pressure** and **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	11	4.18	0.386
2	Carry out work without violating the rights of others and accountable for work	11	<b>4.55</b>	<b>0.498</b>
3	Team work skill to achieve organization target/goals	11	3.91	0.668
4	Observe law, control or agreement	11	4.45	0.656
5	Participate & foster group problem solving creatively	11	4.27	0.445
6	Initiative in problem analysis in accordance with group consensus	11	<b>4.64</b>	<b>0.643</b>

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Carry out work without violating the rights of others and accountable for work** and **Initiative in problem analysis in accordance with group consensus**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work without violating the rights of others and accountable for work** and **Initiative in problem analysis in accordance with group consensus**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	11	4.27	0.617
2	Effective communication	11	4.09	0.668
3	Ability to use computer for finding information and for communication	11	<b>4.73</b>	<b>0.445</b>
4	Ability in management of information system	11	4.09	0.996
5	Ability to use information technology for presentation appropriately for work or for group of people	11	4.64	0.643

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** Except *very high* satisfaction on **Ability to use computer for finding information and for communication** and **Ability to use information technology for presentation appropriately for work or for group of people**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability to use computer for finding information and for communication**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	11	4.33	0.187
Knowledge	11	4.44	0.481
Cognitive Skill	11	<b>4.50</b>	<b>0.452</b>
Human Relationship and Responsibilities	11	4.33	0.310
Mathematical Analysis, Communication & Information Management	11	4.36	0.442

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	11	4.39	0.310

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Electrical and Electronics Engineering		Computer and Network Engineering	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.50	0.500	4.00	0.000
Honesty in work, Ethics in work	4.50	0.500	4.00	0.000
Speak truthfully	4.50	0.500	4.00	0.000
Just and right attitude	4.00	1.000	4.00	0.816
Self-control	4.00	1.000	4.00	0.000
Honest to self and others	4.50	0.500	4.33	0.471
Discipline in work	4.00	0.000	4.00	0.000
Responsibility to work	4.00	0.000	5.00	0.000
Control over body, speech and mind	4.50	0.500	4.67	0.471
Patience and temperance	4.50	0.500	4.00	0.000
Practice frugality or thriftiness	4.50	0.500	4.00	0.000
Sacrifice	4.50	0.500	4.67	0.471
Industriousness	4.50	0.500	4.33	0.471
Thoroughness	4.50	0.500	4.00	0.000
Social & environmental awareness	4.50	0.500	4.67	0.471
<b>Overall</b>	<b>4.37</b>	<b>0.300</b>	<b>4.24</b>	<b>0.063</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.00	0.000	4.67	0.471
Comprehension ability	4.00	1.000	4.33	0.471
Ability to apply theory to new situation	4.00	1.000	4.67	0.471
Ability to apply knowledge to solve problems in the work place	4.00	1.000	4.00	0.000
Application of knowledge to research	4.00	1.000	4.67	0.471
<b>Overall</b>	<b>4.00</b>	<b>0.800</b>	<b>4.47</b>	<b>0.340</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	1.000	4.67	0.471
Ability to work under pressure	4.00	1.000	5.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	4.33	0.471
Ability to use information for problem solving	4.50	0.500	4.67	0.471
<b>Overall</b>	<b>4.13</b>	<b>0.625</b>	<b>4.67</b>	<b>0.236</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.500	4.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.67	0.471
Team work skill to achieve organization target/goals	4.00	0.000	4.00	0.816
Observe law, control or agreement	4.50	0.500	4.67	0.471
Participate & foster group problem solving creatively	4.50	0.500	4.33	0.471
Initiative in problem analysis in accordance with group consensus	4.50	0.500	4.67	0.471
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>	<b>4.39</b>	<b>0.342</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	1.000	4.33	0.471
Effective communication	4.00	1.000	4.33	0.471
Ability to use computer for finding information and for communication	4.00	0.000	5.00	0.000
Ability in management of information system	4.00	1.000	4.33	0.943
Ability to use information technology for presentation appropriately for work or for group of people	4.00	1.000	4.67	0.471
<b>Overall</b>	<b>4.00</b>	<b>0.800</b>	<b>4.53</b>	<b>0.249</b>
<b>Satisfaction Overall</b>	<b>4.17</b>	<b>0.505</b>	<b>4.46</b>	<b>0.181</b>

Satisfaction Scoring	Aeronautic Engineering		Mechatronics Engineering		Telecommunication and Electronics Engineering	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	0.000	4.33	0.471	4.50	0.500
Honesty in work, Ethics in work	4.00	0.000	4.00	0.000	5.00	0.000
Speak truthfully	4.00	0.000	4.00	0.000	4.50	0.500
Just and right attitude	3.00	0.000	4.33	0.943	4.50	0.500
Self-control	4.00	0.000	4.00	0.000	4.50	0.500
Honest to self and others	4.00	0.000	4.00	0.000	5.00	0.000
Discipline in work	4.00	0.000	4.00	0.000	4.00	0.000
Responsibility to work	5.00	0.000	5.00	0.000	4.50	0.500
Control over body, speech and mind	5.00	0.000	5.00	0.000	4.50	0.500
Patience and temperance	4.00	0.000	4.00	0.000	4.00	0.000
Practice frugality or thriftiness	4.00	0.000	4.33	0.471	4.00	0.000
Sacrifice	5.00	0.000	5.00	0.000	4.00	0.000
Industriousness	4.00	0.000	4.00	0.000	5.00	0.000
Thoroughness	4.00	0.000	4.00	0.000	4.50	0.500
Social & environmental awareness	5.00	0.000	5.00	0.000	4.50	0.500
<b>Overall</b>	<b>4.20</b>	<b>0.000</b>	<b>4.33</b>	<b>0.109</b>	<b>4.47</b>	<b>0.200</b>
<b>Knowledge</b>						
Have enough knowledge for working	5.00	0.000	5.00	0.000	4.00	0.000
Comprehension ability	4.00	0.000	4.33	0.471	5.00	0.000
Ability to apply theory to new situation	5.00	0.000	5.00	0.000	4.50	0.500
Ability to apply knowledge to solve problems in the work place	4.00	0.000	4.00	0.000	4.00	1.000
Application of knowledge to research	5.00	0.000	5.00	0.000	4.50	0.500
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>4.67</b>	<b>0.094</b>	<b>4.40</b>	<b>0.400</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.67	0.471	5.00	0.000
Ability to work under pressure	5.00	0.000	5.00	0.000	4.00	1.000
Look for new knowledge & self-improvement	4.00	0.000	4.33	0.471	4.00	0.000
Ability to use information for problem solving	5.00	0.000	5.00	0.000	4.00	1.000
<b>Overall</b>	<b>4.50</b>	<b>0.000</b>	<b>4.75</b>	<b>0.204</b>	<b>4.25</b>	<b>0.500</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.00	0.000	4.50	0.500
Carry out work without violating the rights of others and accountable for work	5.00	0.000	5.00	0.000	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	3.67	0.943	4.00	0.000
Observe law, control or agreement	4.00	0.000	5.00	0.000	3.50	0.500
Participate & foster group problem solving creatively	4.00	0.000	4.33	0.471	4.00	0.000
Initiative in problem analysis in accordance with group consensus	5.00	0.000	5.00	0.000	4.00	1.000
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>	<b>4.50</b>	<b>0.236</b>	<b>4.00</b>	<b>0.333</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.00	0.000	4.00	0.000	5.00	0.000
Effective communication	4.00	0.000	4.00	0.000	4.00	1.000
Ability to use computer for finding information and for communication	5.00	0.000	5.00	0.000	4.50	0.500
Ability in management of information system	3.00	0.000	3.67	0.943	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	5.00	0.000	4.50	0.500
<b>Overall</b>	<b>4.20</b>	<b>0.000</b>	<b>4.33</b>	<b>0.189</b>	<b>4.60</b>	<b>0.200</b>
<b>Satisfaction Overall</b>	<b>4.37</b>	<b>0.000</b>	<b>4.52</b>	<b>0.145</b>	<b>4.34</b>	<b>0.327</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Law  
(Bachelor Degree)**



## AU's Performance by Items Market Employer: School of Law (Bachelor Degree)

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	11	42.31%
	Female	15	57.69%
	<b>Total</b>	<b>26</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	9	34.62%
	30 - 39 years old	12	46.15%
	40 - 49 years old	2	7.69%
	50 - 59 years old	3	11.54%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>26</b>	<b>100.00%</b>

26 market employers answered to the questionnaires. They were 11 males (42.31%) and 15 females (57.69%).

9 market employers (34.62%) were Lower than 30 years old, 12 market employers (46.15%) were 30 – 39 years old, 2 market employers (7.69%) were 40 – 49 years old and 3 market employers (11.54%) was 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	26	4.12	0.800
2	Honesty in work, Ethics in work	26	<b>4.69</b>	<b>0.538</b>
3	Speak truthfully	26	4.12	0.800
4	Just and right attitude	26	4.19	0.680
5	Self-control	26	3.69	0.773
6	Honest to self and others	26	4.31	0.722
7	Discipline in work	26	3.96	0.706
8	Responsibility to work	26	4.12	0.640
9	Control over body, speech and mind	26	3.96	0.706
10	Patience and temperance	26	3.46	0.929
11	Practice frugality or thriftiness	26	3.73	0.943
12	Sacrifice	26	4.38	0.560
13	Industriousness	26	4.12	0.800
14	Thoroughness	26	4.15	0.662
15	Social & environmental awareness	26	4.19	0.680

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	26	4.27	0.710
2	Comprehension ability	26	4.15	0.818
3	Ability to apply theory to new situation	26	4.31	0.722
4	Ability to apply knowledge to solve problems in the work place	26	<b>4.42</b>	<b>0.743</b>
5	Application of knowledge to research	26	4.23	0.846

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	26	3.92	0.675
2	Ability to work under pressure	26	<b>4.15</b>	<b>0.662</b>
3	Look for new knowledge & self-improvement	26	<b>4.15</b>	<b>0.948</b>
4	Ability to use information for problem solving	26	4.08	0.615

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure*** and ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	26	4.04	0.587
2	Carry out work without violating the rights of others and accountable for work	26	4.19	0.785
3	Team work skill to achieve organization target/goals	26	4.15	0.948
4	Observe law, control or agreement	26	<b>4.31</b>	<b>0.991</b>
5	Participate & foster group problem solving creatively	26	4.00	0.734
6	Initiative in problem analysis in accordance with group consensus	26	4.04	0.706

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on *Observe law, control or agreement*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	26	3.50	0.500
2	Effective communication	26	4.00	0.480
3	Ability to use computer for finding information and for communication	26	4.08	0.781
4	Ability in management of information system	26	4.15	0.717
5	Ability to use information technology for presentation appropriately for work or for group of people	26	<b>4.19</b>	<b>0.482</b>

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on **Skills on applied mathematics and interpretation**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Ability to use information technology for presentation appropriately for work or for group of people*.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	26	4.08	0.599
Knowledge	26	<b>4.28</b>	<b>0.686</b>
Cognitive Skill	26	4.08	0.627
Human Relationship and Responsibilities	26	4.12	0.672
Mathematical Analysis, Communication & Information Management	26	3.98	0.443

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Knowledge***.

### Overall Satisfaction Scoring

AU's Market's Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market's Employer Satisfaction overall	26	4.11	0.500

Au's market employers generally had *high* satisfaction on ***AU's Market's Employer Satisfaction overall***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Music  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: School of Music (Bachelor Degree)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	2	40.00%
	Female	3	60.00%
	<b>Total</b>	<b>5</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	1	20.00%
	30 - 39 years old	4	80.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>5</b>	<b>100.00%</b>

5 market employers answered to the questionnaires. They were 2 males (40.00%) and 3 females (60.00%).

1 market employers (20.00%) were lower than 30 years old and 4 market employers (80.00%) were 30 – 39 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	5	4.20	0.748
2	Honesty in work, Ethics in work	5	4.40	0.800
3	Speak truthfully	5	<b>4.60</b>	<b>0.800</b>
4	Just and right attitude	5	4.00	0.894
5	Self-control	5	3.20	0.400
6	Honest to self and others	5	3.80	0.400
7	Discipline in work	5	3.40	0.490
8	Responsibility to work	5	3.60	0.800
9	Control over body, speech and mind	5	3.60	0.800
10	Patience and temperance	5	3.80	0.748
11	Practice frugality or thriftiness	5	3.60	0.490
12	Sacrifice	5	4.20	0.748
13	Industriousness	5	3.20	0.400
14	Thoroughness	5	3.80	0.400
15	Social & environmental awareness	5	3.20	0.748

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Self-control, Discipline in work, Industriousness** and **Social & environmental awareness**. The major satisfaction of **Ethics** was on **Speak truthfully**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	5	<b>3.80</b>	<b>0.400</b>
2	Comprehension ability	5	3.40	0.490
3	Ability to apply theory to new situation	5	<b>3.80</b>	<b>0.400</b>
4	Ability to apply knowledge to solve problems in the work place	5	3.40	0.490
5	Application of knowledge to research	5	3.40	0.490

Au's market employers generally had *moderate* satisfaction on all aspects of **Knowledge** **except** *high* satisfaction on ***Have enough knowledge for working*** and ***Ability to apply theory to new situation***. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working*** and ***Ability to apply theory to new situation***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	5	3.00	0.000
2	Ability to work under pressure	5	3.20	0.400
3	Look for new knowledge & self-improvement	5	<b>3.80</b>	<b>0.400</b>
4	Ability to use information for problem solving	5	3.40	0.490

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill** **except** *high* satisfaction on ***Look for new knowledge & self-improvement***. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	5	3.80	0.748
2	Carry out work without violating the rights of others and accountable for work	5	3.40	0.800
3	Team work skill to achieve organization target/goals	5	3.80	0.400
4	Observe law, control or agreement	5	3.60	0.490
5	Participate & foster group problem solving creatively	5	4.00	0.894
6	Initiative in problem analysis in accordance with group consensus	5	<b>4.20</b>	<b>0.748</b>

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **Carry out work without violating the rights of others and accountable for work**. The major satisfaction of **Human Relationship and Responsibilities** was on **Initiative in problem analysis in accordance with group consensus**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	5	2.60	0.490
2	Effective communication	5	3.80	0.400
3	Ability to use computer for finding information and for communication	5	<b>4.20</b>	<b>0.748</b>
4	Ability in management of information system	5	4.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	5	3.60	0.490

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on **Skills on applied mathematics and interpretation**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability to use computer for finding information and for communication**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	5	3.77	0.364
Knowledge	5	3.56	0.294
Cognitive Skill	5	3.35	0.255
Human Relationship and Responsibilities	5	<b>3.80</b>	<b>0.414</b>
Mathematical Analysis, Communication & Information Management	5	3.64	0.080

Au's market employers generally had *high* satisfaction on all aspects **except moderate** satisfaction on ***Cognitive Skill***. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	5	3.62	0.186

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Music Business		Music Performance	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	5.00	0.000	3.67	0.471
Honesty in work, Ethics in work	5.00	0.000	4.00	0.816
Speak truthfully	5.00	0.000	4.33	0.943
Just and right attitude	5.00	0.000	3.33	0.471
Self-control	3.00	0.000	3.33	0.471
Honest to self and others	4.00	0.000	3.67	0.471
Discipline in work	3.00	0.000	3.67	0.471
Responsibility to work	3.00	0.000	4.00	0.816
Control over body, speech and mind	3.00	0.000	4.00	0.816
Patience and temperance	3.00	0.000	4.33	0.471
Practice frugality or thriftiness	3.00	0.000	4.00	0.000
Sacrifice	5.00	0.000	3.67	0.471
Industriousness	3.00	0.000	3.33	0.471
Thoroughness	4.00	0.000	3.67	0.471
Social & environmental awareness	3.00	0.000	3.33	0.943
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>	<b>3.76</b>	<b>0.469</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.00	0.000	3.67	0.471
Comprehension ability	3.00	0.000	3.67	0.471
Ability to apply theory to new situation	4.00	0.000	3.67	0.471
Ability to apply knowledge to solve problems in the work place	4.00	0.000	3.00	0.000
Application of knowledge to research	3.00	0.000	3.67	0.471
<b>Overall</b>	<b>3.60</b>	<b>0.000</b>	<b>3.53</b>	<b>0.377</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	3.00	0.000
Ability to work under pressure	3.00	0.000	3.33	0.471
Look for new knowledge & self-improvement	4.00	0.000	3.67	0.471
Ability to use information for problem solving	3.00	0.000	3.67	0.471
<b>Overall</b>	<b>3.25</b>	<b>0.000</b>	<b>3.42</b>	<b>0.312</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.33	0.471
Carry out work without violating the rights of others and accountable for work	3.00	0.000	3.67	0.943
Team work skill to achieve organization target/goals	4.00	0.000	3.67	0.471
Observe law, control or agreement	4.00	0.000	3.33	0.471
Participate & foster group problem solving creatively	5.00	0.000	3.33	0.471
Initiative in problem analysis in accordance with group consensus	5.00	0.000	3.67	0.471
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>3.67</b>	<b>0.491</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	2.00	0.000	3.00	0.000
Effective communication	4.00	0.000	3.67	0.471
Ability to use computer for finding information and for communication	5.00	0.000	3.67	0.471
Ability in management of information system	4.00	0.000	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.60</b>	<b>0.000</b>	<b>3.67</b>	<b>0.094</b>
<b>Satisfaction Overall</b>	<b>3.65</b>	<b>0.000</b>	<b>3.61</b>	<b>0.238</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Bernadette De Lourdes School of Nursing  
Science  
(Bachelor Degree)**



## AU's Performance by Items

### Market Employer: Bernadette De Lourdes School of Nursing Science (Bachelor Degree)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	1	11.11%
	Female	8	88.89%
	<b>Total</b>	<b>9</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	2	22.22%
	30 - 39 years old	1	11.11%
	40 - 49 years old	4	44.44%
	50 - 59 years old	2	22.22%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>9</b>	<b>100.00%</b>

9 market employers answered to the questionnaires. They were 1 males (11.11%) and 8 females (88.89%).

2 market employers (22.22%) were younger than 30 years old, 1 market employers (11.11%) were 30 – 39 years old, 4 market employers (44.44%) were 40 – 49 years old and 2 market employers (22.22%) were 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	9	4.22	0.416
2	Honesty in work, Ethics in work	9	<b>5.00</b>	<b>0.000</b>
3	Speak truthfully	9	4.89	0.314
4	Just and right attitude	9	4.22	0.416
5	Self-control	9	3.78	0.916
6	Honest to self and others	9	4.89	0.314
7	Discipline in work	9	4.33	0.471
8	Responsibility to work	9	4.44	0.497
9	Control over body, speech and mind	9	4.00	0.000
10	Patience and temperance	9	3.67	0.816
11	Practice frugality or thriftiness	9	4.22	0.416
12	Sacrifice	9	4.33	0.471
13	Industriousness	9	3.78	0.916
14	Thoroughness	9	4.22	0.416
15	Social & environmental awareness	9	4.22	0.416

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work, Speak truthfully** and **honest to self and others**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	9	4.22	0.416
2	Comprehension ability	9	3.56	0.831
3	Ability to apply theory to new situation	9	3.89	0.314
4	Ability to apply knowledge to solve problems in the work place	9	4.11	0.567
5	Application of knowledge to research	9	3.44	0.685

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on **Application of knowledge to research**. The major satisfaction of **Knowledge** was on **Have enough knowledge for working**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	9	3.89	0.314
2	Ability to work under pressure	9	3.67	0.816
3	Look for new knowledge & self-improvement	9	4.11	0.567
4	Ability to use information for problem solving	9	3.56	0.685

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	9	4.22	0.416
2	Carry out work without violating the rights of others and accountable for work	9	<b>4.89</b>	<b>0.314</b>
3	Team work skill to achieve organization target/goals	9	3.67	0.816
4	Observe law, control or agreement	9	4.33	0.471
5	Participate & foster group problem solving creatively	9	4.78	0.416
6	Initiative in problem analysis in accordance with group consensus	9	4.11	0.314

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on ***Carry out work without violating the rights of others and accountable for work*** and ***Participate & foster group problem solving creatively***. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	9	2.78	1.030
2	Effective communication	9	3.56	0.831
3	Ability to use computer for finding information and for communication	9	3.78	0.916
4	Ability in management of information system	9	3.89	0.994
5	Ability to use information technology for presentation appropriately for work or for group of people	9	<b>4.22</b>	<b>0.416</b>

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***Skills on applied mathematics and interpretation***. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use information technology for presentation appropriately for work or for group of people***.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	9	4.28	0.331
Knowledge	9	3.84	0.497
Cognitive Skill	9	3.81	0.468
Human Relationship and Responsibilities	9	<b>4.33</b>	<b>0.283</b>
Mathematical Analysis, Communication & Information Management	9	3.64	0.759

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	9	3.98	0.425

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Vincent Mary School of Science and  
Technology  
(Bachelor Degree)**



**AU's Performance by Items**  
**Market Employer: Vincent Mary School of Science and Technology**  
**(Bachelor Degree)**

**Respondents' Profile**

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	9	69.23%
	Female	4	30.77%
	<b>Total</b>	<b>13</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	2	15.38%
	30 - 39 years old	5	38.46%
	40 - 49 years old	5	38.46%
	50 - 59 years old	1	7.69%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>13</b>	<b>100.00%</b>

13 market employers answered to the questionnaires. They were 9 males (69.23%) and 4 females (30.77%).

2 market employers (15.38%) were younger than 30 years old, 5 market employer (38.46%) were 30 – 39 years old, 5 market employers (38.46%) were 40 – 49 years old and 1 market employers (7.69%) was 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	13	4.31	0.722
2	Honesty in work, Ethics in work	13	<b>4.69</b>	<b>0.462</b>
3	Speak truthfully	13	<b>4.69</b>	<b>0.462</b>
4	Just and right attitude	13	4.31	0.462
5	Self-control	13	4.15	0.361
6	Honest to self and others	13	4.08	0.266
7	Discipline in work	13	4.23	0.697
8	Responsibility to work	13	4.46	0.499
9	Control over body, speech and mind	13	4.46	0.634
10	Patience and temperance	13	4.23	0.697
11	Practice frugality or thriftiness	13	4.08	0.615
12	Sacrifice	13	4.08	0.615
13	Industriousness	13	4.46	0.634
14	Thoroughness	13	4.23	0.697
15	Social & environmental awareness	13	4.38	0.487

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work** and **Speak truthfully**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work** and **Speak truthfully**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	13	4.23	0.799
2	Comprehension ability	13	4.46	0.499
3	Ability to apply theory to new situation	13	4.15	0.662
4	Ability to apply knowledge to solve problems in the work place	13	<b>4.54</b>	<b>0.634</b>
5	Application of knowledge to research	13	4.08	0.917

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *very high* satisfaction on **Ability to apply knowledge to solve problems in the work place**. The major satisfaction of **Knowledge** was on **Ability to apply knowledge to solve problems in the work place**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	13	<b>4.38</b>	<b>0.625</b>
2	Ability to work under pressure	13	4.08	0.615
3	Look for new knowledge & self-improvement	13	4.08	0.615
4	Ability to use information for problem solving	13	4.31	0.462

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *moderate* satisfaction on **Ability to work under pressure** and **Ability to use information for problem solving**. The major satisfaction of **Cognitive Skill** was on **Systematic thinking, analytical ability, suggestion & reasoning for decision making** and **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	13	<b>4.62</b>	<b>0.487</b>
2	Carry out work without violating the rights of others and accountable for work	13	4.15	0.533
3	Team work skill to achieve organization target/goals	13	3.92	0.474
4	Observe law, control or agreement	13	4.38	0.487
5	Participate & foster group problem solving creatively	13	4.31	0.722
6	Initiative in problem analysis in accordance with group consensus	13	4.08	0.828

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Carry out work in compliance with standard operational procedure to finish the job**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work in compliance with standard operational procedure to finish the job**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	13	4.15	0.533
2	Effective communication	13	4.31	0.462
3	Ability to use computer for finding information and for communication	13	4.54	0.499
4	Ability in management of information system	13	<b>4.85</b>	<b>0.361</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	13	4.38	0.836

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Ability to use computer for finding information and for communication** and **Ability in management of information system**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	13	4.32	0.317
Knowledge	13	4.29	0.590
Cognitive Skill	13	4.21	0.414
Human Relationship and Responsibilities	13	4.24	0.379
Mathematical Analysis, Communication & Information Management	13	<b>4.45</b>	<b>0.343</b>

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	13	4.30	4.30

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Telecommunications Science		Business Data Analysis	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.000	3.00	0.000
Honesty in work, Ethics in work	4.50	0.500	5.00	0.000
Speak truthfully	4.00	0.000	5.00	0.000
Just and right attitude	4.00	0.000	5.00	0.000
Self-control	4.00	0.000	4.00	0.000
Honest to self and others	4.00	0.000	5.00	0.000
Discipline in work	3.50	0.500	4.00	0.000
Responsibility to work	4.00	0.000	5.00	0.000
Control over body, speech and mind	4.00	0.000	3.00	0.000
Patience and temperance	4.00	0.000	3.00	0.000
Practice frugality or thriftiness	3.50	0.500	4.00	0.000
Sacrifice	4.00	0.000	3.00	0.000
Industriousness	3.50	0.500	4.00	0.000
Thoroughness	4.00	0.000	4.00	0.000
Social & environmental awareness	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.93</b>	<b>0.067</b>	<b>4.07</b>	<b>0.000</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.00	0.000	3.00	0.000
Comprehension ability	4.00	0.000	4.00	0.000
Ability to apply theory to new situation	4.50	0.500	4.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000	4.00	0.000
Application of knowledge to research	4.00	0.000	3.00	0.000
<b>Overall</b>	<b>4.10</b>	<b>0.100</b>	<b>3.60</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.00	0.000
Ability to work under pressure	4.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	3.00	0.000
Ability to use information for problem solving	4.50	0.500	4.00	0.000
<b>Overall</b>	<b>4.13</b>	<b>0.125</b>	<b>3.75</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	5.00	0.000
Carry out work without violating the rights of others and accountable for work	3.50	0.500	5.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	4.00	0.000
Observe law, control or agreement	4.00	0.000	5.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	3.00	0.000
Initiative in problem analysis in accordance with group consensus	4.00	0.000	3.00	0.000
<b>Overall</b>	<b>3.92</b>	<b>0.083</b>	<b>4.17</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	4.00	0.000
Effective communication	4.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	4.50	0.500	5.00	0.000
Ability in management of information system	4.50	0.500	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.500	5.00	0.000
<b>Overall</b>	<b>4.30</b>	<b>0.300</b>	<b>4.60</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.08</b>	<b>0.015</b>	<b>4.04</b>	<b>0.000</b>

Satisfaction Scoring	Computer Science		Information Technology		Technology Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.67	0.471	4.00	0.816	4.75	0.433
Honesty in work, Ethics in work	5.00	0.000	4.33	0.471	4.75	0.433
Speak truthfully	5.00	0.000	4.67	0.471	4.75	0.433
Just and right attitude	4.33	0.471	4.67	0.471	4.00	0.000
Self-control	4.00	0.000	4.33	0.471	4.25	0.433
Honest to self and others	4.00	0.000	4.00	0.000	4.00	0.000
Discipline in work	4.00	0.816	5.00	0.000	4.25	0.433
Responsibility to work	4.33	0.471	5.00	0.000	4.25	0.433
Control over body, speech and mind	4.67	0.471	4.67	0.471	4.75	0.433
Patience and temperance	4.33	0.943	4.33	0.471	4.50	0.500
Practice frugality or thriftiness	4.00	0.816	4.00	0.000	4.50	0.500
Sacrifice	4.00	0.816	4.00	0.000	4.50	0.500
Industriousness	4.67	0.471	4.67	0.471	4.75	0.433
Thoroughness	4.00	0.816	4.33	0.471	4.50	0.866
Social & environmental awareness	4.67	0.471	4.33	0.471	4.50	0.500
<b>Overall</b>	<b>4.38</b>	<b>0.409</b>	<b>4.42</b>	<b>0.191</b>	<b>4.47</b>	<b>0.221</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.67	0.471	4.33	0.943	4.25	0.829
Comprehension ability	4.67	0.471	4.67	0.471	4.50	0.500
Ability to apply theory to new situation	4.33	0.471	4.33	0.943	3.75	0.433
Ability to apply knowledge to solve problems in the work place	4.33	0.943	5.00	0.000	4.75	0.433
Application of knowledge to research	4.33	0.943	4.33	0.943	4.00	1.000
<b>Overall</b>	<b>4.47</b>	<b>0.618</b>	<b>4.53</b>	<b>0.660</b>	<b>4.25</b>	<b>0.555</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.816	4.67	0.471	4.75	0.433
Ability to work under pressure	3.67	0.471	4.67	0.471	4.00	0.707
Look for new knowledge & self-improvement	4.33	0.471	4.67	0.471	3.75	0.433
Ability to use information for problem solving	4.33	0.471	4.67	0.471	4.00	0.000
<b>Overall</b>	<b>4.08</b>	<b>0.425</b>	<b>4.67</b>	<b>0.236</b>	<b>4.13</b>	<b>0.375</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.67	0.471	4.67	0.471	4.75	0.433
Carry out work without violating the rights of others and accountable for work	4.33	0.471	4.33	0.471	4.00	0.000
Team work skill to achieve organization target/goals	3.67	0.471	3.67	0.471	4.25	0.433
Observe law, control or agreement	4.33	0.471	4.67	0.471	4.25	0.433
Participate & foster group problem solving creatively	4.33	0.943	4.33	0.471	4.75	0.433
Initiative in problem analysis in accordance with group consensus	4.33	0.943	4.00	0.816	4.25	0.829
<b>Overall</b>	<b>4.28</b>	<b>0.567</b>	<b>4.28</b>	<b>0.416</b>	<b>4.38</b>	<b>0.138</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.33	0.471	4.00	0.000	4.25	0.829
Effective communication	4.33	0.471	4.33	0.471	4.50	0.500
Ability to use computer for finding information and for communication	4.33	0.471	5.00	0.000	4.25	0.433
Ability in management of information system	5.00	0.000	5.00	0.000	4.75	0.433
Ability to use information technology for presentation appropriately for work or for group of people	4.33	0.943	4.33	0.943	4.25	0.829
<b>Overall</b>	<b>4.47</b>	<b>0.340</b>	<b>4.53</b>	<b>0.249</b>	<b>4.40</b>	<b>0.424</b>
<b>Satisfaction Overall</b>	<b>4.33</b>	<b>0.465</b>	<b>4.49</b>	<b>0.230</b>	<b>4.32</b>	<b>0.295</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**(Master Degree)**



## AU's Performance by Items Market Employer: Master Level

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	114	52.29%
	Female	104	47.71%
	<b>Total</b>	<b>218</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	48	22.02%
	30 - 39 years old	89	40.83%
	40 - 49 years old	44	20.18%
	50 - 59 years old	23	10.55%
	60 years old or over	14	6.42%
	<b>Total</b>	<b>218</b>	<b>100.00%</b>

218 market employers answered to the questionnaires. They were 114 males (52.29%) and 104 females (47.71%).

48 market employers (22.02%) were younger than 30 years old, 89 market employers (40.83%) were 30 – 39 years old, 44 market employers (20.18%) were 40 – 49 years old, 23 market employers (10.55%) was 50 - 59 years old and 14 market employer (6.42%) were elder than 60 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	218	3.92	0.676
2	Honesty in work, Ethics in work	218	<b>4.31</b>	<b>0.687</b>
3	Speak truthfully	218	4.14	0.659
4	Just and right attitude	218	4.12	0.741
5	Self-control	218	3.97	0.703
6	Honest to self and others	218	4.26	0.683
7	Discipline in work	218	4.14	0.750
8	Responsibility to work	218	4.27	0.701
9	Control over body, speech and mind	218	3.94	0.694
10	Patience and temperance	218	3.84	0.680
11	Practice frugality or thriftiness	218	3.69	0.803
12	Sacrifice	218	4.04	0.753
13	Industriousness	218	4.26	0.683
14	Thoroughness	218	3.99	0.704
15	Social & environmental awareness	218	3.97	0.748

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work.***

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	218	4.11	0.672
2	Comprehension ability	218	4.11	0.626
3	Ability to apply theory to new situation	218	4.11	0.704
4	Ability to apply knowledge to solve problems in the work place	218	<b>4.18</b>	<b>0.638</b>
5	Application of knowledge to research	218	3.97	0.697

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	218	4.06	0.739
2	Ability to work under pressure	218	4.05	0.725
3	Look for new knowledge & self-improvement	218	4.05	0.737
4	Ability to use information for problem solving	218	<b>4.13</b>	<b>0.708</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	218	4.22	0.646
2	Carry out work without violating the rights of others and accountable for work	218	<b>4.25</b>	<b>0.623</b>
3	Team work skill to achieve organization target/goals	218	4.22	0.707
4	Observe law, control or agreement	218	4.24	0.676
5	Participate & foster group problem solving creatively	218	4.06	0.674
6	Initiative in problem analysis in accordance with group consensus	218	4.06	0.701

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work***.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	218	3.94	0.776
2	Effective communication	218	4.24	0.581
3	Ability to use computer for finding information and for communication	218	<b>4.27</b>	<b>0.699</b>
4	Ability in management of information system	218	4.24	0.704
5	Ability to use information technology for presentation appropriately for work or for group of people	218	4.17	0.671

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on ***Ability to use computer for finding information and for communication***.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	218	4.06	0.480
Knowledge	218	4.10	0.523
Cognitive Skill	218	4.07	0.579
Human Relationship and Responsibilities	218	<b>4.17</b>	<b>0.483</b>
Mathematical Analysis, Communication & Information Management	218	<b>4.17</b>	<b>0.541</b>

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities*** and ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	218	4.12	0.414

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of Art  
(Master Degree)**



## AU's Performance by Items

### Market Employer: School of Arts (Master Degree)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	1	100.00%
	Female	0	0.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	1	100.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>

1 market employers answered to the questionnaires. They were 1 males (100.00%).  
 1 market employers (100.00%) were 360 years old or over.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.000
2	Honesty in work, Ethics in work	1	5.00	0.000
3	Speak truthfully	1	5.00	0.000
4	Just and right attitude	1	4.00	0.000
5	Self-control	1	3.00	0.000
6	Honest to self and others	1	5.00	0.000
7	Discipline in work	1	3.00	0.000
8	Responsibility to work	1	5.00	0.000
9	Control over body, speech and mind	1	4.00	0.000
10	Patience and temperance	1	4.00	0.000
11	Practice frugality or thriftiness	1	5.00	0.000
12	Sacrifice	1	5.00	0.000
13	Industriousness	1	4.00	0.000
14	Thoroughness	1	5.00	0.000
15	Social & environmental awareness	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on ***Self-control*** and ***Discipline in work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	4.00	0.000
2	Comprehension ability	1	3.00	0.000
3	Ability to apply theory to new situation	1	4.00	0.000
4	Ability to apply knowledge to solve problems in the work place	1	4.00	0.000
5	Application of knowledge to research	1	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *moderate* satisfaction on **Comprehension ability**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	4.00	0.000
2	Ability to work under pressure	1	4.00	0.000
3	Look for new knowledge & self-improvement	1	<b>5.00</b>	<b>0.000</b>
4	Ability to use information for problem solving	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	4.00	0.000
2	Carry out work without violating the rights of others and accountable for work	1	<b>5.00</b>	<b>0.000</b>
3	Team work skill to achieve organization target/goals	1	4.00	0.000
4	Observe law, control or agreement	1	<b>5.00</b>	<b>0.000</b>
5	Participate & foster group problem solving creatively	1	4.00	0.000
6	Initiative in problem analysis in accordance with group consensus	1	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Observe law, control or agreement**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work without violating the rights of others and accountable for work** and **Observe law, control or agreement**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	3.00	0.000
2	Effective communication	1	4.00	0.000
3	Ability to use computer for finding information and for communication	1	4.00	0.000
4	Ability in management of information system	1	3.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on **Skills on applied mathematics and interpretation** and **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.33	0.000
Knowledge	1	3.80	0.000
Cognitive Skill	1	4.25	0.000
Human Relationship and Responsibilities	1	4.33	0.000
Mathematical Analysis, Communication & Information Management	1	3.60	0.000

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics*** and ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.06	0.000

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring By Program	Teaching Chinese as a Foreign Language	
	Mean	S.D.
<b>Ethics</b>		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	5.00	0.000
Speak truthfully	5.00	0.000
Just and right attitude	4.00	0.000
Self-control	3.00	0.000
Honest to self and others	5.00	0.000
Discipline in work	3.00	0.000
Responsibility to work	5.00	0.000
Control over body, speech and mind	4.00	0.000
Patience and temperance	4.00	0.000
Practice frugality or thriftiness	5.00	0.000
Sacrifice	5.00	0.000
Industriousness	4.00	0.000
Thoroughness	5.00	0.000
Social & environmental awareness	4.00	0.000
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>
<b>Knowledge</b>		
Have enough knowledge for working	4.00	0.000
Comprehension ability	3.00	0.000
Ability to apply theory to new situation	4.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000
Application of knowledge to research	4.00	0.000
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>
<b>Cognitive Skill</b>		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000
Ability to work under pressure	4.00	0.000
Look for new knowledge & self-improvement	5.00	0.000
Ability to use information for problem solving	4.00	0.000
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>		
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000
Observe law, control or agreement	5.00	0.000
Participate & foster group problem solving creatively	4.00	0.000
Initiative in problem analysis in accordance with group consensus	4.00	0.000
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>		
Skills on applied mathematics and interpretation	3.00	0.000
Effective communication	4.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000
Ability in management of information system	3.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000
<b>Overall</b>	<b>3.60</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.26</b>	<b>0.200</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Biotechnology  
(Master Degree)**



**AU's Performance by Items**  
**Market Employer: School of Biotechnology (Master Degree)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	1	100.00%
	Female	0	0.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>

1 market employers answered to the questionnaires. They were 1 males (100.00%).  
 1 market employers (100.00%) were 30 – 39 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.000
2	Honesty in work, Ethics in work	1	4.00	0.000
3	Speak truthfully	1	4.00	0.000
4	Just and right attitude	1	4.00	0.000
5	Self-control	1	5.00	0.000
6	Honest to self and others	1	4.00	0.000
7	Discipline in work	1	5.00	0.000
8	Responsibility to work	1	5.00	0.000
9	Control over body, speech and mind	1	5.00	0.000
10	Patience and temperance	1	4.00	0.000
11	Practice frugality or thriftiness	1	4.00	0.000
12	Sacrifice	1	5.00	0.000
13	Industriousness	1	5.00	0.000
14	Thoroughness	1	5.00	0.000
15	Social & environmental awareness	1	5.00	0.000

Au's market employers generally had *high and very high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	3.00	0.000
2	Comprehension ability	1	4.00	0.000
3	Ability to apply theory to new situation	1	5.00	0.000
4	Ability to apply knowledge to solve problems in the work place	1	5.00	0.000
5	Application of knowledge to research	1	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge except moderate** satisfaction on **Have enough knowledge for working**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	5.00	0.000
2	Ability to work under pressure	1	5.00	0.000
3	Look for new knowledge & self-improvement	1	5.00	0.000
4	Ability to use information for problem solving	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.000
2	Carry out work without violating the rights of others and accountable for work	1	4.00	0.000
3	Team work skill to achieve organization target/goals	1	4.00	0.000
4	Observe law, control or agreement	1	3.00	0.000
5	Participate & foster group problem solving creatively	1	4.00	0.000
6	Initiative in problem analysis in accordance with group consensus	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **Observe law, control or agreement**. The major satisfaction of **Human Relationship and Responsibilities** was on **Carry out work in compliance with standard operational procedure to finish the job**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	4.00	0.000
2	Effective communication	1	4.00	0.000
3	Ability to use computer for finding information and for communication	1	4.00	0.000
4	Ability in management of information system	1	4.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	1	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.53	0.000
Knowledge	1	4.40	0.000
Cognitive Skill	1	<b>4.75</b>	<b>0.000</b>
Human Relationship and Responsibilities	1	4.00	0.000
Mathematical Analysis, Communication & Information Management	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	4.34	0.000

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Food Biotechnology	
	Mean	S.D.
<b>Ethics</b>		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	4.00	0.000
Speak truthfully	4.00	0.000
Just and right attitude	4.00	0.000
Self-control	5.00	0.000
Honest to self and others	4.00	0.000
Discipline in work	5.00	0.000
Responsibility to work	5.00	0.000
Control over body, speech and mind	5.00	0.000
Patience and temperance	4.00	0.000
Practice frugality or thriftiness	4.00	0.000
Sacrifice	5.00	0.000
Industriousness	5.00	0.000
Thoroughness	5.00	0.000
Social & environmental awareness	5.00	0.000
<b>Overall</b>	<b>4.53</b>	<b>0.000</b>
<b>Knowledge</b>		
Have enough knowledge for working	3.00	0.000
Comprehension ability	4.00	0.000
Ability to apply theory to new situation	5.00	0.000
Ability to apply knowledge to solve problems in the work place	5.00	0.000
Application of knowledge to research	5.00	0.000
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>
<b>Cognitive Skill</b>		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000
Ability to work under pressure	5.00	0.000
Look for new knowledge & self-improvement	5.00	0.000
Ability to use information for problem solving	4.00	0.000
<b>Overall</b>	<b>4.75</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>		
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000
Observe law, control or agreement	3.00	0.000
Participate & foster group problem solving creatively	4.00	0.000
Initiative in problem analysis in accordance with group consensus	4.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>		
Skills on applied mathematics and interpretation	4.00	0.000
Effective communication	4.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000
Ability in management of information system	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.34</b>	<b>0.000</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of Business  
(Master Degree)**



## AU's Performance by Items Market Employer: Graduate School of Business (Master Degree)

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	81	48.50%
	Female	86	51.50%
	<b>Total</b>	<b>167</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	36	21.56%
	30 - 39 years old	73	43.71%
	40 - 49 years old	29	17.37%
	50 - 59 years old	18	10.78%
	60 years old or over	11	6.59%
	<b>Total</b>	<b>167</b>	<b>100.00%</b>

164 market employers answered to the questionnaires. They were 81 males (48.50%) and 86 females (51.50%).

36 market employers (21.56%) were younger than 30 years old, 73 market employers (43.71%) were 30 – 39 years old, 29 market employers (17.39%) were 40 – 49 years old, 18 market employers (10.78%) was 50 - 59 years old and 11 market employer (6.59%) were elder than 60 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	167	3.93	0.639
2	Honesty in work, Ethics in work	167	<b>4.31</b>	<b>0.647</b>
3	Speak truthfully	167	4.14	0.602
4	Just and right attitude	167	4.14	0.686
5	Self-control	167	4.02	0.713
6	Honest to self and others	167	4.27	0.661
7	Discipline in work	167	4.23	0.698
8	Responsibility to work	167	<b>4.31</b>	<b>0.665</b>
9	Control over body, speech and mind	167	3.95	0.699
10	Patience and temperance	167	3.85	0.671
11	Practice frugality or thriftiness	167	3.71	0.768
12	Sacrifice	167	4.05	0.720
13	Industriousness	167	<b>4.31</b>	<b>0.628</b>
14	Thoroughness	167	4.04	0.700
15	Social & environmental awareness	167	4.00	0.718

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Honesty in work, Ethics in work, Responsibility to work*** and ***Industriousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	167	4.08	0.647
2	Comprehension ability	167	4.10	0.554
3	Ability to apply theory to new situation	167	4.10	0.653
4	Ability to apply knowledge to solve problems in the work place	167	<b>4.16</b>	<b>0.612</b>
5	Application of knowledge to research	167	3.92	0.647

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	167	4.11	0.718
2	Ability to work under pressure	167	4.10	0.711
3	Look for new knowledge & self-improvement	167	4.06	0.740
4	Ability to use information for problem solving	167	<b>4.19</b>	<b>0.700</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Ability to use information for problem solving.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	167	4.26	0.619
2	Carry out work without violating the rights of others and accountable for work	167	<b>4.28</b>	<b>0.596</b>
3	Team work skill to achieve organization target/goals	167	<b>4.28</b>	<b>0.656</b>
4	Observe law, control or agreement	167	<b>4.28</b>	<b>0.663</b>
5	Participate & foster group problem solving creatively	167	4.06	0.672
6	Initiative in problem analysis in accordance with group consensus	167	4.10	0.640

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on *Carry out work without violating the rights of others and accountable for work, Team work skill to achieve organization target/goals* and *Observe law, control or agreement*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	167	4.02	0.746
2	Effective communication	167	4.28	0.554
3	Ability to use computer for finding information and for communication	167	<b>4.33</b>	<b>0.670</b>
4	Ability in management of information system	167	4.29	0.686
5	Ability to use information technology for presentation appropriately for work or for group of people	167	4.20	0.652

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Ability to use computer for finding information and for communication*.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	167	4.08	0.436
Knowledge	167	4.07	0.466
Cognitive Skill	167	4.11	0.566
Human Relationship and Responsibilities	167	4.21	0.454
Mathematical Analysis, Communication & Information Management	167	<b>4.22</b>	<b>0.506</b>

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	167	4.14	0.376

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Business Administration		Concentration in Accounting		Concentration in Finance	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	3.92	0.614	4.14	0.639	4.00	0.555
Honesty in work, Ethics in work	4.27	0.664	4.43	0.728	4.31	0.462
Speak truthfully	4.13	0.661	4.57	0.495	4.15	0.361
Just and right attitude	4.11	0.680	4.57	0.495	4.08	0.615
Self-control	3.99	0.732	4.71	0.452	4.15	0.662
Honest to self and others	4.24	0.668	4.29	0.881	4.31	0.606
Discipline in work	4.19	0.720	4.00	0.535	4.31	0.606
Responsibility to work	4.27	0.679	4.29	0.452	4.46	0.634
Control over body, speech and mind	3.93	0.714	4.43	0.495	3.92	0.730
Patience and temperance	3.83	0.682	4.00	0.535	4.00	0.679
Practice frugality or thriftiness	3.68	0.789	4.14	0.350	3.69	0.722
Sacrifice	4.03	0.717	4.14	0.833	4.15	0.769
Industriousness	4.31	0.630	4.57	0.495	4.15	0.769
Thoroughness	4.01	0.703	4.43	0.495	3.77	0.697
Social & environmental awareness	4.00	0.752	4.43	0.495	3.77	0.576
<b>Overall</b>	<b>4.06</b>	<b>0.436</b>	<b>4.34</b>	<b>0.325</b>	<b>4.08</b>	<b>0.453</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.05	0.672	4.14	0.639	3.92	0.474
Comprehension ability	4.08	0.563	4.43	0.495	4.00	0.392
Ability to apply theory to new situation	4.11	0.680	4.43	0.495	3.92	0.615
Ability to apply knowledge to solve problems in the work place	4.17	0.620	4.43	0.728	4.00	0.555
Application of knowledge to research	3.94	0.664	4.29	0.700	3.85	0.533
<b>Overall</b>	<b>4.07</b>	<b>0.467</b>	<b>4.34</b>	<b>0.424</b>	<b>3.94</b>	<b>0.418</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.11	0.695	4.29	0.700	4.00	0.679
Ability to work under pressure	4.12	0.715	4.43	0.495	3.85	0.662
Look for new knowledge & self-improvement	4.10	0.745	4.14	0.350	3.77	0.697
Ability to use information for problem solving	4.20	0.696	4.57	0.495	4.00	0.784
<b>Overall</b>	<b>4.13</b>	<b>0.549</b>	<b>4.36</b>	<b>0.262</b>	<b>3.90</b>	<b>0.585</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.27	0.633	4.57	0.495	4.15	0.533
Carry out work without violating the rights of others and accountable for work	4.28	0.620	4.43	0.495	4.08	0.474
Team work skill to achieve organization target/goals	4.23	0.679	4.29	0.700	4.08	0.615
Observe law, control or agreement	4.30	0.703	4.29	0.452	4.08	0.615
Participate & foster group problem solving creatively	4.07	0.685	3.86	0.350	3.92	0.615
Initiative in problem analysis in accordance with group consensus	4.10	0.628	4.29	0.452	3.85	0.662
<b>Overall</b>	<b>4.21</b>	<b>0.451</b>	<b>4.29</b>	<b>0.278</b>	<b>4.03</b>	<b>0.457</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.02	0.752	4.29	0.700	3.77	0.421
Effective communication	4.29	0.555	4.57	0.495	4.23	0.576
Ability to use computer for finding information and for communication	4.32	0.679	4.57	0.495	4.23	0.576
Ability in management of information system	4.34	0.684	4.71	0.452	4.08	0.730
Ability to use information technology for presentation appropriately for work or for group of people	4.21	0.656	4.57	0.495	4.08	0.615
<b>Overall</b>	<b>4.24</b>	<b>0.498</b>	<b>4.54</b>	<b>0.333</b>	<b>4.08</b>	<b>0.447</b>
<b>Satisfaction Overall</b>	<b>4.14</b>	<b>0.358</b>	<b>4.37</b>	<b>0.243</b>	<b>4.01</b>	<b>0.387</b>

Satisfaction Scoring	Concentration in General MBA		Concentration in Marketing		Concentration in Retail Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.00	0.707	3.73	0.750	3.83	0.687
Honesty in work, Ethics in work	4.38	0.696	4.00	0.603	4.50	0.764
Speak truthfully	4.00	0.500	4.09	0.514	4.00	0.816
Just and right attitude	4.25	0.661	4.00	0.603	4.33	0.745
Self-control	4.13	0.599	3.91	0.668	4.00	0.577
Honest to self and others	4.25	0.661	4.18	0.386	4.50	0.764
Discipline in work	4.38	0.696	4.18	0.716	4.50	0.764
Responsibility to work	4.38	0.696	4.18	0.575	4.50	0.764
Control over body, speech and mind	3.88	0.781	4.00	0.603	4.33	0.745
Patience and temperance	3.88	0.599	3.73	0.617	4.33	0.471
Practice frugality or thriftiness	3.63	0.857	3.73	0.750	4.00	0.816
Sacrifice	4.13	0.599	4.00	0.853	4.17	0.687
Industriousness	4.38	0.484	4.18	0.386	4.67	0.471
Thoroughness	4.38	0.696	4.09	0.668	4.00	0.577
Social & environmental awareness	4.00	0.707	4.00	0.853	4.00	0.577
<b>Overall</b>	<b>4.13</b>	<b>0.321</b>	<b>4.00</b>	<b>0.445</b>	<b>4.24</b>	<b>0.497</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.25	0.433	4.36	0.771	4.33	0.471
Comprehension ability	4.25	0.661	4.09	0.514	4.00	0.577
Ability to apply theory to new situation	4.00	0.866	4.18	0.386	4.17	0.373
Ability to apply knowledge to solve problems in the work place	4.25	0.661	4.27	0.445	3.83	0.687
Application of knowledge to research	3.63	0.696	3.82	0.716	4.17	0.373
<b>Overall</b>	<b>4.25</b>	<b>0.433</b>	<b>4.15</b>	<b>0.419</b>	<b>4.10</b>	<b>0.443</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.88	0.781	4.45	0.782	4.17	0.687
Ability to work under pressure	4.00	0.707	4.36	0.771	4.33	0.471
Look for new knowledge & self-improvement	3.88	0.781	4.00	0.953	4.17	0.687
Ability to use information for problem solving	4.13	0.599	4.36	0.771	4.17	0.687
<b>Overall</b>	<b>3.97</b>	<b>0.618</b>	<b>4.30</b>	<b>0.752</b>	<b>4.21</b>	<b>0.529</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.25	0.433	4.18	0.833	4.50	0.500
Carry out work without violating the rights of others and accountable for work	4.25	0.433	4.36	0.643	4.50	0.500
Team work skill to achieve organization target/goals	4.25	0.661	4.45	0.498	4.67	0.471
Observe law, control or agreement	4.38	0.484	4.27	0.750	4.33	0.745
Participate & foster group problem solving creatively	4.00	0.500	4.36	0.771	4.17	0.687
Initiative in problem analysis in accordance with group consensus	4.13	0.599	4.36	0.771	4.50	0.500
<b>Overall</b>	<b>4.21</b>	<b>0.341</b>	<b>4.33</b>	<b>0.628</b>	<b>4.44</b>	<b>0.427</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.25	0.661	4.27	0.962	4.33	0.745
Effective communication	4.25	0.661	4.18	0.386	4.33	0.471
Ability to use computer for finding information and for communication	4.38	0.696	4.27	0.750	4.33	0.745
Ability in management of information system	4.25	0.661	4.45	0.656	4.50	0.500
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.707	4.36	0.643	4.50	0.500
<b>Overall</b>	<b>4.23</b>	<b>0.533</b>	<b>4.31</b>	<b>0.568</b>	<b>4.40</b>	<b>0.554</b>
<b>Satisfaction Overall</b>	<b>4.12</b>	<b>0.372</b>	<b>4.22</b>	<b>0.447</b>	<b>4.28</b>	<b>0.418</b>

Satisfaction Scoring	Investment Analysis and Management		Organization Development and Management		Tourism Management	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	4.22	0.416	3.80	0.748	3.89	0.737
Honesty in work, Ethics in work	4.22	0.416	4.80	0.400	4.67	0.471
Speak truthfully	4.11	0.314	4.20	0.400	4.22	0.416
Just and right attitude	4.00	0.667	4.60	0.800	4.11	0.737
Self-control	4.00	0.667	4.00	0.632	3.67	0.667
Honest to self and others	4.22	0.629	4.60	0.490	4.33	0.667
Discipline in work	4.33	0.667	4.80	0.400	4.00	0.471
Responsibility to work	4.33	0.667	4.60	0.490	4.33	0.667
Control over body, speech and mind	4.00	0.667	3.60	0.490	3.78	0.416
Patience and temperance	4.00	0.667	3.80	0.400	3.44	0.685
Practice frugality or thriftiness	3.78	0.786	3.20	0.748	3.78	0.416
Sacrifice	4.11	0.737	3.80	0.400	4.11	0.567
Industriousness	4.11	0.737	4.60	0.490	4.22	0.629
Thoroughness	3.89	0.737	4.00	0.632	4.22	0.629
Social & environmental awareness	3.89	0.567	4.00	0.632	4.11	0.567
<b>Overall</b>	<b>4.08</b>	<b>0.478</b>	<b>4.16</b>	<b>0.362</b>	<b>4.06</b>	<b>0.405</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.00	0.471	4.20	0.400	3.89	0.737
Comprehension ability	4.00	0.471	4.40	0.490	4.11	0.567
Ability to apply theory to new situation	3.78	0.629	4.60	0.490	4.00	0.471
Ability to apply knowledge to solve problems in the work place	4.00	0.667	4.20	0.400	4.22	0.416
Application of knowledge to research	3.89	0.567	4.00	0.000	3.78	0.629
<b>Overall</b>	<b>3.93</b>	<b>0.481</b>	<b>4.28</b>	<b>0.299</b>	<b>4.00</b>	<b>0.432</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.667	4.40	0.490	3.78	0.786
Ability to work under pressure	3.78	0.629	4.60	0.490	3.56	0.497
Look for new knowledge & self-improvement	3.56	0.497	4.40	0.490	4.44	0.497
Ability to use information for problem solving	3.78	0.786	4.40	0.490	4.22	0.416
<b>Overall</b>	<b>3.78</b>	<b>0.533</b>	<b>4.45</b>	<b>0.292</b>	<b>4.00</b>	<b>0.408</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.11	0.567	4.20	0.400	4.11	0.567
Carry out work without violating the rights of others and accountable for work	4.11	0.567	4.20	0.748	4.33	0.471
Team work skill to achieve organization target/goals	4.22	0.629	4.60	0.490	4.56	0.497
Observe law, control or agreement	4.22	0.629	4.40	0.490	4.11	0.314
Participate & foster group problem solving creatively	3.78	0.629	4.00	0.632	4.22	0.629
Initiative in problem analysis in accordance with group consensus	3.67	0.667	4.20	0.400	4.00	0.471
<b>Overall</b>	<b>4.02</b>	<b>0.518</b>	<b>4.27</b>	<b>0.170</b>	<b>4.22</b>	<b>0.294</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.78	0.416	4.40	0.490	3.44	0.685
Effective communication	4.00	0.471	4.40	0.490	4.22	0.629
Ability to use computer for finding information and for communication	4.11	0.567	4.60	0.490	4.44	0.685
Ability in management of information system	3.78	0.629	4.40	0.490	3.89	0.567
Ability to use information technology for presentation appropriately for work or for group of people	3.78	0.416	3.80	0.400	4.44	0.685
<b>Overall</b>	<b>3.89</b>	<b>0.366</b>	<b>4.32</b>	<b>0.325</b>	<b>4.09</b>	<b>0.574</b>
<b>Satisfaction Overall</b>	<b>3.94</b>	<b>0.413</b>	<b>4.30</b>	<b>0.182</b>	<b>4.07</b>	<b>0.350</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Martin De Tours School of Management  
and Economic  
(Master Degree)**



## AU's Performance by Items

### Market Employer: Martin De Tours School of Management and Economic (Master Degree)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	4	57.14%
	Female	3	42.86%
	<b>Total</b>	<b>7</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	2	28.57%
	30 - 39 years old	3	42.86%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	60 years old or over	2	28.57%
	<b>Total</b>	<b>7</b>	<b>100.00%</b>

7 market employers answered to the questionnaires. They were 4 males (57.14%) and 3 females (42.86%).

2 market employers (28.57%) were lower than 30 years old, 3 market employers (42.86%) were 30 – 39 years old and 2 market employers (28.57%) were 60 years old or over.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	7	3.71	0.700
2	Honesty in work, Ethics in work	7	4.71	0.452
3	Speak truthfully	7	4.29	0.452
4	Just and right attitude	7	<b>4.86</b>	<b>0.350</b>
5	Self-control	7	4.43	0.495
6	Honest to self and others	7	4.71	0.452
7	Discipline in work	7	4.71	0.452
8	Responsibility to work	7	4.57	0.495
9	Control over body, speech and mind	7	4.00	0.535
10	Patience and temperance	7	4.14	0.350
11	Practice frugality or thriftiness	7	3.86	0.639
12	Sacrifice	7	4.29	0.452
13	Industriousness	7	4.71	0.452
14	Thoroughness	7	4.14	0.350
15	Social & environmental awareness	7	4.14	0.350

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Just and right attitude***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	7	4.14	0.350
2	Comprehension ability	7	4.14	0.350
3	Ability to apply theory to new situation	7	<b>4.43</b>	<b>0.495</b>
4	Ability to apply knowledge to solve problems in the work place	7	4.29	0.452
5	Application of knowledge to research	7	4.14	0.350

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on **Comprehension ability, Ability to apply theory to new situation** and **Ability to apply theory to new situation**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	7	4.29	0.452
2	Ability to work under pressure	7	4.29	0.700
3	Look for new knowledge & self-improvement	7	4.29	0.700
4	Ability to use information for problem solving	7	<b>4.57</b>	<b>0.495</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on **Ability to use information for problem solving**. The major satisfaction of **Cognitive Skill** was on **Ability to use information for problem solving**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	7	4.29	0.452
2	Carry out work without violating the rights of others and accountable for work	7	4.29	0.700
3	Team work skill to achieve organization target/goals	7	<b>4.57</b>	<b>0.495</b>
4	Observe law, control or agreement	7	4.43	0.495
5	Participate & foster group problem solving creatively	7	4.14	0.639
6	Initiative in problem analysis in accordance with group consensus	7	4.43	0.495

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Team work skill to achieve organization target/goals**. The major satisfaction of **Human Relationship and Responsibilities** was on **Team work skill to achieve organization target/goals**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	7	4.29	0.452
2	Effective communication	7	4.57	0.495
3	Ability to use computer for finding information and for communication	7	<b>4.71</b>	<b>0.452</b>
4	Ability in management of information system	7	4.57	0.495
5	Ability to use information technology for presentation appropriately for work or for group of people	7	4.29	0.452

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability to use computer for finding information and for communication**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	7	4.35	0.122
Knowledge	7	4.23	0.310
Cognitive Skill	7	4.36	0.479
Human Relationship and Responsibilities	7	4.36	0.208
Mathematical Analysis, Communication & Information Management	7	<b>4.49</b>	<b>0.236</b>

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	7	4.36	0.144

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial Economics		Supply Chain Management	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	3.50	0.500	3.80	0.748
Honesty in work, Ethics in work	4.00	0.000	5.00	0.000
Speak truthfully	4.00	0.000	4.40	0.490
Just and right attitude	4.50	0.500	5.00	0.000
Self-control	4.50	0.500	4.40	0.490
Honest to self and others	4.50	0.500	4.80	0.400
Discipline in work	5.00	0.000	4.60	0.490
Responsibility to work	4.50	0.500	4.60	0.490
Control over body, speech and mind	4.50	0.500	3.80	0.400
Patience and temperance	4.50	0.500	4.00	0.000
Practice frugality or thriftiness	4.50	0.500	3.60	0.490
Sacrifice	4.50	0.500	4.20	0.400
Industriousness	4.50	0.500	4.80	0.400
Thoroughness	4.00	0.000	4.20	0.400
Social & environmental awareness	4.00	0.000	4.20	0.400
<b>Overall</b>	<b>4.33</b>	<b>0.133</b>	<b>4.36</b>	<b>0.116</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.00	0.000	4.20	0.400
Comprehension ability	4.00	0.000	4.20	0.400
Ability to apply theory to new situation	4.50	0.500	4.40	0.490
Ability to apply knowledge to solve problems in the work place	4.50	0.500	4.20	0.400
Application of knowledge to research	4.50	0.500	4.00	0.000
<b>Overall</b>	<b>4.30</b>	<b>0.300</b>	<b>4.20</b>	<b>0.310</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.40	0.490
Ability to work under pressure	3.50	0.500	4.60	0.490
Look for new knowledge & self-improvement	3.50	0.500	4.60	0.490
Ability to use information for problem solving	4.50	0.500	4.60	0.490
<b>Overall</b>	<b>3.88</b>	<b>0.375</b>	<b>4.55</b>	<b>0.367</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.40	0.490
Carry out work without violating the rights of others and accountable for work	4.50	0.500	4.20	0.748
Team work skill to achieve organization target/goals	4.50	0.500	4.60	0.490
Observe law, control or agreement	4.50	0.500	4.40	0.490
Participate & foster group problem solving creatively	4.00	0.000	4.20	0.748
Initiative in problem analysis in accordance with group consensus	4.50	0.500	4.40	0.490
<b>Overall</b>	<b>4.33</b>	<b>0.333</b>	<b>4.37</b>	<b>0.125</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	4.40	0.490
Effective communication	4.50	0.500	4.60	0.490
Ability to use computer for finding information and for communication	5.00	0.000	4.60	0.490
Ability in management of information system	4.50	0.500	4.60	0.490
Ability to use information technology for presentation appropriately for work or for group of people	4.50	0.500	4.20	0.400
<b>Overall</b>	<b>4.50</b>	<b>0.300</b>	<b>4.48</b>	<b>0.204</b>
<b>Satisfaction Overall</b>	<b>4.27</b>	<b>0.115</b>	<b>4.39</b>	<b>0.140</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Human Science  
(Master Degree)**



**AU's Performance by Items**  
**Market Employer: Graduate School of Human Science (Master Degree)**

**Respondents' Profile**

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	6	66.67%
	Female	3	33.33%
	<b>Total</b>	<b>9</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	44.44%
	40 - 49 years old	5	55.56%
	50 - 59 years old	0	0.00%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>9</b>	<b>100.00%</b>

9 market employers answered to the questionnaires. They were 6 males (66.67%) and 3 females (33.33%).

4 market employer (44.44%) were 30 – 39 years old, 5 market employers (55.56%) were 40 – 49 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	9	3.78	0.786
2	Honesty in work, Ethics in work	9	<b>4.33</b>	<b>0.667</b>
3	Speak truthfully	9	4.00	0.667
4	Just and right attitude	9	3.78	0.416
5	Self-control	9	3.44	0.497
6	Honest to self and others	9	4.11	0.567
7	Discipline in work	9	4.00	0.816
8	Responsibility to work	9	4.00	0.816
9	Control over body, speech and mind	9	3.56	0.685
10	Patience and temperance	9	3.67	0.943
11	Practice frugality or thriftiness	9	3.44	1.165
12	Sacrifice	9	3.56	0.685
13	Industriousness	9	3.78	0.786
14	Thoroughness	9	3.67	0.667
15	Social & environmental awareness	9	3.44	0.956

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Self-control, Ethics in work, Practice frugality or thriftiness** and **Social & environmental awareness**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	9	4.11	0.875
2	Comprehension ability	9	4.00	0.943
3	Ability to apply theory to new situation	9	3.56	0.956
4	Ability to apply knowledge to solve problems in the work place	9	3.67	0.667
5	Application of knowledge to research	9	3.56	1.066

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	9	3.67	0.667
2	Ability to work under pressure	9	3.56	0.956
3	Look for new knowledge & self-improvement	9	4.00	0.943
4	Ability to use information for problem solving	9	3.89	0.737

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	9	3.89	0.567
2	Carry out work without violating the rights of others and accountable for work	9	<b>4.22</b>	<b>0.629</b>
3	Team work skill to achieve organization target/goals	9	3.89	0.737
4	Observe law, control or agreement	9	4.11	0.737
5	Participate & foster group problem solving creatively	9	3.89	0.875
6	Initiative in problem analysis in accordance with group consensus	9	3.67	1.054

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on ***Carry out work without violating the rights of others and accountable for work.***

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	9	3.33	0.943
2	Effective communication	9	3.89	0.737
3	Ability to use computer for finding information and for communication	9	3.89	0.737
4	Ability in management of information system	9	3.89	0.737
5	Ability to use information technology for presentation appropriately for work or for group of people	9	<b>4.00</b>	<b>0.816</b>

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on ***Skills on applied mathematics and interpretation.*** The major satisfaction was on ***Ability to use computer for finding information and for communication.***

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	9	3.77	0.617
Knowledge	9	3.78	0.774
Cognitive Skill	9	3.78	0.768
Human Relationship and Responsibilities	9	<b>3.94</b>	<b>0.583</b>
Mathematical Analysis, Communication & Information Management	9	3.80	0.718

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	9	3.81	0.632

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***

Satisfaction Scoring	Counseling Psychology		Curriculum and Instruction		Educational Administration	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	1.000	3.00	0.000	3.50	0.500
Honesty in work, Ethics in work	4.50	0.500	4.00	0.000	4.00	1.000
Speak truthfully	4.00	1.000	4.00	0.000	3.50	0.500
Just and right attitude	3.50	0.500	4.00	0.000	3.50	0.500
Self-control	3.50	0.500	3.00	0.000	3.50	0.500
Honest to self and others	4.50	0.500	4.00	0.000	3.50	0.500
Discipline in work	5.00	0.000	3.00	0.000	3.50	0.500
Responsibility to work	5.00	0.000	3.00	0.000	3.50	0.500
Control over body, speech and mind	4.00	1.000	3.00	0.000	3.50	0.500
Patience and temperance	3.50	1.500	3.00	0.000	3.50	0.500
Practice frugality or thriftiness	3.50	1.500	2.00	0.000	3.50	0.500
Sacrifice	4.00	1.000	3.00	0.000	3.50	0.500
Industriousness	4.50	0.500	3.00	0.000	3.50	0.500
Thoroughness	3.50	0.500	3.00	0.000	3.50	0.500
Social & environmental awareness	4.00	1.000	2.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.07</b>	<b>0.733</b>	<b>3.13</b>	<b>0.000</b>	<b>3.53</b>	<b>0.533</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.50	0.500	3.00	0.000	4.00	1.000
Comprehension ability	4.50	0.500	3.00	0.000	4.00	1.000
Ability to apply theory to new situation	4.00	0.000	2.00	0.000	3.50	0.500
Ability to apply knowledge to solve problems in the work place	4.50	0.500	3.00	0.000	3.50	0.500
Application of knowledge to research	4.00	1.000	2.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.30</b>	<b>0.100</b>	<b>2.60</b>	<b>0.000</b>	<b>3.70</b>	<b>0.700</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	3.00	0.000	3.50	0.500
Ability to work under pressure	4.00	0.000	2.00	0.000	3.50	0.500
Look for new knowledge & self-improvement	4.50	0.500	3.00	0.000	4.00	1.000
Ability to use information for problem solving	4.50	0.500	3.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.25</b>	<b>0.250</b>	<b>2.75</b>	<b>0.000</b>	<b>3.63</b>	<b>0.625</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.00	0.000	3.50	0.500
Carry out work without violating the rights of others and accountable for work	5.00	0.000	4.00	0.000	3.50	0.500
Team work skill to achieve organization target/goals	4.00	1.000	4.00	0.000	3.50	0.500
Observe law, control or agreement	4.00	1.000	4.00	0.000	3.50	0.500
Participate & foster group problem solving creatively	4.00	1.000	3.00	0.000	3.50	0.500
Initiative in problem analysis in accordance with group consensus	4.00	0.000	2.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.17</b>	<b>0.500</b>	<b>3.50</b>	<b>0.000</b>	<b>3.50</b>	<b>0.500</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.00	0.000	2.00	0.000	3.00	0.000
Effective communication	4.50	0.500	3.00	0.000	3.50	0.500
Ability to use computer for finding information and for communication	4.50	0.500	3.00	0.000	3.50	0.500
Ability in management of information system	4.50	0.500	3.00	0.000	3.50	0.500
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	3.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.50</b>	<b>0.100</b>	<b>2.80</b>	<b>0.000</b>	<b>3.40</b>	<b>0.400</b>
<b>Satisfaction Overall</b>	<b>4.26</b>	<b>0.197</b>	<b>2.96</b>	<b>0.000</b>	<b>3.55</b>	<b>0.552</b>

Satisfaction Scoring	Individual and Family Studies		Philosophy		Psychology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	0.000	5.00	0.000	4.00	0.000
Honesty in work, Ethics in work	5.00	0.000	5.00	0.000	4.00	0.000
Speak truthfully	4.00	0.000	5.00	0.000	4.00	0.000
Just and right attitude	4.00	0.000	4.00	0.000	4.00	0.000
Self-control	4.00	0.000	4.00	0.000	3.00	0.000
Honest to self and others	4.00	0.000	5.00	0.000	4.00	0.000
Discipline in work	4.00	0.000	5.00	0.000	4.00	0.000
Responsibility to work	4.00	0.000	5.00	0.000	4.00	0.000
Control over body, speech and mind	4.00	0.000	4.00	0.000	3.00	0.000
Patience and temperance	4.00	0.000	5.00	0.000	4.00	0.000
Practice frugality or thriftiness	4.00	0.000	4.00	0.000	5.00	0.000
Sacrifice	4.00	0.000	4.00	0.000	3.00	0.000
Industriousness	4.00	0.000	5.00	0.000	3.00	0.000
Thoroughness	4.00	0.000	4.00	0.000	5.00	0.000
Social & environmental awareness	4.00	0.000	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.07</b>	<b>0.000</b>	<b>4.53</b>	<b>0.000</b>	<b>3.87</b>	<b>0.000</b>
<b>Knowledge</b>						
Have enough knowledge for working	5.00	0.000	4.00	0.000	5.00	0.000
Comprehension ability	5.00	0.000	5.00	0.000	3.00	0.000
Ability to apply theory to new situation	4.00	0.000	5.00	0.000	4.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000	4.00	0.000	3.00	0.000
Application of knowledge to research	4.00	0.000	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>	<b>4.60</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	5.00	0.000	3.00	0.000
Ability to work under pressure	4.00	0.000	5.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	5.00	0.000	5.00	0.000	3.00	0.000
Ability to use information for problem solving	4.00	0.000	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>	<b>5.00</b>	<b>0.000</b>	<b>3.50</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	5.00	0.000	3.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	5.00	0.000	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	5.00	0.000	3.00	0.000
Observe law, control or agreement	4.00	0.000	5.00	0.000	5.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	5.00	0.000	5.00	0.000
Initiative in problem analysis in accordance with group consensus	4.00	0.000	5.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>5.00</b>	<b>0.000</b>	<b>4.17</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.00	0.000	4.00	0.000	5.00	0.000
Effective communication	4.00	0.000	5.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000	5.00	0.000	4.00	0.000
Ability in management of information system	4.00	0.000	4.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000	5.00	0.000
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>	<b>4.40</b>	<b>0.000</b>	<b>4.60</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.10</b>	<b>0.000</b>	<b>4.71</b>	<b>0.000</b>	<b>3.99</b>	<b>0.000</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of English  
(Master Degree)**



## AU's Performance by Items Market Employer: Graduate School of English (Master Degree)

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	1	16.67%
	Female	5	83.33%
	<b>Total</b>	<b>6</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	2	33.33%
	30 - 39 years old	1	16.67%
	40 - 49 years old	1	16.67%
	50 - 59 years old	2	33.33%
	60 years old or over	0	0.00%
	<b>Total</b>	<b>6</b>	<b>100.00%</b>

6 market employers answered to the questionnaires. They were 1 males (16.67%) and 5 females (83.33%).

2 market employers (33.33%) were lower than 30 years old, 1 market employer (16.67%) were 30 – 39 years old, 1 market employers (16.67%) were 40 – 49 years old and 2 market employer (33.33%) were 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	6	3.83	0.373
2	Honesty in work, Ethics in work	6	4.17	0.687
3	Speak truthfully	6	4.17	0.373
4	Just and right attitude	6	4.17	0.687
5	Self-control	6	3.83	0.687
6	Honest to self and others	6	3.83	0.373
7	Discipline in work	6	3.67	0.745
8	Responsibility to work	6	3.83	0.373
9	Control over body, speech and mind	6	3.83	0.687
10	Patience and temperance	6	4.00	0.816
11	Practice frugality or thriftiness	6	3.67	0.745
12	Sacrifice	6	4.17	0.687
13	Industriousness	6	<b>4.33</b>	<b>0.471</b>
14	Thoroughness	6	3.67	0.745
15	Social & environmental awareness	6	3.67	0.471

Au's market employers generally had *high* satisfaction on all aspects of **Ethics**. The major satisfaction of **Ethics** was on ***Industriousness***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	6	4.33	0.745
2	Comprehension ability	6	4.17	0.898
3	Ability to apply theory to new situation	6	4.17	0.898
4	Ability to apply knowledge to solve problems in the work place	6	<b>4.50</b>	<b>0.764</b>
5	Application of knowledge to research	6	4.33	0.471

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place.***

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	6	<b>4.17</b>	<b>0.687</b>
2	Ability to work under pressure	6	3.83	0.373
3	Look for new knowledge & self-improvement	6	4.00	0.816
4	Ability to use information for problem solving	6	3.67	0.745

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making.***

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	6	4.00	0.577
2	Carry out work without violating the rights of others and accountable for work	6	3.83	0.373
3	Team work skill to achieve organization target/goals	6	3.50	0.500
4	Observe law, control or agreement	6	3.67	0.471
5	Participate & foster group problem solving creatively	6	<b>4.33</b>	<b>0.471</b>
6	Initiative in problem analysis in accordance with group consensus	6	4.17	0.898

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **Team work skill to achieve organization target/goal**. The major satisfaction of **Human Relationship and Responsibilities** was on **Participate & foster group problem solving creatively**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	6	3.67	0.471
2	Effective communication	6	<b>4.17</b>	<b>0.687</b>
3	Ability to use computer for finding information and for communication	6	3.67	0.745
4	Ability in management of information system	6	4.00	0.577
5	Ability to use information technology for presentation appropriately for work or for group of people	6	3.67	0.745

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Effective communication**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	6	3.92	0.403
Knowledge	6	<b>4.30</b>	<b>0.681</b>
Cognitive Skill	6	3.92	0.514
Human Relationship and Responsibilities	6	3.92	0.382
Mathematical Analysis, Communication & Information Management	6	3.83	0.509

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Knowledge**.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	6	3.98	0.422

AU's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	English Language Teaching		Professional English Media Studies	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	3.75	0.433	4.00	0.000
Honesty in work, Ethics in work	4.00	0.707	4.50	0.500
Speak truthfully	4.25	0.433	4.00	0.000
Just and right attitude	4.25	0.829	4.00	0.000
Self-control	3.75	0.433	4.00	1.000
Honest to self and others	3.75	0.433	4.00	0.000
Discipline in work	3.75	0.829	3.50	0.500
Responsibility to work	3.75	0.433	4.00	0.000
Control over body, speech and mind	3.50	0.500	4.50	0.500
Patience and temperance	3.75	0.829	4.50	0.500
Practice frugality or thriftiness	3.75	0.829	3.50	0.500
Sacrifice	4.25	0.829	4.00	0.000
Industriousness	4.25	0.433	4.50	0.500
Thoroughness	3.50	0.500	4.00	1.000
Social & environmental awareness	3.75	0.433	3.50	0.500
<b>Overall</b>	<b>3.87</b>	<b>0.455</b>	<b>4.03</b>	<b>0.233</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.25	0.829	4.50	0.500
Comprehension ability	4.00	1.000	4.50	0.500
Ability to apply theory to new situation	3.75	0.829	5.00	0.000
Ability to apply knowledge to solve problems in the work place	4.25	0.829	5.00	0.000
Application of knowledge to research	4.25	0.433	4.50	0.500
<b>Overall</b>	<b>4.10</b>	<b>0.728</b>	<b>4.70</b>	<b>0.300</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.25	0.829	4.00	0.000
Ability to work under pressure	3.75	0.433	4.00	0.000
Look for new knowledge & self-improvement	3.75	0.829	4.50	0.500
Ability to use information for problem solving	3.50	0.866	4.00	0.000
<b>Overall</b>	<b>3.81</b>	<b>0.596</b>	<b>4.13</b>	<b>0.125</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.707	4.00	0.000
Carry out work without violating the rights of others and accountable for work	3.75	0.433	4.00	0.000
Team work skill to achieve organization target/goals	3.50	0.500	3.50	0.500
Observe law, control or agreement	3.75	0.433	3.50	0.500
Participate & foster group problem solving creatively	4.25	0.433	4.50	0.500
Initiative in problem analysis in accordance with group consensus	4.25	0.829	4.00	1.000
<b>Overall</b>	<b>3.92</b>	<b>0.363</b>	<b>3.92</b>	<b>0.417</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	3.00	0.000
Effective communication	4.25	0.829	4.00	0.000
Ability to use computer for finding information and for communication	4.00	0.707	3.00	0.000
Ability in management of information system	4.00	0.707	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.75	0.829	3.50	0.500
<b>Overall</b>	<b>4.00</b>	<b>0.548</b>	<b>3.50</b>	<b>0.100</b>
<b>Satisfaction Overall</b>	<b>3.94</b>	<b>0.502</b>	<b>4.06</b>	<b>0.145</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of E-Learning  
(Master Degree)**



## AU's Performance by Items

### Market Employer: Graduate School of E-Learning (Master Degree)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	4	57.14%
	Female	3	42.86%
	<b>Total</b>	<b>7</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	14.29%
	40 - 49 years old	4	57.14%
	50 - 59 years old	2	28.57%
	<b>Total</b>	<b>7</b>	<b>100.00%</b>

7 market employers answered to the questionnaires. They were 4 males (57.14%) and 3 females (42.86%).

1 market employers (14.29%) were 30 – 39 years old, 4 market employers (57.14%) were 40 – 49 years old, 2 market employers (28.57%) was 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	7	4.14	0.833
2	Honesty in work, Ethics in work	7	4.29	0.881
3	Speak truthfully	7	4.43	0.904
4	Just and right attitude	7	4.43	0.904
5	Self-control	7	4.00	0.756
6	Honest to self and others	7	<b>4.57</b>	<b>0.728</b>
7	Discipline in work	7	4.14	0.833
8	Responsibility to work	7	4.29	0.700
9	Control over body, speech and mind	7	4.29	0.700
10	Patience and temperance	7	4.00	0.756
11	Practice frugality or thriftiness	7	4.00	0.926
12	Sacrifice	7	4.14	0.833
13	Industriousness	7	4.29	0.700
14	Thoroughness	7	4.00	0.926
15	Social & environmental awareness	7	4.14	0.833

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on ***Honest to self and others***. The major satisfaction of **Ethics** was on ***Honest to self and others***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	7	4.29	0.700
2	Comprehension ability	7	4.14	0.833
3	Ability to apply theory to new situation	7	4.00	0.756
4	Ability to apply knowledge to solve problems in the work place	7	4.14	0.833
5	Application of knowledge to research	7	<b>4.43</b>	<b>0.728</b>

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Application of knowledge to research***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	7	<b>4.14</b>	<b>0.833</b>
2	Ability to work under pressure	7	4.00	0.926
3	Look for new knowledge & self-improvement	7	3.86	0.833
4	Ability to use information for problem solving	7	<b>4.14</b>	<b>0.833</b>

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	7	4.14	0.833
2	Carry out work without violating the rights of others and accountable for work	7	4.14	0.639
3	Team work skill to achieve organization target/goals	7	4.14	0.833
4	Observe law, control or agreement	7	<b>4.57</b>	<b>0.728</b>
5	Participate & foster group problem solving creatively	7	4.29	0.700
6	Initiative in problem analysis in accordance with group consensus	7	3.86	0.990

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Observe law, control or agreement**. The major satisfaction of **Human Relationship and Responsibilities** was on **Observe law, control or agreement**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	7	3.86	0.833
2	Effective communication	7	4.00	0.926
3	Ability to use computer for finding information and for communication	7	<b>4.43</b>	<b>0.728</b>
4	Ability in management of information system	7	4.14	0.833
5	Ability to use information technology for presentation appropriately for work or for group of people	7	4.14	0.833

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability to use computer for finding information and for communication**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	7	4.21	0.686
Knowledge	7	4.20	0.701
Cognitive Skill	7	4.04	0.749
Human Relationship and Responsibilities	7	4.19	0.693
Mathematical Analysis, Communication & Information Management	7	4.11	0.666

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Ethics***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	7	4.15	0.684

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer Communications and Network		Information Systems	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	3.00	0.000	4.00	0.000
Honesty in work, Ethics in work	3.00	0.000	4.00	0.000
Speak truthfully	3.00	0.000	5.00	0.000
Just and right attitude	3.00	0.000	5.00	0.000
Self-control	3.00	0.000	4.00	0.000
Honest to self and others	3.00	0.000	5.00	0.000
Discipline in work	3.00	0.000	5.00	0.000
Responsibility to work	3.00	0.000	5.00	0.000
Control over body, speech and mind	3.00	0.000	5.00	0.000
Patience and temperance	3.00	0.000	3.00	0.000
Practice frugality or thriftiness	3.00	0.000	4.00	0.000
Sacrifice	3.00	0.000	4.00	0.000
Industriousness	3.00	0.000	5.00	0.000
Thoroughness	3.00	0.000	5.00	0.000
Social & environmental awareness	3.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.00</b>	<b>0.000</b>	<b>4.47</b>	<b>0.000</b>
<b>Knowledge</b>				
Have enough knowledge for working	3.00	0.000	4.00	0.000
Comprehension ability	3.00	0.000	4.00	0.000
Ability to apply theory to new situation	3.00	0.000	4.00	0.000
Ability to apply knowledge to solve problems in the work place	3.00	0.000	3.00	0.000
Application of knowledge to research	3.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.00</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	4.00	0.000
Ability to work under pressure	3.00	0.000	3.00	0.000
Look for new knowledge & self-improvement	3.00	0.000	3.00	0.000
Ability to use information for problem solving	3.00	0.000	5.00	0.000
<b>Overall</b>	<b>3.00</b>	<b>0.000</b>	<b>3.75</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.00	0.000
Carry out work without violating the rights of others and accountable for work	3.00	0.000	4.00	0.000
Team work skill to achieve organization target/goals	3.00	0.000	4.00	0.000
Observe law, control or agreement	3.00	0.000	5.00	0.000
Participate & foster group problem solving creatively	3.00	0.000	5.00	0.000
Initiative in problem analysis in accordance with group consensus	3.00	0.000	3.00	0.000
<b>Overall</b>	<b>3.00</b>	<b>0.000</b>	<b>4.17</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	3.00	0.000	4.00	0.000
Effective communication	3.00	0.000	5.00	0.000
Ability to use computer for finding information and for communication	3.00	0.000	5.00	0.000
Ability in management of information system	3.00	0.000	3.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.000	3.00	0.000
<b>Overall</b>	<b>3.00</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>3.00</b>	<b>0.000</b>	<b>4.04</b>	<b>0.000</b>

Satisfaction Scoring	Graphic and Gaming Technology		Management		Teaching and Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	4.00	0.000	4.33	0.943	5.00	0.000
Honesty in work, Ethics in work	5.00	0.000	4.33	0.943	5.00	0.000
Speak truthfully	5.00	0.000	4.33	0.943	5.00	0.000
Just and right attitude	5.00	0.000	4.33	0.943	5.00	0.000
Self-control	4.00	0.000	4.00	0.816	5.00	0.000
Honest to self and others	5.00	0.000	4.67	0.471	5.00	0.000
Discipline in work	3.00	0.000	4.33	0.471	5.00	0.000
Responsibility to work	4.00	0.000	4.33	0.471	5.00	0.000
Control over body, speech and mind	4.00	0.000	4.33	0.471	5.00	0.000
Patience and temperance	4.00	0.000	4.33	0.471	5.00	0.000
Practice frugality or thriftiness	3.00	0.000	4.33	0.943	5.00	0.000
Sacrifice	4.00	0.000	4.33	0.943	5.00	0.000
Industriousness	4.00	0.000	4.33	0.471	5.00	0.000
Thoroughness	3.00	0.000	4.00	0.816	5.00	0.000
Social & environmental awareness	4.00	0.000	4.33	0.943	5.00	0.000
<b>Overall</b>	<b>4.07</b>	<b>0.000</b>	<b>4.31</b>	<b>0.602</b>	<b>5.00</b>	<b>0.000</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.00	0.000	4.67	0.471	5.00	0.000
Comprehension ability	3.00	0.000	4.67	0.471	5.00	0.000
Ability to apply theory to new situation	3.00	0.000	4.33	0.471	5.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000	4.67	0.471	5.00	0.000
Application of knowledge to research	5.00	0.000	4.67	0.471	5.00	0.000
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>	<b>4.60</b>	<b>0.432</b>	<b>5.00</b>	<b>0.000</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	4.67	0.471	5.00	0.000
Ability to work under pressure	4.00	0.000	4.33	0.943	5.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.816	5.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.816	5.00	0.000
<b>Overall</b>	<b>3.75</b>	<b>0.000</b>	<b>4.25</b>	<b>0.736</b>	<b>5.00</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.67	0.471	5.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.33	0.471	5.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	4.33	0.943	5.00	0.000
Observe law, control or agreement	5.00	0.000	4.67	0.471	5.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	4.33	0.471	5.00	0.000
Initiative in problem analysis in accordance with group consensus	3.00	0.000	4.33	0.943	5.00	0.000
<b>Overall</b>	<b>3.83</b>	<b>0.000</b>	<b>4.44</b>	<b>0.567</b>	<b>5.00</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	3.00	0.000	4.00	0.816	5.00	0.000
Effective communication	3.00	0.000	4.00	0.816	5.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000	4.67	0.471	5.00	0.000
Ability in management of information system	5.00	0.000	4.33	0.471	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	4.33	0.471	5.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>4.27</b>	<b>0.573</b>	<b>5.00</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>3.89</b>	<b>0.00</b>	<b>4.37</b>	<b>0.576</b>	<b>5.00</b>	<b>0.000</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**School of Law  
(Master Degree)**



**AU's Performance by Items**  
**Market Employer: School of Law (Master Degree)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	9	90.00%
	Female	1	10.00%
	<b>Total</b>	<b>10</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	8	80.00%
	30 - 39 years old	1	10.00%
	40 - 49 years old	1	10.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>10</b>	<b>100.00%</b>

10 market employers answered to the questionnaires. They were 9 males (90.00%) and 1 females (10.00%).

8 market employers (80.00%) were lower than 30 years old, 1 market employers (10.00%) were 30 - 39 years old, and 1 market employers (10.00%) were 40 - 49 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	10	4.20	0.872
2	Honesty in work, Ethics in work	10	<b>4.50</b>	<b>0.806</b>
3	Speak truthfully	10	4.40	0.917
4	Just and right attitude	10	4.30	0.900
5	Self-control	10	3.70	0.458
6	Honest to self and others	10	4.40	0.800
7	Discipline in work	10	3.70	0.458
8	Responsibility to work	10	<b>4.50</b>	<b>0.806</b>
9	Control over body, speech and mind	10	3.80	0.400
10	Patience and temperance	10	3.70	0.458
11	Practice frugality or thriftiness	10	3.40	0.663
12	Sacrifice	10	4.20	0.872
13	Industriousness	10	4.10	0.831
14	Thoroughness	10	3.60	0.490
15	Social & environmental awareness	10	4.20	0.872

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on ***Practice frugality or thriftiness***. The major satisfaction of **Ethics** was on ***Honest to self and others*** and ***Responsibility to work***.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	10	4.50	0.806
2	Comprehension ability	10	4.40	0.800
3	Ability to apply theory to new situation	10	4.60	0.800
4	Ability to apply knowledge to solve problems in the work place	10	<b>4.70</b>	<b>0.640</b>
5	Application of knowledge to research	10	4.60	0.800

Au's market employers generally had *very high* satisfaction on all aspects of **Knowledge** except *high* satisfaction on **Have enough knowledge for working** and **Comprehension ability**. The major satisfaction of **Knowledge** was on **Ability to apply knowledge to solve problems in the work place**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	10	3.80	0.400
2	Ability to work under pressure	10	<b>4.00</b>	<b>0.447</b>
3	Look for new knowledge & self-improvement	10	3.90	0.300
4	Ability to use information for problem solving	10	3.80	0.400

Au's market employers generally had *moderate* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Ability to work under pressure**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	10	4.50	0.671
2	Carry out work without violating the rights of others and accountable for work	10	4.50	0.806
3	Team work skill to achieve organization target/goals	10	4.50	0.806
4	Observe law, control or agreement	10	4.10	0.539
5	Participate & foster group problem solving creatively	10	3.80	0.400
6	Initiative in problem analysis in accordance with group consensus	10	3.90	0.539

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on *Carry out work in compliance with standard operational procedure to finish the job, Carry out work without violating the rights of others and accountable for work* and *Team work skill to achieve organization target/goals*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	10	3.30	0.640
2	Effective communication	10	4.00	0.447
3	Ability to use computer for finding information and for communication	10	3.80	0.600
4	Ability in management of information system	10	3.90	0.539
5	Ability to use information technology for presentation appropriately for work or for group of people	10	4.00	0.447

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on *Skills on applied mathematics and interpretation*. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Effective communication* and *Ability to use information technology for presentation appropriately for work or for group of people*.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	4.05	0.626
Knowledge	10	<b>4.56</b>	<b>0.742</b>
Cognitive Skill	10	3.88	0.340
Human Relationship and Responsibilities	10	4.22	0.511
Mathematical Analysis, Communication & Information Management	10	3.80	0.473

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Knowledge**. The major satisfaction was on **Knowledge**.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	10	4.10	0.435

Au's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.

Satisfaction Scoring	Business Law		Business Law(International Program)	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.33	0.943	4.00	1.000
Honesty in work, Ethics in work	4.33	0.943	4.00	1.000
Speak truthfully	4.33	0.943	4.00	1.000
Just and right attitude	4.33	0.943	4.00	1.000
Self-control	3.67	0.471	3.50	0.500
Honest to self and others	4.33	0.943	4.00	1.000
Discipline in work	3.67	0.471	3.50	0.500
Responsibility to work	4.67	0.471	4.00	1.000
Control over body, speech and mind	3.67	0.471	3.50	0.500
Patience and temperance	4.00	0.000	3.50	0.500
Practice frugality or thriftiness	3.67	0.471	3.50	0.500
Sacrifice	4.33	0.943	4.00	1.000
Industriousness	4.33	0.943	4.00	1.000
Thoroughness	3.67	0.471	3.50	0.500
Social & environmental awareness	4.33	0.943	4.00	1.000
<b>Overall</b>	<b>4.11</b>	<b>0.691</b>	<b>3.80</b>	<b>0.800</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.67	0.471	4.00	1.000
Comprehension ability	4.67	0.471	4.00	1.000
Ability to apply theory to new situation	5.00	0.000	4.00	1.000
Ability to apply knowledge to solve problems in the work place	5.00	0.000	4.00	1.000
Application of knowledge to research	5.00	0.000	4.00	1.000
<b>Overall</b>	<b>4.87</b>	<b>0.189</b>	<b>4.00</b>	<b>1.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	3.50	0.500
Ability to work under pressure	4.00	0.000	3.50	0.500
Look for new knowledge & self-improvement	4.00	0.000	3.50	0.500
Ability to use information for problem solving	4.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>3.50</b>	<b>0.500</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000	4.00	1.000
Carry out work without violating the rights of others and accountable for work	4.33	0.943	4.00	1.000
Team work skill to achieve organization target/goals	5.00	0.000	4.00	1.000
Observe law, control or agreement	4.00	0.000	3.50	0.500
Participate & foster group problem solving creatively	4.00	0.000	3.50	0.500
Initiative in problem analysis in accordance with group consensus	4.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.39</b>	<b>0.157</b>	<b>3.75</b>	<b>0.750</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	3.00	0.000	3.00	0.000
Effective communication	4.00	0.000	3.50	0.500
Ability to use computer for finding information and for communication	4.00	0.000	3.50	0.500
Ability in management of information system	4.00	0.000	3.50	0.500
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	3.50	0.500
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>	<b>3.40</b>	<b>0.400</b>
<b>Satisfaction Overall</b>	<b>4.23</b>	<b>0.207</b>	<b>3.69</b>	<b>0.69</b>

Satisfaction Scoring	International Law and Diplomacy		Public Law	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	3.00	0.000	4.50	0.500
Honesty in work, Ethics in work	4.00	0.000	5.00	0.000
Speak truthfully	3.00	0.000	5.00	0.000
Just and right attitude	3.00	0.000	4.50	0.500
Self-control	3.00	0.000	4.00	0.000
Honest to self and others	4.00	0.000	4.50	0.500
Discipline in work	3.00	0.000	4.00	0.000
Responsibility to work	3.00	0.000	5.00	0.000
Control over body, speech and mind	4.00	0.000	4.00	0.000
Patience and temperance	3.00	0.000	4.00	0.000
Practice frugality or thriftiness	3.00	0.000	3.00	1.000
Sacrifice	4.00	0.000	4.00	1.000
Industriousness	3.00	0.000	4.50	0.500
Thoroughness	3.00	0.000	3.50	0.500
Social & environmental awareness	4.00	0.000	4.00	1.000
<b>Overall</b>	<b>3.33</b>	<b>0.000</b>	<b>4.23</b>	<b>0.367</b>
<b>Knowledge</b>				
Have enough knowledge for working	3.00	0.000	5.00	0.000
Comprehension ability	3.00	0.000	5.00	0.000
Ability to apply theory to new situation	3.00	0.000	5.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000	5.00	0.000
Application of knowledge to research	3.00	0.000	5.00	0.000
<b>Overall</b>	<b>3.20</b>	<b>0.000</b>	<b>5.00</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000	4.00	0.000
Ability to work under pressure	4.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000
Ability to use information for problem solving	3.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.50</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.50	0.500
Carry out work without violating the rights of others and accountable for work	5.00	0.000	4.50	0.500
Team work skill to achieve organization target/goals	4.00	0.000	4.00	1.000
Observe law, control or agreement	5.00	0.000	4.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	3.50	0.500
Initiative in problem analysis in accordance with group consensus	4.00	0.000	3.50	0.500
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>	<b>4.00</b>	<b>0.500</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	4.00	1.000
Effective communication	4.00	0.000	4.50	0.500
Ability to use computer for finding information and for communication	3.00	0.000	4.50	0.500
Ability in management of information system	4.00	0.000	4.50	0.500
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.50	0.500
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>	<b>4.40</b>	<b>0.600</b>
<b>Satisfaction Overall</b>	<b>3.63</b>	<b>0.000</b>	<b>4.33</b>	<b>0.053</b>

Satisfaction Scoring	Taxation Law(Inter)		Taxation Law	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.000	5.00	0.000
Honesty in work, Ethics in work	5.00	0.000	5.00	0.000
Speak truthfully	5.00	0.000	5.00	0.000
Just and right attitude	5.00	0.000	5.00	0.000
Self-control	4.00	0.000	4.00	0.000
Honest to self and others	5.00	0.000	5.00	0.000
Discipline in work	4.00	0.000	4.00	0.000
Responsibility to work	5.00	0.000	5.00	0.000
Control over body, speech and mind	4.00	0.000	4.00	0.000
Patience and temperance	3.00	0.000	4.00	0.000
Practice frugality or thriftiness	3.00	0.000	4.00	0.000
Sacrifice	5.00	0.000	4.00	0.000
Industriousness	4.00	0.000	4.00	0.000
Thoroughness	4.00	0.000	4.00	0.000
Social & environmental awareness	4.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.27</b>	<b>0.000</b>	<b>4.47</b>	<b>0.000</b>
<b>Knowledge</b>				
Have enough knowledge for working	5.00	0.000	5.00	0.000
Comprehension ability	5.00	0.000	4.00	0.000
Ability to apply theory to new situation	5.00	0.000	5.00	0.000
Ability to apply knowledge to solve problems in the work place	5.00	0.000	5.00	0.000
Application of knowledge to research	5.00	0.000	5.00	0.000
<b>Overall</b>	<b>5.00</b>	<b>0.000</b>	<b>4.80</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.00	0.000
Ability to work under pressure	5.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	5.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000	5.00	0.000
Team work skill to achieve organization target/goals	5.00	0.000	5.00	0.000
Observe law, control or agreement	5.00	0.000	4.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	4.00	0.000
Initiative in problem analysis in accordance with group consensus	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.67</b>	<b>0.000</b>	<b>4.50</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	3.00	0.000	3.00	0.000
Effective communication	4.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	3.00	0.000	4.00	0.000
Ability in management of information system	3.00	0.000	4.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.40</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.32</b>	<b>0.000</b>	<b>4.31</b>	<b>0.000</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Vincent Mary School of Science and  
Technology  
(Master Degree)**



**AU's Performance by Items**  
**Market Employer: Vincent Mary School of Science and Technology**  
**(Master Degree)**

**Respondents' Profile**

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	7	70.00%
	Female	3	30.00%
	<b>Total</b>	<b>10</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	5	50.00%
	40 - 49 years old	4	40.00%
	50 - 59 years old	1	10.00%
	Over 60 Years old	0	0.00%
	<b>Total</b>	<b>10</b>	<b>100.00%</b>

10 market employers answered to the questionnaires. They were 7 males (70.00%) and 3 females (30.00%).

5 market employers (50.00%) were 30 – 39 years old, 4 market employers (40.00%) were 40 – 49 years old and 1 market employers (10.00%) was 50 - 59 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	10	3.60	0.800
2	Honesty in work, Ethics in work	10	<b>3.90</b>	<b>0.943</b>
3	Speak truthfully	10	3.60	0.917
4	Just and right attitude	10	3.20	0.872
5	Self-control	10	3.70	0.458
6	Honest to self and others	10	3.70	0.781
7	Discipline in work	10	3.20	0.748
8	Responsibility to work	10	3.50	0.671
9	Control over body, speech and mind	10	3.80	0.748
10	Patience and temperance	10	3.60	0.663
11	Practice frugality or thriftiness	10	3.50	0.922
12	Sacrifice	10	3.50	0.922
13	Industriousness	10	3.50	0.806
14	Thoroughness	10	3.80	0.600
15	Social & environmental awareness	10	3.60	0.800

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Just and right attitude, Discipline in work, Responsibility to work, Practice frugality or thriftiness, Sacrifice** and **Industriousness**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	10	4.00	0.632
2	Comprehension ability	10	4.10	0.831
3	Ability to apply theory to new situation	10	4.10	0.700
4	Ability to apply knowledge to solve problems in the work place	10	<b>4.20</b>	<b>0.400</b>
5	Application of knowledge to research	10	3.80	0.600

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Ability to apply knowledge to solve problems in the work place***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	10	3.60	1.114
2	Ability to work under pressure	10	3.70	0.640
3	Look for new knowledge & self-improvement	10	<b>3.90</b>	<b>0.539</b>
4	Ability to use information for problem solving	10	3.70	0.640

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	10	3.60	0.663
2	Carry out work without violating the rights of others and accountable for work	10	3.80	0.600
3	Team work skill to achieve organization target/goals	10	3.40	0.663
4	Observe law, control or agreement	10	3.90	0.700
5	Participate & foster group problem solving creatively	10	<b>4.20</b>	<b>0.748</b>
6	Initiative in problem analysis in accordance with group consensus	10	3.90	0.943

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **Team work skill to achieve organization target/goals**. The major satisfaction of **Human Relationship and Responsibilities** was on **Participate & foster group problem solving creatively**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	10	4.00	0.894
2	Effective communication	10	<b>4.20</b>	<b>0.400</b>
3	Ability to use computer for finding information and for communication	10	4.00	0.775
4	Ability in management of information system	10	<b>4.20</b>	<b>0.872</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	10	4.10	0.831

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Effective communication** and **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	10	3.58	0.498
Knowledge	10	4.04	0.408
Cognitive Skill	10	3.73	0.467
Human Relationship and Responsibilities	10	3.80	0.586
Mathematical Analysis, Communication & Information Management	10	<b>4.10</b>	<b>0.653</b>

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Stakeholder Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Stakeholder Satisfaction overall	10	3.85	0.394

Au's market employers generally had *high* satisfaction on ***AU's Stakeholder Satisfaction overall***.

Satisfaction Scoring	Computer Science		Communication and Computer		Internet and E-Commerce Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	3.00	0.000	4.00	0.000	3.33	1.247
Honesty in work, Ethics in work	2.00	0.000	4.00	0.000	4.33	0.943
Speak truthfully	2.00	0.000	5.00	0.000	4.00	0.816
Just and right attitude	2.00	0.000	4.00	0.000	3.00	0.816
Self-control	4.00	0.000	3.00	0.000	4.00	0.000
Honest to self and others	2.00	0.000	5.00	0.000	4.00	0.000
Discipline in work	3.00	0.000	3.00	0.000	3.33	0.943
Responsibility to work	3.00	0.000	3.00	0.000	3.67	0.471
Control over body, speech and mind	4.00	0.000	4.00	0.000	4.00	0.816
Patience and temperance	3.00	0.000	4.00	0.000	4.33	0.471
Practice frugality or thriftiness	2.00	0.000	4.00	0.000	3.67	1.247
Sacrifice	2.00	0.000	3.00	0.000	3.67	1.247
Industriousness	2.00	0.000	4.00	0.000	4.00	0.816
Thoroughness	3.00	0.000	3.00	0.000	4.33	0.471
Social & environmental awareness	2.00	0.000	4.00	0.000	3.67	0.943
<b>Overall</b>	<b>2.60</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>	<b>3.82</b>	<b>0.607</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.00	0.000	4.00	0.000	4.67	0.471
Comprehension ability	4.00	0.000	4.00	0.000	4.33	0.943
Ability to apply theory to new situation	5.00	0.000	3.00	0.000	4.00	0.000
Ability to apply knowledge to solve problems in the work place	5.00	0.000	4.00	0.000	4.33	0.471
Application of knowledge to research	3.00	0.000	4.00	0.000	4.33	0.471
<b>Overall</b>	<b>4.20</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>	<b>4.33</b>	<b>0.411</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000	4.00	0.000	4.00	1.414
Ability to work under pressure	4.00	0.000	4.00	0.000	4.00	0.816
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000	4.00	0.000
Ability to use information for problem solving	5.00	0.000	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>	<b>4.00</b>	<b>0.540</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.00	0.000	3.67	0.943
Carry out work without violating the rights of others and accountable for work	3.00	0.000	4.00	0.000	3.67	0.471
Team work skill to achieve organization target/goals	2.00	0.000	4.00	0.000	3.33	0.471
Observe law, control or agreement	3.00	0.000	5.00	0.000	3.67	0.471
Participate & foster group problem solving creatively	4.00	0.000	4.00	0.000	4.00	0.816
Initiative in problem analysis in accordance with group consensus	2.00	0.000	5.00	0.000	4.00	0.816
<b>Overall</b>	<b>2.83</b>	<b>0.000</b>	<b>4.33</b>	<b>0.000</b>	<b>3.72</b>	<b>0.567</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.00	0.000	4.00	0.000	4.33	0.943
Effective communication	4.00	0.000	4.00	0.000	4.33	0.471
Ability to use computer for finding information and for communication	5.00	0.000	4.00	0.000	4.00	0.816
Ability in management of information system	5.00	0.000	4.00	0.000	4.33	0.943
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	4.00	0.000	4.33	0.943
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>	<b>4.27</b>	<b>0.754</b>
<b>Satisfaction Overall</b>	<b>3.70</b>	<b>0.000</b>	<b>3.99</b>	<b>0.000</b>	<b>4.03</b>	<b>0.524</b>

Satisfaction Scoring	Information Technology		Technology Management		Telecommunications Science	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
<b>Ethics</b>						
Compassionate, help others	3.00	0.000	4.00	0.000	4.33	0.471
Honesty in work, Ethics in work	2.00	0.000	4.00	0.000	4.67	0.471
Speak truthfully	2.00	0.000	5.00	0.000	4.33	0.471
Just and right attitude	2.00	0.000	4.00	0.000	4.33	0.471
Self-control	4.00	0.000	3.00	0.000	4.00	0.000
Honest to self and others	2.00	0.000	5.00	0.000	5.00	0.000
Discipline in work	3.00	0.000	3.00	0.000	5.00	0.000
Responsibility to work	3.00	0.000	3.00	0.000	5.00	0.000
Control over body, speech and mind	4.00	0.000	4.00	0.000	4.67	0.471
Patience and temperance	3.00	0.000	4.00	0.000	4.33	0.471
Practice frugality or thriftiness	2.00	0.000	4.00	0.000	3.67	0.471
Sacrifice	2.00	0.000	3.00	0.000	4.33	0.471
Industriousness	2.00	0.000	4.00	0.000	4.33	0.471
Thoroughness	3.00	0.000	3.00	0.000	4.33	0.471
Social & environmental awareness	2.00	0.000	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>2.60</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>	<b>4.42</b>	<b>0.157</b>
<b>Knowledge</b>						
Have enough knowledge for working	4.00	0.000	4.00	0.000	4.67	0.471
Comprehension ability	4.00	0.000	4.00	0.000	4.33	0.471
Ability to apply theory to new situation	5.00	0.000	3.00	0.000	4.33	0.471
Ability to apply knowledge to solve problems in the work place	5.00	0.000	4.00	0.000	4.00	0.000
Application of knowledge to research	3.00	0.000	4.00	0.000	4.33	0.471
<b>Overall</b>	<b>4.20</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>	<b>4.33</b>	<b>0.249</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000	4.00	0.000	4.33	0.471
Ability to work under pressure	4.00	0.000	4.00	0.000	3.67	0.471
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000	3.67	0.471
Ability to use information for problem solving	5.00	0.000	4.00	0.000	4.33	0.471
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>	<b>4.00</b>	<b>0.204</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	3.00	0.000	4.00	0.000	4.33	0.471
Carry out work without violating the rights of others and accountable for work	3.00	0.000	4.00	0.000	4.67	0.471
Team work skill to achieve organization target/goals	2.00	0.000	4.00	0.000	4.33	0.471
Observe law, control or agreement	3.00	0.000	5.00	0.000	4.67	0.471
Participate & foster group problem solving creatively	4.00	0.000	4.00	0.000	4.67	0.471
Initiative in problem analysis in accordance with group consensus	2.00	0.000	5.00	0.000	3.67	0.471
<b>Overall</b>	<b>2.83</b>	<b>0.000</b>	<b>4.33</b>	<b>0.000</b>	<b>4.39</b>	<b>0.157</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	4.00	0.000	4.00	0.000	4.00	0.000
Effective communication	4.00	0.000	4.00	0.000	4.33	0.471
Ability to use computer for finding information and for communication	5.00	0.000	4.00	0.000	4.67	0.471
Ability in management of information system	5.00	0.000	4.00	0.000	4.33	0.943
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	4.00	0.000	3.67	0.471
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>	<b>4.20</b>	<b>0.163</b>
<b>Satisfaction Overall</b>	<b>3.70</b>	<b>0.000</b>	<b>3.99</b>	<b>0.000</b>	<b>4.27</b>	<b>0.150</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**(PH.D)**



## AU's Performance by Items Market Employer: PH.D Level

### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	10	76.92%
	Female	3	23.08%
	<b>Total</b>	<b>13</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	1	7.69%
	30 - 39 years old	10	76.92%
	40 - 49 years old	2	15.38%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>13</b>	<b>100.00%</b>

13 market employers answered to the questionnaires. They were 10 males (76.92%) and 3 females (23.08%).

1 market employer (7.69%) was lower than 30 years old, 10 market employers (76.92%) were 30 – 39 years old and 2 market employers (15.38%) were 40 – 49 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	13	4.15	0.769
2	Honesty in work, Ethics in work	13	<b>4.77</b>	<b>0.421</b>
3	Speak truthfully	13	4.46	0.499
4	Just and right attitude	13	4.23	0.576
5	Self-control	13	4.08	0.474
6	Honest to self and others	13	4.38	0.487
7	Discipline in work	13	4.08	0.615
8	Responsibility to work	13	4.08	0.474
9	Control over body, speech and mind	13	4.23	0.697
10	Patience and temperance	13	4.23	0.697
11	Practice frugality or thriftiness	13	3.85	0.863
12	Sacrifice	13	4.00	0.877
13	Industriousness	13	4.38	0.625
14	Thoroughness	13	4.31	0.722
15	Social & environmental awareness	13	4.15	0.769

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	13	<b>4.54</b>	<b>0.499</b>
2	Comprehension ability	13	4.46	0.634
3	Ability to apply theory to new situation	13	4.46	0.634
4	Ability to apply knowledge to solve problems in the work place	13	4.23	0.697
5	Application of knowledge to research	13	4.31	0.606

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *very high* satisfaction on ***Have enough knowledge for working***. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	13	4.23	0.697
2	Ability to work under pressure	13	4.23	0.576
3	Look for new knowledge & self-improvement	13	<b>4.31</b>	<b>0.606</b>
4	Ability to use information for problem solving	13	4.08	0.615

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	13	4.31	0.606
2	Carry out work without violating the rights of others and accountable for work	13	4.23	0.576
3	Team work skill to achieve organization target/goals	13	4.08	0.730
4	Observe law, control or agreement	13	<b>4.46</b>	<b>0.499</b>
5	Participate & foster group problem solving creatively	13	4.38	0.625
6	Initiative in problem analysis in accordance with group consensus	13	4.38	0.738

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**. The major satisfaction of **Human Relationship and Responsibilities** was on *Observe law, control or agreement*.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	13	4.38	0.487
2	Effective communication	13	4.23	0.576
3	Ability to use computer for finding information and for communication	13	3.77	0.799
4	Ability in management of information system	13	<b>4.46</b>	<b>0.746</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	13	4.00	0.784

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on *Ability in management of information system*.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	13	4.23	0.398
Knowledge	13	<b>4.40</b>	<b>0.333</b>
Cognitive Skill	13	4.21	0.308
Human Relationship and Responsibilities	13	4.31	0.339
Mathematical Analysis, Communication & Information Management	13	4.17	0.470

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on **Knowledge**.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	13	4.26	0.232

AU's market employers generally had *high* satisfaction on **AU's Market Employers Satisfaction overall**.



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of Business  
(PH.D)**



**AU's Performance by Items**  
**Market Employer: Graduate School of Business (PH.D)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	2	100.00%
	Female	0	0.00%
	<b>Total</b>	<b>2</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	1	50.00%
	30 - 39 years old	1	50.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>2</b>	<b>100.00%</b>

2 market employers answered to the questionnaires. They were 2 males (66.67%).

1 market employers (66.67%) were lower than 30 years old and 1 market employers (33.33%) was 30 - 39 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	2	4.50	0.500
2	Honesty in work, Ethics in work	2	5.00	0.000
3	Speak truthfully	2	5.00	0.000
4	Just and right attitude	2	5.00	0.000
5	Self-control	2	4.00	0.000
6	Honest to self and others	2	5.00	0.000
7	Discipline in work	2	3.50	0.500
8	Responsibility to work	2	3.50	0.500
9	Control over body, speech and mind	2	3.50	0.500
10	Patience and temperance	2	3.50	0.500
11	Practice frugality or thriftiness	2	3.50	0.500
12	Sacrifice	2	4.50	0.500
13	Industriousness	2	4.50	0.500
14	Thoroughness	2	4.50	0.500
15	Social & environmental awareness	2	4.50	0.500

Au's market employers generally had *high and very high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Discipline in work, Responsibility to work, Control over body, speech and mind, Patience and temperance** and **Practice frugality or thriftiness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	2	4.50	0.500
2	Comprehension ability	2	4.50	0.500
3	Ability to apply theory to new situation	2	<b>5.00</b>	<b>0.000</b>
4	Ability to apply knowledge to solve problems in the work place	2	4.50	0.500
5	Application of knowledge to research	2	3.50	0.500

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge** except *moderate* satisfaction on **Application of knowledge to research**. The major satisfaction of **Knowledge** was on **Ability to apply theory to new situation**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	2	4.00	0.000
2	Ability to work under pressure	2	4.50	0.500
3	Look for new knowledge & self-improvement	2	4.00	1.000
4	Ability to use information for problem solving	2	4.50	0.500

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	2	4.50	0.500
2	Carry out work without violating the rights of others and accountable for work	2	4.50	0.500
3	Team work skill to achieve organization target/goals	2	4.50	0.500
4	Observe law, control or agreement	2	4.50	0.500
5	Participate & foster group problem solving creatively	2	4.50	0.500
6	Initiative in problem analysis in accordance with group consensus	2	4.50	0.500

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	2	4.00	0.000
2	Effective communication	2	4.50	0.500
3	Ability to use computer for finding information and for communication	2	3.50	0.500
4	Ability in management of information system	2	3.50	0.500
5	Ability to use information technology for presentation appropriately for work or for group of people	2	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on **Ability to use computer for finding information and for communication** and **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.27	0.000
Knowledge	2	4.40	0.200
Cognitive Skill	2	4.25	0.500
Human Relationship and Responsibilities	2	<b>4.50</b>	<b>0.170</b>
Mathematical Analysis, Communication & Information Management	2	3.90	0.300

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.26	0.090

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Organization Development	
	Mean	S.D.
<b>Ethics</b>		
Compassionate, help others	4.50	0.500
Honesty in work, Ethics in work	5.00	0.000
Speak truthfully	5.00	0.000
Just and right attitude	5.00	0.000
Self-control	4.00	0.000
Honest to self and others	5.00	0.000
Discipline in work	3.50	0.500
Responsibility to work	3.50	0.500
Control over body, speech and mind	3.50	0.500
Patience and temperance	3.50	0.500
Practice frugality or thriftiness	3.50	0.500
Sacrifice	4.50	0.500
Industriousness	4.50	0.500
Thoroughness	4.50	0.500
Social & environmental awareness	4.50	0.500
<b>Overall</b>	<b>4.27</b>	<b>0.000</b>
<b>Knowledge</b>		
Have enough knowledge for working	4.50	0.500
Comprehension ability	4.50	0.500
Ability to apply theory to new situation	5.00	0.000
Ability to apply knowledge to solve problems in the work place	4.50	0.500
Application of knowledge to research	3.50	0.500
<b>Overall</b>	<b>4.40</b>	<b>0.200</b>
<b>Cognitive Skill</b>		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000
Ability to work under pressure	4.50	0.500
Look for new knowledge & self-improvement	4.00	1.000
Ability to use information for problem solving	4.50	0.500
<b>Overall</b>	<b>4.25</b>	<b>0.500</b>
<b>Human Relationship and Responsibilities</b>		
Carry out work in compliance with standard operational procedure to finish the job	4.50	0.500
Carry out work without violating the rights of others and accountable for work	4.50	0.500
Team work skill to achieve organization target/goals	4.50	0.500
Observe law, control or agreement	4.50	0.500
Participate & foster group problem solving creatively	4.50	0.500
Initiative in problem analysis in accordance with group consensus	4.50	0.500
<b>Overall</b>	<b>4.50</b>	<b>0.170</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>		
Skills on applied mathematics and interpretation	4.00	0.000
Effective communication	4.50	0.500
Ability to use computer for finding information and for communication	3.50	0.500
Ability in management of information system	3.50	0.500
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000
<b>Overall</b>	<b>3.90</b>	<b>0.300</b>
<b>Satisfaction Overall</b>	<b>4.26</b>	<b>0.090</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Martin De Tour School of Management and  
Economics  
(PH.D)**



## AU's Performance by Items

### Market Employer: Martin De Tour School of Management and Economics (PH.D)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	2	100.00%
	Female	0	0.00%
	<b>Total</b>	<b>2</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>2</b>	<b>100.00%</b>

2 market employers answered to the questionnaires. They were 2 males (100.00%).

2 market employers (100.00%) were 30 – 39 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	2	4.50	0.500
2	Honesty in work, Ethics in work	2	<b>5.00</b>	<b>0.000</b>
3	Speak truthfully	2	4.50	0.500
4	Just and right attitude	2	4.50	0.500
5	Self-control	2	4.00	0.000
6	Honest to self and others	2	4.50	0.500
7	Discipline in work	2	4.50	0.500
8	Responsibility to work	2	4.50	0.500
9	Control over body, speech and mind	2	4.50	0.500
10	Patience and temperance	2	4.50	0.500
11	Practice frugality or thriftiness	2	3.50	0.500
12	Sacrifice	2	4.50	0.500
13	Industriousness	2	4.50	0.500
14	Thoroughness	2	4.50	0.500
15	Social & environmental awareness	2	<b>5.00</b>	<b>0.000</b>

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Practice frugality or thriftiness**. The major satisfaction of **Ethics** was on **Honest to self and others** and **Social & environmental awareness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	2	5.00	0.000
2	Comprehension ability	2	4.00	0.000
3	Ability to apply theory to new situation	2	4.50	0.500
4	Ability to apply knowledge to solve problems in the work place	2	4.50	0.500
5	Application of knowledge to research	2	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge**. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	2	5.00	0.000
2	Ability to work under pressure	2	4.50	0.500
3	Look for new knowledge & self-improvement	2	4.50	0.500
4	Ability to use information for problem solving	2	4.50	0.500

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***. The major satisfaction **Cognitive Skill** was on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	2	4.50	0.500
2	Carry out work without violating the rights of others and accountable for work	2	4.00	0.000
3	Team work skill to achieve organization target/goals	2	4.50	0.500
4	Observe law, control or agreement	2	4.50	0.500
5	Participate & foster group problem solving creatively	2	4.50	0.500
6	Initiative in problem analysis in accordance with group consensus	2	4.50	0.500

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	2	4.50	0.500
2	Effective communication	2	<b>5.00</b>	<b>0.000</b>
3	Ability to use computer for finding information and for communication	2	4.50	0.500
4	Ability in management of information system	2	<b>5.00</b>	<b>0.000</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	2	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Effective communication** and **Ability in management of information system**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Effective communication** and **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	2	4.47	0.330
Knowledge	2	4.40	0.000
Cognitive Skill	2	<b>4.63</b>	<b>0.130</b>
Human Relationship and Responsibilities	2	4.42	0.080
Mathematical Analysis, Communication & Information Management	2	4.60	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects. The major satisfaction was on ***Cognitive Skill***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	2	4.50	0.060

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Financial		Marketing	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.000	5.00	0.000
Honesty in work, Ethics in work	5.00	0.000	5.00	0.000
Speak truthfully	4.00	0.000	5.00	0.000
Just and right attitude	4.00	0.000	5.00	0.000
Self-control	4.00	0.000	4.00	0.000
Honest to self and others	4.00	0.000	5.00	0.000
Discipline in work	4.00	0.000	5.00	0.000
Responsibility to work	4.00	0.000	5.00	0.000
Control over body, speech and mind	4.00	0.000	5.00	0.000
Patience and temperance	4.00	0.000	5.00	0.000
Practice frugality or thriftiness	4.00	0.000	3.00	0.000
Sacrifice	4.00	0.000	5.00	0.000
Industriousness	4.00	0.000	5.00	0.000
Thoroughness	4.00	0.000	5.00	0.000
Social & environmental awareness	5.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.13</b>	<b>0.000</b>	<b>4.80</b>	<b>0.000</b>
<b>Knowledge</b>				
Have enough knowledge for working	5.00	0.000	5.00	0.000
Comprehension ability	4.00	0.000	4.00	0.000
Ability to apply theory to new situation	4.00	0.000	5.00	0.000
Ability to apply knowledge to solve problems in the work place	5.00	0.000	4.00	0.000
Application of knowledge to research	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>	<b>4.40</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000	5.00	0.000
Ability to work under pressure	4.00	0.000	5.00	0.000
Look for new knowledge & self-improvement	5.00	0.000	4.00	0.000
Ability to use information for problem solving	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.75</b>	<b>0.000</b>	<b>4.50</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	5.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	5.00	0.000
Observe law, control or agreement	5.00	0.000	4.00	0.000
Participate & foster group problem solving creatively	4.00	0.000	5.00	0.000
Initiative in problem analysis in accordance with group consensus	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>	<b>4.50</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	5.00	0.000
Effective communication	5.00	0.000	5.00	0.000
Ability to use computer for finding information and for communication	5.00	0.000	4.00	0.000
Ability in management of information system	5.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>4.60</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.44</b>	<b>0.000</b>	<b>4.56</b>	<b>0.000</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of English  
(PH.D)**



**AU's Performance by Items**  
**Market Employer: Graduate School of English (PH.D)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	0	0.00%
	Female	1	100.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	1	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>

1 market employers answered to the questionnaires. They were 1 females (100.00%).  
 1 market employers (100.00%) were 30 – 39 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.000
2	Honesty in work, Ethics in work	1	4.00	0.000
3	Speak truthfully	1	4.00	0.000
4	Just and right attitude	1	4.00	0.000
5	Self-control	1	4.00	0.000
6	Honest to self and others	1	4.00	0.000
7	Discipline in work	1	4.00	0.000
8	Responsibility to work	1	4.00	0.000
9	Control over body, speech and mind	1	4.00	0.000
10	Patience and temperance	1	4.00	0.000
11	Practice frugality or thriftiness	1	4.00	0.000
12	Sacrifice	1	3.00	0.000
13	Industriousness	1	4.00	0.000
14	Thoroughness	1	3.00	0.000
15	Social & environmental awareness	1	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *moderate* satisfaction on **Thoroughness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	4.00	0.000
2	Comprehension ability	1	<b>5.00</b>	<b>0.000</b>
3	Ability to apply theory to new situation	1	3.00	0.000
4	Ability to apply knowledge to solve problems in the work place	1	3.00	0.000
5	Application of knowledge to research	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge except** moderate satisfaction on ***Ability to apply theory to new situation*** and ***Ability to apply knowledge to solve problems in the work place***. The major satisfaction of **Knowledge** was on ***Comprehension ability***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	3.00	0.000
2	Ability to work under pressure	1	3.00	0.000
3	Look for new knowledge & self-improvement	1	<b>5.00</b>	<b>0.000</b>
4	Ability to use information for problem solving	1	<b>5.00</b>	<b>0.000</b>

Au's market employers generally had *very high* satisfaction on all aspects of **Cognitive Skill except** *moderate* satisfaction on ***Systematic thinking, analytical ability, suggestion & reasoning for decision making*** and ***Ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***Look for new knowledge & self-improvement*** and ***Ability to use information for problem solving***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.000
2	Carry out work without violating the rights of others and accountable for work	1	5.00	0.000
3	Team work skill to achieve organization target/goals	1	5.00	0.000
4	Observe law, control or agreement	1	4.00	0.000
5	Participate & foster group problem solving creatively	1	4.00	0.000
6	Initiative in problem analysis in accordance with group consensus	1	3.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **initiative in problem analysis in accordance with group consensus**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	4.00	0.000
2	Effective communication	1	4.00	0.000
3	Ability to use computer for finding information and for communication	1	3.00	0.000
4	Ability in management of information system	1	5.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	1	3.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on **Ability to use computer for finding information and for communication** and **Ability to use information technology for presentation appropriately for work or for group of people**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	3.87	0.000
Knowledge	1	3.80	0.000
Cognitive Skill	1	4.00	0.000
Human Relationship and Responsibilities	1	<b>4.33</b>	<b>0.000</b>
Mathematical Analysis, Communication & Information Management	1	3.80	0.000

Au's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Human Relationship and Responsibilities***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	1	3.96	0.000

Au's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	English Language Teaching	
	Mean	S.D.
<b>Ethics</b>		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	4.00	0.000
Speak truthfully	4.00	0.000
Just and right attitude	4.00	0.000
Self-control	4.00	0.000
Honest to self and others	4.00	0.000
Discipline in work	4.00	0.000
Responsibility to work	4.00	0.000
Control over body, speech and mind	4.00	0.000
Patience and temperance	4.00	0.000
Practice frugality or thriftiness	4.00	0.000
Sacrifice	3.00	0.000
Industriousness	4.00	0.000
Thoroughness	3.00	0.000
Social & environmental awareness	4.00	0.000
<b>Overall</b>	<b>3.87</b>	<b>0.000</b>
<b>Knowledge</b>		
Have enough knowledge for working	4.00	0.000
Comprehension ability	5.00	0.000
Ability to apply theory to new situation	3.00	0.000
Ability to apply knowledge to solve problems in the work place	3.00	0.000
Application of knowledge to research	4.00	0.000
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>
<b>Cognitive Skill</b>		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	3.00	0.000
Ability to work under pressure	3.00	0.000
Look for new knowledge & self-improvement	5.00	0.000
Ability to use information for problem solving	5.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>		
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000
Team work skill to achieve organization target/goals	5.00	0.000
Observe law, control or agreement	4.00	0.000
Participate & foster group problem solving creatively	4.00	0.000
Initiative in problem analysis in accordance with group consensus	3.00	0.000
<b>Overall</b>	<b>4.33</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>		
Skills on applied mathematics and interpretation	4.00	0.000
Effective communication	4.00	0.000
Ability to use computer for finding information and for communication	3.00	0.000
Ability in management of information system	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	3.00	0.000
<b>Overall</b>	<b>3.80</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>3.96</b>	<b>0.000</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of E-learning  
(PH.D)**



## AU's Performance by Items

### Market Employer: Graduate School of E-learning (PH.D)

#### Respondents' Profile

Category	Sub-Category	Frequency	Percent
<b>Sex</b>	Male	1	100.00%
	Female	0	0.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	0	0.00%
	40 - 49 years old	1	100.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>1</b>	<b>100.00%</b>

1 market employers answered to the questionnaires. They were 1 male (100.00%).  
 1 market employers (100.00%) was 40 - 49 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	1	4.00	0.000
2	Honesty in work, Ethics in work	1	5.00	0.000
3	Speak truthfully	1	5.00	0.000
4	Just and right attitude	1	5.00	0.000
5	Self-control	1	4.00	0.000
6	Honest to self and others	1	5.00	0.000
7	Discipline in work	1	5.00	0.000
8	Responsibility to work	1	4.00	0.000
9	Control over body, speech and mind	1	4.00	0.000
10	Patience and temperance	1	4.00	0.000
11	Practice frugality or thriftiness	1	5.00	0.000
12	Sacrifice	1	4.00	0.000
13	Industriousness	1	4.00	0.000
14	Thoroughness	1	5.00	0.000
15	Social & environmental awareness	1	4.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Ethics**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	1	4.00	0.000
2	Comprehension ability	1	5.00	0.000
3	Ability to apply theory to new situation	1	5.00	0.000
4	Ability to apply knowledge to solve problems in the work place	1	4.00	0.000
5	Application of knowledge to research	1	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Knowledge**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	<b>5.00</b>	<b>0.000</b>
2	Ability to work under pressure	1	4.00	0.000
3	Look for new knowledge & self-improvement	1	4.00	0.000
4	Ability to use information for problem solving	1	3.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Cognitive Skill** except *moderate* satisfaction on **Ability to work under pressure**. The major satisfaction of **Cognitive Skill** was on **Systematic thinking, analytical ability, suggestion & reasoning for decision making**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	1	5.00	0.000
2	Carry out work without violating the rights of others and accountable for work	1	4.00	0.000
3	Team work skill to achieve organization target/goals	1	4.00	0.000
4	Observe law, control or agreement	1	5.00	0.000
5	Participate & foster group problem solving creatively	1	4.00	0.000
6	Initiative in problem analysis in accordance with group consensus	1	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Human Relationship and Responsibilities**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	1	5.00	0.000
2	Effective communication	1	3.00	0.000
3	Ability to use computer for finding information and for communication	1	4.00	0.000
4	Ability in management of information system	1	5.00	0.000
5	Ability to use information technology for presentation appropriately for work or for group of people	1	5.00	0.000

Au's market employers generally had *high* and *very high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *moderate* satisfaction on **Effective communication**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	1	4.47	0.000
Knowledge	1	<b>4.60</b>	<b>0.000</b>
Cognitive Skill	1	4.00	0.000
Human Relationship and Responsibilities	1	4.50	0.000
Mathematical Analysis, Communication & Information Management	1	4.40	0.000

Au's market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Knowledge**. The major satisfaction was on **Knowledge**.

### Overall Satisfaction Scoring

AU's Market Employer Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employer Satisfaction overall	1	4.39	0.000

Au's market employers generally had *high* satisfaction on **AU's Market Employer Satisfaction overall**.

Satisfaction Scoring	E-Learning Methodology	
	Mean	S.D.
<b>Ethics</b>		
Compassionate, help others	4.00	0.000
Honesty in work, Ethics in work	5.00	0.000
Speak truthfully	5.00	0.000
Just and right attitude	5.00	0.000
Self-control	4.00	0.000
Honest to self and others	5.00	0.000
Discipline in work	5.00	0.000
Responsibility to work	4.00	0.000
Control over body, speech and mind	4.00	0.000
Patience and temperance	4.00	0.000
Practice frugality or thriftiness	5.00	0.000
Sacrifice	4.00	0.000
Industriousness	4.00	0.000
Thoroughness	5.00	0.000
Social & environmental awareness	4.00	0.000
<b>Overall</b>	<b>4.47</b>	<b>0.000</b>
<b>Knowledge</b>		
Have enough knowledge for working	4.00	0.000
Comprehension ability	5.00	0.000
Ability to apply theory to new situation	5.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000
Application of knowledge to research	5.00	0.000
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>
<b>Cognitive Skill</b>		
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000
Ability to work under pressure	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000
Ability to use information for problem solving	3.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>		
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000
Observe law, control or agreement	5.00	0.000
Participate & foster group problem solving creatively	4.00	0.000
Initiative in problem analysis in accordance with group consensus	5.00	0.000
<b>Overall</b>	<b>4.50</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>		
Skills on applied mathematics and interpretation	5.00	0.000
Effective communication	3.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000
Ability in management of information system	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.39</b>	<b>0.000</b>

**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Graduate School of Human Science  
(PH.D)**



**AU's Performance by Items**  
**Market Employer: Graduate School of Human Science (PH.D)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	2	50.00%
	Female	2	50.00%
	<b>Total</b>	<b>4</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	4	100.00%
	40 - 49 years old	0	0.00%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>4</b>	<b>100.00%</b>

4 market employers answered to the questionnaires. They were 2 male (50.00%) and 2 female (50.00%).

4 market employers (100.00%) were 30 – 39 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	4	4.25	0.430
2	Honesty in work, Ethics in work	4	<b>4.75</b>	<b>0.430</b>
3	Speak truthfully	4	4.25	0.430
4	Just and right attitude	4	4.00	0.000
5	Self-control	4	4.25	0.830
6	Honest to self and others	4	4.25	0.430
7	Discipline in work	4	4.00	0.710
8	Responsibility to work	4	4.25	0.430
9	Control over body, speech and mind	4	<b>4.75</b>	<b>0.430</b>
10	Patience and temperance	4	<b>4.75</b>	<b>0.430</b>
11	Practice frugality or thriftiness	4	4.00	0.710
12	Sacrifice	4	4.25	0.430
13	Industriousness	4	<b>4.75</b>	<b>0.430</b>
14	Thoroughness	4	4.25	0.830
15	Social & environmental awareness	4	4.00	0.710

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work, Control over body, speech and mind, Patience and temperance** and **Industriousness**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work, Control over body, speech and mind, Patience and temperance** and **Industriousness**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	4	4.50	0.500
2	Comprehension ability	4	4.50	0.500
3	Ability to apply theory to new situation	4	<b>4.75</b>	<b>0.430</b>
4	Ability to apply knowledge to solve problems in the work place	4	4.25	0.830
5	Application of knowledge to research	4	<b>4.75</b>	<b>0.430</b>

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** except *very high* satisfaction on **Ability to apply theory to new situation** and **Application of knowledge to research**. The major satisfaction of **Knowledge** was on **Ability to apply theory to new situation** and **Application of knowledge to research**.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	4	4.00	0.000
2	Ability to work under pressure	4	4.00	0.000
3	Look for new knowledge & self-improvement	4	4.50	0.500
4	Ability to use information for problem solving	4	3.75	0.430

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill**. The major satisfaction of **Cognitive Skill** was on **Look for new knowledge & self-improvement**.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	4	4.00	0.000
2	Carry out work without violating the rights of others and accountable for work	4	4.50	0.500
3	Team work skill to achieve organization target/goals	4	4.00	0.710
4	Observe law, control or agreement	4	4.50	0.500
5	Participate & foster group problem solving creatively	4	<b>4.75</b>	<b>0.430</b>
6	Initiative in problem analysis in accordance with group consensus	4	<b>4.75</b>	<b>0.430</b>

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *very high* satisfaction on **Participate & foster group problem solving creatively** and **Initiative in problem analysis in accordance with group consensus**. The major satisfaction of **Human Relationship and Responsibilities** was on **Participate & foster group problem solving creatively** and **Initiative in problem analysis in accordance with group consensus**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	4	4.00	0.000
2	Effective communication	4	4.00	0.000
3	Ability to use computer for finding information and for communication	4	3.50	0.870
4	Ability in management of information system	4	<b>4.50</b>	<b>0.500</b>
5	Ability to use information technology for presentation appropriately for work or for group of people	4	3.75	0.830

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Ability in management of information system**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	4	4.32	0.360
Knowledge	4	<b>4.55</b>	<b>0.300</b>
Cognitive Skill	4	4.06	0.110
Human Relationship and Responsibilities	4	4.42	0.190
Mathematical Analysis, Communication & Information Management	4	3.95	0.410

Au’s market employers generally had *high* satisfaction on all aspects **except** *very high* satisfaction on **Knowledge**. The major satisfaction was on **Knowledge**.

### Overall Satisfaction Scoring

AU’s Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU’s Market Employers Satisfaction overall	4	4.26	0.120

Au’s market employers generally had *high* satisfaction on **AU’s Market Employers Satisfaction overall**.

Satisfaction Scoring	Counseling Psychology		Education Leadership	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	4.00	0.000	4.00	0.000
Honesty in work, Ethics in work	5.00	0.000	4.00	0.000
Speak truthfully	4.00	0.000	4.00	0.000
Just and right attitude	4.00	0.000	4.00	0.000
Self-control	5.00	0.000	5.00	0.000
Honest to self and others	4.00	0.000	4.00	0.000
Discipline in work	4.00	0.000	4.00	0.000
Responsibility to work	4.00	0.000	4.00	0.000
Control over body, speech and mind	5.00	0.000	4.00	0.000
Patience and temperance	5.00	0.000	5.00	0.000
Practice frugality or thriftiness	4.00	0.000	4.00	0.000
Sacrifice	4.00	0.000	4.00	0.000
Industriousness	5.00	0.000	5.00	0.000
Thoroughness	5.00	0.000	5.00	0.000
Social & environmental awareness	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.40</b>	<b>0.000</b>	<b>4.27</b>	<b>0.000</b>
<b>Knowledge</b>				
Have enough knowledge for working	5.00	0.000	5.00	0.000
Comprehension ability	5.00	0.000	5.00	0.000
Ability to apply theory to new situation	5.00	0.000	5.00	0.000
Ability to apply knowledge to solve problems in the work place	3.00	0.000	5.00	0.000
Application of knowledge to research	5.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>5.00</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.00	0.000
Ability to work under pressure	4.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	5.00	0.000	4.00	0.000
Ability to use information for problem solving	3.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000	4.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	4.00	0.000
Observe law, control or agreement	4.00	0.000	4.00	0.000
Participate & foster group problem solving creatively	5.00	0.000	5.00	0.000
Initiative in problem analysis in accordance with group consensus	5.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.50</b>	<b>0.000</b>	<b>4.33</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	3.00	0.000
Effective communication	4.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	3.00	0.000	3.00	0.000
Ability in management of information system	4.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>3.60</b>	<b>0.000</b>	<b>3.60</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.22</b>	<b>0.00</b>	<b>4.24</b>	<b>0.00</b>

Satisfaction Scoring	Philosophy		Religion Studies	
	Mean	S.D.	Mean	S.D.
<b>Ethics</b>				
Compassionate, help others	5.00	0.000	4.00	0.000
Honesty in work, Ethics in work	5.00	0.000	5.00	0.000
Speak truthfully	5.00	0.000	4.00	0.000
Just and right attitude	4.00	0.000	4.00	0.000
Self-control	4.00	0.000	3.00	0.000
Honest to self and others	5.00	0.000	4.00	0.000
Discipline in work	5.00	0.000	3.00	0.000
Responsibility to work	5.00	0.000	4.00	0.000
Control over body, speech and mind	5.00	0.000	5.00	0.000
Patience and temperance	5.00	0.000	4.00	0.000
Practice frugality or thriftiness	5.00	0.000	3.00	0.000
Sacrifice	5.00	0.000	4.00	0.000
Industriousness	5.00	0.000	4.00	0.000
Thoroughness	4.00	0.000	3.00	0.000
Social & environmental awareness	5.00	0.000	3.00	0.000
<b>Overall</b>	<b>4.80</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>
<b>Knowledge</b>				
Have enough knowledge for working	4.00	0.000	4.00	0.000
Comprehension ability	4.00	0.000	4.00	0.000
Ability to apply theory to new situation	4.00	0.000	5.00	0.000
Ability to apply knowledge to solve problems in the work place	4.00	0.000	5.00	0.000
Application of knowledge to research	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.20</b>	<b>0.000</b>	<b>4.40</b>	<b>0.000</b>
<b>Cognitive Skill</b>				
Systematic thinking, analytical ability, suggestion & reasoning for decision making	4.00	0.000	4.00	0.000
Ability to work under pressure	4.00	0.000	4.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	5.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.00</b>	<b>0.000</b>	<b>4.25</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>				
Carry out work in compliance with standard operational procedure to finish the job	4.00	0.000	4.00	0.000
Carry out work without violating the rights of others and accountable for work	5.00	0.000	4.00	0.000
Team work skill to achieve organization target/goals	5.00	0.000	3.00	0.000
Observe law, control or agreement	5.00	0.000	5.00	0.000
Participate & foster group problem solving creatively	5.00	0.000	4.00	0.000
Initiative in problem analysis in accordance with group consensus	4.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.67</b>	<b>0.000</b>	<b>4.17</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>				
Skills on applied mathematics and interpretation	4.00	0.000	4.00	0.000
Effective communication	4.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	5.00	0.000	3.00	0.000
Ability in management of information system	5.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.45</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>



**Summary of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**

**AU's Performance by Items**

**Vincent Mary School of Science &  
Technology  
(PH.D)**



**AU's Performance by Items**  
**Market Employer: Vincent Mary School of Science & Technology (PH.D)**

**Respondents' Profile**

<b>Category</b>	<b>Sub-Category</b>	<b>Frequency</b>	<b>Percent</b>
<b>Sex</b>	Male	3	100.00%
	Female	0	0.00%
	<b>Total</b>	<b>3</b>	<b>100.00%</b>
<b>Age</b>	Lower than 30 years old	0	0.00%
	30 - 39 years old	2	66.67%
	40 - 49 years old	1	33.33%
	50 - 59 years old	0	0.00%
	Over 60 years old	0	0.00%
	<b>Total</b>	<b>3</b>	<b>100.00%</b>

3 market employers answered to the questionnaires. They were 3 male (100.00%).  
 2 market employers (100.00%) were 30 – 39 years old and 1 market employers  
 (100.00%) were 40 – 49 years old.

## Satisfaction Score

Ethics		Number of Respondents	Mean	S.D.
1	Compassionate, help others	3	3.67	1.247
2	Honesty in work, Ethics in work	3	<b>4.67</b>	<b>0.471</b>
3	Speak truthfully	3	4.33	0.471
4	Just and right attitude	3	3.67	0.471
5	Self-control	3	4.00	0.000
6	Honest to self and others	3	4.00	0.000
7	Discipline in work	3	4.00	0.000
8	Responsibility to work	3	4.00	0.000
9	Control over body, speech and mind	3	4.00	0.816
10	Patience and temperance	3	4.00	0.816
11	Practice frugality or thriftiness	3	3.67	1.247
12	Sacrifice	3	3.33	1.247
13	Industriousness	3	4.00	0.816
14	Thoroughness	3	4.33	0.471
15	Social & environmental awareness	3	3.67	0.943

Au's market employers generally had *high* satisfaction on all aspects of **Ethics** except *very high* satisfaction on **Honesty in work, Ethics in work**. The major satisfaction of **Ethics** was on **Honesty in work, Ethics in work**.

Knowledge		Number of Respondents	Mean	S.D.
1	Have enough knowledge for working	3	<b>4.67</b>	<b>0.471</b>
2	Comprehension ability	3	4.33	0.943
3	Ability to apply theory to new situation	3	4.00	0.000
4	Ability to apply knowledge to solve problems in the work place	3	4.33	0.471
5	Application of knowledge to research	3	4.33	0.471

Au's market employers generally had *high* satisfaction on all aspects of **Knowledge** **except** *very high* satisfaction on ***Have enough knowledge for working***. The major satisfaction of **Knowledge** was on ***Have enough knowledge for working***.

Cognitive Skill		Number of Respondents	Mean	S.D.
1	Systematic thinking, analytical ability, suggestion & reasoning for decision making	3	4.33	0.943
2	Ability to work under pressure	3	<b>4.67</b>	<b>0.471</b>
3	Look for new knowledge & self-improvement	3	4.00	0.000
4	Ability to use information for problem solving	3	4.00	0.000

Au's market employers generally had *high* satisfaction on all aspects of **Cognitive Skill** **except** *very high* satisfaction on ***Ability to work under pressure***. The major satisfaction of **Cognitive Skill** was on ***Ability to work under pressure***.

Human Relationship and Responsibilities		Number of Respondents	Mean	S.D.
1	Carry out work in compliance with standard operational procedure to finish the job	3	4.00	0.816
2	Carry out work without violating the rights of others and accountable for work	3	3.67	0.471
3	Team work skill to achieve organization target/goals	3	3.33	0.471
4	Observe law, control or agreement	3	<b>4.33</b>	<b>0.471</b>
5	Participate & foster group problem solving creatively	3	4.00	0.816
6	Initiative in problem analysis in accordance with group consensus	3	4.00	0.816

Au's market employers generally had *high* satisfaction on all aspects of **Human Relationship and Responsibilities** except *moderate* satisfaction on **Team work skill to achieve organization target/goals**. The major satisfaction was on **Observe law, control or agreement**.

Mathematical Analysis, Communication & Information Management		Number of Respondents	Mean	S.D.
1	Skills on applied mathematics and interpretation	3	<b>5.00</b>	<b>0.000</b>
2	Effective communication	3	4.33	0.471
3	Ability to use computer for finding information and for communication	3	4.00	0.816
4	Ability in management of information system	3	4.33	0.943
5	Ability to use information technology for presentation appropriately for work or for group of people	3	4.33	0.943

Au's market employers generally had *high* satisfaction on all aspects of **Mathematical Analysis, Communication & Information Management** except *very high* satisfaction on **Skills on applied mathematics and interpretation**. The major satisfaction of **Mathematical Analysis, Communication & Information Management** was on **Skills on applied mathematics and interpretation**.

### Satisfaction Scoring by Aspect

Aspect	Number of Respondents	Mean	S.D.
Ethics	3	3.96	0.506
Knowledge	3	4.33	0.411
Cognitive Skill	3	4.25	0.204
Human Relationship and Responsibilities	3	3.89	0.437
Mathematical Analysis, Communication & Information Management	3	<b>4.40</b>	<b>0.566</b>

AU's market employers generally had *high* satisfaction on all aspects. The major satisfaction was on ***Mathematical Analysis, Communication & Information Management***.

### Overall Satisfaction Scoring

AU's Market Employers Satisfaction overall	Number of Respondents	Mean	S.D.
AU's Market Employers Satisfaction overall	3	4.17	0.350

AU's market employers generally had *high* satisfaction on ***AU's Market Employers Satisfaction overall***.

Satisfaction Scoring	Computer and Engineering Management		Computer Information System		Information Technology	
	Mean	S.D.	Mean	S.D.	Mean	S.D.
Compassionate, help others	5.00	0.000	4.00	0.000	2.00	0.000
Honesty in work, Ethics in work	5.00	0.000	4.00	0.000	5.00	0.000
Speak truthfully	5.00	0.000	4.00	0.000	4.00	0.000
Just and right attitude	4.00	0.000	4.00	0.000	3.00	0.000
Self-control	4.00	0.000	4.00	0.000	4.00	0.000
Honest to self and others	4.00	0.000	4.00	0.000	4.00	0.000
Discipline in work	4.00	0.000	4.00	0.000	4.00	0.000
Responsibility to work	4.00	0.000	4.00	0.000	4.00	0.000
Control over body, speech and mind	5.00	0.000	3.00	0.000	4.00	0.000
Patience and temperance	5.00	0.000	3.00	0.000	4.00	0.000
Practice frugality or thriftiness	5.00	0.000	4.00	0.000	2.00	0.000
Sacrifice	5.00	0.000	3.00	0.000	2.00	0.000
Industriousness	5.00	0.000	3.00	0.000	4.00	0.000
Thoroughness	5.00	0.000	4.00	0.000	4.00	0.000
Social & environmental awareness	5.00	0.000	3.00	0.000	3.00	0.000
<b>Overall</b>	<b>4.67</b>	<b>0.000</b>	<b>3.67</b>	<b>0.000</b>	<b>3.53</b>	<b>0.000</b>
<b>Knowledge</b>						
Have enough knowledge for working	5.00	0.000	4.00	0.000	5.00	0.000
Comprehension ability	5.00	0.000	3.00	0.000	5.00	0.000
Ability to apply theory to new situation	4.00	0.000	4.00	0.000	4.00	0.000
Ability to apply knowledge to solve problems in the work place	5.00	0.000	4.00	0.000	4.00	0.000
Application of knowledge to research	5.00	0.000	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.80</b>	<b>0.000</b>	<b>3.80</b>	<b>0.000</b>	<b>4.40</b>	<b>0.000</b>
<b>Cognitive Skill</b>						
Systematic thinking, analytical ability, suggestion & reasoning for decision making	5.00	0.000	3.00	0.000	5.00	0.000
Ability to work under pressure	4.00	0.000	5.00	0.000	5.00	0.000
Look for new knowledge & self-improvement	4.00	0.000	4.00	0.000	4.00	0.000
Ability to use information for problem solving	4.00	0.000	4.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.25</b>	<b>0.000</b>	<b>4.00</b>	<b>0.000</b>	<b>4.50</b>	<b>0.000</b>
<b>Human Relationship and Responsibilities</b>						
Carry out work in compliance with standard operational procedure to finish the job	5.00	0.000	4.00	0.000	3.00	0.000
Carry out work without violating the rights of others and accountable for work	4.00	0.000	4.00	0.000	3.00	0.000
Team work skill to achieve organization target/goals	4.00	0.000	3.00	0.000	3.00	0.000
Observe law, control or agreement	4.00	0.000	5.00	0.000	4.00	0.000
Participate & foster group problem solving creatively	5.00	0.000	3.00	0.000	4.00	0.000
Initiative in problem analysis in accordance with group consensus	5.00	0.000	3.00	0.000	4.00	0.000
<b>Overall</b>	<b>4.50</b>	<b>0.000</b>	<b>3.67</b>	<b>0.000</b>	<b>3.50</b>	<b>0.000</b>
<b>Mathematical Analysis, Communication &amp; Information Management</b>						
Skills on applied mathematics and interpretation	5.00	0.000	5.00	0.000	5.00	0.000
Effective communication	5.00	0.000	4.00	0.000	4.00	0.000
Ability to use computer for finding information and for communication	4.00	0.000	3.00	0.000	5.00	0.000
Ability in management of information system	5.00	0.000	3.00	0.000	5.00	0.000
Ability to use information technology for presentation appropriately for work or for group of people	5.00	0.000	3.00	0.000	5.00	0.000
<b>Overall</b>	<b>4.80</b>	<b>0.000</b>	<b>3.60</b>	<b>0.000</b>	<b>4.80</b>	<b>0.000</b>
<b>Satisfaction Overall</b>	<b>4.60</b>	<b>0.000</b>	<b>3.75</b>	<b>0.000</b>	<b>4.15</b>	<b>0.000</b>

**Questionnaire  
Of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**





## Questionnaire: AU Stakeholder Satisfaction Index (MARKET EMPLOYERS)

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### Part 1: Personal Data

**Gender**      1. Male      2. Female

### Ages

1. Below 30 years old    2. 30 - 39 years old      3. 40 - 49 years old

4. 50 - 59 years old      5. 60 years old or above

Your current position in the company .....

Your employment duration in the company ..... year(s)

Type of company where you work.....

Number of Assumption University's graduate(s) in your organization

[ ] Number of Bachelor level..... Faculty.....Major.....

[ ] Number of Master level .....Faculty.....Major.....

[ ] Number of Ph.D. level .....Faculty.....Major.....

**Part 2 Instructions: Please rate your level of satisfaction with AU graduates in terms of the following characteristics.**

Ethics	Satisfaction level				
	Least	←-----→			Most
1. Compassionate, help others	1	2	3	4	5
2. Honesty in work, Ethics in work	1	2	3	4	5
3. Speak truthfully	1	2	3	4	5
4. Just and right attitude	1	2	3	4	5
5. Self-control	1	2	3	4	5
6. Honest to self and others	1	2	3	4	5
7. Discipline in work	1	2	3	4	5
8. Responsibility to work	1	2	3	4	5
9. Control over body, speech and mind	1	2	3	4	5
10. Patience and temperance	1	2	3	4	5
11. Practice frugality or thriftiness	1	2	3	4	5
12. Sacrifice	1	2	3	4	5
13. Industriousness	1	2	3	4	5
14. Thoroughness	1	2	3	4	5
15. Social & environmental awareness	1	2	3	4	5
Knowledge	Satisfaction level				
	Least	←-----→			Most
1. Have enough knowledge for working	1	2	3	4	5
2. Comprehension ability	1	2	3	4	5
3. Ability to apply theory to new situation	1	2	3	4	5
4. Ability to apply knowledge to solve problems in the work place	1	2	3	4	5
5. Application of knowledge to research	1	2	3	4	5

Cognitive Skill	Satisfaction level				
	Least	←-----→			Most
1. Systematic thinking, analytical ability, suggestion & reasoning for decision making	1	2	3	4	5
2. Ability to work under pressure	1	2	3	4	5
3. Look for new knowledge & self-improvement	1	2	3	4	5
4. Ability to use information for problem solving	1	2	3	4	5
Human Relationship and Responsibilities	Satisfaction level				
	Least	←-----→			Most
1. Carry out work in compliance with standard operational procedure to finish the job	1	2	3	4	5
2. Carry out work without violating the rights of others and accountable for work	1	2	3	4	5
3. Team work skill to achieve organization target/goals	1	2	3	4	5
4. Observe law, control or agreement	1	2	3	4	5
5. Participate & foster group problem solving creatively	1	2	3	4	5
6. Initiative in problem analysis in accordance with group consensus	1	2	3	4	5
Mathematical Analysis, Communication & Information Management	Satisfaction level				
	Least	←-----→			Most
1. Skills on applied mathematics and interpretation	1	2	3	4	5
2. Effective communication	1	2	3	4	5
3. Ability to use computer for finding information and for communication	1	2	3	4	5
4. Ability in management of information system	1	2	3	4	5
5. Ability to use information technology for presentation appropriately for work or for group of people	1	2	3	4	5



**Respondents Rate  
Of  
Market Employer Satisfaction Index of  
Assumption University  
Batch 43**



**Market Employer represents Au's Graduate by faculty of Assumption University (ONESQA)**

<b>Au's Faculty</b>	<b>Number of Graduates who were employed</b>	<b>Number of Graduates who were employed</b>	<b>Number of Graduates who were evaluated</b>
Montfort Del Rosario School of Architecture and Design (Bachelor Degree)	64	15	23.44%
School of Arts (Bachelor Degree)	597	138	23.12%
School of Biotechnology (Bachelor Degree)	25	3	12.00%
Martin De Tours School of Management and Economics (Bachelor Degree)	1240	510	41.13%
Albert Laurence School of Communication Arts (Bachelor Degree)	278	44	15.83%
Vincent Mary School of Engineer (Bachelor Degree)	41	11	26.83%
School of Law (Bachelor Degree)	124	26	20.97%
School of Music (Bachelor Degree)	8	5	62.50%
Bernadette De Lourdes School of Nursing Science(Bachelor Degree)	42	9	21.43%
Vincent Mary School of Science and Technology (Bachelor Degree)	46	12	26.09%
Graduate School of Business (Master Degree)	602	167	27.74%
Graduate School of E-learning (Master Degree)	18	7	38.89%
Graduate School of English (Master Degree)	18	6	33.33%
Graduate School of Human Science (Master Degree)	25	9	36.00%
Graduate School of Arts (Master Degree)	1	1	100.00%
Graduate School of Biotechnology (Master Degree)	5	1	20.00%
Graduate School of Law (Master Degree)	25	10	40.00%
Martin De Tours School of Management and Economics (Master Degree)	16	7	43.75%
Vincent Mary School of Science and Technology (Master Degree)	17	10	58.82%
Graduate School of Business (PH.D)	7	2	28.57%
Graduate School of E-learning (PH.D)	3	1	33.33%
Graduate School of English (PH.D)	1	1	100.00%
Graduate School of Human Science (PH.D)	15	4	26.67%
Martin De Tours School of Management and Economics (PH.D)	3	2	66.67%
Vincent Mary School of Science & Technology (PH.D)	7	3	42.86%