

## World No Tobacco Day 2021

The Member States of the World Health Organization (WHO) created “**World No Tobacco Day**” in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. In 1987, the World Health Assembly passed Resolution WHA40.38, calling for 7 April 1988 to be a “**a world no-smoking day.**” In 1988, Resolution WHA42.19 was passed, calling for the celebration of “**World No Tobacco Day**”, every year on **31 May**.

World No Tobacco Day 2021 will focus on the theme “**Commit to quit.**” The COVID-19 pandemic has led to millions of tobacco users saying they want to quit. Commit to quit today and sign the pledge. The themes identified each year has a different meaning, its purpose is to draw attention to the disease and the social phenomenon of smoking related. The themes of the last ten years are as follows;



Year 2020	Protecting youth from industry manipulation and preventing them from tobacco and nicotine use
Year 2019	Tobacco and lung health
Year 2018	Tobacco and heart disease
Year 2017	Tobacco – a threat to development
Year 2016	Get ready for plain packaging
Year 2015	Stop illicit trade of tobacco products
Year 2014	Raise taxes on tobacco
Year 2013	Ban tobacco advertising, promotion and sponsorship
Year 2012	Tobacco industry interference
Year 2011	The WHO Framework Convention on Tobacco Control
Year 2010	Gender and tobacco with an emphasis on marketing to women

**Sources:**

World Health Organization. (2020). *Previous World No Tobacco Days*.

WHO. <https://www.who.int/tobacco/communications/events/wntd/en/>

World Health Organization. (2021). *World No Tobacco Days*.

WHO. <https://www.who.int/campaigns/world-no-tobacco-day>



### Thailand Events on the World No Tobacco Day 2021

On the occasion of World No Tobacco Day in 2021, the slogan issued by the Ministry of Public Health is "Stop smoking-Reduce the risk-You Can Do" (เลิกสูบ ลดเสี่ยง คุณทำได้). Many smokers are encouraged to quit smoking. To minimize the risk of contracting the CORONA-19 virus, it is strongly recommended that all hand-rolled and electric cigarette smokers stop smoking because they are more susceptible to infection. When they smoked, most did not have a mask and apparently did not wash their hands. Smokers are reportedly vulnerable that they are easily attacked since the lungs are weak and easy to infect, which is life-threatening.

## To Encourage AU Community Members to Quit Smoking

Assumption University of Thailand proudly joins World No Tobacco Day by passing our care to all students who are in the risk group of increased prevalence of tobacco use. Tobacco jeopardizes their life, health and wellbeing. Assisting them to quit is essential to prevent premature death, harmful health and economic consequences.

AU is currently supporting a research study entitled *“The effectiveness of a university-based tobacco cessation program on tobacco use”* This aims to develop and examine the effectiveness of tobacco cessation program to reduce the tobacco use among Assumption University students.



**Asst. Prof. Kanyaphat Setchoduk**  
Bernadette de Lourdes School of Nursing Science

Join us to make a difference in reducing tobacco use and transforming AU to be the healthy place for all so called *“Tobacco Free University.”* –Asst. Prof. Kanyaphat Said



**You can be part of this success. Join our activities at**

<https://www.facebook.com/Tobacco-Control-Projects-Assumption-University-105620988401317>



We are proud that AU Nursing Science Students received Top Non-Smoking Award from the Nurse Network on Tobacco Control of Thailand, the Nurses' Association of Thailand Under the Royal Patronage of Her Royal Highness the Princess Mother last year. They grabbed the Award for the "Innovative Online Social Media" spearheaded towards the idealistic Non-Smoking or Tobacco-Free Thai Society.



On August 18, 2020, the Nurses' Association of Thailand awarded Ms. Phuttaraksa Wongthongbang, a senior Nursing students for "The Best Tobacco Control Club Award 2020" and Assistant Professor Dr. Nanthaphan Chinlumprasert for "The Best Leadership in Supporting Tobacco Control Award 2020"





## On May 9, 2018, AU Nursing Student Received Top Award for Venturing on “Smoke-Free Thai Society” Campaign

Ms. Narisara Juabsawad, a Nursing Student, Bernadette de Lourdes School of Nursing Science, Assumption University, was presented with the top award for excellently portraying herself as the AU Ambassador; strengthening the “**Sustainable Social Services**” and proposing ideal “**Non-Smoking Thai Society**” project.



### Related Links

WORLD NO TOBACCO DAY: <https://www.thaithrnetwork.com/en/iqos/world-no-tobacco-day/>

Tobacco Control Law: <https://www.tobaccocontrollaws.org/legislation/country/thailand/laws>

AU Nursing Science Students Granted Top Non-Smoking Award: <https://repository.au.edu/handle/6623004553/23737>

Bernadette de Lourdes School of Nursing Science: <https://nursing.au.edu/>

มูลนิธิรณรงค์เพื่อการไม่สูบบุหรี่: <http://www.ashthailand.or.th/th/>

ศร. เชิญชวนรณรงค์วันงดสูบบุหรี่โลก ปี 2564 “เลิกสูบ ลดเสี่ยง คุณทำได้”: <https://www.hfocus.org/content/2021/05/21685>