ABSTRACT

The overall objective of this study was to examine the correlation relationship in demographic, decision making and job satisfaction. In order to under stand the relationship of these variables, relevant theories and concepts were reviewed and synthesized to form the theoritical and conceptual from works. Dimension of decision making consist of solution, participant, problem, rule of thumb, and choice opportunity. Determinants of job satisfaction comprised advancement and growth, achievement, affiliation, job security, and physiological needs. 150 questionnaires were send through owners, managers, and employees in the motorcycle business in Thailand which consisted of 60 questions was designed based on conceptual framework. Mostly the respondents were female with the percentage of 64, they mostly agreed on decision making with participant, problem, solution, choice opportunity, and rule of thumb respectively. For job satisfaction they agreed with affiliation, advancement and growth, and achievement respectively but there were only two factors of job satisfaction that they just graded undecided which were pay and job security. For the correlation between job satisfaction and decision making, the highest pair of correlation was between affiliation and decision making and the very close two pairs were between advancement and growth and participant, and between job satisfaction and decision making. The very low correlation was between pay and problem and the next lowest was between security and problem. After finding some recommendations are the manager, should delegate authority to employees, acknowledge them when they did good work and treat them fairly, decision must make immediately, and policy of payment must be clear.