

ABSTRACT

The Project is Aquarium Fish Online Shop which particularly sells Crossbreed Fish and Aquarium Tank Online through the website Xbreedfish.com. The website is equipped with E-Commerce implementation in order to offer products to our customers.

The Project Report includes database programming and web design of Xbreedfish.com as well as the well defined Situation Analysis, SWOT Analysis, Marketing Analysis, Customer Analysis, Financial Analysis and Break Even Analysis in order to accomplish the objective.

The function of database is complied by the used of Microsoft Access and ASP scripting tool, while web design is relied on HTML and some animation on the website is developed by using Macromedia Flash MX.