ABTRACT

Now the Internet is widely used in the world .Anybody can sell everything on it by using website to sell or show everything. This website sell service about Job application, that is the middle between of the company and the candidate. If the company want to get some information ,the company must pay fee to this website. But free everything for candidate. The company can get information about candidate and the candidate can post their resume in this web site. All data are kept in database server.

The objective of this project for find job and fine candidate and to be central for candidate for fine new job. The beside of this , this web site get profit from banner or advertisement and website ,the company must pay for fee of banner .For each area the company must pay 500 Bath per area that is cheapest and this web site must to development for up date every week. This web site will be high cost in first year because have cost about hardware and software and any operation, but after that the profit will be higher .

The result of benefit from company that get fee from banner and advertisement that show on pay back period since three years up because have a good strategic that use SWOT analysis and planning of marketing.