

Abstract

Thailand is a country, which has faced the problem of tax avoidance and tax evasion. There are many factors which affect tax collection i.e. tax installment policy, company closing down, exchange rate system from fixed system to managed float exchange rate in the year 1997. Therefore, this study is to study of tax saving behavior of the Thai companies.

The objectives of this study are as follows. Firstly, to research a taxpayer awareness in terms of how much tax to pay and when to pay and how to pay taxes. Secondly, to research the attitude of tax compliance. Thirdly, to research taxpayers' behavior adopted regarding tax compliance. This study covers the period of 1992 to 2000. During this period the corporate income tax collection of the government has decreased.

The three variables in the framework are cognition of taxation laws, taxpayers' attitude and taxpayers' behavior. The qualitative research is used to analyze the data in this study. In depth interviewing is selected to collect the data and drawn transcripts and note for categorization and unitizing data.

As a result of hypothesis testing, there is the relationship between taxpayers' cognition, attitude and behavior. The conclusions of the finding are given as follow:

- Most Thai business people understand the basic issues of the corporate income tax in Thailand especially, tax base, tax rate and tax refund.
- Most Thai business people agree to pay the right amount of tax.
- Most Thai business people think that the corporate income tax rate and tax refund are unfair now.
- Most Thai business people adopt the strategy of tax planning to save tax.

The findings of this study are a result of an examination of only 20 samples of Thai business people. If most Thai business people behave in the same way as shown in result of this thesis, the problem of tax avoidance and tax evasion may not affect tax collection of the Thai government. There are many taxpayers who disagree with paying the right amount of tax, and who are unwilling to pay tax.