"Life Lesson" Isometric Illustration

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1. Creative Work Name

"Life Lesson" Isometric Illustration

2. Name of Artist or Designer Nutruda Satjawatcharaphong

3.Background or Significant of the Project

According to sad news for all Thai people on 13th October 2016 about our beloved king. It's been really difficult for people to get through all the sadness and sorrow. As a designer and illustrator, I would like to help people to get pass the sadness moment and continue living follow our King Rama IX's ideas of living. We all people should be able to remember his hard work and his lesson in order to continue with our life and remember the good things about our beloved King.

4. Project Objective

 To create an illustration in remembrance to the King Rama IX.
To remind Thai people of King Rama IX's idea and concept of living.

5. Concept

"Isometric Illustration"

Nowadays, people are commonly used Internet and social media to communicate, express their feelings, show their talents and receive news etc. Some even spend more time on social to have another life. One thing that people are attracted to is gaming. Online game or browsers' games are very common and popular. Their artworks and style of games such as games like Farmville or Restaurant City are one of those games that let the players create their own life.

My artwork is based on the design of platform in browser game like Farmville that has isometric view and design. The design are based on the player view which can easily see the whole setting of the stage or the environment which are easy to control and look at the whole picture. My concept is based on isometric design in games interface which applying the lesson of our King Rama IX's idea of sufficiency. The reason is to attract people who right now spend their time with social media and gaming which the design would help the viewer to see the whole picture more easily and remind them of our King.

6. Process of Design or Art Works

1. Research

There are a lot of references can be used from the Internet since this kind of games are popular worldwide. I have picked few of them as inspirations such as Farmville and Restaurant City and etc. The things I had to research more are mostly about King Rama IX's ideas of sufficiency in order to apply the idea to the illustration.

2. Design

I applied the idea of our King and represent as a life of a farmer and apply the Thai numeric number 9 to represent the king himself. I experiment with color palettes and design of numeric number to get as close and readable as possible. In isometric design, it helps the viewer to see the whole picture or the overall staging which help the concept can be represent more clear about the story I want to portray which is the life of a family that live according to the idea of sufficiency and they can be happy about their lives.

8. Picture of Designed Works



7. Material and Techniques of Design or Art Works

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The software that I used for this artwork is Clip Studio Paint and Photoshop. The technique is using isometric grid and sketch design on top for accuracy.

9. Knowledge After Finished Produce Art or Design Works

1. Designing artwork with Isometric pattern is really difficult and takes time if the designer is new to the material and technique. But using grid and sketch the layout as many as possible is another way to get the solutions. Isometric design is all about planning, the designer have to plan out the elements that is going to be placed on the platform. Making sure that each element is fit the parallel perspective, they have to be reasonable in scales and the smaller elements are not covered with the larger ones. The most important is the style that the designer has picked to do, they have to make sure that the environment and the characters are go together.

2. The King Rama IX's Idea of sufficiency is just a part of his hard work as a king who dedicate himself to the people. There are a lot of things that should be told and pass on to the next generations. My artwork is one of the concepts to represent his idea to people in form of illustration that attract people.

