

ABSTRACT

Kids these days are starting to face competition earlier. They have to learn faster in order to adapt in school and catch up with their classmates. Therefore, I think that having illustrations that show the transformation process might help them to get better image and understanding of the alphabets.

Most of educational books are boring and monotone, kids might get bored and do not feel like learning. In which, I have done a research on children's behavior, what they like, what can they do, what colors and what suit them at that age. As the result, I came up with 3 concepts that can grab their attention. Another point that I want to build is family relationship. Nowadays parents are too busy working outside so they will have less time to be with their child. Therefore, I want parents to be the one to read the book to interact the game with the kid, at least 15 minutes a day.

All in all, I hope that this set of teaching material could help kids to improve their language skills faster and enjoy family time.

