

## ABSTRACT

This project describes the strategy for a successful web portal as a tool to increase the benefit on any business for assisting planners in improving the quality strategic design in e-commerce business.

The introduction of the project mention about e-commerce in general to make you see the whole picture of this business. You will see the opportunity to enhance your business via the new technology.

In the part of analysis of this project specifies the product or service that can make the benefit by using the new technology to create the new method of commercial which the most people know in the name of “e-commerce”. This part also mentions every factor that is necessary to create this business such as infrastructure, government law and regulation, system and security, logistic center, content and information.

In the last part of the project was conducted to identify the major strategy to implement in terms of marketing, technology which you can use for implementing your project easily by using this project as reference to accomplish your business via internet.