## **ABSTRACT**

This System Development Project provides the analysis, design, and implementation of Sales Information System for a book promotion company. The analysis and design process cover the current problem definitions, information gathering and understanding of the existing system, the new requirements, and areas for improvements. It also includes the design of new system that is presented by using dataflow diagram, Structure Chart, file design, table design, hardware & software requirement, security controls and cost & benefits analysis to solve or minimize the problems.

The implementation consists of coding, testing, conversion, training, and system maintenance. The new system can help to reduce the operating costs and time consuming, and can help to increase the efficiency of service to members.

The existing system operates inefficiently; Sales data is not up-todate, time to process Sales invoice and delivery the goods.

This project is intended to provide the best solution to solve the problem by applying a computerized system. It can provide timely and accurately information to the managements. It save time, cost and eliminate the redundancy operations.