



มหาวิทยาลัยอัสสัมชัญ (เอแบค)

ASSUMPTION UNIVERSITY

*Educating Intelligences and Active Minds to Change the World*

# GRADUATE STUDIES PROSPECTUS 2016



[www.grad.au.edu](http://www.grad.au.edu) | [grad@au.edu](mailto:grad@au.edu)





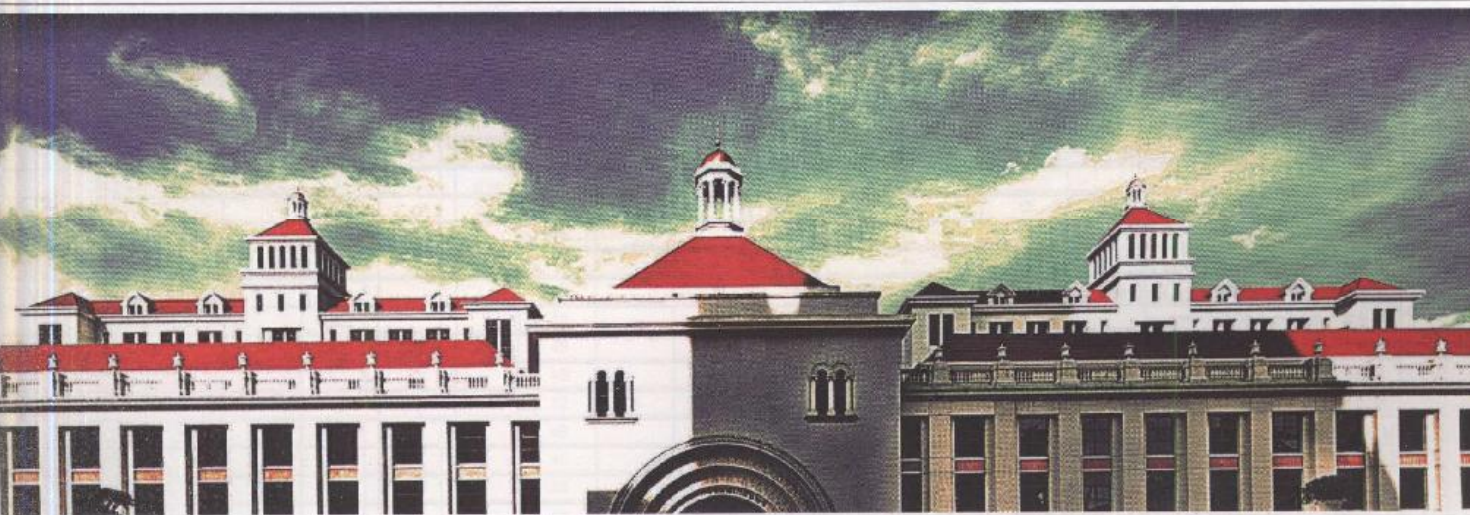
## **Trusted Brand Award 2011 - 2013**

*The Ultimate Seal of Consumer Approval*

*Reputable and Most Trusted  
Private University*



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Choose Your Program

School / Program offered	Venue			Class Period			
	Hua Mak Campus	City Campus	Suvarnabhumi Campus	Full-time	Part-time	Weekdays	Weekends
Graduate School of Business							
Master of Business Administration							
M.B.A. Day Program (Marketing, Finance, General Management, Entrepreneurship)	o			o		o	o
M.B.A. Evening Program (Marketing, Finance, General Management, Entrepreneurship)	o				o	o	o
M.B.A. Full-time			o	o		o	o
i M.B.A. (Mobile Learning Integration)	o				o	o	
M.B.A. (Weekend-Track)	o				o		o
M.B.A. Professional (Day Program)		o		o		o	
M.B.A. Professional (Evening Program)		o			o	o	
M.B.A. Fast-Track (City Campus)		o			o		o
M.B.A. Fast-Track (Hua Mak Campus)	o				o		o
M.B.A. Special Program (S-M.B.A.)	o			o		o	
Mini M.B.A. (Professional Management Certificate)		o			o		o
M.B.A. (Tourism Management)	o			o	o	o	o
M.S. (Investment Analysis and Management)		o			o		o
M.M. (Organization Development and Management)	o				o	o	
Ph.D. (Management and Organization Development)	o				o		o
Ph.D. (Hospitality and Tourism Management)	o				o	o	o
MBA Double Degree with Universities at Overseas							
University of the West of England, UK (Double Degree)							
M.B.A. + MSc. (Business Management)		o		o	o	o	
M.B.A. + MSc. (International Management)		o		o	o	o	
M.B.A. + MSc. (Marketing)		o		o	o	o	
Anglia Ruskin University, UK (Double Degree)							
M.B.A. + MSc. (Marketing)		o		o	o	o	
M.B.A. + MSc. (Management)		o		o	o	o	
M.B.A. + MSc. (Supply Chain Management)		o		o	o	o	
M.B.A. + MA. (International Business)		o		o	o	o	
University of Brighton, UK (Double Degree)							
M.B.A. + MSc. Management		o		o	o	o	
M.B.A. + MSc. Management (Entrepreneurship)		o		o	o	o	
M.B.A. + MSc. Management (Human Resources)		o		o	o	o	
M.B.A. + MSc. Management (Innovation)		o		o	o	o	
M.B.A. + MSc. Management (Public Services)		o		o	o	o	
University of Applied Sciences Mainz, Germany (Double Degree)							
M.B.A. + MA. IB (Master of Art in International Business)		o		o	o	o	
City University of Seattle, USA (Double Degree)							
M.B.A. + M.B.A. (Marketing Management, Global Management, Project Management, Finance)		o		o	o	o	
La Trobe University, Australia (Double Degree)							
M.B.A. + LMFA (Master of Financial Analysis)		o		o	o	o	
M.B.A. + LMFAF (Master of Financial Analysis in Investment)		o		o	o	o	
M.B.A. + LMPA (Master of Professional Accounting)		o		o	o	o	
M.B.A. + LMMM (Master of Marketing Management)		o		o	o	o	
M.B.A. + LMIB (Master of International Business)		o		o	o	o	
Australian Catholic University, Australia (Triple Degree)							
M.B.A. (ABAC) + 2 Degrees : Master of Human Resource Management and M.B.A. (ACU, Australia)		o		o	o	o	
M.B.A. (ABAC) + 2 Degrees : Master of Marketing and M.B.A. (ACU, Australia)		o		o	o	o	
M.B.A. (ABAC) + 2 Degrees : Master of Professional Accounting and M.B.A. (ACU, Australia)		o		o	o	o	
M.B.A. (ABAC) + 2 Degrees : Master of Business Information Systems and M.B.A. (ACU, Australia)		o		o	o	o	
Yunnan University of Finance & Economics, China (Double Degree)							
M.B.A. + M.B.A. (International Program/Chinese Program)		o		o	o	o	
Toulouse University, France (Double Degree)							
M.B.A. + MSc. (Marketing of Innovative Technologies)		o		o	o	o	
Cesar Ritz Colleges, Switzerland - Brig Campus (Double Degree)							
M.B.A. + MIB (Master of International Business in Hospitality and Tourism Management)		o		o	o	o	

- Note:
- The above fees exclude tuition fees for non-credits courses, text books, examinations and additional fee as per the rules and regulations of each program.
  - The fee for joint programs is excluded the living expenses in overseas institutions.
  - Currency Exchange Rate at Thai Baht 30 = US
  - The fees are subject to change when applicable at the university's discretion and without prior notice; please recheck at Office of Graduate Studies.



Qualifications				Duration			Credit Required		Options & Requirements				Fee Payment		Approx. Estimated Fees		
Entrance (Written)	Interview	2-yrs. Experience	3-yrs. Experience	1 - 1.5 yrs	2 yrs	3 yrs	Credits	Units / Courses	Thesis	Comprehensive / Individual Research	Fieldtrip	Dissertation / Project	By Installments	THB / Credit	Thai Students THB	Non-Thai Students THB	Non-Thai Students US\$
Semester starts: January / May / September																	
O	O				O		48		O	O				4,000	281,000	303,500	10,117
O	O	O			O		48		O	O				4,000	281,000	303,500	10,117
O	O			O			48			O					564,000	586,500	19,550
O	O			O			48			O			O		350,000	372,500	12,417
O	O		O	O			48			O	O		O		394,000	416,500	13,883
O	O			O			48			O	O		O		403,000	425,500	14,183
O	O	O		O			48			O	O		O		403,000	425,500	14,183
O	O			O			48			O	O		O		416,000	438,500	14,617
O	O			O			48			O			O		338,000	360,500	12,017
O	O			O			48		Business Project Based				O		416,000	438,500	14,617
				4 months			12	4					O		65,000	65,000	2,167
	O			O			48		O	O	O			4,000	293,000	315,500	10,517
	O			O			45		O	O			O		400,000	422,500	14,083
O	O				O		48					O		4,000	299,000	321,500	10,717
	O		O			O	54				O	O	O		1,500,000	1,527,500	50,917
	O	O				O	54				O	O	O		1,500,000	1,527,500	50,917
At AU, semester starts: January / May / September; At University of the West of England, semester starts: Jan / May / Sep																	
	O	O			O		48	180		O		O	O		865,000	887,500	29,583
	O	O			O		48	180		O		O	O		865,000	887,500	29,583
	O	O			O		48	180		O		O	O		865,000	887,500	29,583
At AU, semester starts: January / May / September; At Anglia Ruskin University, semester starts: Jan / Sep																	
O	O				O		48			O			O		780,000	802,500	26,750
O	O				O		48			O			O		780,000	802,500	26,750
O	O				O		48			O			O		780,000	802,500	26,750
O	O				O		48			O			O		780,000	802,500	26,750
At AU, semester starts: January / May / September; At University of Brighton, semester starts: Jan																	
	O	O			O		48			O			O		925,000	947,500	31,583
	O	O			O		48			O			O		925,000	947,500	31,583
	O	O			O		48			O			O		925,000	947,500	31,583
	O	O			O		48			O			O		925,000	947,500	31,583
	O	O			O		48			O			O		925,000	947,500	31,583
At AU, semester starts: January / May / September; At University of Applied Sciences Mainz, semester starts: Mar																	
	O	O			O		48	120	O	O		O	O		480,000	502,500	16,750
At AU, semester starts: January / May / September; At City University of Seattle, semester starts: Jan / Apr / July / Oct																	
	O	O			O		48	36		O			O		1,595,000	1,617,500	53,917
At AU, semester starts: January / May / September; At La Trobe University, semester starts: Feb / July																	
	O	O			O		48	180		O			O		1,240,000	1,262,500	42,083
	O	O			O		48	180		O			O		1,240,000	1,262,500	42,083
	O	O			O		48	180		O			O		1,240,000	1,262,500	42,083
	O	O			O		48	120		O			O		1,280,000	1,302,500	43,417
	O	O			O		48	120		O			O		1,240,000	1,262,500	42,083
At AU, semester starts: January / May / September; At Australian Catholic University, semester starts: Feb / July																	
O	O				O		48			O			O		1,140,000	1,162,500	38,750
O	O				O		48			O			O		1,140,000	1,162,500	38,750
O	O				O		48			O			O		1,140,000	1,162,500	38,750
O	O				O		48			O			O		1,140,000	1,162,500	38,750
At AU, semester starts: January / May / September; At Yunnan University of Finance & Economics, semester starts: Jan / May / Sep																	
	O	O			O		48	120	O	O		O	O		590,000	612,500	20,417
At AU, semester starts: January / May / September; At Toulouse University, semester starts: Sep																	
	O	O			O		48	36		O			O		530,000	552,500	18,417
At AU, semester starts: January / May / September; At Cesar Ritz Colleges, semester starts: Jan / Apr / July / Oct																	
	O	O			O		48			O			O		1,950,000	1,972,500	65,750



Choose Your Program

School / Program Offered	Venue			Class Period			Qualifications			
	Hua Mak Campus	City Campus	Full-time	Part-time	Weekdays	Weekends	Entrance (Written)	Interview	2-yrs. Experience	3-yrs. Experience
Graduate School of English										
M.A. (English Language Teaching)	O			O	O		O	O		
M.A. (Professional English Media Studies)	O			O	O		O	O		
Ph.D. (English Language Teaching)	O						O	O	O	
Graduate School of e-Learning (GSeL)										
M.S. (Management)			Distance learning				O	O		
M.S. (Information and Communication Technology)			Distance learning				O	O		
M. Ed (Teaching and Technology)			Distance learning				O	O		
Ph.D. (Teaching and Technology)			Distance learning					O		
Ph.D. (eLearning Methodology)			Distance learning					O	-	
Vincent Mary School of Science and Technology										
M.S. (Computer Science)	O			O	O	O		O		
M.S. (Information Technology)	O			O	O	O		O		
M.S. (Communication and Computer Network Technology)	O			O	O	O		O		
Ph.D. (Computer Science)	O			O	O	O		O	O	
Ph.D. (Information Technology)	O			O	O	O		O	O	
Ph.D. (Communication and Computer Network Technology)	O			O	O	O		O	O	
Martin de Tours School of Management and Economics										
M.S. (Supply Chain Management)	O			O	O	O		O	O	
M.S. (Finance and Economics)	O			O	O	O		O		
Ph.D. (Business Administration)	O			O	O	O		O		
Graduate School of Human Sciences										
M. Ed. (Educational Administration)	O			O	O	O	O	O		
M. Ed. (Curriculum and Instruction)	O			O	O	O	O	O		
Ph.D. (Educational Leadership)	O			O	O		O	O		
M.S. (Counseling Psychology)	O			O	O	O	O	O		
Ph.D. (Counseling Psychology)	O			O	O	O	O	O		
M.A. (Philosophy and Religion)	O			O	O	O	O	O		
Ph.D. (Philosophy and Religion)	O			O	O	O	O	O		
ABAC School of Law										
M.A. (International Law and Diplomacy)	O			O			O	O		
LL. M. (Business Law), (Thai Programs)	O			O	O	O	O	O		
LL. M. (Business Law), (International Program)	O			O	O	O	O	O		
ABAC School of Biotechnology										
M.S. (Food Biotechnology)	O			O	O	O	O	O		
Ph.D. (Food Biotechnology) (3-year program)	O			O	O	O	O	O		
Ph.D. (Food Biotechnology) (5-year program)	O			O	O	O	O	O		

- Note:
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  - Currency Exchange Rate at Thai Baht 30 = US
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Duration				Credit Required		Options & Requirements				Fee Payment		Approx. Estimated Fees		
1 - 1.5 yrs	2 yrs.	3 yrs.	5 yrs.	Credits	Units / Courses	Thesis	Comprehensive / Individual Research	Fieldtrip	Dissertation / Project	By Instalments	THB / Credit	Thai Students THB	Non-Thai Students THB	Non-Thai Students US\$
Semester starts: Jan / May / Sep														
	O			45		O	O				4,500	341,000	364,000	12,133
	O			45		O	O				4,500	312,000	334,500	11,150
		O		54					O		9,000	664,000	691,500	22,133
Semester starts: Jan / May / Sep														
O				36		O	O				4,000	251,500	264,000	8,800
	O			36		O	O				4,000	251,000	263,500	8,783
	O			36		O	O				3,000	225,500	238,000	7,933
		O		51					O		6,000	511,000	523,500	17,450
		O		48					O		6,000	508,000	520,500	17,350
Semester starts: Jan / May / Sep														
	O			37		O	O				4,000	238,500	261,000	8,700
	O			37		O	O				4,000	238,500	261,000	8,700
	O			37		O	O				4,000	359,000	381,500	12,717
		O		48					O		7,000	475,700	503,200	16,773
		O		48					O		7,000	475,700	503,200	16,773
		O		48					O		7,000	475,700	503,200	16,773
Semester starts: Jan/Aug														
	O			36		O	O				4,000	234,500	257,000	8,567
	O			42		O	O				4,000	258,500	281,000	9,367
		O		72			O		O		8,200	798,500	831,000	27,700
Semester starts: Jan/Aug														
	O			42		O	O				3,000	215,500	238,000	7,933
	O			45		O	O				3,000	224,500	247,000	8,233
		O		60		O	O	O	O		7,000	542,000	569,500	18,983
	O			48		O	O				3,000	277,500	300,000	10,000
		O		75					O		5,000	590,500	618,000	20,600
	O			48		O					3,000	235,500	258,000	8,600
		O		48		O					4,000	356,500	384,000	12,800
Semester starts: Jan/Aug														
	O			36		O	O	O		O	4,000	293,500	316,000	10,533
	O			48		O					3,500	257,000	279,500	9,317
	O			36			O			O	7,000	383,500	406,000	13,533
Semester starts: Jan/Aug														
	O			39		O	O				4,000	248,500	271,000	9,033
		O		51					O		7,000	512,000	539,500	17,983
			O	75					O		7,000	729,500	767,000	25,567



# REASONS WHY STUDENTS CHOOSE ASSUMPTION UNIVERSITY (AU)

THE FIRST INTERNATIONAL UNIVERSITY IN THAILAND  
A STATUS WHICH ACCRUES FROM AN INTERNATIONAL CURRICULUM, APPLIED ACROSS THE UNIVERSITY'S ACADEMIC OFFERINGS, AND THE TEACHING FACULTY



Assumption University is recognized for its academic excellence in countries such as the US, UK, Australia, France, Germany, Poland, The Netherlands, China, India, South Korea, Japan, among others.

Assumption University graduates have been admitted to top universities across the globe, on either a full-time study basis or as visiting exchange scholars. Many students upon graduation have been placed in highly reputed multi-national and global businesses, in addition to serving on national and international trade advisories.

## COMMUNICATIONS EXCELLENCE

All courses are taught in English not only to develop students' personal ability to communicate effectively in a classroom setting, but also to equip students to become global citizens.

## INTERNATIONAL PERSPECTIVE

Every year, there are more than 3,000 international students from as many as 85 countries. AU programs are taught by highly qualified professors from over 40 countries.

## PRACTICAL EXPERIENCE AND GLOBAL PERSPECTIVE

All teaching and learning processes are beyond local curricula and are in sync with global educational standards.

## ABAC EDUCATION CHANNEL (BLOCK A) ON TRUE VISION CHANNEL 26

AU is the first university in Thailand which launches the new cable TV channel for education, life style, fashion, etc. via cable TV on True Vision Channel 26 under the name "BLOCK A" Channel.

### Strategic Partners







## LEADERSHIP FORMATION

Substantial numbers of leaders of Thailand's movers and shakers have graduated from our halls of learning and many have made their mark in the international business world.

## PRIVILEGES FOR STUDENTS WITH 'AU SIM'

'AU SIM' is exclusive for AU member (students, staff, faculty and alumni) with the special package for communication using mobile phone with FREE calling amongst AU community for 24 hours and FREE calling to AU campus dialing number 02 300 4543.

## ACCESS INTERNET ANYWHERE & ANYTIME WITH INTERNET SIM

Office of Graduate Studies (OGS) provides special 3G unlimited data SIM packages exclusive for graduate students. The data SIM will be provided by AIS and True, the best internet providers in Thailand. The data SIM enables students to access these facilities online anywhere and at any time.

## EXCLUSIVE PORTABLE DEVICES FOR NEW EXPERIENCE OF LEARNING ANYWHERE AND ANYTIME WITH APPLE FOR EDUCATION SOLUTIONS

AU in cooperation with Apple (Thailand) provides exclusive portable devices with mobile knowledge systems for students in some programs to access lecture podcasts in class on their own time. This allows for a deeper understanding of the course material and inspires professors to transform their class time into more interactive discussion sessions.

## ABAC E-BOOK STORE

ABAC E-Book Store is a privilege service from AU for its students to access free e-books and contents of magazines and newspapers. The E-Book Store can also be available for non ABAC member with special price discounted from the normal fee. This application is available on iOS and Android devices.







สำนักงานรับรองมาตรฐานและ  
ประเมินคุณภาพการศึกษา (องค์การมหาชน)

ที่ สมศ. ๑๑๘/๒๕๕๖

หนังสือสำคัญฉบับนี้ให้ไว้เพื่อแสดงว่า

## มหาวิทยาลัยอัสสัมชัญ

ได้รับการรับรองมาตรฐานการศึกษา รอบสาม (พ.ศ. ๒๕๕๔-๒๕๕๘)

จากสำนักงานรับรองมาตรฐานและประเมินคุณภาพการศึกษา (องค์การมหาชน)

ระดับสถาบัน

คณะบริหารธุรกิจ คณะศิลปศาสตร์ คณะพยาบาลศาสตร์ คณะวิทยาศาสตร์และเทคโนโลยี

คณะวิศวกรรมศาสตร์ คณะนิเทศศาสตร์ คณะนิติศาสตร์ คณะเทคโนโลยีทางชีวภาพ

คณะสถาปัตยกรรมศาสตร์และการออกแบบ คณะดนตรี วิทยาลัยการศึกษาทางไกลอินเทอร์เน็ต

บัณฑิตวิทยาลัยจิตวิทยา บัณฑิตวิทยาลัยปรัชญาและศาสนา บัณฑิตวิทยาลัยศึกษาศาสตร์

บัณฑิตวิทยาลัยบริหารธุรกิจ บัณฑิตวิทยาลัยภาษาอังกฤษ

ตั้งแต่วันที่ ๒๕ กันยายน ๒๕๕๕

ออกให้ ณ วันที่ ๓ เดือน มกราคม พ.ศ. ๒๕๕๖

(ศาสตราจารย์ ดร.ชาญณรงค์ พรุ่งโรจน์)

ผู้อำนวยการ

สำนักงานรับรองมาตรฐานและ  
ประเมินคุณภาพการศึกษา (องค์การมหาชน)

การรับรองมาตรฐานการศึกษาจะมีผลอยู่จนถึงรอบการประเมิน

เพื่อรับรองมาตรฐานคราวต่อไป ซึ่งจะต้องดำเนินการภายในระยะเวลา ๕ ปี

นับแต่การรับรองมาตรฐานในรอบการประเมินนี้ ทั้งนี้ ตามที่กฎหมายกำหนด

หนังสือรับรองฉบับนี้จะสมบูรณ์เมื่อประทับตราสำนักงานฯ









## INTRODUCING ASSUMPTION UNIVERSITY

*Assumption University, the first international university in Thailand was established by the St. Gabriel Foundation since 1969. The University has been dedicated to educational and philanthropic activities in Thailand for more than 40 years and it now operates all levels of higher education. The university offers 40 Bachelor's degree programs 41 Master's degree programs under and 13 Doctoral degree programs.*

### **Assumption University of Thailand:**

Facts of pride that the Thai and International societies should be aware of and appreciate

- ABAC is the first Thai University to offer **all courses in English** since 1969.
- ABAC offers the most international curricula taught by over **355 foreign lecturers** from over **40 countries (total of more than 1,400 lecturers)**.
- ABAC fetches the highest foreign currency earnings among all Thai Universities through **3,000 international students from as many as 85 countries per year**.
- ABAC has the **most competitive fees per credit** beginning with a total of only Baht 70,000 for one academic year.
- More than **60% of ABAC graduates are the owners of diverse businesses and services**.
- ABAC has **"East meets West" architectural harmonious campuses** in Thailand. The beauty of our campuses is an irresistible attraction to both local and foreign students and visitors.
- ABAC **priorities in sports activities** include highlights such as upscale gymnasium & fitness rooms, An Olympic standard swimming pool, Student prize winners in the Olympics, ASIAN, ASEAN and national sports events.





## The University Background **CAMPUSES**

The St. Gabriel Foundation, a worldwide organization founded in France in 1705, is responsible for the establishment and administration of Assumption University. The Foundation has been dedicated to education and philanthropic activities in Thailand for more than 100 years and it now operates 14 educational institutions providing all levels of education.

Assumption School of Business was initially founded in 1969 and in 1972 it became Assumption Business Administration College (ABAC). In 1975 the Ministry of University Affairs accredited ABAC and later in 1990 it was accredited a fully-fledged university, and renamed as Assumption University (AU). The University is administered by a Council which takes policy initiatives and provides guidance for long-term planning and formulation of control procedures.

Today, AU is considered the leading private university in Thailand in the fields of Business, Management and Information Technology as demonstrated by the placement of many of its graduates in key management and technological positions in industry, government, banking and multi-national conglomerates worldwide.

The University's curriculum is patterned after the American semester/trimester hour credit system and most textbooks are similar to those used in international universities. Graduates receive an education that is both globally marketable and flexible leading to highly productive careers within the various sectors of society from which the students come and to which they aspire.

Assumption University maintains three campuses: the original campus located at Hua Mak, the new campus at Suvarnabhumi, and the City Campus, which is located on the 14th floor of the ZEN Department Store @ Central World in the center of Bangkok.

### **Hua Mak Campus**

The original campus is a compact, vertical campus comprising 17 buildings with the tallest having a total of 16 floors. A small lake surrounded by lush gardens and seating is a focal point of beauty and tranquility. Food, convenience and service shops to support student needs surround the campus. This will become the home of postgraduate faculties in the near future.

### **The Suvarnabhumi Campus**

The Suvarnabhumi Campus, constructed as a "University in a Park", comprises 200 acres of a beautifully landscaped assembly of mixed architecture surrounded by lush, tropical gardens and trees. Designed to host the university's undergraduate degree programs, it offers everything: a meeting / exhibition center, hotel, non-coeducational dormitories, a magnificent chapel, a museum, three academic halls, and much more.

### **ABAC City Campus, ZEN @ Central World**

The new lifestyle and edutainment campus began operating in September 2007 at the 14th floor of the ZEN Department Store @ Central World, Rajdamri Road. This campus facilitates some classes for master's programs, short-courses and seminars and will be the one-stop student service center for academic services, class services, finance services and other services.





**AU Data SIM**  
Special 3G  
Unlimited data  
package



**ABAC on App Store**  
Free Application  
providing the latest news  
and announcements



**Graduate Studies  
Facebook**  
Announcements, news  
and photos of  
Graduate Studies  
activities



**AU eBookstore**  
Free and discounted  
magazines, newspaper  
and newsletter. Available  
for Android and iOS  
devices



**AU SIM**  
Free Call for  
ABAC Community  
by AIS and TRUE



**Graduate Studies  
Instagram**  
News, events,  
student activities,  
job opportunities and  
announcements from  
Assumption University

instagram.com/  
**abac\_mba**



**ABAC on iTunes U**  
Wide range of academic  
informational and  
entertainment content  
free of charge



**Complementary  
Coffee Breaks**



**Graduate Studies Website**  
Online contents for  
Graduate Studies



**iTouch&Learn**  
Classes With You  
Anywhere Anytime









# AU

## FACILITIES AND SERVICES



### LIBRARIES

Each Assumption University campus maintains a large library with over 500,000 volumes total and subscribes to about 1,700 journals and periodicals. In addition to the study facilities provided for students and instructors in the main libraries, there are reading areas in many other locations. These include the Catholic Education Council Library, the Catholic Library, the graduate student lounge, the Guidance and Counseling Library, the Faculty Lounge and the International Center.

### HEALTH SERVICES

Assumption University provides health services on both campuses. Students are responsible for making arrangements for their own health care, except in cases of emergency.

### FOOD SERVICE AND CAFETERIAS

Catering facilities are available to faculty, staff and students throughout both campuses. Contractor-operated facilities are in operation daily from 7.00 A.M. to 8.00 P.M. (Hours may change during semester breaks).

### ABAC TRAVEL SERVICES (ATS)

The ATS office is the tourism service center to facilitate the students and faculty members' hotel and air ticket reservations, tours, and Meeting Incentive Convention & Exhibition (MICE).

### THE INNOVATION, CREATIVITY AND ENTERPRISE (ICE) CENTER

With support and cooperation from the government sector, GSB started the INNOVATION, CREATIVITY AND ENTERPRISE (ICE CENTER) which gives consultation and advice to Small and Medium Enterprises to compete at international standards. The agreement of cooperation between Assumption University and the Office of Small and Medium Enterprises Promotion (Office of SMEs) was signed on 27 April 2006. In the first year of its success as the business incubator unit for 13 SMEs, the second year of MOU was signed on August 16, 2007. With this governmental networking through training and consultancy sessions, there were over 80 SMEs owners and mentors successfully achieved in ICE center business incubator programs within 3 years.

### THE ABAC BUSINESS LEGAL ADVISORY CENTER (BLAC)

As for the 24th years of Graduate School of Business and for the 40 years of Assumption University, Graduate School of Business launched the ABAC Business Law Advisory Center (BLAC) on 19 June 2009. The ABAC BLAC will serve as a legal solutions and advice for Small business, entrepreneurs and professionals and medium enterprises business and law consultation. ABAC BLAC is located at Hua Mak Campus, Assumption Building, 5th floor.

### THE RESEARCH INSTITUTE FOR SOCIAL SERVICE OF ASSUMPTION UNIVERSITY

The Research Institute for Social Service of Assumption University, originally known as the Center for Research in Business or CRIB, has been serving the Thai business community and international corporations since it was established in 1982. Since its inception, the CRIB has continued to grow into other research areas in response to demands for services. The center began by conducting social science research and in 1993, was recognized and known as the Center for Research in Business and Social Science (CRIB & SSc.). In 1998 the center was incorporated into the Research Institute for Social Service of Assumption University. This organizational change reflects the advancement of information technology as well as the academic diversity in research work conducted by the CRIB & SSc.

**Mission:** To provide and support the academic community and other sectors of society with research services and to help strengthen the academic programs of Assumption University.

**Research Services:** At present, the Research Institute for Social Science of Assumption University includes four major functional areas: *Business Research, Social Science Research, Educational Research and Information Systems Research.*





## OFFICE OF INTERNATIONAL AFFAIRS

The Office of International Affairs is responsible for taking the lead in establishing international education exchanges and Study Aboard opportunities at both undergraduate and postgraduate level programs. The Office provides guidance and counseling for students who wish to spend a semester abroad, to transfer as an undergraduate or to continue postgraduate studies at other international institutions.

The Center emphasizes the following international dimensions of the University through its counseling services:

- Exchange and transfer information,
- Cultural contribution to campus life by various nationalities represented,
- Opportunity for students to co-exist and to learn from each other.

## CAMPUS MINISTRY, CHAPEL AND RELIGIOUS CENTER

The Campus Ministry on each campus is designed for the Catholic community and makes use of the spacious and beautiful chapels. The Religious Center is a multi-religion house of prayer, meditation, congregation, preaching, and for soul-searching pursuit of the true source of all knowledge and life. Space is provided for each community applying to establish a house of meditation and prayer.

## COMPUTER LAB

The Office of Information Technology Services (ITS) strives to acquaint students with the use of computers as tools for working with large quantities of information in an advanced technological environment. In addition to supplying instructions on the use of computers to students and faculty, the ITS also assists them with class work and research activities involving complex computations and intricate data processing.

## AU INTERNET SERVICE

Assumption University operates local and international networking systems to provide full Internet access for all students, faculty and staff members. Through the Internet, MBA students can access international libraries, universities, databases, journals and research papers, as well as communicate with professors, classmates, colleagues, and others worldwide. Thus, MBA students of ABAC are prepared to enter the information society where networking will be the norm rather than the exception.

## PRESS

The AU Press prints all of the University publications such as the AU Journal, Newsletter, etc., and offers opportunities and facilities for publication of outstanding research papers as an incentive for both faculty and students to conduct research and to publish reports.

## BOOKSTORES

Bookstores on each campus provide a wide range of magazines, periodicals, educational equipments, textbooks and professional books usually not available at regular commercial bookstores.

## SECURITY

Assumption University takes its responsibility seriously when it comes to protecting its students, its instructors and its facilities. At both campuses, teams of security staff are at every gate as well as throughout the campus to provide aid, to monitor activities and in general to provide for the well-being of everyone on campus.









## ABAC | CITY CAMPUS



MORE THAN A CENTER SIMPLY FOR TEACHING AND LEARNING, ABAC IS A PLACE WHERE THE WHOLE PROCESS OF EDUCATION WILL INFUSE YOUR ENTIRE LIFE ...

*This campus facilitates classes for Professional training courses, Short-courses, Work-shops, Seminars and some Master's programs.*

### Our Courses

AT ABAC City Campus, we facilitate classes for business professionals, working people, entrepreneurs and people interested in:

- Classes for Master's programs
- Short-courses
- Seminars
- Work-shops
- Language training
- Professional training

### Refreshments

Various styles of refreshment are arranged daily at the Start Up Cafe. During breaks, our students can enjoy a variety of hot and cold refreshments along with snacks and fruit bars in a relaxing and friendly atmosphere.

### Our Facilities

Within the ABAC City Campus, we provide state-of-the-art, professional and functional training facilities in an ideal learning environment. Our computer labs and 10 classrooms, which have seminar room with a capacity of up to 100 seats, are a best fit for business discussions, meetings, networking, business and IT professional training. Our classrooms are equipped with high-technology, such as interactive whiteboards, WiFi access, VDO conferencing and broadcast facilities, high quality LCD projectors and other business meeting room facilities.

### Our Environment

The ABAC City Campus is located in the heart of Bangkok. Students can enjoy shopping or dining at one of the many restaurants right before or after their classes. The central location makes it easy for working students to reach their class on time in the evening via BTS. Our comfortable and relaxing lobby area provides our students with a friendly atmosphere with wireless internet access. They can enjoy discussions with classmates during breaks and for those who need privacy for meetings or discussion, there are 6-seat small meeting corners provided. At our Internet Café, located within our lobby area, the students can conveniently work and communicate with each other and their overseas contacts while waiting for classes to commence.

### Easy Access via BTS

Our beautiful, stylistic and cozy City Campus is easily accessible via Chidlom or Siam BTS Station and into ZEN Department Store.



# ADMISSION TO GRADUATE STUDIES AND APPLICATION PROCEDURES



## Admission Requirements

1. Bachelor's degree or equivalent from an accredited institution
2. Earn a minimum CGPA of 2.00 on 4.00 scale
3. Enough undergraduate training to do graduate work in the Master's program
4. Good command of English
5. Computer literacy

## Entrance Requirements

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies) - for Thai applicants
5. Passport (2 copies) - for non-Thai applicants
6. Photographs (six photos, 1x1 inch size, formal attire, not in graduation gown)
7. Reference letters from former instructors or employers (2 letters)

## Admission & Examination

### Fees (Non-Refundable)

1. Admission fee: THB 500
2. Admission interview: THB 500
3. Written entrance examination: THB 500 - 1,000

Application forms are available at:

### Hua Mak Campus

Admissions Center "P" Building, 1<sup>st</sup> floor,  
Ramkhamhaeng 24 Road, Bangkok  
10240 Thailand

#### Office hours:

Monday - Friday	08.30 A.M. to 06.00 P.M.
Saturday	08:00 A.M. to 04:30 P.M.
Sunday	08:00 A.M. to 02:00 P.M.

### ABAC City Campus

ABAC City Campus, ZEN @Central World,  
Level 14  
4,4/5 Rajdamri Rd., Phatumwan  
Bangkok 10330 Thailand

#### Office hours:

Monday - Friday	10:00 A.M. to 10:00 P.M.
Saturday - Sunday	10:00 A.M. to 06:00 P.M.

### Suvarnabhumi Campus

Admissions Center SM115,  
88 Moo 8 Bang Na-Trad Km.26,  
Bangsangthong, Samuthprakarn,  
Thailand 10540

#### Office hours:

Monday - Friday	08.30 A.M. to 05.00 P.M.
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Application forms can be downloaded at:  
[www.grad.au.edu](http://www.grad.au.edu)





## Transfer of credits

Any applicant with an acceptable academic grade-record at the Master's degree level from a regionally approved institution or an overseas institution with equivalent qualifications is eligible to transfer credits.

The transfer of credits will be approved only under the following conditions:

- The course must be from an institution accredited by the Civil Services Commission.
- The course content is equivalent to that specified in Assumption University's curriculum.
- Courses with an earned grade of "B+" or higher alone will be accepted for transfer of credits.
- A maximum of 12 credits can be transferred.

These transferred credits are not computed in determining the Cumulative GPA. The Dean has the final authority for approval of the transfer.

## Audit

An applicant or student may take an audit course prior to advice and approval from the dean. "Audit" implies that a student has to attend classes of a course, but needs not undergo the assessment process. The student must pay an auditing fee for each course and has to attend the classes with a minimum of 80% class attendance to have an 'audit' recorded on the transcript.





## APPLICATION PROCEDURES

### INTERNATIONAL APPLICATION PROCEDURES

#### STEP 1 CHOOSE YOUR PROGRAM

Visit our website at [www.grad.au.edu](http://www.grad.au.edu) (Admission -> Admission Calendar) and select the program of your choice. Make sure to check the admission dates of the program you are interested in. Please note that you have to apply at least 2 months before the course starts to allow for postal time lag.

#### STEP 2 FILL OUT AND RETURN YOUR DOCUMENTS

Download, print out and complete the application form and return it with the following documents

1. Two copies of official transcripts from the school the applicant attended (in English only, translated and notarized)
2. Two copies of degree / certificate from the school the applicant attended (in English only, translated and notarized)
3. Two copies of citizen identification card and residence registration (for Thai applicants)
4. Two copies of passport (for non-Thai applicants)
5. Two reference letters from teachers, employers or any third party whom the applicant knows, containing comments on the applicant's ability to complete the program
6. Applicant's brief resume and biography
7. A short essay, stating the purpose of pursuing the degree applied for

Send the documents to us by e-mail or by postal mail in a sealed envelop at the following address:

Assumption University of Thailand  
Office of Graduate Studies – University Admissions Center  
Hua Mak Campus, Ramkhamhaeng Road Soi 24, Hua Mak,  
Bang Kapi District, Bangkok 10240 Thailand.  
Tel (662) 3004543-62 ext. 1360-1 Fax (662) 7191521

Upon reception of your application form, we will then send you a confirmation letter indicating that you are qualified to proceed with the admission procedures and an admission number.

#### STEP 3 ENROLL AND PAY

After receiving confirmation, you will be asked to pay a non-refundable deposit US\$ 1,000 in a Demand Draft or a Cashier Cheque payable to 'Assumption University' along with a note stating your admission number, name, address, phone number, fax number, e-mail and the Program you have chosen. This deposit will be applied toward the full payment due before you start the Program.

Admission fees include the cost of the application form, entrance examination fees (a written test and an Interview) and a letter for obtaining a VISA to enter Thailand (for non-Thai applicants) which applicant has to pay upon arrival at Assumption University.

*Note: Admission procedures vary from course to course and the final decision to admit or reject a student is made by the Dean and/ or the Program Director.*

#### STEP 4 TAKE ENTRANCE EXAMINATIONS

Once we receive your Demand Draft or a Cashiers Cheque, we will then send you an acceptance letter which will allow you to complete any further entrance procedure such as exams or interviews. This letter can be used to apply for a Visa from your nearest Royal Thai Embassy.

You will then be required to come to Thailand and take the necessary steps to complete the selection procedure.

#### APPLY ONLINE

Online applications can be made using a computer with an Internet connection. Make sure you have all your supporting documents scanned and ready to upload.

To apply online, visit [www.grad.au.edu](http://www.grad.au.edu) You are encouraged to complete your application with as much information as possible at time of lodgement. Applications with missing information may take longer to finalise.

You will receive an E-mail notification once we received your online application.





## LOCAL APPLICATION PROCEDURES

### STEP 1 CHOOSE YOUR PROGRAM

Visit our website at [www.grad.au.edu](http://www.grad.au.edu) (Admission -> Admission Calendar) and select the program of your choice. Make sure to check the admission dates of the program you are interested. You can get the Application Form at University Admissions Center:

#### **Hua Mak Campus**

Admissions Center "P" Building, 1<sup>st</sup> floor,  
Ramkhamhaeng 24 Road, Bangkok  
10240 Thailand

#### Office hours:

Monday – Friday	08.30 A.M. to 06.00 P.M.
Saturday	08:00 A.M. to 04:30 P.M.
Sunday	08:00 A.M. to 02:00 P.M.

#### **ABAC City Campus**

ABAC City Campus, ZEN @Central World, Level 14  
4,4/5 Rajdamri Rd., Phatumwan  
Bangkok 10330 Thailand

#### Office hours:

Monday – Friday	10:00 A.M. to 10:00 P.M.
Saturday – Sunday	10:00 A.M. to 06:00 P.M.

#### **Suvarnabhumi Campus**

Admissions Center SM115,  
88 Moo 8 Bang Na-Trad Km.26,  
Bangsangthong, Samuthprakarn,  
Thailand 10540

#### Office hours:

Monday – Friday	08.30 A.M. to 05.00 P.M.
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Application forms can be downloaded at:  
[www.grad.au.edu](http://www.grad.au.edu)

### STEP 2 FILL OUT AND RETURN YOUR DOCUMENTS TO ADMISSIONS CENTER

Complete the application form/ reference forms and return them with the following documents

1. Two copies of official transcripts from the school the applicant attended (in English only, translated and notarized)
2. Two copies of degree / certificate from the school the applicant attended (in English only, translated and notarized)
3. Two copies of citizen identification card and residence registration (for Thai applicants)
4. Two copies of passport (for non-Thai applicants)
5. Two reference letters from teachers, employers or any third party whom the applicant knows, containing comments on the applicant's ability to complete the program
6. Applicant's brief resume and biography
7. A short essay, stating the purpose of pursuing the degree applied for

### STEP 3 TAKE ENTRANCE EXAMINATIONS

You will be required to take the entrance examinations to complete the selection procedures required for entry into each program. You will receive the Admission I.D. number and the specific steps / dates will be provided for you to follow up on the Admission I.D. card.

### APPLY ONLINE

Online applications can be made using a computer with an Internet connection. Make sure you have all your supporting documents scanned and ready to upload.

To apply online, visit [www.grad.au.edu](http://www.grad.au.edu) You are encouraged to complete your application with as much information as possible at time of lodgement. Applications with missing information may take longer to finalise.

You will receive an E-mail notification once we received your online application.









# INTERNATIONAL STUDENTS





## ACCOMMODATION

Although the University will not be able to offer graduate students accommodation at Hua Mak Campus in the city, there are a wide range of neighboring townhouses, rooms and condominiums to choose from. Those are at the immediate area of AU and the range of rents starts from 3,000 baht up to 12,000 baht per month. The rents may or may not include electricity and water. Phones usually cost extra. The electricity is 220 volts and 50 hertz. If you are not offered accommodation by your college, or it is unable to provide the type of housing you need, you should contact the AU International Center.

At the Suvarnabhumi Campus, there are formal residence halls that have been beautifully designed and furnished with color TV, refrigerator, telephone, private bath and fiber-optic Internet connections. The rooms come in a variety of arrangements such as singles, doubles, triples and quads to accommodate students who wish to live alone or to share with friends. In addition, there are laundry and food services, a well-equipped physical fitness center as well as basketball, volleyball and tennis courts located adjacent to the halls. For the less athletic, there is also a table tennis recreation and board game room. A comprehensive sports complex is under construction, which will have a 50-meter Olympic sized swimming pool, an indoor stadium, gymnasium and other fitness space.

## APPLYING FOR A STUDENT VISA

1. You will need to know the location of your nearest Royal Thai Embassy or Consulate office. Please note that Consulates accept posted visa applications only which can vary in process time depending on the office and the time of your pending departure. If you go in person to the Royal Thai Embassy, applications are normally processed within three days. However, this is not a guarantee, therefore it is reasonable to apply a couple of weeks before departure to allow for any unforeseen delays.
2. Each person's situation is different, of course, and there is no magic explanation or single document, certificate, or letter, which can guarantee visa issuance.
3. You need to be able to articulate the reasons you will study in your chosen program. You should also be able to explain how studying in Thailand is related to your future professional career when you return home.
4. It should be clear at a glance to the officer dealing with your application what written documents you are presenting and what they signify. Lengthy written explanations cannot be quickly read or evaluated. You will be required to produce a copy of the admissions acceptance letter from Assumption to yourself.
5. Do not engage the consular officer in an argument. If you are denied a student visa, ask the officer for a list of documents he or she would suggest you bring in order to overcome the refusal, and try to get the reason for which you were denied visa in writing.





## AU VISA SERVICES

All services are meant for full time students with proper Non-Immigrant (category ED) Visas subject to conditions as outlined below. Petitions and other forms are available from Visa Section at either campus. AU I.D. Card and receipt must be shown to receive service.

### Stay Permit Extension

AU Visa Section applies for Non-Immigrant (Class ED) Stay Permit Extension based on requests made by currently registered full time non-Thai students (12 credits or equivalent a semester). Those who register for less than 12 credits are considered part-time and will not be given extension of stay.

Must be applied for no less than 30 days before Expiry.

- \* Processing takes at least 3-4 hours
- \* Generally stay permit last 6 - 12 months.
- \* Passports are sometimes made available temporarily during processing period.

***Students, who do not submit their passports on time, will be responsible for any additional fees or expenses.***

### Stay Permit Cancellation

Please note that extension of Stay Permit is liable to termination by the Bureau of Thailand Immigration for Students under the following categories:

1. Students who are irregular in attendance; or
2. Students who are on probation; or
3. Students whose academic records are unsatisfactory including frequent withdrawals.
4. Students who are retired or
5. Students who graduated

### Re-Entry Permit

Re-entry permit is strongly suggested for any student who needs to temporarily leave Thailand for whatever purpose. This permit is in addition to the current Stay Permit Extension and does not change the expiry date of the visa. Re-Entry permits take up to week to process. Student should return to Thailand and apply for extension at least two weeks before the Stay Permit Extension expires.

- Single Entry - Baht 1,000
- Multiple Entry - Baht 3,800

### Visa letter

If you know that you're going to leave Thailand and cannot return before your Stay Permit expire, please contact the AU visa officer at least two weeks in advance, of your leaving Thailand, to obtain the certified letter to confirm that you are a student at AU. You can take these documents to apply for a new visa (ED only) to the Thai embassy or consulate in the country where you are staying. They'll give you a new visa valid for 3 months. It may take them a few days so be prepared.

- The Visa letters are used to apply for new visas abroad at any Royal Thai Embassy / Consulate.
- Au Visa Section issues Visa Letters at the request of the students.
- Au Visa Section needs at least 3 days for processing.

### 90 – DAY NOTICE

- \* All non-Thai students must notify their places of residence to the Bureau of Immigration every 90 days.
- \* AU Visa Section submits 90-day Notices at the request of the students.
- \* AU Visa Section needs at least 3 days for processing.
- \* It must be applied for no less than 7 days before expiry of previous 90-Day Notice.

***Expired 90-Day Notice can be renewed by exiting Thailand on Re-Entry Permit or obtaining new visa abroad.***

Those who fail to comply are liable to a fine of Baht 5,000 with an additional fine of 500 baht for each day past expiry. Bureau of Immigration may collect fee upon exiting Thailand.

If you miss the 90-day report due date, you must go to the Immigration Department by yourself and, pay them a penalty of 2,000 Baht for missing your date and report your place of residence. If you lose your 90-day report tag (it will be attached to your passport), the Immigration Department will charge you an additional penalty of (2,000 Baht to 5,000 baht). AU will not pay your penalties. (We'll take you there provided that you go on our scheduled trip)

### Change Visa (for education)

You should never try to enter as a visitor if you intend to become a student. The procedure to change your status is cumbersome and will take up a lot of your time. In order to change your visa status, you are required to have at least 30 valid days on your present visa. Several documents are required from both the university and you, the production of which will take time. Therefore, we strongly advise that you enter with the appropriate visa.

### Passport Renewal

Please check your passport expiry date before you leave your home country. Your passport should extend beyond your intended stay in Thailand. If it does not, you can get it extended at the Embassy or Consulate of your home country in Thailand or with the proper authorities in your home country.

Make sure your passport has space (pages) available for a Stay Permit Extension stamp. You can get more pages at any time at the Embassy or Consulate of your home country in Thailand.

Passports should be renewed no less than 6 months before passport expires.





**Point of Entry/Exit**

**TM. Card**

- A card issued prior to entry and attached to passport by Immigration.
- TM. card must be retained and attached to passport at all times until next exit from Thailand.

**Stamps**

- Immigration Officials issue Stay Permit by stamping passport at the point of entry.
- The Stamp provides the date of Stay Permit expiry.

**Overstay !**

- The Bureau of Immigration charges Baht 500 / day for those who overstay their permit.
- Charges lived at point of exit.

If your Stay Permit has expired before you could extend it, you must go to the Immigration Department in person and pay the overstay penalty of 500 baht per day (maximum 20,000 baht). (We'll take you there provided that you go on our scheduled trip).

New students who do not have ED visas will have to leave the country to get the proper visa. Other types of visa can not be converted to an ED visa from within Thailand .

If your passport expires while you are in Thailand, your Stay Permit expires on the same date. This is true regardless of the date on the visa. This means that you are subject to the 500 Baht per day overstay fine (maximum 20,000 Baht) from the day your Passport expires. Once your passport has been extended the AU visa officer at no charge to the student can reinstate your visa with the original expiry date. If you had a multiple entry visa this will be lost. If you wish you can purchase a new multiple entry visa, from the Thai government, for 3,800 Baht.

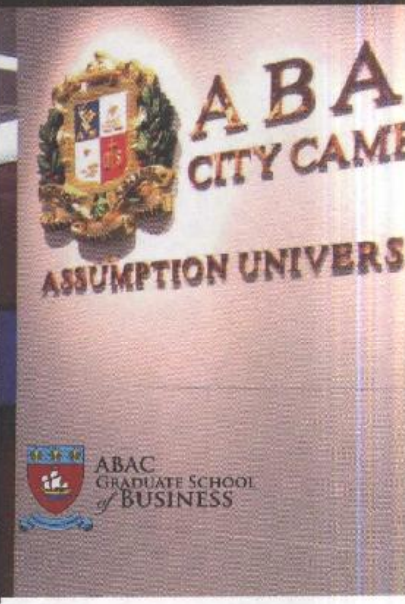


Lights at the Assumption University Suvarnabhumi campus shine in exquisite environs of learning, just as student minds are illumined by knowledge.





# GRADUATE SCHOOL OF BUSINESS



**Kittu Phothikitti, Ph.D.**  
Dean, Graduate School of Business  
Dean, Graduate Studies

*At the Graduate School of Business, we create and advance knowledge for our students and for business professions through new modes of inquiry, research, scholarship and related intellectual activities within an Asian context in particular, and international collaborations.*

*We strengthen educational preparation at the Master's and Ph.D. levels by integrating interdisciplinary perspectives, focus on research, scholarship, technology, and practical application.*

*Through our goals, it is our hope that we improve the well-being of economically and socially disadvantaged people by using a proactive approach to achieve a more just, equal, healthy, and productive society. To that end, we are continually working to enhance the School's reputation as a national and international leader in the development of Business society to change the world.*

*I look forward to welcoming you to Assumption University to achieving our goals together.*





## VISION

GSB envisions itself to be one of the leading institutions and a competent provider of education and research endeavors in the region, in business management.

## MISSIONS

- To produce graduates knowledgeable in management and administration who have a sense of responsibility, are far sighted, able to think critically and creatively in challenging environments.
- To generate and disseminate new knowledge of management and administration in this era of globalization, with focus on Asia in particular.
- To produce competent graduates who are able to make use of appropriate and rapidly changing technology.
- To be an international strategic alliance gateway for the exchange of knowledge and expertise in business developments.
- To provide linkages and collaborations between industries and the University
- To strive towards academic excellence.

## BACKGROUND

The Graduate School of Business (GSB), Assumption University was established in 1985, at the initiative of Rev. Brother Prathip Martin Komolmas, the then President of the university who followed the recommendations of a detailed feasibility study carried out by De La Salle University, Manila.

The GSB started with a modest MBA evening program with 33 students in 1985. In 1992, The GSB launched an MBA day program. In 1997 the GSB started the Master of Management in Organizational Development and Management (MMOD) program focused on the organization and change management. The Master of Business Administration in Tourism Management (MBA.TRM) was integrated into GSB in 2000.

At present, GSB manages five master programs and two Doctoral programs which are: MBA program, MM (Organization Development) program, MBA (Tourism Management) program, MSc (Investment Analysis) program and MBA (Technology Management) Program. The doctoral programs are Ph.D. (Organizational Development and the Ph.D. (Hospitality and Tourism Management). There are more than 900 students currently registered in these programs as of May 2014.

As for the 30 years of growth, there are more than 12,000 students enrolled in GSB and more than 9,000 graduates are in business and management roles in the Thai society and elsewhere in the world.





## EXCLUSIVE PORTABLE DEVICES FOR NEW EXPERIENCE OF LEARNING ANYWHERE AND ANYTIME WITH APPLE FOR EDUCATION SOLUTION

### *On-the-Go Learning with Exclusive Portable Devices*

- Take the 'room' out of 'classroom'
- Live classroom borderless
- Taking lecture podcasts with iPhone, iPad or PC
- On-demand lecture contents and Videos
- Check class schedule, announcement, exam room via iPhone or iPad
- Access anywhere and anytime

AU in cooperation with Apple (Thailand) provides exclusive portable devices with mobile knowledge systems for students to access lecture podcasts in class on their own time.

This allows for a deeper understanding of the course material and inspires professors to transform their class time into more interactive discussion sessions.

### THE BEST EXCLUSIVE MOBILE KNOWLEDGE EXPERIENCE WITH APPLE TOWARDS UBIQUITOUS LEARNING

Students can access class content (PowerPoint slides) and lecture videos in order to learn anytime, anywhere even ubiquitously, or by demand.

Students can go online from home, a cafe – wherever they happen to be – and visit a website, class wiki to view content or download it for future use through any kind of PC or even through iPhone or iPad.



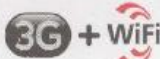
First Official Partner with  
**Class on hand** Apple for Education Solution  
**Anywhere & Anytime**

- New Mode of study through Mobile Learning.
- Self-Learning integration with class room dynamics.



Authorised Reseller

**true move**





## Testimonial

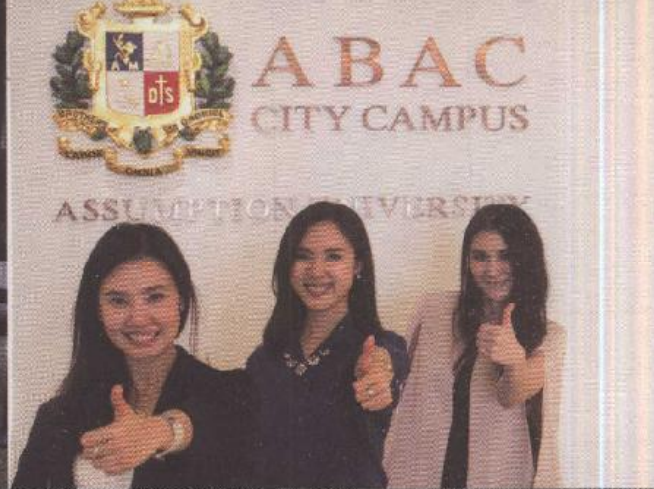


"Assumption University of Thailand has supported the Thai and International business communities by educating and training young professionals who display business knowledge and talents which add value to business performances."



**Mr. Kalin Sarasin**  
Managing Director  
SCT Co., Ltd





# > M.B.A. MASTER OF BUSINESS ADMINISTRATION

M.B.A. Day & Evening	2-Year program, Concentrations available, Thesis and Non-Thesis Options	Huamak Campus
M.B.A. Full-time	1-Year Program, Block teaching mode, Non-Thesis, Bilingual (English & Chinese)	Suvarnabhumi Campus
i M.B.A.	1.5-Year, Block teaching mode, Non-Thesis	Huamak Campus
M.B.A. (Weekend-Track)	1.5-Year, Block teaching mode, Non-Thesis	Huamak Campus
M.B.A. Professional	1.5-Year, Block teaching mode, Non-Thesis	City Campus
M.B.A. Fast-Track	1.5-Year, Block teaching mode, Non-Thesis	Huamak Campus City Campus
S-M.B.A.	1.5-Year, Block teaching mode, Non-Thesis	Huamak Campus

## ADMISSION REQUIREMENTS

- Bachelor's degree or equivalent from an accredited institution in any fields
- Earn a minimum CGPA of 2.0 on 4.00 scale
- Enough undergraduate training to do graduate work in the M.B.A. Program
- Have at least TWO YEARS of work experience in private or public organization (for M.B.A. Evening Program and M.B.A. Professional Evening Program)
- Have at least THREE YEARS of work experiences in private or public organization (for M.B.A. Weekend Track Program)
- Good command of English
- Computer literacy

## SELECTION CRITERIA

Entrance Examination and Interview

## DURATION OF STUDY

1.5 - 2 years

## STUDY SYSTEM

First Trimester : September - December  
Second Trimester : January - April  
Third Trimester : May - August

## CURRICULUM

### Sample Required courses

- Managerial Economics
- Introduction to Management Information Systems
- Managerial Accounting
- Financial Management
- Marketing Management
- Introduction to Quantitative Analysis
- Business Research Methodology
- Organizational Behavior
- Operations Management
- Strategic Management
- International Business Management

### Concentrations and Elective courses

#### Marketing

- Advertising and Promotion Strategies
- International Marketing Management
- Consumer Behavior
- Individual Research in Marketing
- One Elective Course in Marketing

#### Finance

- Investments
- Management for Financial Institution
- International Financial Management
- Auditing Theory
- Individual Research in Finance
- One Elective Course in Finance

#### Entrepreneurship

- Entrepreneurial Management
- SME's Growth and Change Management
- Management of Innovation
- e-Entrepreneurship
- Individual Research in Entrepreneurship

### General Management

- Individual Research in Management
- Four Elective Courses in General Management

### Innovation Management

- Management of Technology and Innovation
- Intellectual Property Management
- Commercialization and Marketing of Innovations
- Entrepreneurship and New Venture Creation
- Individual Research in Innovation Management

### Computers for Organizational Management

- Computer Application in Supply Chain Management
- Individual Research in Computers for Organizational Management

### Automation and Industrial Management

- Industrial Design and Innovation
- Computer-integrated Manufacturing
- Management of Quality Assurance and Standards
- Service & Maintenance Management
- Individual Research in Automation and Industrial Management

## FEES

The approximate total fee is equal to 281,000 - 452,500 Thai Baht.





# > M.B.A.

## MASTER OF BUSINESS ADMINISTRATION IN TOURISM MANAGEMENT

### ADMISSION REQUIREMENTS

- Candidates are required to hold a Bachelor's degree in any field. Those with Bachelor's degree in non-business fields may have to take 1-4 foundation subjects as part of their Tourism MBA degree so that they can more easily assimilate the course materials. Students with a bachelor's degree in Tourism and Hospitality from Assumption University will be granted exemption in four subjects if they have obtained B+ or above.
- Candidates must have earned a CGPA of at least 2.0 on a scale of 4.0.
- Candidates must pass the interview entrance examination. Those who do not pass the enrolment interview must take remedial English classes at The Assumption University IELE Institute adjacent to the university.

### SELECTION CRITERIA

Interview

### DURATION OF STUDY

1.5 years (48 credits)

\*Note: 1.25 years if 4 exemptions are granted from your undergraduate program.

### STUDY SYSTEM

First semester : September - December  
Second semester : January - April  
Third Trimester : May - August

### CURRICULUM

#### Sample Required courses

- Sustainable Tourism Development
- Tourism Business Management and Ethics
- Human Resources Management for Tourism Organization
- Marketing Management for Tourism
- International Tourism and its Environment
- Tourism Policy and Public Planning
- Information Technology and E-Commerce for Tourism
- Strategic and Quality Management for Tourism and Hospitality

### FEES

The approximate total fee is equal to 293,000 - 315,500 Thai Baht.

## IN-TREND CREATIVE AND INNOVATIVE TOURISM MANAGEMENT

### CELEBRATE THE FIRST DECADE OF THE FIRST MASTER DEGREE TOURISM PROGRAM IN THAILAND

- Self organized and directed fieldtrips to apply acquired skills through coursework
- Minimum time in class, maximum exposure to actual and real time tourism
- Weekend classes only delivered through block teaching modes
- Optional overseas trips available at additional cost
- A "fun-tastic" learning experience through learning by doing







# > M.M. MASTER OF MANAGEMENT IN ORGANIZATION DEVELOPMENT AND MANAGEMENT

## ADMISSION REQUIREMENTS

- Bachelor's degree or equivalent from an accredited institution in any field
- Good command of English
- Computer literacy
- Earn a minimum CGPA of 2.00 on 4.00 scale

## SELECTION CRITERIA

Entrance Examination and Interview

## DURATION OF STUDY

2 years (48 Credits)

## STUDY SYSTEM

First semester : September - December  
Second semester : January - April  
Third Trimester : May - August

## CURRICULUM

### Sample Required courses

- Human Development, Induction, and Interaction
- Organization Development and Transformation
- Advanced Organization Development Strategies, Approaches and Technologies
- Research Methodology I
- Organization Development Consulting and Process Facilitation
- Management and Organization Development Practicum
- Research Methodology II
- Values and Ethics in Organization Development
- Organization Development Integration and Application
- Change Management in Organization Culture, Climate, and Communication

## FEES

The approximate total fee is equal to 299,000 - 321,500 Thai Baht.

## What is OD from Various Lenses?

- OD is a planned change process
- OD is a management strategy change
- OD is a technology set for system change
- OD is a program at AU for Leaders/ Executives / Managers / Supervisors (LEMS)

Appreciating and celebrating what we have, creating endless possibilities and building on potentials are processes of positive change in Organization Development and Transformation (ODT). For upcoming/ already graduates of bachelor/master in any field ..... and who have interests in engaging in consulting, coaching and facilitating change initiatives in individuals, groups/team, organizations, family business of second/third generations and/or social /community work, through strategies /approaches in OD, HRD, HRM, Change Management and related fields.



**Jar Bawk, MMOD**

Community Based Organization, Kachin Women's Association, Thailand  
"MMOD has enriched me, not only to become a better professional, but also grow my personal vision, passion and action. Studying at this program, I can see the organizations and myself as full of potentials, opportunities and possibilities while contributing to our World. During my two years of learning journey, I always felt fortunate to have been surrounded by such caring, sharing, and supportive professors and classmates. My experience with MMOD at Assumption University will be a life-long memory in my life"



**Оксана Тигунцева, MMOD**  
Freelance Consultant in Russia

"Thank you very much for an interesting program - MMOD. I got very useful knowledge and gained rich experience from all my professors and classmates. My 2 years was really a transformation for me. I become more open to global realities while improving my professional skills. I understood what I would like to do and achieve and how I can manage my life. For me this program is big opportunity for my future career!"



## > M.S.

# MASTER OF SCIENCE IN INVESTMENT ANALYSIS AND MANAGEMENT

- Offering three concentrations: Private Wealth Management, Institutional Portfolio Management, and Financial Risk Management
- Core courses are benchmarked to "Chartered Financial Analyst".
- Concentration courses are benchmarked to globally recognized professional Certifications in each field: CFP, CFA Level II and FRM.
- This program will provide stimulating experience sharing sessions with Finance Professionals: Capital Market Development Fund, The Stock Exchange of Thailand, Associations and Financial Institutions.
- The course modules will be conducted using the bloomberg professional (r) service.

### ADMISSION REQUIREMENTS

- Bachelor's Degree from an accredited institution
- Computer literacy
- Good command of English
- Satisfactory academic record and Interview Result

### SELECTION CRITERIA

Interview

### DURATION OF STUDY

1.5 years (45 credits)

### STUDY SYSTEM

First semester : September - December  
Second semester : January - April  
Third Trimester : May - August

### CURRICULUM

#### Sample Required courses

- Financial Accounting
- Investment
- Economics
- Corporate Finance
- Equities Analysis
- Derivatives Analysis
- Alternative Investments and Portfolio Management
- Personal Financial Planning
- Fixed Income Analysis

### FEES

The approximate total fee is equal to 400,000 - 422,500 Thai Baht.





# > Ph.D.

## DOCTOR OF PHILOSOPHY IN ORGANIZATION DEVELOPMENT

### ADMISSION REQUIREMENTS

- At least 3 years of work experience in organizations in the area of interest and expertise
- A Master's Degree in related fields (M.B.A., MM) or any other field, with GPA above 3.50 on scale of 4.00 or equivalent
- A valid TOEFL score of 580 PBT or 237 CBT or an IELTS (Academic) overall band of at least 6.5 or GMAT score of 550 (These scores are valid for 2 years.)  
Any applicant who does not obtain the required score must take the AU English Proficiency Test.
- Two acceptable letters of recommendation from either former instructors or employers
- "Statement of Purpose" indicating why the applicant wants to pursue a doctoral degree

### SELECTION CRITERIA

Interview

### DURATION OF STUDY

3 years (54 credits)

### STUDY SYSTEM

First Semester: June - October  
Second Semester: November - March

### CURRICULUM

#### Sample Required courses

- Research Design and Methodology
- Organization and Management Theory
- Organization Development and Change
- Organizational Communications
- Organizational Innovation
- Leadership and Change Management
- Organization Structure and Design
- Interpersonal Processes in Organization
- Action Research
- Strategy and Policy
- Global Perspective
- Professional Issues
- Whole Systems Theory and Transformation Change
- Leadership in Socio-Cultural-Political Realities Cultural Diversity, Belief Systems and Social Equality
- Human Information Process Tools and Techniques Learning & Change
- Systems and Strategic Thinking, Creating, Visioning & Shaping Futures
- Designing, Leading and Managing Change in Complex Social Systems
- Generative & Strategic Dialogues, Participative Consultations and Networks
- Holistic Thinking and Creative Problem-Solving Decision-Making
- Assessment, Monitoring and Evaluation of Systems Learning and Change
- Qualitative & Quantitative Evaluation Processes

### FEES

The approximate total fee is equal to 1,500,000 - 1,527,500 Thai Baht.

- Preparing learners to lead and providing consultancy in the field of management organization from informed strategic view points
- Creating solutions to real-world problems
- Working across different cultural boundaries
- Anticipating and handling change



Krittiya Talomsin, Ph.D.OD  
Director, Talis Tech Co., Ltd

"I had a great experience and valuable knowledge during my study in Ph.D.OD program. All academics were excellent and course works provided in-depth knowledge on OD"





# > Ph.D.

## DOCTOR OF PHILOSOPHY IN HOSPITALITY AND TOURISM MANAGEMENT

### ADMISSION REQUIREMENTS

- At least 3 years of work experience in organizations in the area of interest and expertise
- A Master's Degree in related fields (M.B.A., MSc in Tourism) or equivalent degrees in any other fields, with a GPA above 3.50 on a scale of 4.00 or equivalent
- A TOEFL score of 550 PBT or 213 CBT or an IELTS (Academic) overall band of at least 6.5 or GMAT score of 550  
(These scores are valid for 2 years.)  
Any applicant who does not obtain the required score must take the Au English Proficiency Test.
- Two acceptable letters of recommendation from either former instructors or employers
- Presentation of a brief research proposal in the field of hospitality and tourism studies

### SELECTION CRITERIA

Interview

### DURATION OF STUDY

3 years (54 Credits)

### STUDY SYSTEM

First Semester: September - February  
Second Semester: March - August

### CURRICULUM

#### Sample Required courses

- Graduate Studies Skills
- Research Design and Methodology
- Advanced Hospitality and Tourism Management
- Contemporary Issues in Hospitality and Tourism Development

### FEES

The approximate total fee is equal to 1,500,000 - 1,527,500 Thai Baht.

Our advanced program is designed to develop tourism researchers and professionals who will be well equipped with philosophical, technical and managerial understanding of the valuable and complex Hospitality and Tourism systems. An advanced and systematic research and critical analysis will add to the tourism body of knowledge which in turn will help tourism develop in a sustainable manner. Being part of this program will ensure that you will gain holistic perspectives, enable you to understand, assess, identify and articulate the functions and dynamics of Tourism and Hospitality whether you are engaged in research, management, marketing or entrepreneurship.





# JOINT PROGRAM WITH OVERSEAS UNIVERSITIES

Assumption University has a growing number of partnerships with institutions from the United States, the United Kingdom, and Australia. The relationships involve faculty exchanges, visiting professors, student exchanges and joint degree programs. Assumption University also offers enhanced educational opportunities which add to the international experience of our students.

The University's curriculum is patterned after the American semester credit hour system and most textbooks are similar to those used in international universities. Graduates receive an education that is both globally marketable and flexible, leading to highly productive careers within the various sectors of society from which the students come and to which they aspire.

As for joint programs, students may study foundation courses leading to the Master's degree offered by the partner universities for 1-2 semesters at AU and then study full-time for another 1-2 semesters at overseas partner universities. The students will be awarded the degree by the partner universities after satisfactory completion of the course requirements.

## **Advantages**

- **Doing a Joint Program will save time and costs for students.**
- **Doing a Joint Program students will experience a new culture, meet new challenges and develop global mindsets.**
- **Doing a Joint Program will give students the opportunity to live and study in the World's most exciting cosmopolitan cities, such as London, Sydney and Chicago**





# DOUBLE DEGREE AND TRIPLE DEGREE PROGRAMS

University of the West of England, UK  
Anglia Ruskin University, UK  
University of Brighton, UK  
University of Applied Sciences Mainz, Germany  
City University of Seattle, USA  
La Trobe University, Australia  
Australian Catholic University, Australia  
Yunnan University of Finance & Economics, China  
Toulouse University, France  
Cesar Ritz Colleges, Switzerland - Brig Campus

The First International University in Thailand a status which accrues from our international curriculum, applied across the university's academic offerings, and the teaching faculty

Assumption University is recognized for its academic excellence in countries such as the US, UK, Australia, France, Germany, Poland, the Netherlands, China, South Korea, Japan.

Assumption University graduates have been admitted to top universities across the globe, on either a full-time study basis or as visiting exchange scholars. Many students upon graduation have been placed in highly reputed multi-national and global businesses, in addition to serving on national and international trade advisories.

## Advantages

- A double degree enables students to study TWO degree one after another within 5 or 6 semesters.
- Students will graduate with different master degrees: an M.B.A. from AU, plus one degree from an overseas partner university.
- Doing a double degree can offer students more career flexibility and opportunities.





University of the  
West of England

## UNIVERSITY OF THE WEST OF ENGLAND UWE, UK Double Degree Master Program



### M.B.A. (ABAC) + MSc. in Business Management (UWE, UK) M.B.A. (ABAC) + MSc. in International Management (UWE, UK)

2 YEARS/ FULL TIME AND PART TIME PROGRAM

- \* 4 MSc. International Management/Business Management courses
- \* 4 MSc. International Management/Business Management courses = 60 credits @ UWE, UK
- \* Comprehensive examination @ ABAC, Thailand
- \* Dissertation = 60 credits (Students can choose between UWE and ABAC)

#### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.5 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in UK
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at UWE.

#### ENGLISH REQUIREMENTS

Waiving English requirement for students who graduate from international program, IELTS 6.5 for Thai students who graduate from Thai regular program or take the AU-SET

#### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note: All documents must be endorsed with signature and submitted in person with the last day of application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

#### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ UWE, UK (International Management Courses start in January / May;  
Business Management Courses start in September)

#### FEES

The approximate total fee is equal to 865,000 - 887,500 Thai Baht.

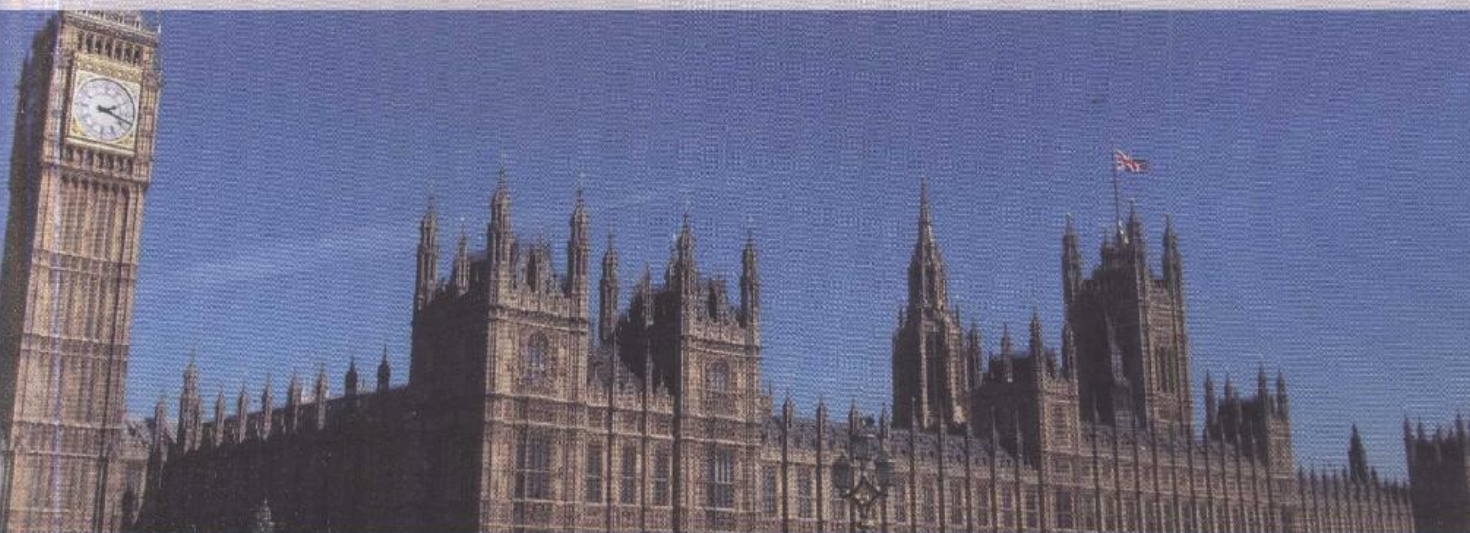
*\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.*





Anglia Ruskin  
University

## ANGLIA RUSKIN UNIVERSITY (ARU) CAMBRIDGE/CHELMSFORD, UK Double Degree Master Program



**M.B.A. (ABAC) + MSc. in Marketing (ARU, Cambridge)**  
**M.B.A. (ABAC) + MSc. in Management (ARU, Cambridge)**  
**M.B.A. (ABAC) + MA. in International Business (ARU, Cambridge)**  
**M.B.A. (ABAC) + MSc. Supply Chain Management (ARU, Chelmsford)**

- \*12 M.B.A. courses = 36 credits @ ABAC, Thailand
- \*3-4 courses and Dissertation @ ARU, UK
- \*Comprehensive examination @ ABAC, Thailand
- \*2 years approximately
- \*Full-time / Part-time Program

### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.0 on a 4.00 scale
2. English language proficiency – Students must pass IELTS or ABAC Test.
3. Eligibility for a student visa to study in UK
4. Computer literacy
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at ARU.

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1 inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ ARU, UK  
(Start in January / September)

### FEES

The approximate total fee is equal to  
780,500 - 802,500 Thai Baht.

**\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.**





University of Brighton

## UNIVERSITY OF BRIGHTON (UOB), UK Double Degree Master Program



M.B.A. (ABAC) + MSc. Management  
M.B.A. (ABAC) + MSc. Management (Entrepreneurship)  
M.B.A. (ABAC) + MSc. Management (Human Resources)  
M.B.A. (ABAC) + MSc. Management (Innovation)  
M.B.A. (ABAC) + MSc. Management (Public Services)

2 years approximately  
Full-time / Part-time Program

### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.5 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in UK
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at UOB.

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ UOB, UK (Start in January)

### FEES

The approximate total fee is equal to 925,000 - 947,500 Thai Baht.

**\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.**



# CESAR RITZ COLLEGES SWITZERLAND BRIG CAMPUS, SWITZERLAND Double Degree Master Program



## M.B.A. (ABAC) + MIB (Master of International Business in Hospitality and Tourism Management) (Cesar Ritz, Switzerland)

2 years approximately  
Full-time / Part-time Program

### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.5 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in Switzerland
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at Cesar Ritz.

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ Cesar Ritz, Switzerland  
(Start in January / April / July /October)

### FEES

The approximate total fee is equal to  
1,950,000 - 1,972,000 Thai Baht.

**\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.**





## **M.B.A. (ABAC) + M.B.A. (Marketing Management, Global Management, Project Management, Finance)**

### **2 years approximately | Full-time / Part-time Program**

- 12 M.B.A. courses = 36 credits at ABAC
- 12 M.B.A. required courses with 4 Emphasis Areas at CityU and No Dissertation
- 1 Year/4 terms: Fall, winter, spring and summer quarter
- 4 Subjects/12 credits will be transferred back to ABAC.
- Comprehensive Examination at ABAC

### **QUALIFICATIONS FOR PROGRAM ADMISSION**

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.5 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in USA
5. No GMAT required
6. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at CityU.

### **ENTRANCE REQUIREMENTS**

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### **STUDY SYSTEM**

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ CityU, USA  
(Start in January / April / July / October)

### **FEES**

The approximate total fee is equal to  
1,595,000 - 1,617,500 Thai Baht.

**\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.**





**M.B.A. (ABAC) + LMFA (Master of Financial Analysis) (La Trobe University, Melbourne)**  
**M.B.A. (ABAC) + LMFAF (Master of Financial Analysis in Investment) (La Trobe University, Melbourne)**  
**M.B.A. (ABAC) + LMPA (Master of Professional Accounting) (La Trobe University, Melbourne)**  
**M.B.A. (ABAC) + LMMM (Master of Marketing Management) (La Trobe University, Melbourne)**  
**M.B.A. (ABAC) + LMIB (Master of International Business) (La Trobe University, Melbourne)**

- 12 M.B.A. courses = 36 credits @ ABAC, Thailand
- 8 courses at La Trobe University
- Comprehensive examination @ ABAC, Thailand
- 2 years approximately
- Full-time / Part-time Program
- No Dissertation and Thesis

### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.5 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in Australia
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at La Trobe.

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)
7. Reference letters from former instructors or employers (2 letters)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ La Trobe, Australia  
(Start in February / July)

### FEES

The approximate total fee is equal to 1,100,000 - 1,122,500 Thai Baht.

**\*\*\*Note: Fee for the year 2016 will be changed, please check at Office of Graduate Studies. Every student is expected to bear all other personal expenses by themselves.**





## M.B.A. (ABAC) + MA. IB (Master of Art in International Business)

FULL-TIME / PART-TIME STUDIES AT ABAC, THAILAND  
AND FULL-TIME STUDIES AT MAINZ, GERMANY

- 12 M.B.A. courses = 36 credits @ ABAC, Thailand
- 6 courses @ Mainz (4 out of 6 courses will be transferred back to ABAC, Thailand)
- Comprehensive examinations @ ABAC, Thailand

### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.0 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in Germany
5. Applicants must have reached a GPA of at least 3.5 at ABAC before studying at Mainz.
6. Applicants must show evidence that they have some basic German language knowledge (level B2) or a minimum IELTS score of 6.5.

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ Mainz, Germany (Start in March)

### FEES

The approximate total fee is equal to  
480,000 - 502,500 Thai Baht.

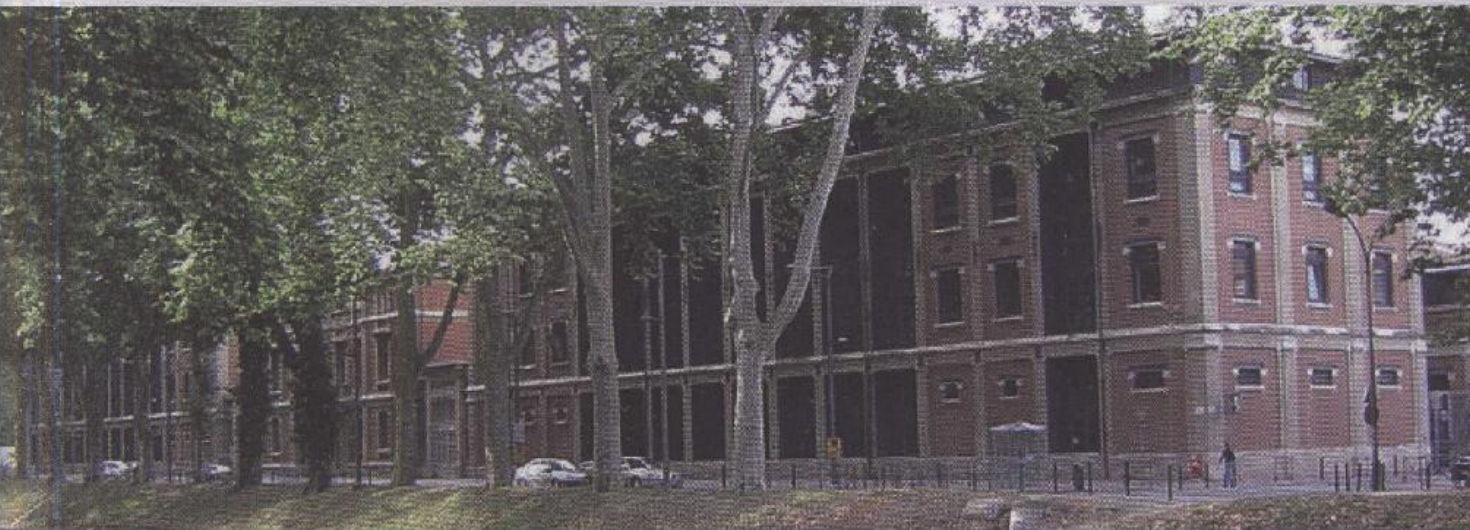
*\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.*





# TOULOUSE UNIVERSITY, CAPITOLE, FRANCE

## Double Degree Master Program



### M.B.A. (ABAC) + MSc. (Marketing of Innovative Technologies)

SAVE TIME SAVE COSTS  
GET 2 DEGREES IN 2 YEARS

- 12 M.B.A. courses = 33 credits @ ABAC
- Thesis @ Toulouse University (Internship)
- 2 years approximately Full-time Program
- Total 48 credits

#### QUALIFICATIONS FOR PROGRAM

##### ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.0 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in France
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at Toulouse.

##### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen Identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

#### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ Toulouse, France  
(Start in September)

##### FEES

The approximate total fee is equal to  
530,000 - 552,500 Thai Baht.

**\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.**





# AUSTRALIAN CATHOLIC UNIVERSITY (ACU)

## Triple Degree Master Program



- M.B.A. (ABAC) + 2 Degrees : Master of Human Resource Management and M.B.A. (ACU, Australia)
- M.B.A. (ABAC) + 2 Degrees : Master of Marketing and M.B.A. (ACU, Australia)
- M.B.A. (ABAC) + 2 Degrees : Master of Professional Accounting and M.B.A. (ACU, Australia)
- M.B.A. (ABAC) + 2 Degrees : Master of Business Information Systems and M.B.A. (ACU, Australia)

2.5 YEARS APPROXIMATELY | FULL-TIME / PART-TIME PROGRAM  
Students can choose the campus to study 4 Double Major Areas.  
Sydney or Melbourne Campus, Australia

### QUALIFICATIONS FOR PROGRAM ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.0 on a 4.00 scale
2. Good command of English - Students must pass IELTS or ABAC Test.
3. Computer literacy
4. Eligibility for a student visa to study in Australia
5. Applicants must have reached a GPA of at least 3.0 at ABAC before studying at ACU.

### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen Identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ ACU, Australia  
(Start in February / July)

### FEES

The approximate total fee is equal to 1,140,000 - 1,162,500 Thai Baht.

*\*\*\*Note: Fee for the year 2016 will be changed, please check at Office of Graduate Studies. Every student is expected to bear all other personal expenses by themselves.*





# YUNNAN UNIVERSITY OF FINANCE & ECONOMICS (YUFE), CHINA

## Double Degree Master Program



### 中国云南财经大学--泰国易三仓大学 MBA 1+1双学位中文项目

#### INTERNATIONAL PROGRAM / CHINESE PROGRAM

##### 项目特色:

- 亚洲两所国际知名大学的硕士文凭
- 工商管理和跨文化素养的知识和技能
- 中泰两国的学习生活经历和重要人际网络
- 中泰两国和东南亚国家职业优势和发展潜力

#### QUALIFICATIONS FOR PROGRAM

##### ADMISSION

1. Bachelor's degree from a recognized institution in Thailand or overseas institution, with recognized equivalence of at least a minimum CGPA of 2.0 on a 4.00 scale
2. Chinese Language Proficiency
3. Eligibility for a student visa to study in China
4. Good command of English

##### ENTRANCE REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (2 copies)
3. Bachelor's degree certificate (2 copies)
4. Citizen identification card and residence registration (2 copies)-For Thai applicants
5. Passport (2 copies)-For Non-Thai applicants
6. Six (1x1-inch size) photographs (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day application period, otherwise the application will not be considered and the applicant will not be allowed to sit for Admission interview.*

#### STUDY SYSTEM

Semester 1-3: @ ABAC, Thailand  
(Start in January / May / September)

Semester 4: @ Yunnan, China  
(Start in January / May / September)

##### FEES

The approximate total fee is equal to 590,000 - 612,500 Thai Baht.

*\*\*\*Note: Every student is expected to bear all other personal expenses by themselves.*











# GRADUATE SCHOOL OF ENGLISH



## VISION

The Graduate School of English is to provide quality education at the graduate level in English Language Teaching to practicing and prospective teachers as well as to professionals who need English in their professions. In response to the increasing demand for the teaching of English and the curricula reforms envisaged in English language teaching in Thailand, it aims to meet the need for professional development among the growing number of suitably qualified teachers of English in Thailand and the neighboring countries as well as in the media and business.

## BACKGROUND

The Graduate School of English grew out of a co-operative program with St. Michael's College in Vermont, U.S.A. whereby two faculty members from Assumption University taught a large group of Assumption University lecturers in an M.A. program so as to upgrade the qualifications of those faculty members. In 1999, the Institute for English Language Education was set up out of the then existing English Language Center with a Graduate Wing. This wing started with two lecturers but quickly expanded to five lecturers by 2002. A second M.A. in English Language and Literatures was established in December 2001. The Graduate Wing's goal was to develop the University's position as a leader in the fields of English and English Language Teaching and to facilitate the continued education of the University's other faculty members. In 2004, the Graduate Wing was administratively separated from the Undergraduate Wing of the I.E.L.E. and went through four different directors over the ensuing few years. In 2005, Dr. Conlon was asked to direct the graduate wing again. The M.A. in ELT was revised and the M.A. in ELL was discontinued for financial reasons. After a period of consolidation which involved hiring new internationally recognized faculty members as well as the

transformation of the by-then defunct The English Teacher: An International Journal into The New English Teacher and the establishment of a new journal, Asian Journal of Literature, Culture and Society, a period of expansion ensued with the development of a Ph.D. in ELT and the forging of new co-operative agreements with SEAMEO RELC and RETRAC in Vietnam as well as with universities in Indonesia, China, Vietnam and Japan and the agreement with the University of Nottingham was renegotiated to focus on inter-faculty development and research. In 2007, the Graduate School of English was officially instituted by the University Council and a Dean was appointed to run it. The GSE now has a faculty of eight members and has recently begun to apply for the opening of a new M.A. in Professional English Media Studies and is planning another M.A. in Multilingual Education.

### MORE INFORMATION

GRADUATE SCHOOL OF ENGLISH  
Hua Mak Campus, 'S' building- room  
GSE office

Tel : (662) - 300-4543-62 Ext. 1348, 3646

Fax : (662) - 318 - 7159

E-mail : [sconlon@au.edu](mailto:sconlon@au.edu), [sconlon@au.edu](mailto:sconlon@au.edu),  
[gse@au.edu](mailto:gse@au.edu)

Website : [www.gse.au.edu](http://www.gse.au.edu)





## < M.A. (ENGLISH LANGUAGE TEACHING)

### ADMISSION REQUIREMENTS

- A bachelor's degree in any field by the Ministry of Education, Thailand
- TOEFL score of at least 550 or IELTS score of at least 6.0 or passing the English Proficiency Examination of the Graduate School of English
- G.P.A. of at least 2.5 on a scale of 4.0

### SELECTION CRITERIA

An interview and a written submission on the day of the interview

### DURATION OF STUDY

2 years (45 Credits)

### STUDY SYSTEM

First Trimester : September - December  
Second Trimester : January - April  
Third Trimester : June - August

### THESIS OR NON THESIS OPTION

### CURRICULUM

#### Sample Required courses

- Language Teaching Methodology
- Advanced Communication Skills
- Grammar, Meaning and Discourse
- Materials and Multimedia Development in the ASEAN Context
- Language Acquisition Studies
- Sociology of Language
- Theory and Practice of Reading and Writing
- Seminar in Language Learning and Teaching

### FEES

The approximate total fee is 341,000 - 364,000 Thai Baht.

### Graduates from MA-ELT program will be:

- Well informed about contemporary theory and practice in TEFL/TESL
- Competent in exercising the full range of pedagogical skills.
- Able to critically apply their knowledge and skills in practical contexts, especially within Thailand and the region.
- Effective and skilled communicators in both spoken and written English
- Equipped to engage in critical thinking and problem solving in their professional field.
- Able to plan, analyze and reflect upon their teaching and to evaluate student learning.
- Competent to carry out classroom research in this area.
- Committed to their continuing professional development and to the welfare of their students.





## < M.A. (PROFESSIONAL ENGLISH MEDIA STUDIES)

### MISSION

*MA-PEMS to produce graduates who...*

- have a thorough understanding of contemporary theory and practice in Professional English Media Studies;
- are competent to analyze and reflect upon the aesthetic, theoretical and digital paradigms that inform a wide range of media;
- are competent to examine the role and operation of mass media, as well as the media's influence on social, political and economic issues;
- have a thorough understanding of the current issues of the media industry in Asia and of the position of Asian media in the global context;
- have an insight into the specific situation of Thai information and entertainment industry and be able to provide creative solutions to the specific problems that may arise therein based on their expertise;
- are ready to undertake an ethical responsibility to promote balance and understanding of the mutual relationship between culture and media;
- are well-equipped to engage in critical thinking and problem solving in their professional field;
- are effective and skilled communicators in both spoken and written English with a thorough understanding of professional media contexts and the way the English language is used in these contexts;
- are committed to their continuing professional development.

### ADMISSION REQUIREMENTS

1. Bachelor's degree or equivalent in English or a related field from the institutions accredited by the Ministry of Education, Thailand
2. GPA of at least 2.5 on a 4.00 scale
3. TOEFL score of at least 550 or IELTS score of at least 6.0 or passing the English Proficiency Examination of the Graduate School of English

### SELECTION CRITERIA

An interview and a written submission on the day of the interview

### DURATION OF STUDY

2 years (45 Credits)

### STUDY SYSTEM

First Trimester:	September - December
Second Trimester:	January - April
Third Trimester:	June - August

### THESIS OR NON THESIS OPTION

### CURRICULUM

#### Sample Required courses

- Intercultural Communication in English
- Language of the Media
- Media Business Communication
- Media Business Management
- Critical Discourse Analysis
- Research Methodology
- Seminar in Media Studies
- Writing in English for Film and Television
- Writing in English for Journalism

### FEES

The approximate total fee is 312,000 - 334,500 Thai Baht.





## < PH.D. (ENGLISH LANGUAGE TEACHING)

### ADMISSION REQUIREMENTS

1. Master's Degree with a thesis in a field related to English language teaching
2. Required GPA of at least 3.5
3. Required TOEFL score of 600 or above or IELTS score of 7.0 or above
4. Work experience of at least two years in a field related to the use of English

### SELECTION CRITERIA

1. Pass the Entrance Examination of Assumption University
2. Submit an informal proposal of no more than 3,000 words on what is to be researched, why it is to be researched and how it is to be researched. The proposal will be within the range of core academic competencies of available supervisors.
3. Pass the interview with the Program Director

### DURATION OF STUDY

3 Years (54 Credits)

### STUDY SYSTEM

First Semester: July - November  
Second Semester: January - May

### CURRICULUM

#### Sample Required courses

- Research Methodology in English Language Studies
- Dissertation I (Background Reading and Discussion)
- Dissertation II (Literature Review and Methodology)
- Dissertation III (Formal Proposal Defense)
- Dissertation IV (Data Collection)
- Dissertation V (Analysis of Data)
- Dissertation VI (Conclusion, Final Defense List of References)

### FEES

The approximate total fee is  
664,000 - 691,500 Thai Baht.

The Ph. D. ELT program aims to produce graduates who are:

- Competent in exercising a full range of research skills.
- Knowledgeable about contemporary developments in English Language Teaching in relation to the wider academic, business and socio-cultural communities in Asia.
- Committed to continued professional development in the context of the growth of English in society.
- Able to integrate his/her research and other contributions into the cultures of his/her institutions and societies.
- Able to critically apply his/her knowledge and skill in areas of interest, particularly in the Asian context, to foster the growth of cross-cultural dialogues.
- Effective and skilled communicator in both written and spoken English so as to develop the breadth and depth of his/her social identity within the international context of the scholarly community and society.
- Equipped to engage in critical thinking and problem solving in academic, social and cultural situations.
- Ethically sound in the ways he/she contributes to the broader discourses of English in the media, the creative arts, linguistics or applied linguistics.
- Competent to carry out future research in a variety of fields after graduation to meet current and future needs of his/her employers and society.



## Testimonial



Thailand's business world today has been well associated with Assumption's education even before the invention of MBA program in the US. From the primary school to higher school, commercial college and eventually to university, Assumption's education has reflected an exemplified academic foresight- edness of the founders.

As the modern businesses of today intertwine in all aspects with governing factors of sciences and opportunity, it requires tremendous tolerances, well breeding experiences, environment together with academic knowledge and alumni network contacts. In all types of businesses, personal contact is inevitable and all the quality of that you can find is at Assumption University and her institutional surroundings. From my personal perspective working with all manufacturing and the industrial sector in the Thai economy, The Assumption performance of its graduates is outstanding in term of the human capital.

I strongly believe that Assumption University will continue to produce graduates that will prove and out-perform in their future successful business management than their senior alumna and ever onward.....

*Trisak Lertsakwattana*

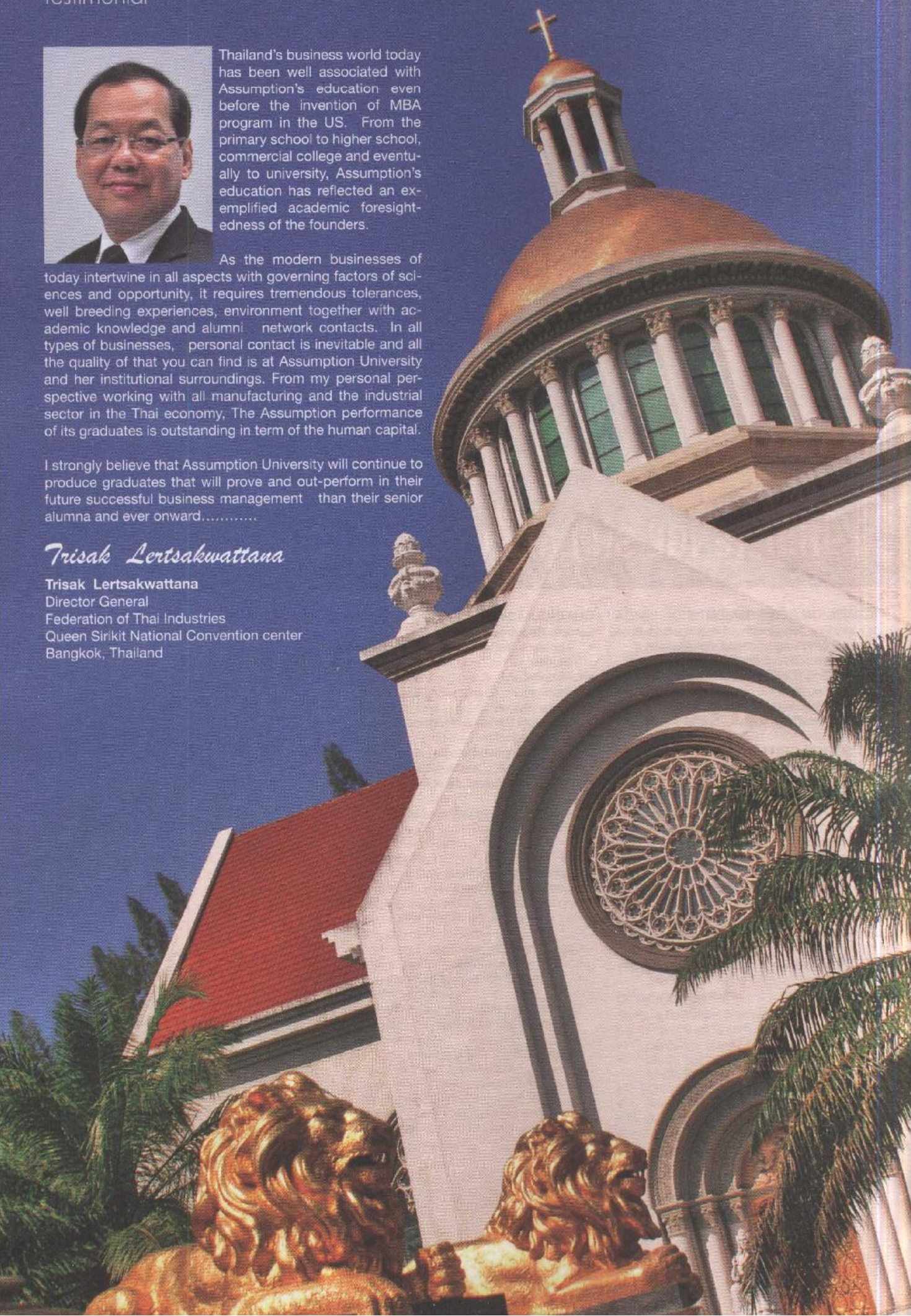
**Trisak Lertsakwattana**

Director General

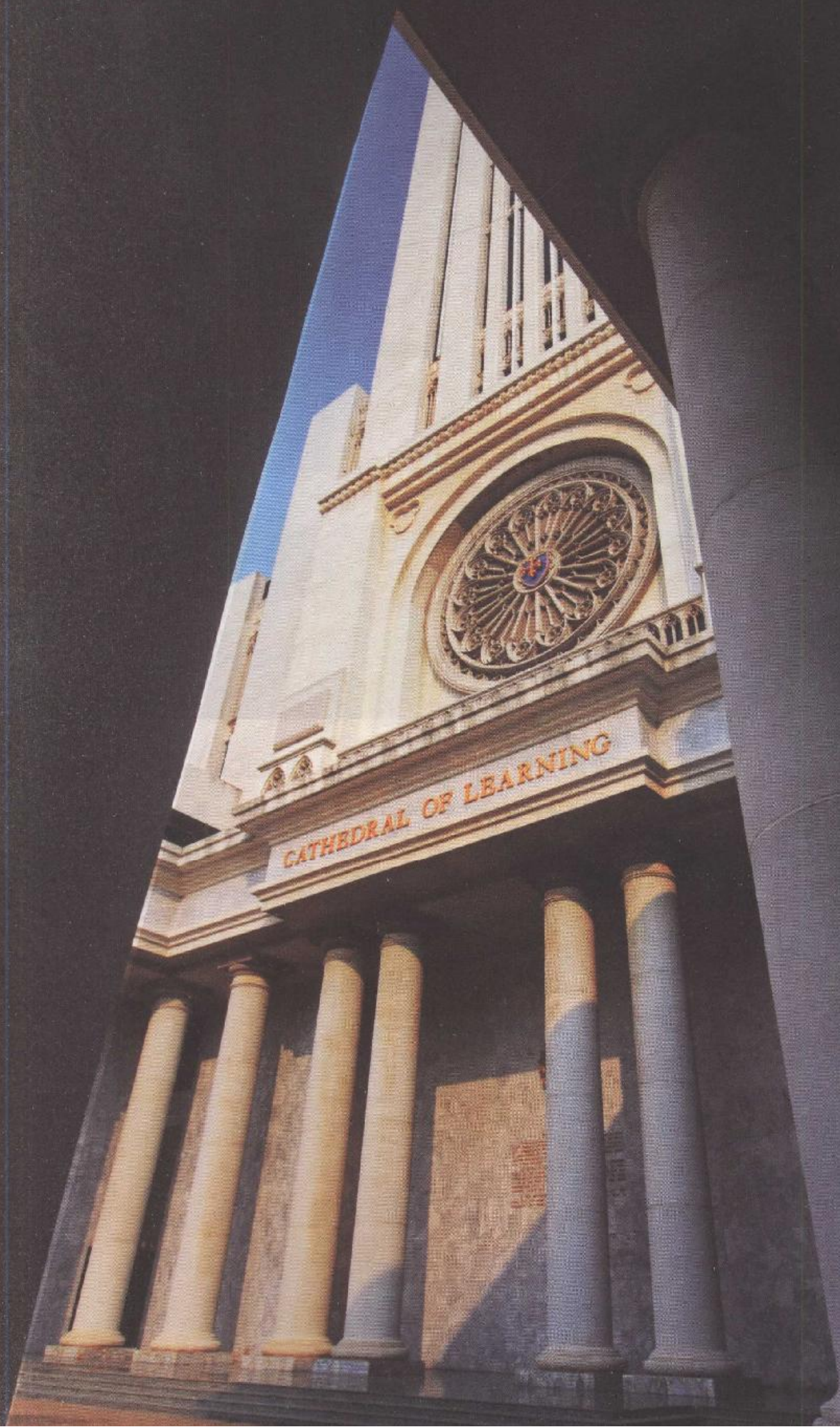
Federation of Thai Industries

Queen Sirikit National Convention center

Bangkok, Thailand









# MARTIN DE TOURS SCHOOL OF MANAGEMENT AND ECONOMICS



## VISION

To be the leading international business school in ASEAN region providing high quality business education to enable graduates to make valuable contributions to organizations and society.

## MISSION

To shape our students into independent-minded graduates who are well versed in business, able to communicate effectively, tech savvy, innovative, and ethical to successfully face global challenges.

### MORE INFORMATION

Martin de Tours School of Management and Economics  
Assumption University  
Hua Mak Campus (D Building), 5<sup>th</sup> fl.  
Bangkok 10240 Thailand  
Tel : (662) 2300 4543-62 Ext. 1155, 1177  
Fax : (662) 2719 1962  
E-mail : [u\\_abac@hotmail.com](mailto:u_abac@hotmail.com)  
[phdsm.au.edu@gmail.com](mailto:phdsm.au.edu@gmail.com)  
[msfe.au.edu@gmail.com](mailto:msfe.au.edu@gmail.com)





#### ADMISSION REQUIREMENTS

- A Bachelor's degree from an accredited institution in any fields
- At least 2 years of professional or practical work experience
- Good command of English

#### SELECTION CRITERIA

Satisfactory results of interview

#### DURATION OF STUDY

Two-year program (36 Credits)

#### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

#### CURRICULUM

##### Sample Required courses

- Strategic Supply Chain Management
- Quantitative Modeling and Analysis
- Design and Control of Supply Chain Processes
- Information Technology in Supply Chain Management
- Financial Decision Making in Supply Chain

#### FEES

The approximate total fee is equal to 234,500 - 257,000 Thai Baht.

## M.Sc. (SUPPLY CHAIN MANAGEMENT)

- To be strongly integrated with industry by producing practically skilled graduates.
- To equip the graduates with theoretical and practical knowledge.
- To educate and train middle to top managers.

## M.Sc. (FINANCE AND ECONOMICS)

The student who completes the M.Sc. (Finance and Economics) will:

- gain rigorous knowledge on financial and economic theories,
- master fundamental quantitative techniques for financial analysis,
- develop an insightful knowledge of economics,
- apply quantitative methods and economic analysis to the management of financial matters and
- possess adequate knowledge for a professional certification.

#### ADMISSION REQUIREMENTS

The admission requirements for a prospective students to enter the Master of Science in Finance and Economics are:

- Bachelor's degree in any fields from the institutions accredited by the Ministry of Education, Thailand
- TOEFL score of at least 550 PBT/213 CBT or IELTS score of at least 6.0 or passing the English Proficiency Examination of AU (A student whose native language is English or who has earned a master's or bachelor's degree from an institution where the medium of instruction is English may request for an exemption from the TOEFL / IELTS requirement.)
- A score of 500 on the Graduate Management Admission Test (GMAT) or 1000 on the Graduate Record Exam (GRE) or a passing grade on AU Test
- Three Recommendation letters from employers or lecturers

#### SELECTION CRITERIA

Satisfactory results of interview

#### DURATION OF STUDY

Two-year program (42 credits)

#### STUDY SYSTEM

First semester : August - December  
Second semester : January - May  
Summer Semester: June - July

#### CURRICULUM

##### Sample Required courses

- Econometrics I
- Macroeconomics
- Microeconomics
- Financial Economics
- Financial Derivatives & Risk Management
- International Finance
- Business Analysis & Valuation
- Research in Finance & Economics
- Investment & Portfolio Management
- Corporate Financial Decisions

#### FEES

The approximate total fee is equal to 258,500 - 281,000 Thai Baht.





## > Ph.D. (BUSINESS ADMINISTRATION)

### ADMISSION REQUIREMENTS

- Master's degree from the institutions accredited by the Ministry of Education, Thailand
- GPA of at least 3.25
- TOEFL / IELTS score or passing the English Proficiency Examination of the School
- GMAT / GRE score or passing the internal exam of the School
- Two acceptable letters of recommendation
- A Research Proposal
- Statement of Purpose indicating why the applicant wants to pursue a doctoral degree

### SELECTION CRITERIA

Satisfactory results of interview

### DURATION OF STUDY

4-year program (72 Credits)

### STUDY SYSTEM

First Semester: August - December  
Second Semester: January - May

### CURRICULUM

#### Sample Required courses

- Advanced Microeconomics
- Advanced Macroeconomics
- Quantitative Analysis
- Econometrics I
- Research Design and Methodology
- Applied Behavioral Science

### FEES

The approximate total fee is equal to 798,500 - 831,000 Thai Baht.

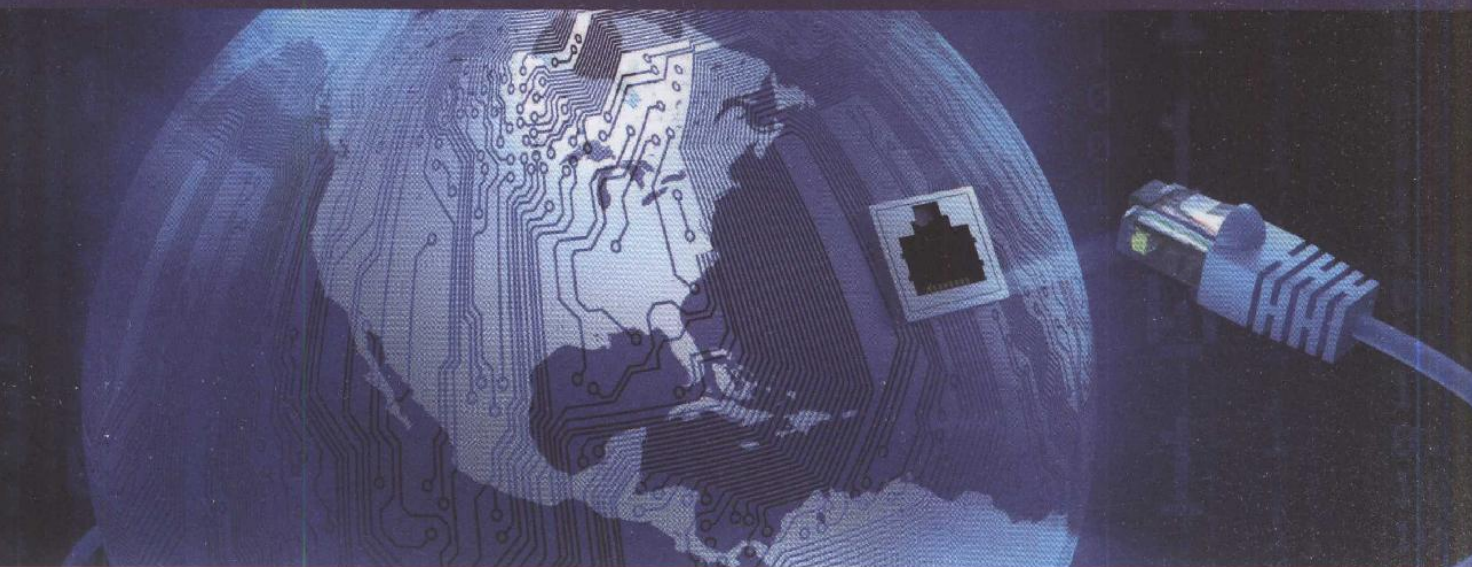
Assumption University aims to offer a Ph.D. program in Business Administration as an educational building bloc for prospective scholars in search of a rigorous, innovative, and discipline-based research in business.







# Vincent Mary School of SCIENCE AND TECHNOLOGY



## VISION

To be an internationally recognized center of academic and professional excellence of Science & Technology in Thailand.

## MISSION

The Vincent Mary School of Science & Technology is determined to produce:

- Graduates with the ability to work as a team with analytical, problem solving, decision-making, communication and practical skills.
- Internationally accepted research works in selected fields.
- Socially and ethically responsible graduates.

## BACKGROUND OF FACULTY

The Faculty of Science and Technology was in 1990 with two departments: Computer Science (CS) and Information Technology (IT). Later the department of Telecommunications Science (TS), Department of Applied statistics (ST), and Department of Technology Management were established in 1996, 1997, and 1999 respectively.

Department of Computer Science is offering three programs: the Bachelor of Science in Computer Science (BSCS), the Master of Science in Computer Science (MSCS), and the Doctorate degree in Computer Science (PhDCS). Its BSCS and MSCS programs were accredited. PhDCS program has been accredited in December 2008.

Department of Information Technology is offering three programs: the Bachelor of Science in Information Technology (BSIT), the Master of Science in Information Technology (MSIT), and the Doctorate degree in Information Technology (PhDIT). All the programs of this department were accredited. Department of Telecommunications Science is offering three programs: the Bachelor of Science in Telecommunications Science (BSTS), the Master of Science in Telecommunications Science (MSTS), and the Doctorate degree in Telecommunications Science (PhDTS). All the programs of this department were accredited.

Department of Applied Statistics has changed the names of the department and the names of the programs. The changed name is Department of Business Data Analysis. The department is offering one program: Bachelor of Science in Business Data Analysis (BSDA). This program was already accredited.

Department of Technology Management is offering three programs: Bachelor of Science in Technology Management (BSTeM), and Master of Science in Technology Management (MSTeM). All of these programs were accredited.

In conclusion, the Vincent Mary School of Science and Technology offers five bachelor degree programs, four master degree programs, and three doctorate programs.

## MORE INFORMATION

School of Science & Technology  
Hua Mak Campus, Ramkhamhaeng Soi 24,  
Bangkok 10240 Thailand

Tel: (662) 2 719 1079  
(662) 2 300 4543 - 62  
Ext. 3681, 3682

Fax: (662) 2 719 1639  
E-mail : [info@scitech.au.edu](mailto:info@scitech.au.edu)  
Website: [www.scitech.au.edu](http://www.scitech.au.edu)





## > M.S. (COMPUTER SCIENCE)

### ADMISSION REQUIREMENTS

- Bachelor's degree from an accredited institution in the following academic fields: Computer Science, Computer Engineering, Technology Management or related.
- Required GPA 2.5 or above
- Good command of English
- 500 or higher on the TOEFL (173 CBT)
- 625 or higher on the TOEIC
- 5.5 or higher on IELTS, or
- Passing the University English Language Test

### SELECTION CRITERIA

Each applicant's qualifications will be thoroughly evaluated, and the student needs to pass an interview. If the background knowledge of the student is not sufficient, he/she may be requested to study some foundation courses.

### DURATION OF STUDY

2 years (37 Credits)

### STUDY SYSTEM

First Trimester:	September - December
Second Trimester:	January - April
Third Trimester:	May - August

### CURRICULUM

#### Sample Required courses

- Principles of Theory of Computation
- Programming Languages and Compiler
- Operating Systems Theory
- Principles of Database Management Systems
- Advanced Computer Architectures
- Research Planning and Management

### FEES

The approximate total fee is equal to 238,500 - 261,000 Thai Baht.

The primary purpose of the Assumption University's Master of Science in Computer Science Program is to produce graduates who have the following qualifications:

1. Having strong academic background and capable of conducting researches for developing advanced technology in the field of Computer Science.
2. Capable of effectively applying Computer Science to improve performances and quality of various systems in business and industries.





## > M.S. (COMMUNICATION AND COMPUTER NETWORK TECHNOLOGY)

### ADMISSION REQUIREMENTS

- Bachelor's degree from an accredited institution in the following academic fields: Computer Science, Computer Engineering, Telecommunication Science, Communication and Computer Network Technology or related Technology or equivalent.
- Required G.P.A. 2.5 or above.
- Good command of English
- 500 or higher on the TOEFL (173 CBT)
- 625 or higher on the TOEIC
- 5.5 or higher on IELTS, or
- Passing the University English Language Test

### SELECTION CRITERIA

- If the education background of students is not sufficient, he/she may be required to study some foundation courses.
- The applicants must pass the Entrance Examination and have the oral interview with the Program Director and the admission will be granted or denied accordingly.

### DURATION OF STUDY

2 years (37 Credits)

### STUDY SYSTEM

First Semester: September - December  
Second Semester: January - April

### CURRICULUM

#### Sample Required courses

- Principles of Communication Systems
- Internetworking
- Mobile and Wireless Networks
- Research Planning and Management

### FEES

The approximate total fee is equal to 274,000 - 296,500 Thai Baht.

This program aims at producing work-ready, skilled ICT graduates and researchers who possess professional knowledge and skills related to communication and computer network technology. The program also offers courses that will help students acquire knowledge and hands-on experience in networking technology gearing towards Cisco certification examinations.





## > M.S. (TECHNOLOGY MANAGEMENT)

CONCENTRATION: ENTERPRISE RESOURCES PLANNING (ERP)

### ADMISSION REQUIREMENTS

- Bachelor's degree from an accredited institution in the following academic fields: Computer Science, Computer Engineering, Technology Management or related.
- Required G.P.A. 2.5 or above
- Good command of English
- 500 or higher on the TOEFL (173 CBT)
- 625 or higher on the TOEIC
- 5.5 or higher on IELTS, or
- Passing the University English Language Test
- Three letters of recommendation from lecturers or employers

### SELECTION CRITERIA

- Each applicant's qualifications will be thoroughly evaluated.
- The applicants must have the oral interview with the Program Director and the admission will be granted or denied accordingly.

### DURATION OF STUDY

2 years (37 Credits)

### STUDY SYSTEM

First Trimester:	September - December
Second Trimester:	January - April
Third Trimester:	May - August

### CURRICULUM

#### Sample Required courses

- Information Technology in Technology Management
- Business Process Management
- Business Modeling
- Financial & Accounting Management
- Strategic & Innovation in Technology Management
- Research Planning & Management

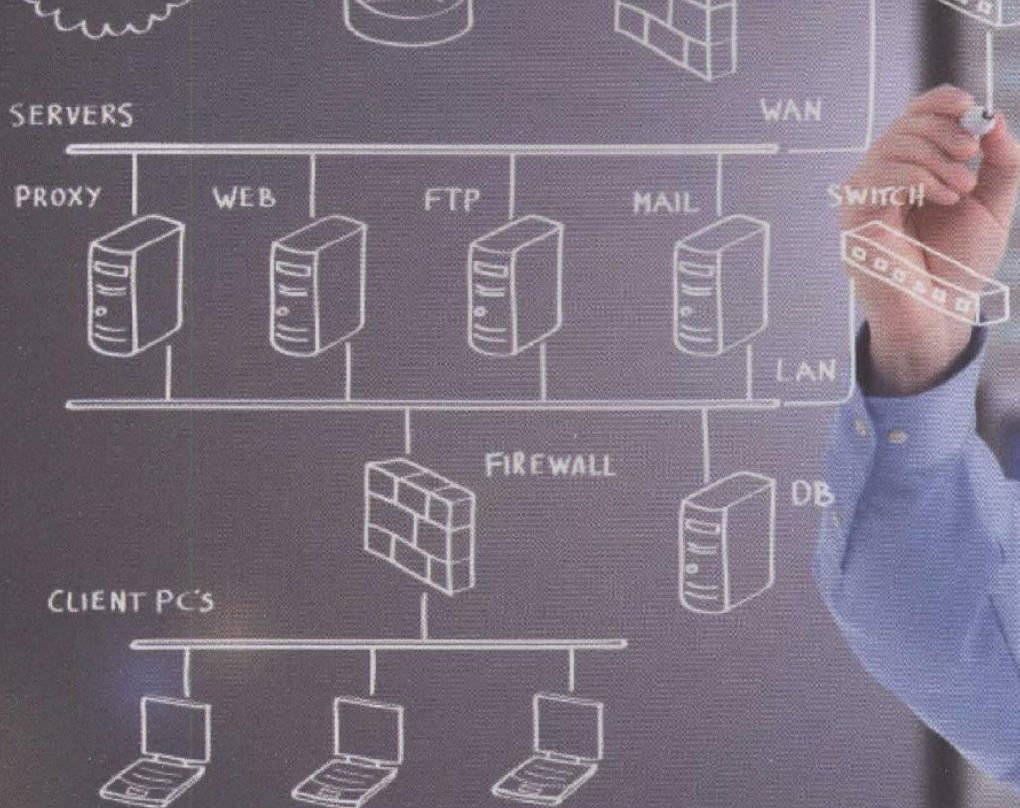
### FEES

The approximate total fee is equal to 389,000 - 406,500 Thai Baht.

The program opens students to the world-class Enterprise Resources Planning (ERP) and related systems with hands-on practices from fundamentals, configurations to controls. With industry leading products, students will get thorough

understanding of best practices and elevated level of cutting-edge technology experiences. Two SAP Associate Certifications that are included in the program will set you apart from the rest of world.





## > M.S.IT (INFORMATION TECHNOLOGY)

YOUR CHOICES OF SPECIAL TRACKS IN:

1. SOFTWARE ENGINEERING
2. BUSINESS TRANSFORMATION

### ADMISSION REQUIREMENTS

- Bachelor's degree from an accredited institution in the following academic fields: Computer Science, Computer Engineering, Information Technology or related
- Required G.P.A. 2.5 or above
- Good command of English
- 500 or higher on the TOEFL (173 CBT)
- 625 or higher on the TOEIC
- 5.5 or higher on IELTS, or
- Passing the University English Language Test

### SELECTION CRITERIA

- Each applicant's qualifications will be thoroughly evaluated.
- The applicants must have the oral interview with the Program Director and the admission will be granted or denied accordingly.

### DURATION OF STUDY

2 years (37 Credits)

### STUDY SYSTEM

First Trimester:	September - December
Second Trimester:	January - April
Third Trimester:	May - August

### CURRICULUM

### Sample Required courses

- Information System Assessment and Management
- Database Systems
- Information Technology & Management
- Research Planning & Management
- Software Engineering
- Information Systems Analysis & Design

### FEES

The approximate total fee is equal to 238,500 - 261,000 Thai Baht.

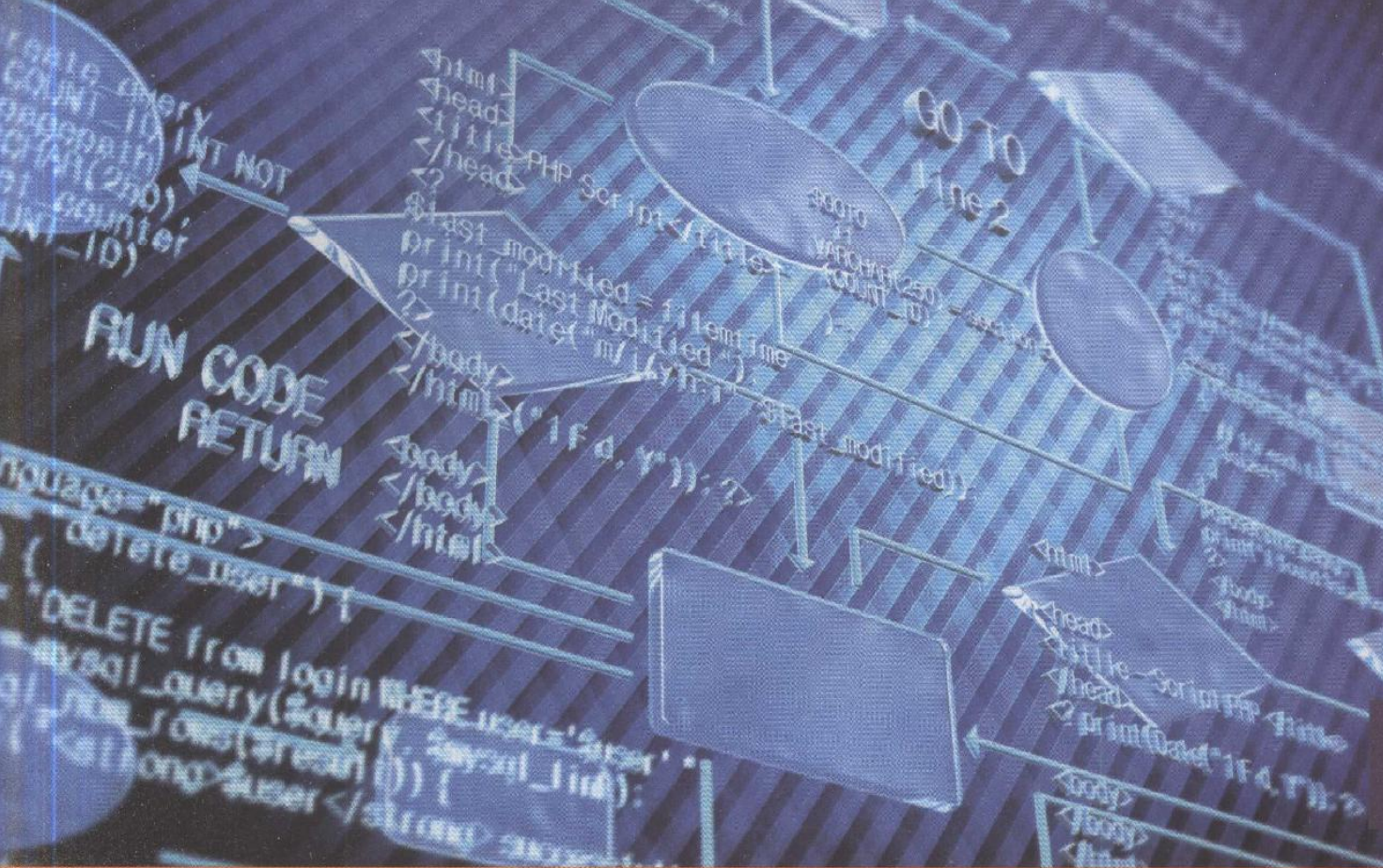
### M.S.IT in Software Engineering

This program aims to produce professional "Software Engineers" through practical teaching and learning methods. This program covers all areas of software engineering from choosing the right approaches for development, ensuring quality assurance of software, gathering requirements to testing software.

### M.S.IT in Business Transformation

The technologist who is capable in multidisciplinary, i.e., information technology, business transformation, change management etc., he/she would be the leader in organization transformation toward the new digital/mobile generation. This would help the business to increase the competitiveness and get the strategic advantage.





## >Ph.D. (COMPUTER SCIENCE)

### ADMISSION REQUIREMENTS

- A master's degree in Computer Science or equivalent, or in some other related technical fields
- GPA 3.25 on scale of 4.0 or equivalent from an accredited institution
- General Test Score or Quantitative Analysis Examination
- TOEFL score of at least 550 or IELTS score of at least 6.0 or passing scores of the University's English Entrance Examination

### SELECTION CRITERIA

1. Each applicant's qualifications will be thoroughly evaluated.
2. The applicants must have an interview with an admissions committee chaired by the Program Director and admission will be granted or denied accordingly. It is critical that the applicant demonstrates a personal commitment to undertaking the program and can confirm that they are able to devote sufficient time to program.
3. Foundation courses will be required for applicants who have not passed the courses or the equivalents. Remedial work will also be required as pre-requisite of each doctoral-level elective course upon the consent of instructor.

### DURATION OF STUDY

3 years (48 Credits)

### STUDY SYSTEM

First semester : September - December  
Second semester : January - April

### CURRICULUM

#### Sample Required courses

- Principles of the Theory of Computation
- Programming Languages and Compiler
- Operating Systems Theory
- Principles of Database Management Systems
- Advanced Computer Architectures
- Design and Analysis of Algorithms

### FEES

The approximate total fee is equal to 477,000 - 503,000 Thai Baht.





## > PH.D. (COMMUNICATION AND COMPUTER NETWORK TECHNOLOGY)

### ADMISSION REQUIREMENTS

- Master's degree in Telecommunication Science, Communication and Computer Network Technology or related fields from institutions accredited by the Ministry of Education, Thailand
- GPA of at least 3.25 on scale of 4.00 for a Master's Degree holder
- TOEFL score of at least 550 for written examinations or 213 for computer based or 79 for internet based, or IELTS score of at least 6.0
- Research Proposal

### SELECTION CRITERIA

1. Each applicant's qualifications will be thoroughly evaluated.
2. The applicants must have an interview with an admissions committee chaired by the Program Director and admission will be granted or denied accordingly. It is critical that the applicant demonstrates a personal commitment to undertaking the program and can confirm that they are able to devote sufficient time to program.

### DURATION OF STUDY

3 years (48 Credits)

### STUDY SYSTEM

First semester : September - December  
Second semester : January - April

### CURRICULUM

#### Sample Required courses

- Principles of Communication Systems
- Internetworking
- Mobile and Wireless Network

### FEES

The approximate total fee is equal to 476,000 - 503,000 Thai Baht.

The doctoral program in communication and computer network technology communication and computer network technology is designed for persons who seek faculty positions in colleges and universities or desire research positions in the industry or universities. The graduates will be competent in :

- Discovering new knowledge in the fields of communication and computer network technology through research and development (R&D).
- Criticizing whether certain knowledge propositions are contributive.
- Teaching and advising at the bachelor's level, master's level, as well as the doctoral level in communication and computer network technology.





## > Ph.D. (INFORMATION TECHNOLOGY)

### ADMISSION REQUIREMENTS

- Master's degree in Information Technology or a related field from the institutions accredited by the Ministry of Education, Thailand
- GPA of at least 3.25
- TOEFL score of at least 550 or IELTS score of at least 6.0 or passing the English Proficiency Examination of the Graduate School of Science and Technology
- GRE General Test score or Quantitative Analysis Examination
- Three letters of recommendation from lecturers or employers

### SELECTION CRITERIA

1. Each applicant's qualifications will be thoroughly evaluated.
2. The applicants must have an interview with an admissions committee chaired by the Program Director and admission will be granted or denied accordingly. It is critical that the applicant demonstrates a personal commitment to undertaking the program and can confirm that they are able to devote sufficient time to program.
3. Admission may be granted to those who do not have background in Information Technology on the condition that they successfully complete courses at master's degree level in: systems analysis and design, programming, database, and data communications.

### DURATION OF STUDY

3 years (48 Credits)

### STUDY SYSTEM

First semester : September - December  
Second semester : January - April

### CURRICULUM

#### Sample courses

- Information Technology Research Methods
- Advanced Computer Applications for Graphics and Image Processing
- Knowledge Management Systems
- Advanced Communication Systems
- Software Engineering Methods
- Technologies for Internet Security
- Computer-Based Decision Support
- Advanced Database Systems
- Expert Systems Applications
- Electronic Commerce Models and Technologies
- Information Systems Sourcing
- Modern Systems Development Methodologies
- Information Technology Evaluation Methods
- Advanced Topics in Information Technology

### FEES

The approximate total fee is equal to 476,000 - 503,000 Thai Baht.

This program is designed to prepare graduates senior roles in organizations which require highly developed skills in research and problem solving as well as highly developed communication skills. Graduates are prepared for leadership positions in research and development in the field of Information Technology.

Graduates from the PhD (IT) program will have:

- Highly developed research skills relevant to the tasks of problem solving and discovering new knowledge in the field of information technology;
- Advanced comprehensive knowledge and understandings of the key issues relating to the efficient, effective and strategic use of information technologies in organizations;
- Highly developed communication skills essential for successfully sharing knowledge and understandings with others.









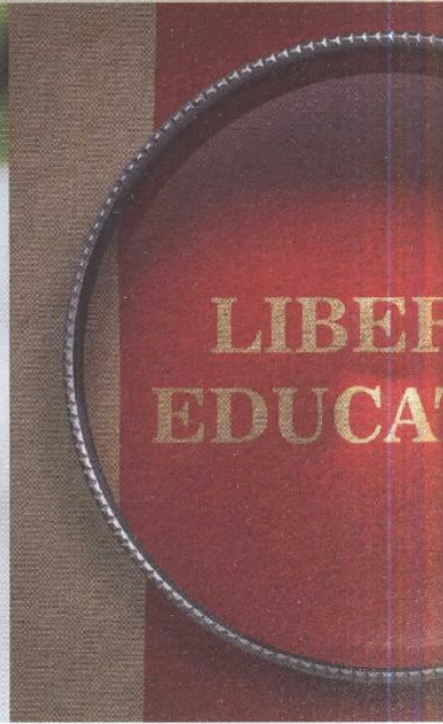
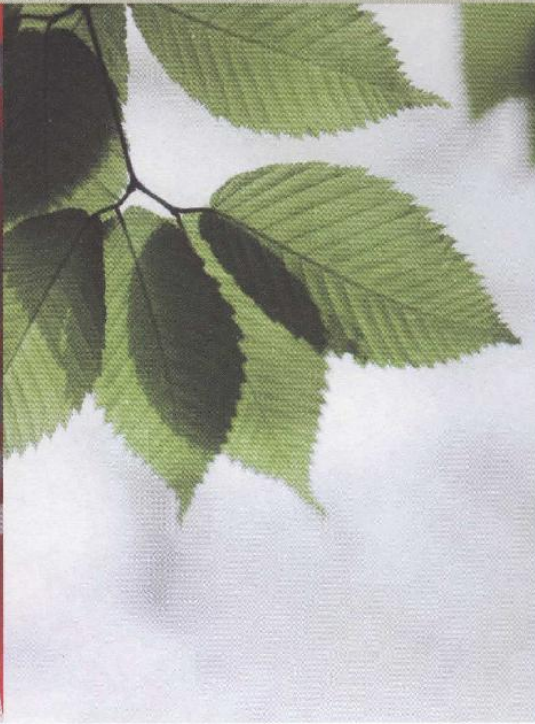
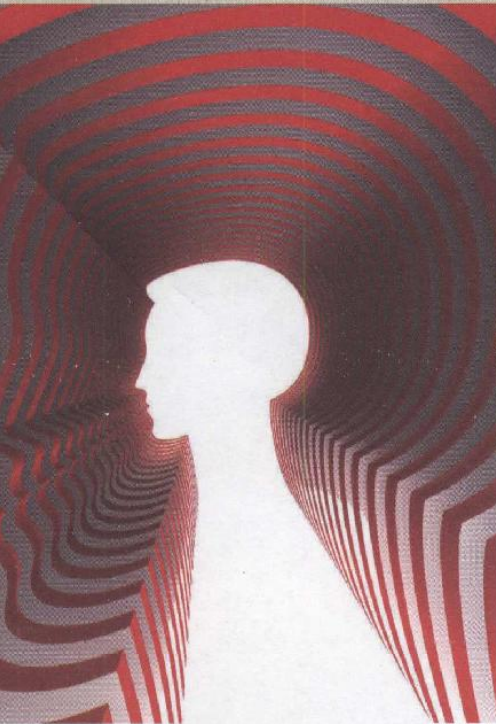
5M 120



# GRADUATE SCHOOL OF HUMAN SCIENCES



Department of Education | Psychology | Philosophy & Religion



## VISION

To be recognized as a leader in graduate studies of education, with a strong focus on the pursuit of knowledge, professional education, the fulfillment of educational communities on worldwide basis with high levels of leadership in teaching, research and community development.

## MISSION

To advance, transmit and sustain cutting-edge knowledge and understanding through the conduct of teaching, research and scholarship at the highest international standards, for the benefit of those people employed in, or seeking employment in, the educational profession.

The following comprise the faculty's mission to be fulfilled through implementation of the proposed activities:

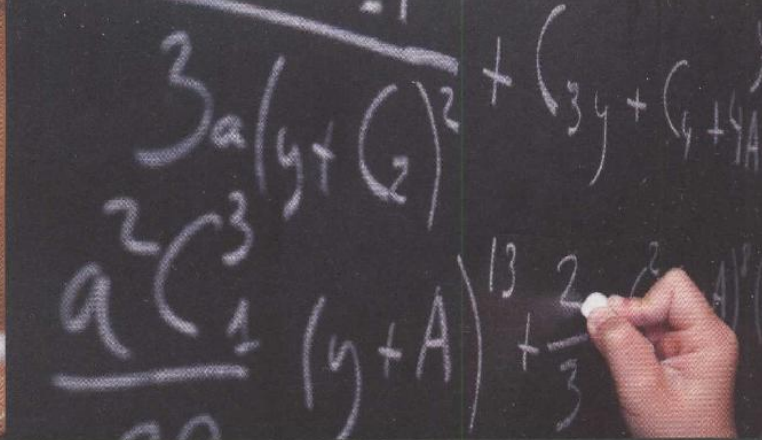
- To develop faculty members and students who are aware of and understand the faculty's vision and mission.
- To improve academic development; developing students as people who have the capacity and knowledge to analyze, synthesize, and provide value judgments to programs in their community and society; to use state-of-the-art IT and technology in an intentional, caring collaborative learning community; to assist culturally-diverse students in achieving the highest potential of becoming confident and competent administrative leaders or academic leaders in various learning contexts.

- To employ high-caliber, professional instructors, supporting and developing personnel in each academic field to have more potential and better skills in competent work performances in order to increase program effectiveness and efficiency.
- To support the effective and efficient utilization of resources and budget by encouraging instructors to use new educational technologies as a resource for teaching.
- To enhance co-curricular development between the Graduate School of Education and prestigious international universities. To undertake joint research and an exchange program of instructors and students.

### MORE INFORMATION

GRADUATE SCHOOL OF HUMAN SCIENCES  
Assumption University Hua Mak Campus  
('C' Building) 8th fl.  
Bangkok 10240 Thailand  
Tel. (662) 300 4543-62 Ext. 3718, 3610  
Fax. (662) 300 4143  
E-mail : [education@au.edu](mailto:education@au.edu)  
Website : [www.education.au.edu](http://www.education.au.edu)





## > M.Ed. (EDUCATIONAL ADMINISTRATION)

### ADMISSION REQUIREMENTS

1. A bachelor's degree or above from an accredited institution, with a GPA of at least 2.5 the scale of 4 or equivalent.
2. TOEFL score of at least 550 PBT/ 213 CBT/ 79 IBT or the IELTS score of 6.0.
3. Two letters of recommendation from the persons who can attest the applicant's moral character.

### SELECTION CRITERIA

Evaluation of applications, transcripts and professional experiences, written entrance examination and an interview.

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### FEES

The approximate total fee is 197,500 - 220,000 Thai Baht.

The Educational Administration major is predicated on the idea that theory, research, and practice have to be integrated in real-life settings. Teachers and administrators need instruction, guidance, and support as they meet the daily challenges of the classroom and school. They require help in trying out new approaches and refining their repertoire of strategies for administering to changing populations and societal needs. They must realise, in this age of cybertechnology, that excellence in teaching begins with the insight that it is not teaching but learning which is critically important.

The Educational Administration enables administrators to think about their role in the organization of the school and how it can be improved. It aims to develop skills and qualities in school administrators for involving teachers and staff in the life of the school and the success of the students.

### DURATION OF STUDY

2 years (42 Credits)

### CURRICULUM

#### Sample Required courses

- Educational Planning and Development
- Educational Administration and Leadership
- Resources Administration in Education
- Academic Administration
- Seminar in Educational Administration

## > M.Ed. (CURRICULUM AND INSTRUCTION)

### ADMISSION REQUIREMENTS

1. A bachelor's degree or above from an accredited institution, with a GPA of at least 2.5 the scale of 4 or equivalent.
2. TOEFL score of at least 550 PBT/ 213 CBT/ 79 IBT or the IELTS score of 6.0.
3. Two letters of recommendation from the persons who can attest the applicant's moral character.

### SELECTION CRITERIA

Evaluation of applications, transcripts and professional experiences, written entrance examination and an interview.

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### FEES

The approximate total fee is 224,500 - 237,000 Thai Baht.

The M.Ed. in Curriculum and Instruction Program is designed to provide pedagogical instruction and training to develop teaching professionals.

- Approximately seventy five percent of students are international students.
- Visiting professors from famous universities abroad are invited to teach in the program.

### DURATION OF STUDY

2 years (45 Credits)

### CURRICULUM

#### Sample Required courses

- Practicum in Teacher Education I
- Practicum in Teacher Education II
- Curriculum Development
- Learning Assessment
- Teaching Profession
- Learning Environment and Resource Management in Education
- Educational Administration and Quality Assurance





## > Ph.D. (EDUCATIONAL LEADERSHIP)

### ADMISSION REQUIREMENTS

1. Hold a Master's degree or equivalent from an accredited institution in any field with GPA of at least 3.00 on a 4 point scale.
2. Pass TOEFL with a score of at least 550 PBT/213 CBT/79 IBT or IELTS score of 6.0 or equivalent.
3. Submit two letters of recommendation from two different people who can attest to the applicant's ability to study in the Ph.D. program.
4. Submit a brief research proposal.

### SELECTION CRITERIA

1. Entrance examination of English examination, Leadership Potential and Aptitude Test (LPAT) and Interview.
2. The applicants who submitted the TOEFL score of at least 550 PBT/213 CBT/79 IBT or the IELTS score of at least 6.0 or the native speaker applicants are exempted from English language proficiency test.
3. A high quality research proposal is required.

### DURATION OF STUDY

3 Years (60 Credits)

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### CURRICULUM

#### Sample Required courses

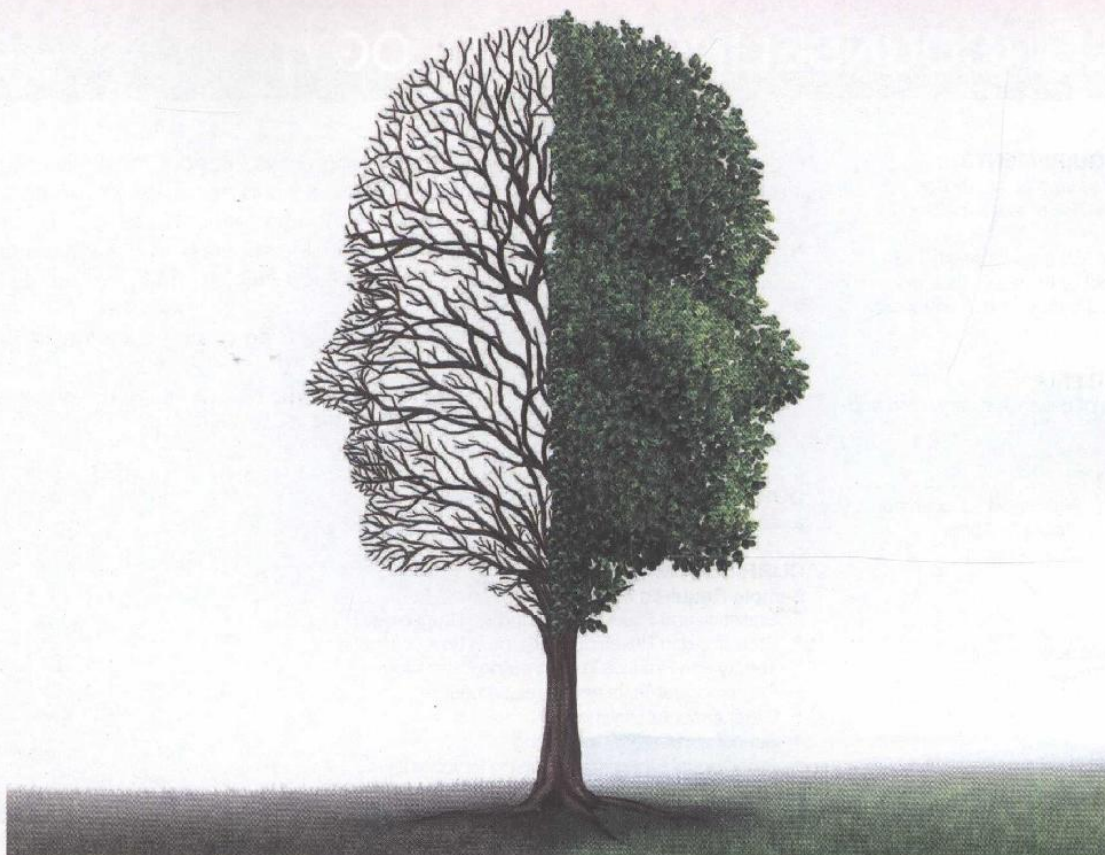
- Educational Management, Learning and Instructional Systems
- Educational Leadership: Theory and Practice
- Seminar in Cross-Cultural Perspectives on Leadership
- Advanced Educational Research Methodology and Analysis

### FEES

The approximate total fee is 542,000 - 569,500 Thai Baht.

The Doctor of Philosophy Program in Educational Leadership aims to produce graduates who are not only equipped with knowledge and leadership skills but also with ethics and morale in the practice of their profession at schools or universities as teachers or administrators, at the business sector as advisors, project coordinators or researchers. The program thus serves not only educational leaders but also people in other professions.





## VISION

GSP envisions a real world-focused and strategic program in Psychology aimed at producing proficient, reliable, and world class psychology graduates educated and trained within the broad context of the scientist-practitioner model.

### *Specifically:*

- Excellence and expertise in prescribed course work and research using global standards as benchmark indicators.
- Socially-relevant and people-responsive study programs aimed at bringing about greater fullness of life among individuals, organizations, communities in Thai society, and the world at large.
- Leadership in scientific, critical and creative lines of endeavor focusing on universal applications and utilization of fundamental and contemporary theories and constructs of psychology.

- Developing cognitive and behavioral expertise that focus on preventative aspects of mental health and oriented to the service of others.
- Encouraging scholarly attitude towards research and a multidisciplinary collaboration in all aspects of society, based on a scientific framework that stresses commitment to empirical evaluation of theory and technique.
- Creating a modern and innovative atmosphere in teaching and learning for a more progressive, moral, and responsive society.

## GOALS

- To produce highly competent and world class graduates in Counseling Psychology.
- To contribute excellent personnel in the field of human services and human resources management who are able to work effectively in any organizational setting anywhere in the world.
- To generate the right mix of knowledge, competence, and morality in undertaking research on human dynamics and experiences.

## MISSION

The Graduate School of Psychology of Assumption University, according to the mission of the Brothers of St. Gabriel and under the inspiration and patronage of its model St. Louis G. de Montfort, commits itself to:

DEPARTMENT OF PSYCHOLOGY  
Assumption University Hua Mak Campus  
(‘C’ Building 9th fl.)

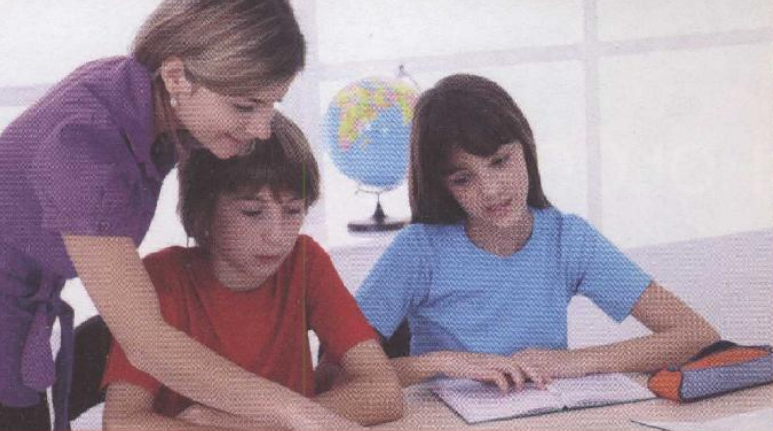
Tel. (66) 02 300 4543-62  
(66) 02 723 2222 Ext. 3636, 3621

Fax. (66) 02 300 4511

E-mail : [counseling@au.edu](mailto:counseling@au.edu)

Website : [counseling.au.edu](http://counseling.au.edu)





## > M.S. (COUNSELING PSYCHOLOGY)

### ADMISSION REQUIREMENTS

1. Bachelor's degree from an accredited institution with a GPA of at least 2.5 on a scale of 4.
2. TOEFL Score of 550 (paper-based)/213 (computer-based) or the equivalent, or satisfactory result on the written entrance exam.

### SELECTION CRITERIA

Satisfactory results of entrance examination and interview

### STUDY SYSTEM

First Trimester: September - December  
Second Trimester: January - April  
Third Trimester: May - August

### FEES

The approximate total fee is equal to 277,500 - 300,000 Thai Baht.

- The M.S. (Counseling Psychology) program is intended for individuals who wish to develop their knowledge, skills and experience in preparation for Professional counseling for work or community service.
- This program is intended for those seeking a career in the education system, private and public hospitals, clinics, NGOs, and organizational/ industrial psychology.
- The program will prepare you for all counseling related situations such as individual and group settings.
- The program is appropriate for college graduates of all aged seeking a greater understanding of humankind and its applications.

### DURATION OF STUDY

2 years (48 Credits)

### CURRICULUM

#### Sample Required courses

- Statistics and Research Methods in Psychology I
- Statistics and Research Methods in Psychology II
- Theory and Practice in Counseling Psychology
- Psychological Tests and Measurement
- Developmental Psychology
- School and Career Counseling
- Professional Ethics in Counseling Psychology
- Basic Skills in Counseling Psychology
- Advanced Skills in Counseling Psychology
- Counseling Psychology Practicum

## > Ph.D. (COUNSELING PSYCHOLOGY)

- The Ph.D. Program in Counseling Psychology at Assumption University of Thailand endeavors to educate and train competent practitioner of counseling psychology who will deliver high-quality human services.
- This program seeks to prepare highly skilled, caring practitioners, capable of providing psychological services to all, and commit to continuing education, further research, and training.
- This is necessary in preparing practitioners within and beyond the fundamental framework of counseling that acknowledges and respects cultural diversity, as it affects the professional relationship between the client and counseling psychologist.

### ADMISSION REQUIREMENTS

1. Master's degree in counseling psychology, psychology, or any related discipline from an accredited university with a GPA of not less than 3.25.
2. TOEFL score of at least 550 (paper-based)/213 (computer-based) or an IELTS score of at least 6.5. Submission of the original or certified copy of the TOEFL or IELTS scores is required and will be confirmed for authenticity.

### SELECTION CRITERIA

Completed department application form, 2 copies of master's degree and transcripts, 2 copies of house-registration document (Thai) or passport (Foreigner), 8 photos, written entrance examination, personal essay, interview, letters of recommendation and curriculum vitae/resume.

### DURATION OF STUDY

3 Years (75 credits)

### STUDY SYSTEM

First trimester : September - December  
Second trimester : January - April  
Third trimester : May - August

### CURRICULUM

#### Sample Required courses

- Advanced Research Methodology for Counseling
- Advanced Psychological Tests & Measurements
- Advanced Theory, Practice, Issues and Trends in Counseling
- Psychopathology and Psychotherapy
- Seminar in Ethics in Counseling Profession

### FEES

The approximate total fee is equal to 591,000 - 618,000 Thai Baht.



# DEPARTMENT OF PHILOSOPHY AND RELIGION



## PHILOSOPHY

The Department of Philosophy and Religion is committed to the tenet that "with respect to the fundamental rights of the person, all kinds of discrimination, whether social or cultural, whether based on sex, race, color, social condition, language, or religion, are to be overcome and eradicated as contrary to God's intent" (Vatican Council II, *Gaudium et spes*, No. 29).

## VISION

The Department of Philosophy and Religion strives to be one of the leading schools in the region for the promotion of spiritual freedom, intellectual freedom, mutual understanding and peaceful co-existence.

## MISSION

The Department of Philosophy and Religion aims at creating persons of integrity committed to life-long learning that will continue to guide the graduate in their personal growth. To achieve this goal, interdisciplinary and multicultural approaches are used in all programs. There is a special attempt to harmonize the intellectual and the spiritual in consonance with the saying of Einstein: "Science without religion is lame, but religion without science is blind." The school also follows the path of harmony between Eastern and Western thought in religion and science through philosophy. To enhance this harmony, the school promotes pluralistic thinking. The school is itself a community of professors and students who come from diverse backgrounds of religious belief, culture, and nationality. Thus the school has four main strategic goals: highly qualified graduate students of philosophy and religious studies, high-quality researches and academic works, knowledge-based/learning community, and peaceful co-existence.

### MORE INFORMATION

Department of Philosophy and Religion  
Assumption University, Hua Mak, Bangkok,  
Thailand 10240

Tel : (662) 3004543 - 62 ext. 1325

Fax : (66) 02 719 1503

Email : [philo\\_religion@au.edu](mailto:philo_religion@au.edu)

Website : [www.philo-religion.au.edu](http://www.philo-religion.au.edu)







## > M.A. (PHILOSOPHY & RELIGION)

### GOALS

- To imbue graduate students of philosophy and religious studies with intellectual and spiritual freedom.
- To conduct research and publish high quality academic papers concerning important problems facing society.
- To provide academic services to the public.
- To promote multiculturalism, religious pluralism, mutual understanding, respect, justice and harmony.

### ADMISSION REQUIREMENTS

- BA in Philosophy / Religious Studies from an accredited institution, or
- BA (or equivalent) in other fields from an accredited institution.
- Good command of English
- Computer literacy

### SELECTION CRITERIA

Satisfactory result of interview

### DURATION OF STUDY

3 years (48 Credits)

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### CURRICULUM

#### Sample Required Courses

- Theories of Reality and Knowledge
- Approaches to the Study of Religion
- Seminar in Ethics
- Philosophy of Culture and Human Nature

### FEES

The approximate total fee is  
273,000 - 295,000 Thai Baht.

## > PH.D. (PHILOSOPHY & RELIGION)

### ADMISSION REQUIREMENTS

- BA in Philosophy/ Religious Studies from an accredited institution, or
- MA in Philosophy/ Religious Studies from an accredited institution, or
- MA (or equivalent) in other fields from an accredited institution.
- Good command of English
- Computer literacy

### SELECTION CRITERIA

Satisfactory result of interview

### DURATION OF STUDY

3 years (48-72 Credits)

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### CURRICULUM

#### Sample Required Courses

- Theories of Reality and Knowledge
- Approaches to the Study of Religion
- Seminar in Ethics
- Philosophy of Culture and Human Nature

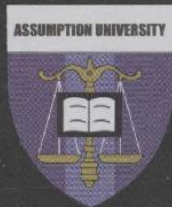
### FEES

The approximate total fee is  
333,000 - 360,000 Thai Baht.









## VISION

Faculty of Law has visions as follows:

- (1) Producing high quality and potential lawyers to the society
- (2) Enrooting good appreciation, ethics, and morals to all faculty members and students
- (3) Being superlative business law school

## MISSION

In order to achieve the vision, Faculty of Law determines the following missions:

- (1) To conduct high quality teaching and learning process.
- (2) To promote research and develop teaching and learning process systematically.
- (3) To create good appreciation, ethics, morals to the faculty members and students.
- (4) To provide activities concerning academic service to society.
- (5) To be responsible for both business sector and civil society.

## BACKGROUND

Faculty of Law was founded in 1992. The primary objective of Faculty of Law is to provide the best possible business oriented legal education using English as a primary medium of instruction, to the extent permitted by the Ministry of University Affairs, and to prepare well rounded, highly competent, motivated individuals instilled with the ethics of the legal profession, so that our graduates can take an immediate position in most law firms and engage immediately, following graduation, in meaningful and responsible activities involving legal issues and litigation.

### MORE INFORMATION

Faculty of Law  
Assumption University,  
Hua Mak Campus ('Q' Building 4th fl.)  
Tel : (662) 300-4543-62 ext. 3744  
Fax : (662) 2719-1059  
E-mail : law@au.edu, gradlaw@au.edu  
Website : www.law.au.edu



MARRIAGE  
RECORD

## < นม. กฎหมายธุรกิจ หลักสูตรนิติศาสตรมหาบัณฑิต สาขาวิชากฎหมายธุรกิจ

### คุณสมบัติผู้สมัคร

- เป็นผู้สำเร็จการศึกษาไม่ต่ำกว่าระดับปริญญาตรี นิติศาสตรบัณฑิต หรือเทียบเท่าจากสถาบันอุดมศึกษาในประเทศหรือต่างประเทศที่ ก.พ. หรือสำนักงานคณะกรรมการการอุดมศึกษารับรอง
- สอบได้คะแนนเฉลี่ยสะสมระดับปริญญาตรีไม่ต่ำกว่า 2.75 หรือเทียบเท่า หรือได้รับการอนุมัติจากคณะกรรมการบัณฑิตศึกษาคณะนิติศาสตร์
- ไม่เคยถูกคัดชื่อออกอันเนื่องมาจากความประพฤติจากสถาบันการศึกษาใด
- เป็นผู้มีสุขภาพแข็งแรง และไม่เป็นโรคอันเป็นอุปสรรคต่อการเรียน

### วิธีการคัดเลือก

ผู้สมัครเข้าศึกษาจะต้องผ่านการสอบ และการคัดเลือก ตามหลักเกณฑ์ ดังต่อไปนี้

- สอบข้อเขียน ผู้สมัครต้องผ่านการทดสอบความรู้วิชาต่างๆ ดังนี้
  - ความรู้ทางภาษาอังกฤษ
  - ความรู้ทั่วไปเกี่ยวกับกฎหมายธุรกิจ
- สอบสัมภาษณ์ ผู้สมัครต้องผ่านการสอบสัมภาษณ์โดยคณะกรรมการบัณฑิตศึกษาคณะนิติศาสตร์

### ระยะเวลาในการเรียน

หลักสูตร 2 ปี จำนวนหน่วยกิตรวมตลอดหลักสูตร 48 หน่วยกิต

### ระบบการจัดการศึกษา

ใช้ระบบทวิภาค ภาคการศึกษาที่ 1 เดือนมิถุนายน – เดือน

ตุลาคม ภาคการศึกษาที่ 2 เดือนพฤศจิกายน – เดือน

กุมภาพันธ์  
โครงสร้างหลักสูตร

แผน ก	
วิชาบังคับทั่วไป	6 หน่วยกิต
วิชาบังคับเฉพาะสาขา	18 หน่วยกิต
วิชาเลือก	12 หน่วยกิต
การค้นคว้าอิสระ	12 หน่วยกิต

แผน ข	
วิชาบังคับทั่วไป	6 หน่วยกิต
วิชาบังคับเฉพาะสาขา	18 หน่วยกิต
วิชาเลือก	18 หน่วยกิต
การค้นคว้าอิสระ	6 หน่วยกิต

### รายวิชาสำคัญในหลักสูตร

ภาษาอังกฤษเพื่อการวิจัยทางกฎหมาย  
ระเบียบวิธีวิจัยทางกฎหมาย  
ทฤษฎีและหลักกฎหมายแพ่งและพาณิชย์  
กฎหมายเปรียบเทียบและสฤตกฎหมายหลักของโลก  
กฎหมายการค้าระหว่างประเทศ  
กฎหมายการเงินและการธนาคารระหว่างประเทศ  
กฎหมายภาษีระหว่างประเทศและการวางแผนภาษี  
การระงับข้อพิพาททางการค้าและการลงทุนระหว่างประเทศ  
สัมมนากฎหมายธุรกิจ

### ค่าใช้จ่ายตลอดหลักสูตร

ค่าใช้จ่ายตลอดหลักสูตรโดยประมาณ  
258,500 - 281,000 บาท

### วัตถุประสงค์ของหลักสูตร

- เพื่อผลิตมหาบัณฑิตที่มีความรู้ความเชี่ยวชาญพิเศษในสาขากฎหมายธุรกิจ เพื่อรองรับต่อการขยายตัวทางเศรษฐกิจ และเพื่อตอบสนองต่อความต้องการของสังคมไม่ว่าจะเป็นทั้งในภาครัฐและเอกชน
- เพื่อผลิตมหาบัณฑิตที่มีคุณภาพตรงต่อความต้องการของภาคธุรกิจ โดยเฉพาะทางด้านการค้าระหว่างประเทศ ที่จำเป็นต้องอาศัยนักกฎหมายที่มีความเชี่ยวชาญและความชำนาญพิเศษในการรองรับต่อการลงทุนจากต่างประเทศ
- เพื่อผลิตมหาบัณฑิตที่มีความเชี่ยวชาญในเนื้อหาของกฎหมายทั้งภายในและต่างประเทศ รวมทั้งระเบียบข้อบังคับกฎหมายของกฎหมายประเทศสมาชิกองค์การการค้าระหว่างประเทศหลายองค์การ
- เพื่อผลิตมหาบัณฑิตที่สามารถใช้ความรู้ความชำนาญพิเศษที่มีในการวิเคราะห์แก้ไขปัญหาโดยอาศัยความรู้ทางทฤษฎีกฎหมาย สามารถวิเคราะห์ ถึงปัญหาและอุปสรรคตลอดจนข้อเสนอแนะในการแก้ไขปรับปรุงกฎหมาย รวมทั้งการให้คำปรึกษาทางกฎหมายได้อย่างดีและมีคุณภาพ
- เพื่อผลิตมหาบัณฑิตที่มีจิตสำนึกที่เที่ยงธรรม มีจริยธรรมของการเป็นนักกฎหมายรวมทั้งในเรื่องการเคารพต่อสิทธิเสรีภาพของบุคคล





## < LL.M. (BUSINESS LAW)

### ADMISSION REQUIREMENTS

1. LL.B. Graduate from the acceptable institution either in Thailand or abroad
2. GPA 2.75 and above, or equivalent result, or having work experiences
3. Having TOEFL score of not less than 550 PBT/ 213 CBT/ 79 IBT or IELTS score of not less than 6.5 or passing English test provided by Assumption University

### SELECTION CRITERIA

Satisfactory results of entrance examination and interview

### DURATION OF STUDY

2 years (42 credits)

### CURRICULUM

#### Sample Required courses

- Legal Writing and Research Methodology
- International Intellectual Property Law
- Law of International Business Transaction
- International Tax Law and Tax Planning
- Dispute Resolution in International Commerce and Investment
- International Finance and Banking Law
- Advanced Contract and Tort Law
- Securities Regulation

### FEES

The approximate total fee is equal to 383,500 - 406,000 Thai Baht; this includes the overseas research trip.

The Master of Laws in Business Law Program is designed with the following purposes:

- To produce specialist in an international business law in order to support economic expansion and respond for the need of society in both public and private sectors.
- To produce competent lawyers for a business sector especially international trade to support investment from overseas countries.
- To produce specialized lawyers in both domestic and international law fundamentals including regulations from various international trade organizations and groups.





## > M.A.ILD (MASTER OF ARTS PROGRAM IN INTERNATIONAL LAW AND DIPLOMACY)

GROW...  
BE...  
BECOME

GROW in Awareness and Knowledge  
BE International in Mindset  
BECOME a Global Citizen

### ADMISSION REQUIREMENTS

- Bachelor's degree in any field from the institutions accredited by the Ministry of Education, Thailand.
- GPA of at least 2.5 from a scale of 4.
- Passing the English Proficiency Examination of the Graduate School of Business or TOEFL score of at least 550 or IELTS score of at least 6.

### SELECTION CRITERIA

Satisfactory result of interview

### DURATION OF STUDY

2 years (36 Credits)

### STUDY SYSTEM

First Semester : August - December  
Second Semester : January - May

### CURRICULUM

#### Sample Required Courses

- English for International Relations
- Introduction to Research Methodology for International Relations Studies
- Introduction to International Relations
- History of International Relations
- International Economics
- Introduction to Public International Law

### FEES

The approximate total fee is equal to 293,500 - 316,000 Thai Baht.











# FACULTY OF BIOTECHNOLOGY



## VISION

To be the leading international biotechnology school transferring knowledge for continuous improvement of the safety, quality and value of agricultural and food products through the creation of new knowledge and application in Biotechnology for the development of the country.

## MISSION

- Provide educational opportunities that will prepare students to contribute to a dynamic, diverse and global society and pursue lifelong learning;
- Use appropriate scientific tools and systems to solve both fundamental and applied scientific questions pertaining to agro-industry and food science;
- Contribute to the improvement of competitiveness and profitability of growers and processors of fruit and vegetable crops, animals, and other expanding agro industries;
- Develop and implement food biotechnologies to ensure the wholesomeness of foods;
- Improve individual, family and community well-being through the discovery and dissemination of knowledge in the agricultural, food systems, life and environmental sciences;

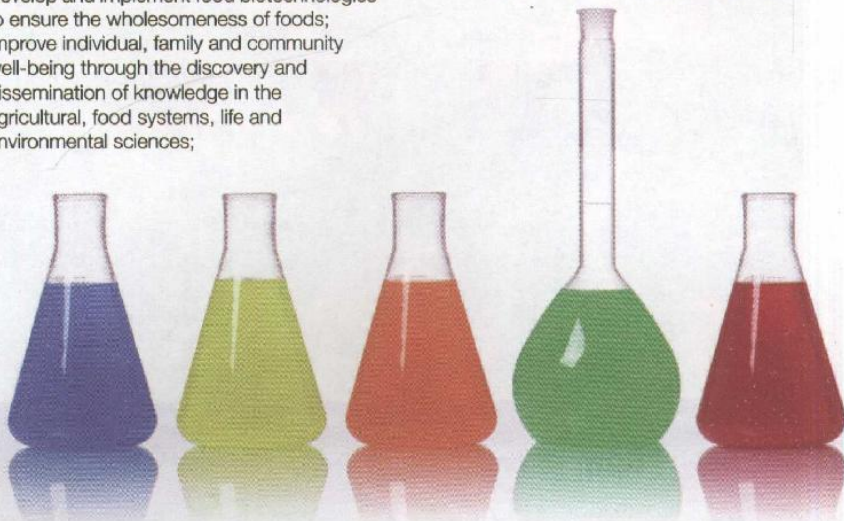
- Provide knowledge in the biological, physical and social sciences necessary to optimize the profitability, sustainability and productivity of the country's agricultural resources while fostering stewardship of natural and human resources;
- Help establish, attract, and retain agricultural, food, and biotechnology enterprises locally and abroad.
- Enhance the role of the Assumption University in enhancing and developing student and industry interactions as a viable part of the global economy.

## BACKGROUND

Faculty of Biotechnology was founded in 1993 as the ninth faculty in Assumption University to produce graduates working in biotechnology field and its related fields. The faculty has been offering Master in Food Biotechnology and Doctoral of Philosophy in Food Biotechnology in 2003. The programs were approved of their academic standard by the Ministry of University Affairs since the Faculty has produced 2 classes of graduates.

### MORE INFORMATION

Faculty of Biotechnology  
Assumption University,  
Hua mak Campus ('Q' Building)  
Ramkhamhaeng 24 Road,  
Bangkok 10240 Thailand  
Tel: (662) 3004553-60  
ext 3796, 3794, 3793  
Fax: (662) 3004553-60 ext 3792  
E-mail: [biotech@au.edu](mailto:biotech@au.edu)  
Website: [www.biotech.au.edu](http://www.biotech.au.edu)







## < M.S. (FOOD BIOTECHNOLOGY)

### ADMISSION REQUIREMENTS

- » Candidates are required to hold a bachelor's degree in Food Science and Technology, Biological Science, Biotechnology or related fields.
- » Candidates who do not hold the degree as specified will be requested to enroll in foundation courses.
- » Candidates must have earned a G.P.A. of at least 2.5 on a scale of 4.0;
- » Candidates must have earned a score of 550 or above on the TOEFL or 6.0 or above on the IELTS test; if not, they have to take the TOEFL or IELTS test and obtain the specified score before graduation.

### SELECTION CRITERIA

Satisfactory result of entrance examination and interview

### DURATION OF STUDY

2 years (39 Credits)

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### CURRICULUM

#### Sample Required courses

- Aspects in Biotechnology
- Economics of Resources, Agriculture, and Food
- Advanced Food Processing
- Advanced Food Microbiology

### FEES

The approximate total fee is equal to 249,000 - 271,000 Thai Baht.

As the largest industry in Thailand, food products account for more than 20 percent of the country's gross national product. Consumers drive the industry as they seek more convenience and nutrition, yet fewer calories, in the foods they buy. As the industry strives to meet consumer demands, its feast, not famine, in the job market for trained food biotechnologists as the demand for their knowledge grows.

Faculty of Biotechnology, Assumption University intended to provide programs of study for students with an interest in this field. And due to the collaboration agreement between University of California at Davis and Assumption University, student will learn cutting-edge technology in the nation's fastest growing food industry. University of California at Davis is recognized worldwide for its expertise in beverage technology, industrial fermentation, microbial integrated manufacturing, and more.





## < Ph.D. (FOOD BIOTECHNOLOGY)

### ADMISSION REQUIREMENTS

1. Hold a Bachelor's degree or a Master's degree in food science, biotechnology, biological science or related subjects.
2. Receive a cumulative GPA of at least 3.0 for student holding a Master Degree.
3. Receive a cumulative GPA of at least 3.5 for student holding a Bachelor Degree.
4. Pass English Examination with a TOEFL score of more than 500 or equivalent.

### SELECTION CRITERIA

Satisfactory results of entrance examination and interview

### DURATION OF STUDY

- 3-year program (51 Credits) for student holding a Master degree
- 5-year program (75 Credits) for student holding a Bachelor degree

### STUDY SYSTEM

First semester : August - December  
Second semester : January - May

### CURRICULUM

#### Sample Required courses

- Aspects in Biotechnology
- Economics of Resources, Agriculture, and Food
- Advanced Food Processing
- Advanced Food Microbiology

### FEES

The approximate total fee is equal to 512,000 - 767,000 Thai Baht.

Assumption University is collaborating with University of California at Davis to offer a Ph.D. Program in Food Biotechnology.

This unique Doctor of Philosophy Degree program combines the faculties, the educational and research facilities and the high-tech equipment at the two campuses to create a program on the cutting edge of technology.

The Program is designed to participate the global efforts on the improving of the Safety of living environments, the Faculty is committed to attain the highest Quality of human capital and scientific knowledge for the sustainable growth of Agricultural ecosystems and the green utilization of bioresearches.

Student graduated from this program will be equipped with marketable skills and qualifications for work in a high-tech industry, as well as the academic foundation.





**OSOTSPA** 

Assumption University MBA graduates are for the most part, energetic and easy-going at the same time. They blend well with colleagues and always express cheerful moods.

On aspects of work, they display deep devotion with use relentless efforts to get things done and achieve targets. They typically work in various situations and environments well, due to their abilities to adjust their working styles with compromising attitudes. Au MBAs express themselves well in discipline and courage to do the things right.

Their intellectual and creativity capabilities are well accepted. Thanks to their entrepreneurial mindsets, they analyze business and work situations thoroughly.

Overall Au MBA Graduates represent good examples of new generation business leaders. They are valuable assets to companies which hire them.

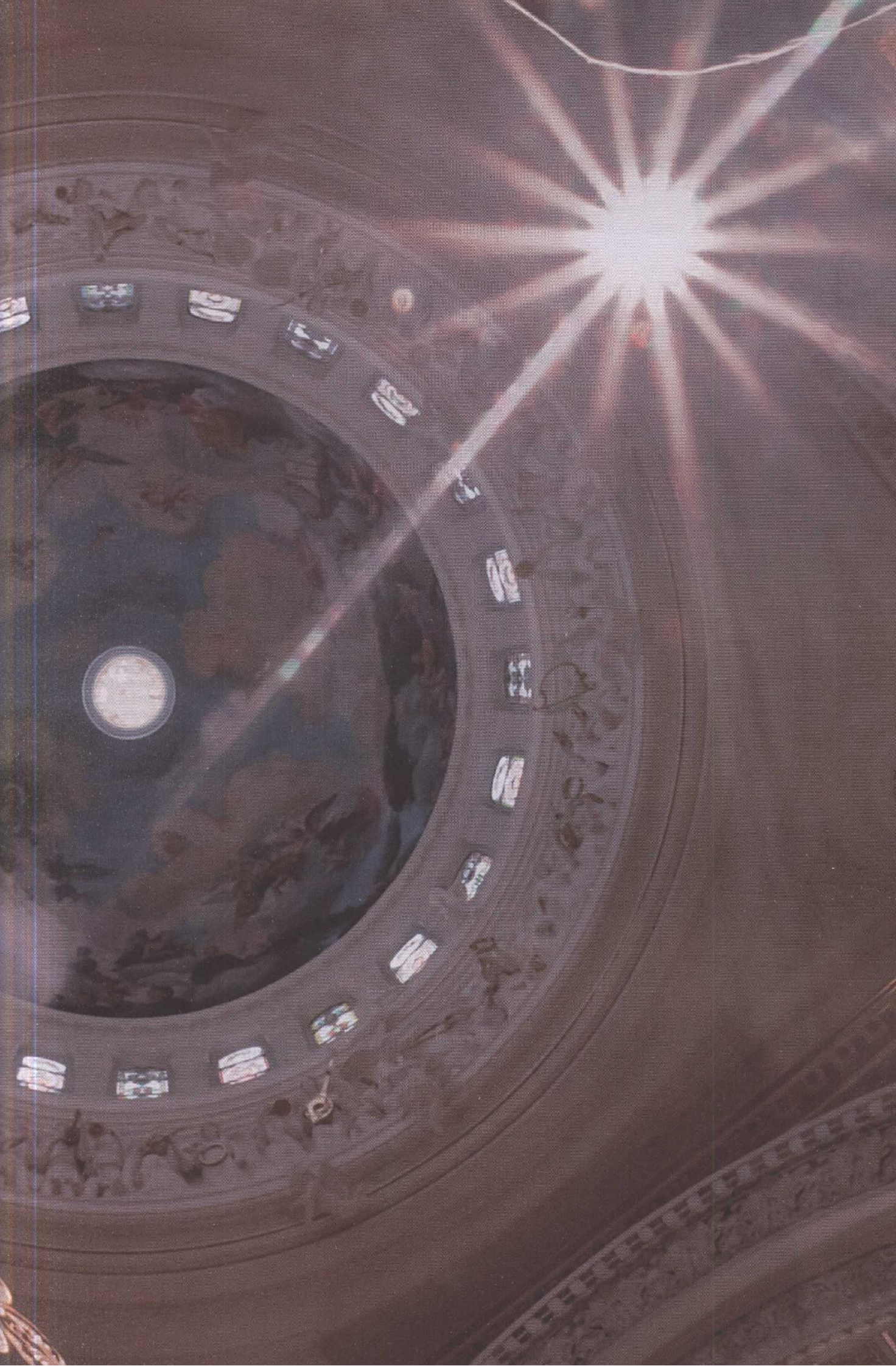
**Mr. Suvinai Tosirisuk,**  
Director, Business Innovation /  
Business Development,  
Osotspa Holding Co., Ltd.













# GRADUATE SCHOOL OF eLEARNING (GSeL)



## BACKGROUND

Graduate School of eLearning (GSeL) was established as an international eLearning institution by the University Council of Assumption University on April 25, 2002 in order to provide an eLearning system of distance education using the Internet as the core interface. In practice this is supplemented by off-line eLearning, M-Learning, AV media, and limited face-to-face interactions. The Master of Science program in Management commenced in 2005 as our first eLearning course offer. Subsequently, in 2006, the Master of Science in Information and Communication Technology and Doctor of Philosophy in eLearning Methodology programs were initiated followed by the Master of Science in eLearning Methodology and Graduate Diploma in Teaching Profession programs in the year 2009.

In July 2012, the name CIDE was officially changed to Graduate School of eLearning (GSeL). At present, 5 degree programs are being offered at the GSeL comprising 3 master's degree programs and 2 doctoral degree programs:

- Master of Science in Management
- Master of Science in Information and Communication Technology
- Master of Education in Teaching and Technology
- Doctor of Philosophy in eLearning Methodology
- Doctor of Philosophy in Teaching and Technology

All courses offered at GSeL are Internet learning based. In order to facilitate quality courseware and Learning Management System (LMS), GSeL adopted the open source software "MOODLE" as its main LMS engine. The GSeL has customized the basic LMS by adding features to enable viewing of video lectures online using video stream-

ing. The customized LMS is called SCIT Plus. The SCIT Plus system allows students to view and listen to the lectures, communicate with instructors and fellow students as well as submitting assignments and participating in quizzes online.

The eLearning provides a life long learning for anyone in any course, is convenient for studying from any place at any time and at any pace, 24 hours a day. GSeL summarises the advantages of eLearning via our motto:

**"Life long learning for anyone, in any course from anywhere and at anytime"**

The GSeL plans to develop new eLearning programs at all levels of education- Ph.D., Master's, Bachelor's and Associate degree which will be offered to interested individuals to increase their knowledge and experience in different fields. The training courses will also be planned to service the social needs, offering e-training by our Continuing Education in the near future.

## VISION

To become a unique and leading international institute of eLearning offering state-of-the-art education and research in several academic fields as well as new emerging areas of interdisciplinary studies.

## MISSION

To develop high quality eLearning programs and academic services for education.

To produce qualified and committed professional with core academic values of Excellence, Virtue, Integrity, Intellectual Freedom and Future Orientation.

MORE INFORMATION  
Graduate School of eLearning (GSeL)  
Assumption University  
Tel: (662) 723-2944  
(662) 723-2960  
Fax: (662) 723-2959  
E-mail: elearning@au.edu  
medtt@elearning.au.edu  
medtt.el@gmail.com  
Website: www.elearning.au.edu





## < M.S. (INFORMATION AND COMMUNICATION TECHNOLOGY)

### ADMISSION REQUIREMENTS

- Earn a Bachelor's degree from an accredited institution
- Show proficiency in English or take the English Proficiency Test conducted by the Graduate School of eLearning

### SELECTION CRITERIA

Satisfactory results of English proficiency test and interview

### DURATION OF STUDY

2 years (36 credits)

### STUDY SYSTEM

First Trimester: June - October  
Second Trimester: November - March  
Third Trimester: April - May (Optional)

### FEES

The approximate total fee is equal to 251,000 - 269,000 Thai Baht.

### CURRICULUM

#### Sample Required Courses

- Internet and e-Commerce Technology
- System Analysis and Design
- Software Engineering
- Database and Transaction Processing Systems
- Information Security

There are two areas of concentration:

- Network Security and Forensics
- Management of Information Technology (MIT)

To be the leader in IT education and recognized nationally and internationally through innovative education technology, services, and research in the field of information and communication technology.





## < M.S. (MANAGEMENT)

### ADMISSION REQUIREMENTS

- Earn a Bachelor's degree from an accredited institution
- Show proficiency in English or take the English Proficiency Test conducted by the Graduate School of eLearning

### SELECTION CRITERIA

Satisfactory results of English proficiency test and interview

### DURATION OF STUDY

2 years (36 credits)

### STUDY SYSTEM

First Trimester: June - October  
Second Trimester: November - March  
Third Trimester: April - May (Optional)

### CURRICULUM

#### Required courses

- Organizational Management
- Advanced Marketing Management
- Managerial Accounting
- Managerial Economics
- Advanced Finance
- Business Management Strategy

### FEES

The approximate total fee is equal to 251,500 - 268,500 Thai Baht.

"360 Degree Management Competency for Anyone, from Anywhere, and at Any Time"

- To develop creative thinking and analytical skills that entrepreneurs, corporate managers and leaders need in managing a business organization in a dynamic environment.
- To develop the management competencies required for implementation of innovative ideas in business enterprises.
- To provide an understanding of the complexities and challenges of management of resources in the borderless knowledge economy.





## < M.Ed. (TEACHING AND TECHNOLOGY)

### ADMISSION REQUIREMENTS

- Earn a Bachelor's degree from an accredited institution
- Show proficiency in English or take the English Proficiency Test conducted by the Graduate School of eLearning

### SELECTION CRITERIA

Satisfactory results of English proficiency test and interview

### DURATION OF STUDY

2 years (39-45 credits)

### STUDY SYSTEM

First Trimester: August - December  
Second Trimester: January - May  
Third Trimester: June - August (Optional)

### CURRICULUM

#### Sample Required Courses

- Innovation and Technology for Teaching and Learning
- Instructional Design
- Quality Assurance in Education
- Learning Facilitator
- Educational Research
- Webinar in Teaching and Technology
- Educational Evaluation
- Language and Culture
- Curriculum Development

### FEES

The approximate total fee is equal to 226,000 - 279,000 Thai Baht.

Improving your knowledge and skills of teaching and technology for academic or corporate organization.

- To become qualified professionals who are competent in:
  - utilizing of educational technology and innovation.
  - designing and providing effective instruction for classroom or eLearning environment.

- Study at your own pace and time via eLearning.

There are 2 tracks of study available:

- Track 1: 39 credits (exclude Teaching Practice)
- Track 2: 45 credits (include Teaching Practice)





## < Ph.D. (TEACHING AND TECHNOLOGY)

### ADMISSION REQUIREMENTS

- Master's degree in any field from accredited institution
- Proficiency in English
- Two recommendation letters

### SELECTION CRITERIA

Satisfactory result of interview

### DURATION OF STUDY

3 years (51 Credits)

### STUDY SYSTEM

First Trimester: June - October  
Second Trimester: November - March

### CURRICULUM STRUCTURE:

#### Sample Required Courses

- Teaching Strategies for Technology-Enhanced Course
- Planning and Management of Educational Innovations
- Instructional Leadership
- Advanced Educational Research Methodology
- Doctoral Webinar in Teaching and Technology

### FEES

The approximate total fee is equal to 511,000 - 524,000 Thai Baht.

### "Lead the way in Creating Educational Innovations for Tomorrow Education"

To develop the professional careers who are knowledgeable and competent to manage and lead the instructional process with the integration of the instructional delivery and technology.

To develop professional researchers who are competent to conduct innovative research systematically to guide the practice of teaching and technology.

### *Studying at your own pace and time via eLearning*





## < Ph.D. (eLEARNING METHODOLOGY)

### ADMISSION REQUIREMENTS

- A Master's degree or equivalent in related field of eLearning from an accredited institution.
- Administrative experience / teaching experience of at least 2 years.
- Three letters of recommendation
- A research concept paper.

### SELECTION CRITERIA

Satisfactory results of entrance examination and/or interview

### DURATION OF STUDY

3 Years (48 Credits)

### STUDY SYSTEM

First Semester: June - October  
Second Semester: November - March

### CURRICULUM

- Virtual Experience Based Activities
- Documentary Research
- Qualifying Examination
- Dissertation Proposal Defense
- Dissertation Final Defense

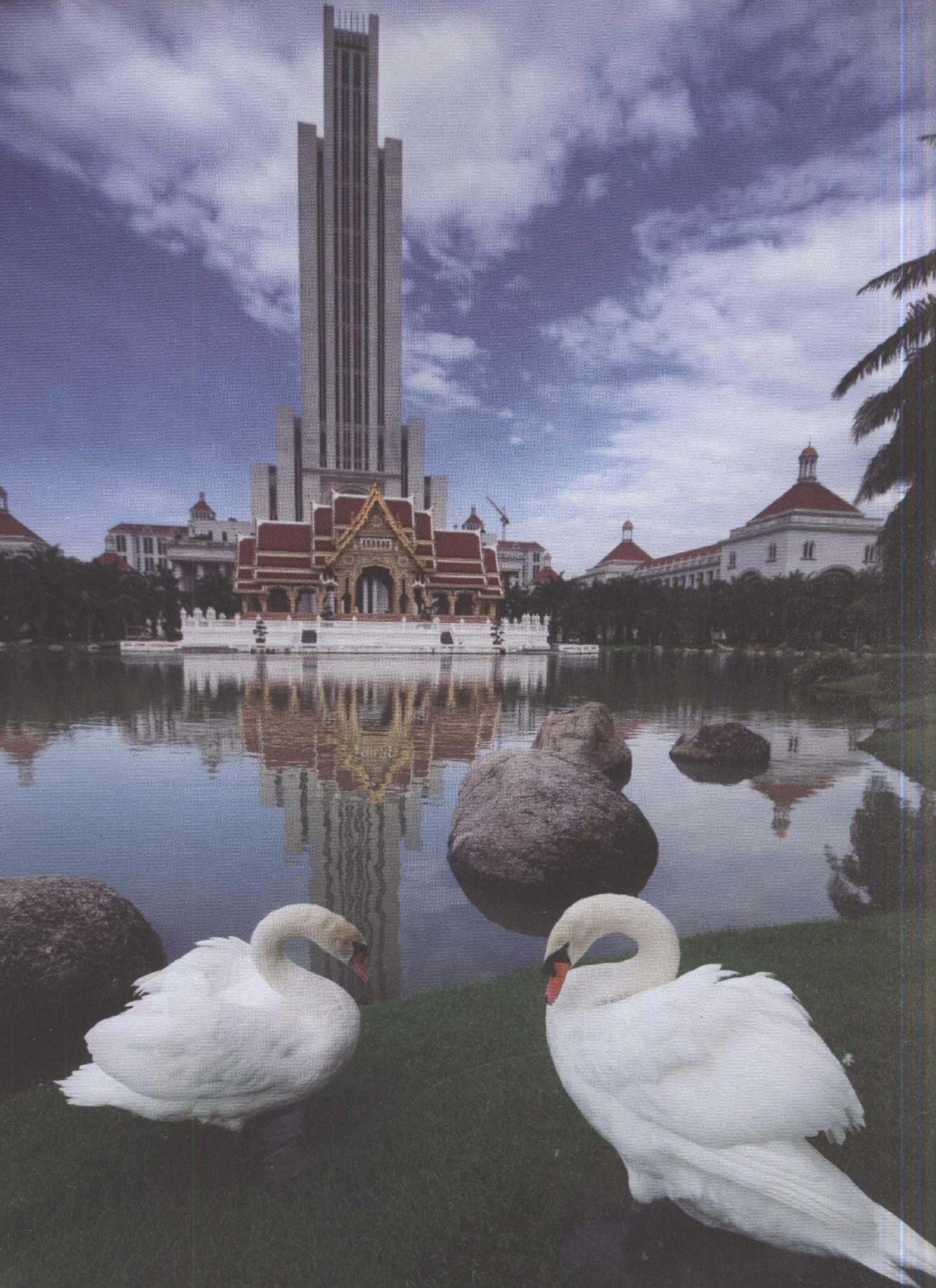
### FEES

The approximate total fee is equal to 508,000 - 521,000 Thai Baht.

The Ph.D eLearning Methodology program is a research degree aiming at encouraging our Ph.D. students to pursue original research work to create eLearning innovation and to expand the border of eLearning discipline.

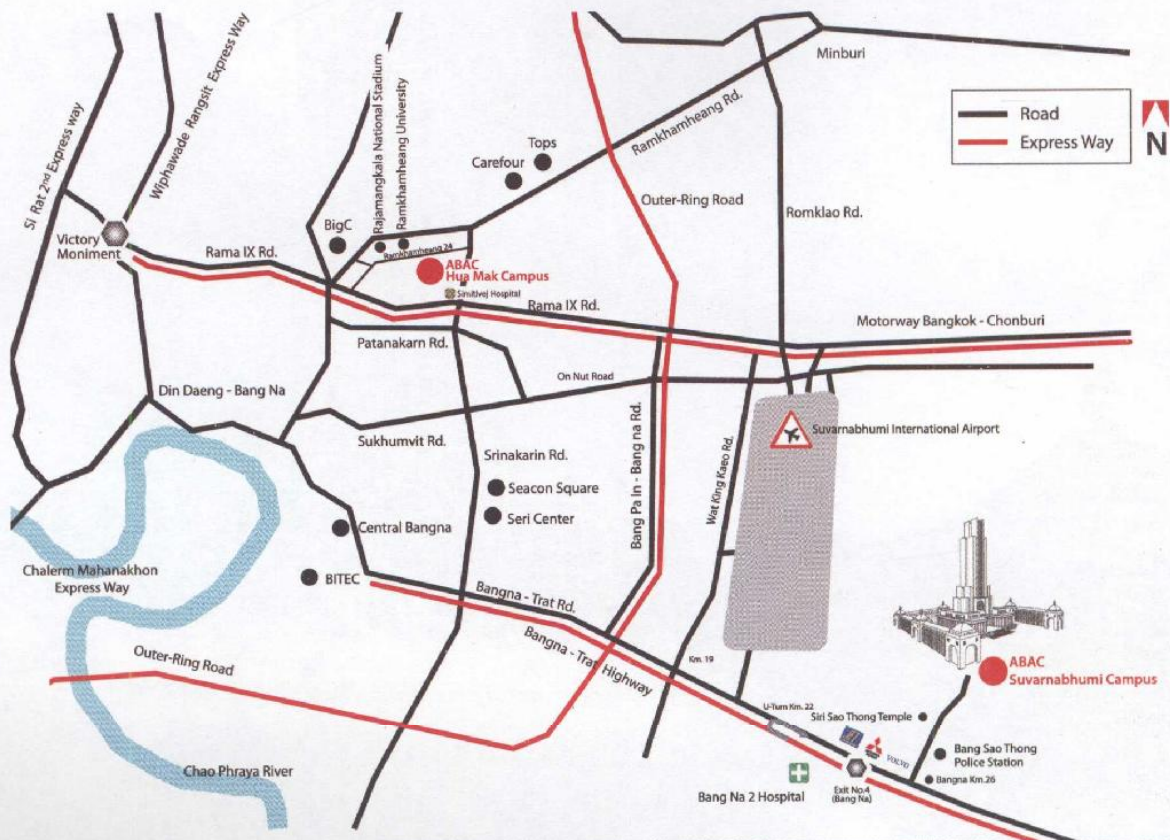
In order to accomplish our common goals, the College of Internet Distance Education (CIDE) is creating a new teaching and learning culture in which students and instructors work alongside to fulfil our commitments in participatory, students' centered approach within warm and friendly atmosphere.





The naturally scenic and placid setting of the Assumption University Suvarnabhumi campus excites the minds of students to strive, to seek, to find but never to yield to defeat or desolation.



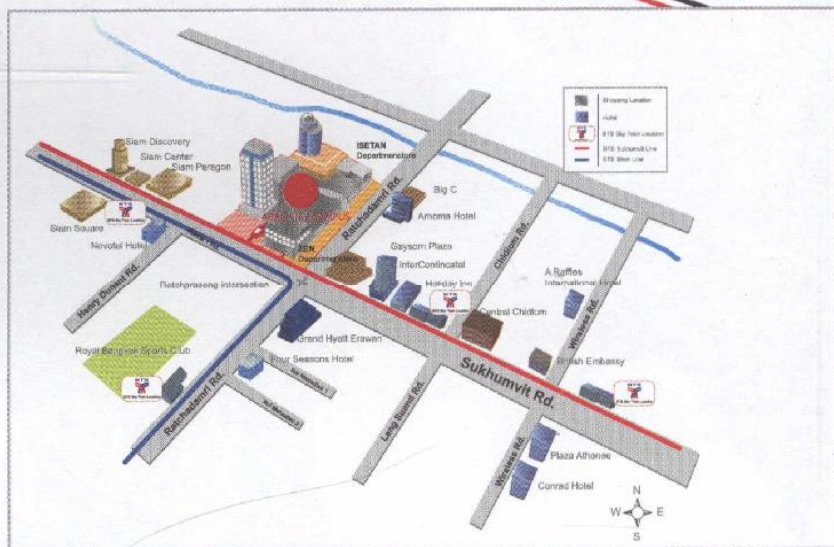


## UNIAD UNIVERSITY ADMISSIONS CENTER

**BANGKOK**  
**HUA MAK CAMPUS**  
Admissions Center "P" Building, 1st,  
592 Ramkhamhaeng 24 Rd.,  
Hua Mak, Bangkok Thailand 10240  
Tel: (66) 02 719 1929  
Tel: (66) 02 300 4543-62 Ext.1244  
E-mail: grad@au.edu  
[www.grad.au.edu](http://www.grad.au.edu)

**ABAC CITY CAMPUS**  
Zen Department Store @  
CentralWorld, 14th floor,  
4/4/5 Rajdamri Rd., Phatumwan  
Bangkok Thailand 10330  
Tel: (66) 02 1009 115-8  
Fax: (66) 02 1009 119  
E-mail: citycampus@au.edu  
[www.citycampus.au.edu](http://www.citycampus.au.edu)

**SUVARNABHUMI CAMPUS**  
St. Michael's Hall (SM115)  
Bangna Trad Rd., KM.26,  
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E-mail: grad@au.edu  
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#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

*The University Registrar*

Last updated: December 2015

## UNIVERSITY ADMISSIONS CENTER (UNIAD)

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**HUA MAK CAMPUS**  
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Tel. +66 (2) 719 1929  
Website : [www.grad.au.edu](http://www.grad.au.edu)  
E-mail : [gradadmission@au.edu](mailto:gradadmission@au.edu)

**BANGKOK**  
**ABAC CITY CAMPUS**  
Zen @ Central World, 14th floor.  
4/4/5 Rajdamri Road,  
Phatumwan  
Bangkok Thailand 10330  
Tel: +66 (2) 1009 115 - 8  
E-mail : [citycampus@au.edu](mailto:citycampus@au.edu)

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**SUVARNABHUMI CAMPUS**  
ABAC Study Abroad Center  
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Website : [www.grad.au.edu](http://www.grad.au.edu)  
Website : [www.citycampus.au.edu](http://www.citycampus.au.edu)  
E-mail : [gradadmission@au.edu](mailto:gradadmission@au.edu)