

A COMPARATIVE STUDY OF THE PERCEPTIONS OF LEARNING GAINS OF CHINESE MBA STUDENTS IN THE ENGLISH AND CHINESE PROGRAMS AT AN INTERNATIONAL UNIVERSITY IN THAILAND

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Abstract: This quantitative study aimed to investigate whether there was a significant difference in the perceptions of learning gains held by Chinese MBA students, according to their semester and program, at an international university in Thailand. This study's sample comprised 176 Chinese MBA students from the English Program and 128 Chinese MBA students from the Chinese Program. The Questionnaire on Students' Perceptions of Learning Gains (QSPLG) was used to measure the perceptions of learning gains held by the participants at the end of Semesters 1, 2, and 3 of their MBA Program at the target international university. The results of the data analysis indicated that there was no significant difference in the perception of learning gains between Chinese MBA students in the English Program enrolled in Semesters 1, 2, and 3, who were all found to hold a neutral perception of the learning gains they made in the MBA English Program. However, there was a significant difference in the perception of learning gains between Chinese MBA students in the Chinese Program enrolled in Semester 1 and those enrolled in Semester 2. The former group having a significantly more positive perception of the learning gains they made in the MBA Chinese Program than the latter. The obtained research findings provide recommendations for MBA students, professors, administrators, and future researchers.

Keywords: Perceptions of learning gains; Chinese MBA students, MBA English Program, MBA Chinese Program, cross-border education, Thailand.

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