

ABSTRACT

www.Thaisecondhand.com was the biggest sell-buy-exchange every all of goods in Thailand. This web site was the center provided services and opportunity to everyone to interact shopping at home with which goods of more than 100,000 items. The surfers were around 330,000 persons per month. It was really leader of buy-sell-exchange Web site.

ThaiSecondhand.com was web site that promoted cheap goods, that people could sell, buy, and exchange their goods on the Internet. On account of the home economic crises had come across, it had caused various kind of affects towards the people within the country. In fact, people try to save their money as much as possible. Money has to be worthily spent, especially for the high price products. The website, within the name of Thaisecondhand.com had an aim at puncturing the cheap markets. People who wanted to sell, buy, or exchange goods could advertise their products by themselves. Putting photos, giving information and other ways of responding from sellers to buyers were provided for the announcers to have more chance of selling, buying, or exchanging goods. The web already had separated the products into various kinds of categories, not restricted in age but all with free services to attract the customers return.

With the reason, at present, the amount of used goods had increased every minute in Thailand. Our Web site had to be the center of buying and selling supported that was not only used goods but also the brand new goods. We also provided the information and suggestion about all kinds of goods. Those were the reasons why our Web site had many visitors all the time.

The Web site provided numerous benefits for both buyers and sellers on its platform. Some buyers could buy the product that matches his needs, buyers can saving travelling expenses, choosing the best mode of transportation, and payments.

The proposed Market Place service System would be developed to build up online Market Place for all people. All database servers of Microsoft SQL 2000 were accessed through the web server, Microsoft Internet Information Server 5.0 on Microsoft Windows 2000 Advance Server. The user interface, moreover, were implemented on web browser, Microsoft Internet Explorer. It would help people get in to this market place to make transaction.