

ABSTRACT

Value of E-Commerce trade worldwide rose from less than US\$1 Billion (37.7 Billion Bath.) in 1994 to about US\$160 Billion in 1999, and was expected to reach US\$2.5 Trillion by 2003. The Internet makes the things hardly happened in the past an easy thing today. Most of today's on-line commerce came from B2B (Business-to-Business). Some parts of conventional way of doing business are replaced by more effective ways, E-Business. Pharmaceutical business today needs more effective inventory control and well-controlled cash management in both private clinic and drugstore. Pharmaceutical products are highly detailed in purchasing. Each product has many attributes to concern and must keep that thing error free. E-Business can help ordering routine simpler, more effective and reduce any ordering error.

DrugDD.com comes to serve those needs of drugstore, private clinic, hospital and pharmaceutical company which benefit all from this project. Drugstore, private clinic and hospital can reduce inventory cost and reduce medicine expiration opportunity. Pharmaceutical Company needs to direct contact with his key doctors to provide medicine information and company announcement.

DrugDD.com is the pioneer in Pharmaceutical E-Business, the right combination of today's Internet Technology and E-Business model, providing online pharmaceutical business services for drugstore, private clinic, hospital and pharmaceutical company.