

## ABSTRACT

Niceorchid.com provides you a convenient tool to order orchids online to be delivered to anywhere in the Thailand. We take pride in offering a distinctive style and quality in our orchids and guarantee your satisfaction.

The project has enhanced the existing orchids farm with an on-line computerized system which helps the company to increase the competitive advantages, improve the operating process, create better services, and provide more accurate and up to date information for customers, while lowering operating costs. In addition, information analysis investment with break-even point was done to support the management's decision-making.

Overall strategies focused on means to acquire on-line information such as information of each orchid and information related orchids care. The on-line has been designed to provide the right information to the right people when needed.