

ABSTRACT

The main objective of this project is to create and develop a web site for “Loikaw Catholic Church” of Myanmar in order to expand the exposure of Myanmar Catholicism globally and integrate the ways of approaching all about the latest information, news and donations via the Internet. By using this approach, both the Church and its donors would benefit from information of the web site.

This project will improve the manual communication methods, information sharing and donation receiving of the Church globally. Presently, the Church needs to work with a lot of staff and volunteers to release and share the news, information, and announcement by post or through someone who goes abroad. This takes a lot of time and staff unnecessarily. When donors want to contact the Church, they need to take a long time because they have to send the letters to the Church through post office and ask what they can offer. When the church needs emergency help, it cannot inform the donors immediately.

Therefore, the web site of Loikaw Catholic Church will make the communication and information flow better and faster. It will attract more donors to visit and make donations online without spending much time. Information provided on the web will help them to know about the Church and its need, so that they can offer anything or make donations immediately. They can also request prayers and Holy Mass offerings as recognitions of their donations.

This study covers analysis, design and implementation of the website for the Loikaw Catholic Church, competitive analysis, SWOT analysis and Marketing analysis.