

# Propensity for Innovation Adoption : Integration of Structural Contingency and Resource Dependence Perspectives

By

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## Abstract

*This paper proposes an alternative description and conceptual framework to explain innovation adoption based on the synthesis of two different theories: structural contingency and resource dependence perspectives using the assumption of strategic choice theory. Innovation adoption is explained by the interactions between environment and strategic choice of organization via strategies to control the resource dependence condition. The notion that organization can manage its environment strategically up to some extent becomes the core interest of this study.*

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