

# **Creativity Dialog Map: the Adaptive OD Technology for a Small Unit/Team to Make the Positive Change in the Organization**

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## **Abstract**

Organization Development is an imperative process for the growth of organizations. The underlying process of the OD framework, its tools and techniques are intentionally implemented for planned change towards its view of an organization's preferred direction and vision. This article presents an important process in planned change, that is, the processing of information. Convergent thinking and divergent thinking are alternative approaches to processing information. The paper presents the design of a new OD technology called "creativity dialog map". The new design CDialogMap2 is a version derived from the feedback from workshops conducted by the author in his classes.