

## **ABSTRACT**

This project has been developed by advertising design with the multimedia system using the system online as additional channel of promoting and increasing revenue.

The online advertising design services web site will emphasize on individual and small company's advertising design, logo design, custom design, and graphic design and so on. Online advertising design services aim to improve the work efficiency, increase convenience for the customers in saving cost, time, and energy and serve the customers with modern advertising design.

The report will begin with analyzing the market of advertising design, then again from the demand the special and big section enters upon the plan, the development network market, lets the customer realize the advantage and conveniences of the network, thus further expand the demand of the market, The latter stage is to compare the situation of having network and without the network.

This project can benefit people who need convenience in hiring advertising designer and love to do it online via internet. Finally, the advertising design service web site is integrated specifically with technicality and marketing insight. It can guide the customers what to do and when using online advertising design services and steps to access into the services.