

## ABSTRACT

Most of the tourists coming to Koh Kret are people from Bangkok who are looking for places to visit near Bangkok. They tend to understand that Koh Kret only has temples and food and travel only on the main road. They do not pay attention to the other tourist attractions of Koh Kret as much. Few people know the history of Koh Kret and know that there are many activities and attractions here. In addition, travelers get a good impression of Koh Kret but they also want a good tool to present what they don't know about Koh Kret and to help them keep it in their memory. Therefore, a stamp collection book design was thought about to arrange and keep a good and impressive memory of culture and history for travelers.

For the design part, the color and illustration technique should make the stamps and the book design look more unique and outstanding. This project creates the combination of stamps and book designs of 7 places in Koh Kret : Wat Paramaiyikawat Warawihan, Pottery Handicraft Center OTOP, Baan Silp Siam, Baan Din Mon Studio, Baan Yasa Mon Fabric, Pha Tum Pottery, Wat Sao Thong Thong. Moreover, a stamp collection book does provide information about places and illustration map designs to guide one through the sequence of the places to visit.

The result of all the actions was to solve the problem according to the set objective. Stamp collection book design for tourist attractions in Koh Kret helps locals and tourists who love tourist sites and to record their traveling by keeping and collecting stamps. Each stamp demonstrates the symbol of a unique landmark which they can remember and keep in their memory. In addition, the stamp collection book focuses on providing information about tourist attractions and activity of Koh Kret through designs. Moreover, these designs can help travelers have fun when traveling to culture sites and increase their experiences of traveling and interacting between people and locals. A suggestion from this project is new development using other design projects especially If you want to bring this project to develop in the future You can use the information to make an online application or sell various stamps as souvenirs.