

## ABSTRACT

This project is to develop online marketing for the Electronic Dictionary, [www.cyberdict.com](http://www.cyberdict.com).

The Internet is getting popular now and more and more people are using the Internet. In Thailand the Internet users still have to get the confidence and trust in the Internet, hence the web site will mainly help users find information of the Electronic Dictionary.

This report will begin with an introduction of market situations that include the background of the organization and competitors, situation analysis and current problems and areas for improvement. Then move to the proposed web site, its structure and competitive advantages and finally, go to the conclusion and recommendation.

