

# ABAC Journal upgraded to Scopus Q1 in the category of Literature and Literary Theory



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**ABAC Journal** is the first academic journal of Assumption University of Thailand. Currently, the journal publishes 4 issues each year (March, June, September, and December), and it is indexed by Thai Journal Citation Index Center (TCI), ASEAN Citation Index, and Scopus.

The journal provides a platform for academic exchanges for domestic and foreign scholars. Most importantly, it has presented profound insights and discussion on contemporary issues and practices in the context of business, including management, marketing, finance, tourism & hospitality, economics and related fields.

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