

ABSTRACT

Now distribution business is rapidly expanding, especially imported products. The business expansion has impacts on company operations. This project presents the development of a Direct Sale Information System for DECOROUS LIMITED. The proposed system are designed for Marketing and Sale Department to increasing sale volume and inventory control.

On this project, the System Analysis phase includes several tasks such as to study the existing system functions, equipments and documents, to identify the current problem and areas which have to be improved and the organization planning. The System Design phase covers the new system for use's requirements in detail design such as Inventory control, Purchasing and Sale Activity. Incremental cost and benefit are compared.

This project, therefore, intended to provide the better solution to the existing problems and increasing the efficiency of the back office's operations by applying a computerized system. The information for management and marketing are consistency, accuracy, timeliness, completeness and relevance. So management can make the right decision and planning.