

## **ABSTRACT**

This paper presents research on third party logistics (3PLs) in Thailand. Third party logistics describes a situation where one company outsources its logistic requirements, things such as warehousing, transportation, inventory control, to another company. The purpose of this research is to provide a leading 3PLs perspective about the current status of and use of Information Technology so as to set an appropriate direction for further study.

The instruments used will be structured interviews. The questions in the interview are divided into four parts, which are: General trends; Globalization, Supply Chain Management and E-commerce trends, and Positioning and Success factors; and General concept of 3PL in Thailand.

From the results of the interviews we can conclude the important aspect in each factor. The current company profile, company strategies and directions for logistics service, IT applications, infrastructure deployment, company achievements and future directions, will all be gathered in Thailand, and the leading 3PLs managers will be interviewed.