ABSTRACT

This project has the objective of creating a website www.weekender.com to provide a secure and fast online hotel booking service which will be trusted by travelers. So the customers will able to quickly check the room availability to provide them with an instant reference that will help them in choosing their rooms and dates (Allocations are based on keeping the manual system updated).

This website project has been developed in order to extend marketing channels which will be used to increase income, awareness and reliability. It also aims to improve the work efficiency, capability, control, decision making and increase customer's services to make renting the rooms much easier.

Furthermore, this project is designed with the purpose of providing all potential travelers with necessary information. This website not only provides helpful information but also marketing strategies and computerized systems which can be used to achieve the web's goals and targets.