

ABSTRACT

This project has been developed by adding from the existing system advertising services with the computerized using online as an additional channel of promoting and increasing revenue.

The online advertising services and consultant website will emphasize on media planning, media buying and media consultant services with the relation to media suppliers. Online Advertising services and Consultants aim to satisfy the basic needs for both the suppliers and the customers. Information and other features are added into the site to increase the customers' value. Analytical documents are provided to improve the work efficiency, to increase convenience for customers in saving cost, time, and energy and to serve customers with media innovative plan.

Finally, the Advertising Services and Consultant Website is integrated specifically with technicality and marketing insight. It can guide the customers what to do when using the Online Advertising Services and Consultants and steps to access into the services.