

Thesis Title	:	The Protection of Copyright in Relation to Variety of Connection on the Internet	
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ABSTRACT

The Study entitled the Protection of Copyright in Relation to Variety of Connection on the Internet, is aimed to study in three main aspects namely (1) the principle of information technology by multi linkage; (2) legal measure applied in Thailand and the United States of America in order to control and protect the information as well as individuals who get involved with the linkage; and (3) solutions proposed concerning this issue. This study is originated by the communication through high technology of internet which put a great impact upon the stakeholders in term of copyright infringement occurred by multi linkage.

This study found that the advance of the Internet creates multi linkage such as Hyperlink and Deeplink which poses more challenges to the protection of copyrighted information. This is because the capacity of internet easily makes faster and quicker committing of copyright infringement than ever. The way of multi linkage by hyperlink is to upload name, picture, signal or trademark of copyright owner on the owner's website through the linkage. Hyperlink is a kind of temporary linkage which leads internet user to the original website whereas Deeplink embeds copyright information to other website and it will not allow internet user to access the original website. It is obviously recognized that Deeplink can simply generalize copyright infringement since it restricts the linkage through the portal which can

cause copyright infringement to the right holder in light of restrictive exploitation on right of the first publication.

This study proposes plausible solutions to this problem. The amendment of Copyright Act B.E.1994 should be timely made in order to effectively adapt to the current situation. Additionally, a draft of new Copyright Act B.E... should be come into force. Furthermore, it would be useful if the provisions concerning violations in the Computer Crime Act B.E. 2550 are included the protection of multi linkage from unlawful act. Any persons, without the right holder's consent, are not allowed to take the right holder's name, title, picture, symbol, and trademarks in making multi linkage.

