

## ABSTRACT

The project presents the technical analysis instruments in order to select the most accurate and appropriate tool for investing in the stock market. Since the business sector has been recovering from the economic crisis, the trend of volume trading will be increased again. Nevertheless, trends of the Thai stock market still depend on both internal and external factors. For stock analysis, there are two basic types that compose of fundamental and technical analysis. Fundamental analysis is a method of forecasting the future price movement based on economic, political, environmental and other relevant factors. Technical analysis is a method of analysis by studying charts of past market action.

All speculators mostly use technical tools to make decisions for investment, so the study solutions have indicated the Stochastic and Candlestick instruments provide more accuracy on buy/sell signal for banking sector in bullish and bearish markets. In uptrend period, Stochastic instrument was suitable in the stock investment, both the instruments have the same level of accuracy in the stock investment in downtrend period.

The analysis considers only buying/selling signals that are used in the technical analysis. Actually the achieved investment would implement a fundamental analysis to select possible risk stocks. The technical analysis is only an additional assisting tool which suggests a possible potential time to buy/sell.