

## **Dr. Apichart Intravisit**

Awarded St. Michael Award for Public Service (First Class)

### **Citation**

Dr. Apichart Intravisit has served Assumption University since 2005 as Director of Knowledge Development Center, Graduate School of Business. He earned Doctor of Philosophy in Communication (Rhetorical Study) from Bangkok University, with joint program by Ohio University, in 2004. Apichart's earlier background is in Political Science (International Relations) and Public Administration respectively from Chulalongkorn University (1983) and Long Island University, New York, USA (1986).

For nearly 30 years Dr. Apichart has been recognized in public stage of arts and culture in Thailand as Master of Ceremony, whose works are original and crafted with careful use of both Thai and English. His service to the state functions hosted by Ministry of Foreign Affairs and Ministry of Culture in the past 10 years has brought to the nation and Assumption University a wide commendation.

In 2006, Dr. Apichart joined the concert tour project to bring the Royal Compositions of HM King Bhumibol to the stages over ASEAN (2006, 2014), Asia (2007, 2008), and Europe (2012). Despite the concerts' repeated repertoire at every stage, he re-crafted his scripts to suit the context of each venue and its specific ties with Thailand. In 2015, The Royal Thai Government selected Dr. Apichart to compere the historical Khon Performance at The Royal Albert Hall to commemorate the 500<sup>th</sup> Thailand-British Diplomatic Ties. In 2016, Dr. Apichart was entrusted again by The Royal Thai Government to compere at the Brass Symphonic Band Concert Tour of HRH Prince Baribatra's Musical Compositions in Federal Republic of Germany, including a performance at the Berlin Philharmonic Concert Hall.

Dr. Apichart was invited by the Office of Prime Minister to serve as a member for Prime Minister Abhisit Vejjajiva's Speech Writing Committee from 2009 to 2010. Dr. Apichart's service to government's functions since 2008 includes: ASEAN Anthem Contest, The 14<sup>th</sup> ASEAN Summit at Hua-Hin, International Conferences of Supreme Administrative Courts, and, Asian Cooperation Dialogue 2016.

His role in public communication has been extended to the Catholic Church of Thailand, especially on the Church's international conferences (UCIP, Asian Mission Congress and SIGNIS) in Thailand. Since 2007, Dr. Apichart has been invited to chair a communication workshop for the annual sabbatical seminars for the priests at Bangkok Archdiocese and Chantaburi Diocese. Having served the forum of Catholic Media Awards since 2005, Dr. Apichart was appointed as an executive committee member of Catholic Social Communication in 2012.

In addition to his dedication in teaching at MBA of Graduate School of Business, Dr. Apichart has offered his academic mission to impart his knowledge of communication, public-speaking, and personality development to other schools at Assumption University. His role as moderator, speaker, and compere at the university's notable events has been recognized and broadly appreciated by faculty members and students alike.

With his astute writing since 2001 in the column "Q&A with Mr. Manners" at Gentleman Magazine (GM), Dr. Apichart published in 2010, under Amarin Printings, the book titled "Questions Frequently Asked by Nice People" (คนน่ารักมักถามเรื่องนี้)—a manual for personality development, communication, and mannerism. Dr. Apichart's workshop on mannerism, communication, and cross-cultural communication has entailed him a dynamic involvement with publics, businesses and academics over the country.

Dr. Apichart's public service to the Catholic Church of Thailand was recognized by the Holy See. In June 2010, His Holiness Pope Benedict XVI conferred upon Dr. Apichart with "Knight of St. Gregory the Great."

In appreciation for his contributions and dedication in enhancing the prestige of Assumption University through his public services, Assumption University is pleased to confer the St. Michael Award for Public Service (First Class) to Dr. Apichart Intravisit on this auspicious date of 24<sup>th</sup> December 2016.

